

ALLEGRA

photography

Submission Agency/Studio: Allegra Anderson Photography

Entry Name: It's Not Called the Ocean State for Nothing

Category: Editorial

Client: The New York Times

Photographed for The New York Times travel section, this editorial assignment was given to me in the summer of 2019 and is still one of my favorites. The assignment was to document the charm and beauty of the 100 miles of coastline in South County, Rhode Island. On editorial assignments, there is a lot of trust between the Editor and the Photographer. This means I need to ask the right questions and really understand my clients' needs. I enjoy the challenge of producing a photoshoot with creative freedom and providing high quality images that tell my clients' story.

Being unobtrusive on a photoshoot is one of my strong suits – I am respectful of peoples' privacy, but always keep in mind the end goal of documenting life as it unfolds. It is a delicate task that requires confidence and good communication skills.

On this two-day photoshoot, the challenge of finding the best locations, lighting and subjects was thrilling for me. Working from sunrise to sunset, I loved integrating myself into my surroundings so that I could create images that are authentic representations of beautiful moments in time.

ALLEGRA ANDERSON

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