

COPPOLA

PHOTOGRAPHY



GCI Outdoor

Creative Statement

- GCI Outdoor is an outdoor products company that challenged us, Coppola Photography, to create captivating Stills and Motion imagery that celebrates their new line of outdoor chairs, tables, and cook stations. We had a great time working with them to fuel their content engines with several videos and a library of imagery. Here is a video combining highlights from our video shoot that was both studio and location based. Thanks for viewing!

-Adam Coppola, Coppola Photography, Photographer/Director