

ART2110
Graphic Design
Process & Thinking
Fall 2020

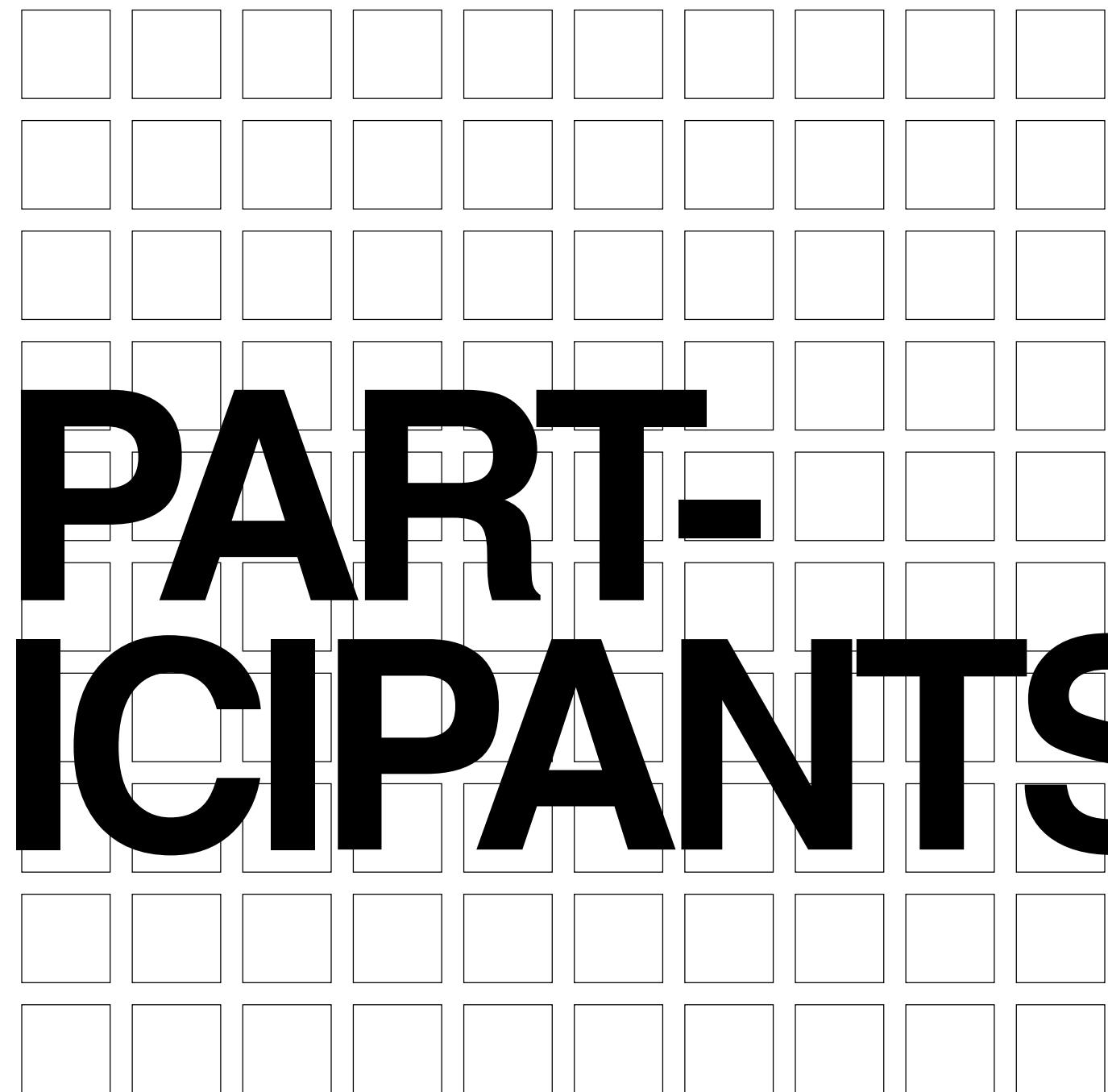
LETTER FORMED

University of Connecticut
School of Fine Arts
Department of Art & Art History



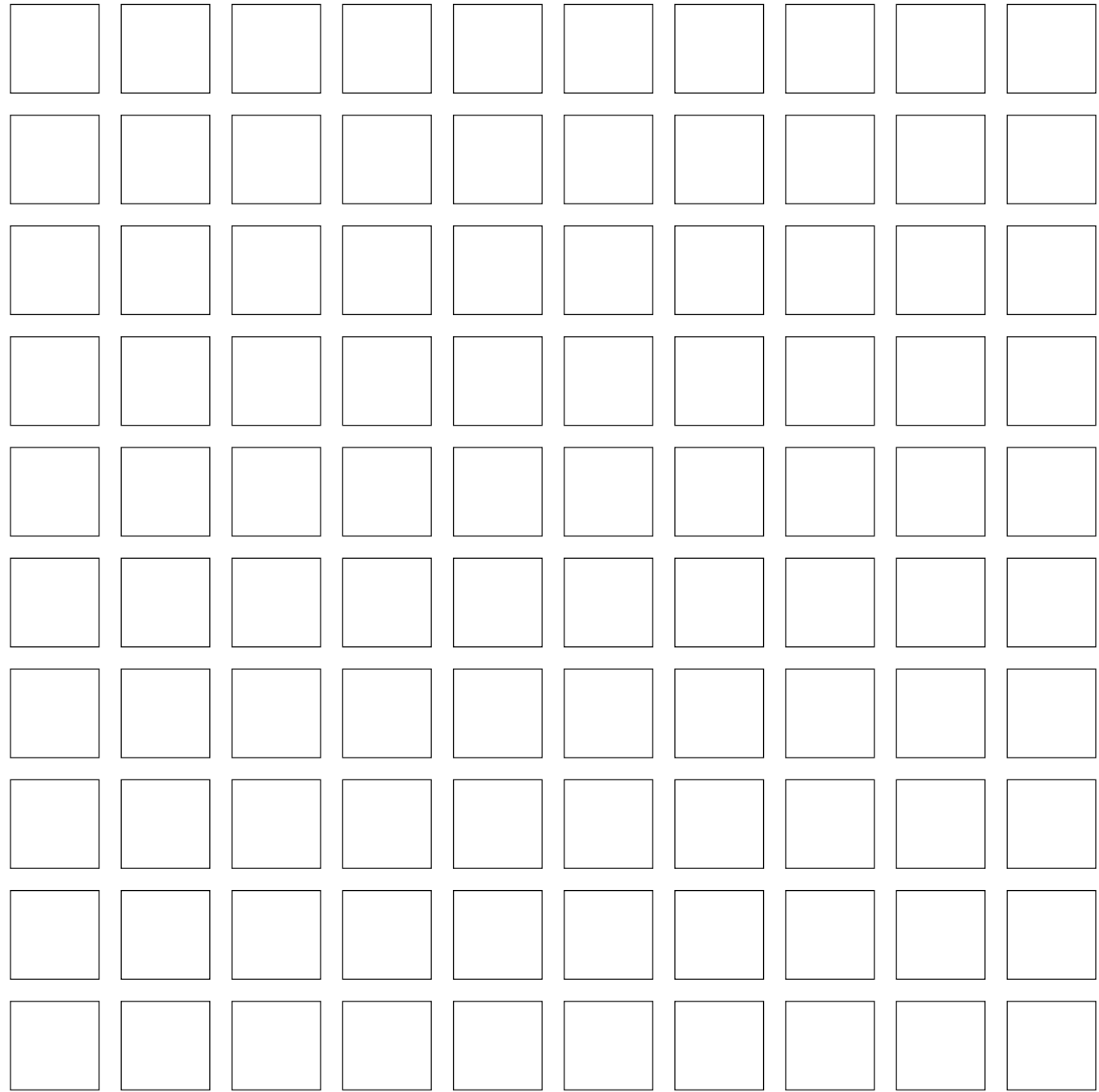
