

## Aidey Bandages - ADCC Entry

**Category:**

Graphic Design

**Rationale:**

Aidey is the portable bandage dispenser for children. As pet licks are known to comfort and show affection, Aidey's playful form follows this; the bandages dispense from the pet-themed package like a "lick" when the user "pets" the package - a playful way to distract pain and injury away!