

CADC 2020+2021 AWARDS:

IVANO TOGNI TECHNOLOGY INNOVATION (ITTI) TRADEMARK

Ivano Togni Technology Innovation (ITTI) – Driving strategic transformation IT programs for Fortune 100 companies. This trademark design conveys problem solving with the maze-like typographic structure of mirrored I's and T's. A nod to Swiss design, the founder's heritage. Special credit to the founder's parents who had the foresight to give their son the initials IT :)