LETTER FORM²

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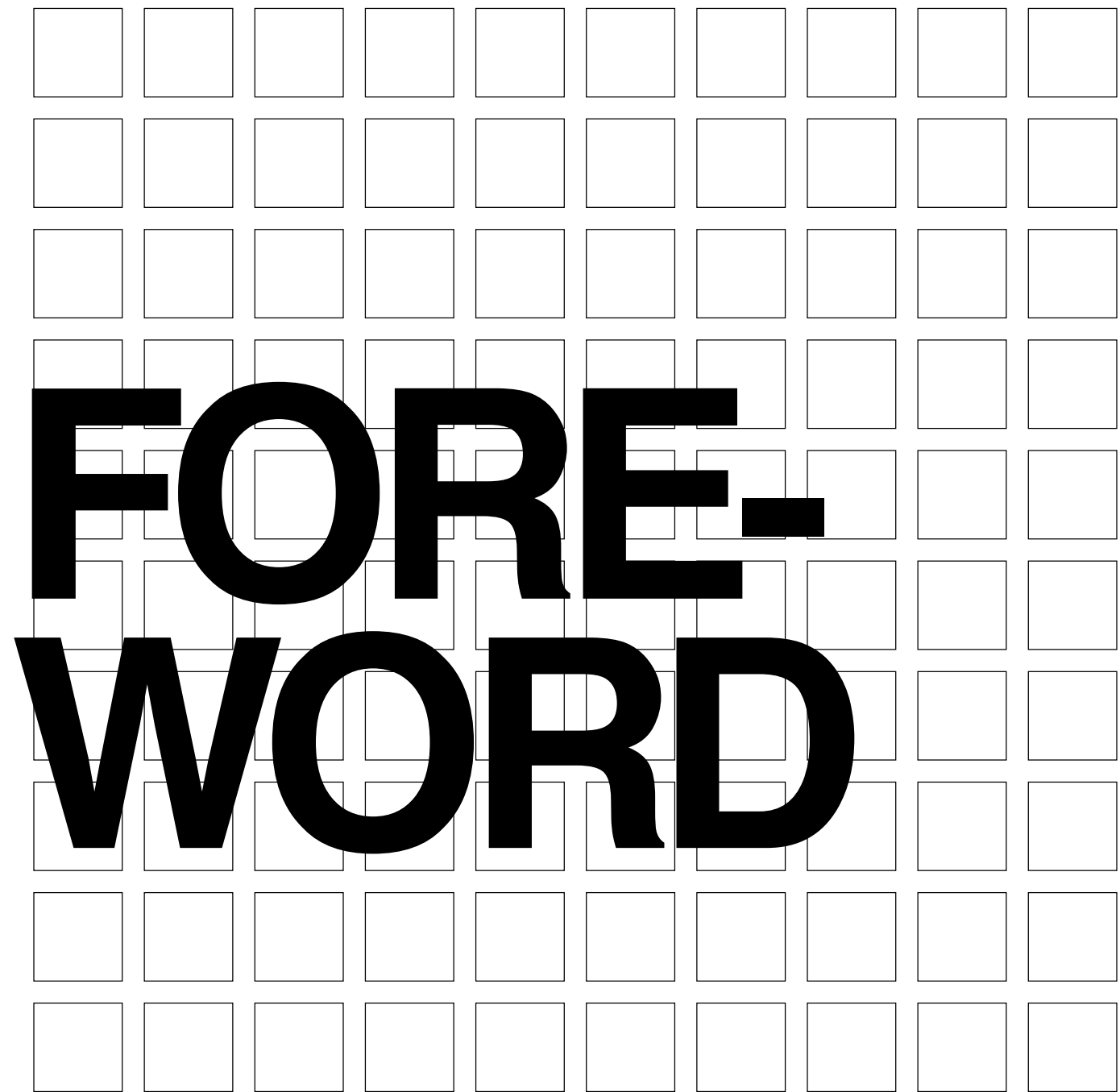
PARTICIPANTS

9 JOHN BALLOU	29 JOSELYNA DELGADO	49 HASSAN EDWARDS
61 WILLOW GIANNOTTI- GARLINGHOUSE	79 ARIANNA GOMES	99 CHRISTOPHER HOLGUIN
119 EVA KANG	139 MACKENZIE LYNCH	159 JAKUB PIROG
179 HAILEY RYAN	199 VICTORIA SHAFFER	219 MOLLY SMITH



**Little actions
repeated relentlessly
result in big change.
