



SAUCONY Seeker Matthew Inman

MATTHEW:

I used to have this idea that if I stopped running, this like mid run, if I stopped, this sort of overweight, sad, version of myself, which was following me, would catch me and I would become it. And that's what ended up becoming the Blerch.

BLERCH:

Hi my name's Bunky, and this is a film about Matthew Inman. This is his mom, Ann, this is his dad, Dennis, and this is them on their wedding day, and together they created Matthew. Gross. This is Matthew in 1989, he was 7. He loved to eat hot dogs, growing up in Idaho. This is Matthew in 1993. This is Matthew with his brother. This is Matthew's 6th grade girlfriend who left him for his brother.

MATTHEW:

You know, I was deeply in love with her. I may even still love her, I don't know.

BLERCH:

This is the house he grew up in, with 17 cats, before it burned down; along with the cats.

MATTHEW:

So that was kind of sad, but at least I didn't have to clean the litter box anymore.

BLERCH:

These are all the things he saved from the fire. What 5 words would you use to describe yourself back then?

MATTHEW:

Mullet, fat, insecure, creative, hungry.

BLERCH:

Matthew spent a lot of time in front of computers as a kid.

MATTHEW:

Kind of hunched over with that T-Rex sort of physique happening. I started running when I was 23 years old. It's one of the very few things that I can do that gives me kind of a sense of peace. But, when people think of runners, they think that I wake up and I do Pilates, and then I have kale for breakfast. No. I wake up and I'm running because I have a hangover, and I had like corndogs for breakfast.

BLERCH:

These are the things around Matthew's house. This is his dog, Rambo. He made a game called Exploding Kittens. He also created a comic, "The Oatmeal". As well as written some books, and painted these paintings, and he's also pretty well known on the internet.

MATTHEW:

They call us cewbrities, with a w. Which is the worst thing I've ever heard. I wish I could tell you I ran because it's good for my heart, but really, I run so that I can eat birthday cake.

BLERCH:

This is Matthew eating birthday cake, in a Blerch suit.

MATTHEW:

The Blerch came together while I was running. It became this little fat cherub with wings who floats behind me, and it became my spirit animal of sorts.

BLERCH:

Matthew is 32, but thinks he'll be a curmudgeon at 62.

MATTHEW:

I will say this though. I want to be one of those leathery old guys who still runs crazy marathons and is super fit. Well I want to be happy and healthy.