

With fossil fuels dwindling and sea levels rising fast, there's never been a more important time for Americans to go solar. In an effort to bring awareness to how clean, cost-effective and sustainable solar energy is, we decided to trick some of solar's toughest critics into showing their support for it. And what better place to find these critics than the Republican National Convention?

We handed out "Build A Wall" t-shirts to any Republican that wanted one. Little did they know, once the sunlight hit the shirt, the Pro-Trump message on their shirts would transform into a pro-solar message: "Build A Wall of Solar Panels on Your Roof." We thought we'd get punched in the face but to our surprise, everyone was on board with the new message - proving that no matter who you are or what you believe, there is no debate over the need for solar energy.