Don't underestimate
the importance of
'small' multiplied
by 'often.'**

from *Manifesto of a Doer*, The Do Lectures

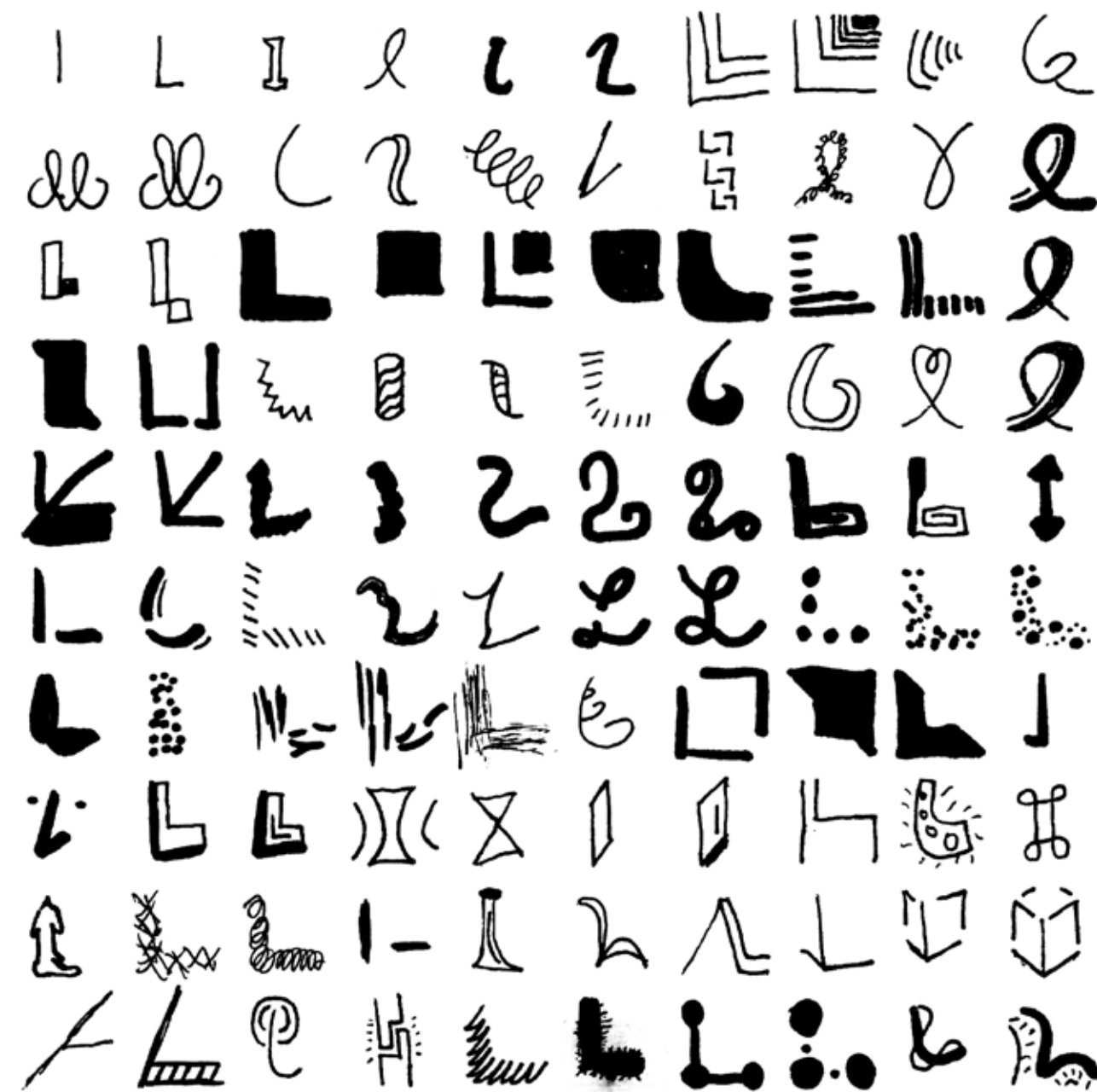
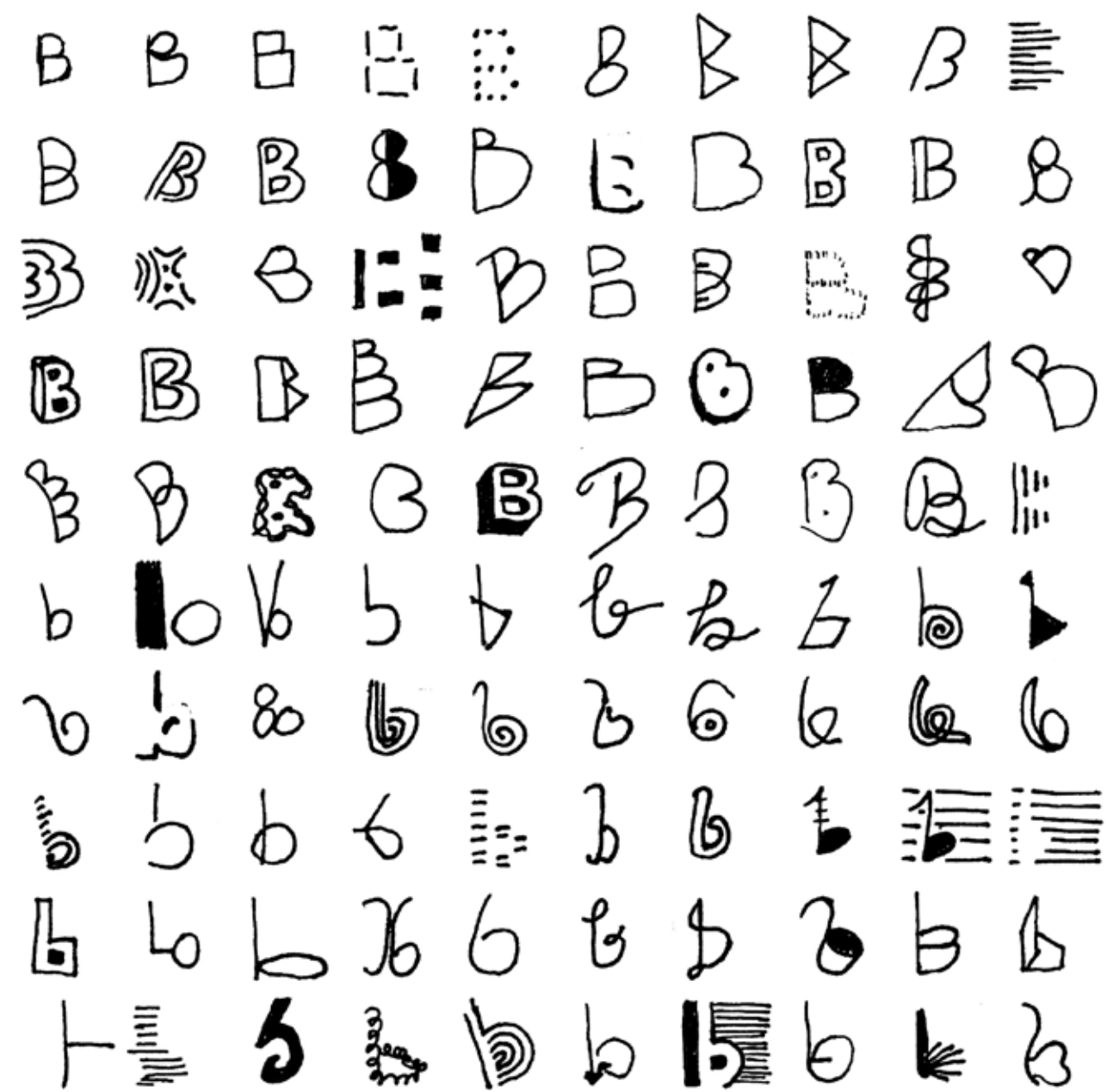


