

COURAGE was charged with creating a campaign for Boston Children's Rare and Complex division to share the incredible stories that happen there everyday. We researched real patient stories and their successful outcomes to create online videos of each child's journey. Photos were generously provided by the families. One of the stories involved a high schooler who was assigned female at birth, but identifies as male. As a young adult, Boston Children's was able to fulfill his dream of having the body he always wanted.

"NICK'S TRANSITION" GENDER AFFIRMATION VIDEO

He grew up to be someone he never thought he could:



Himself.



Answers.
Treatment.
Hope.