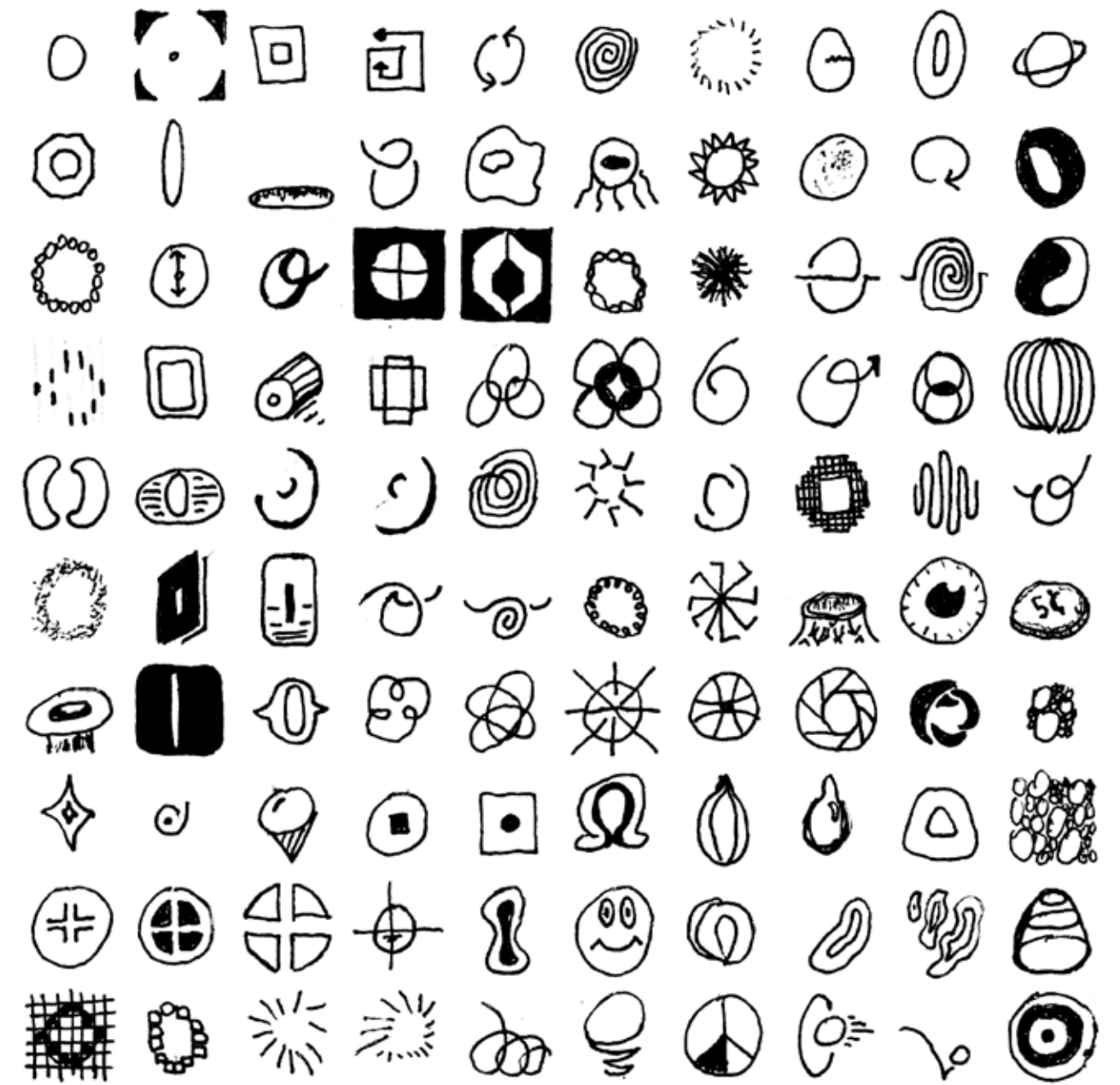
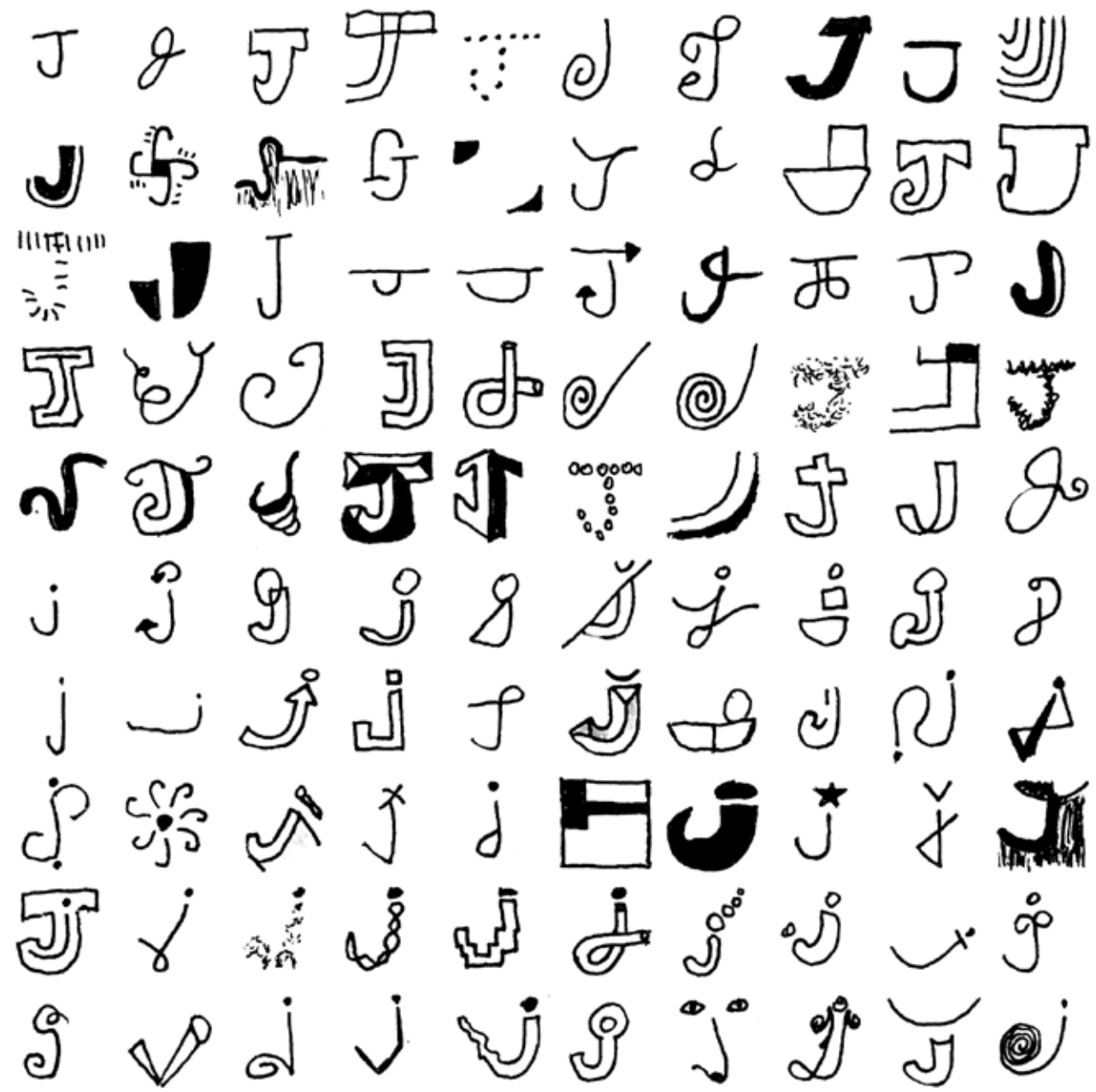
This collection of letterforms was created by participants in the Fall 2020 section of ART2110 Graphic Design Process and Thinking taught by Mark Zurolo.

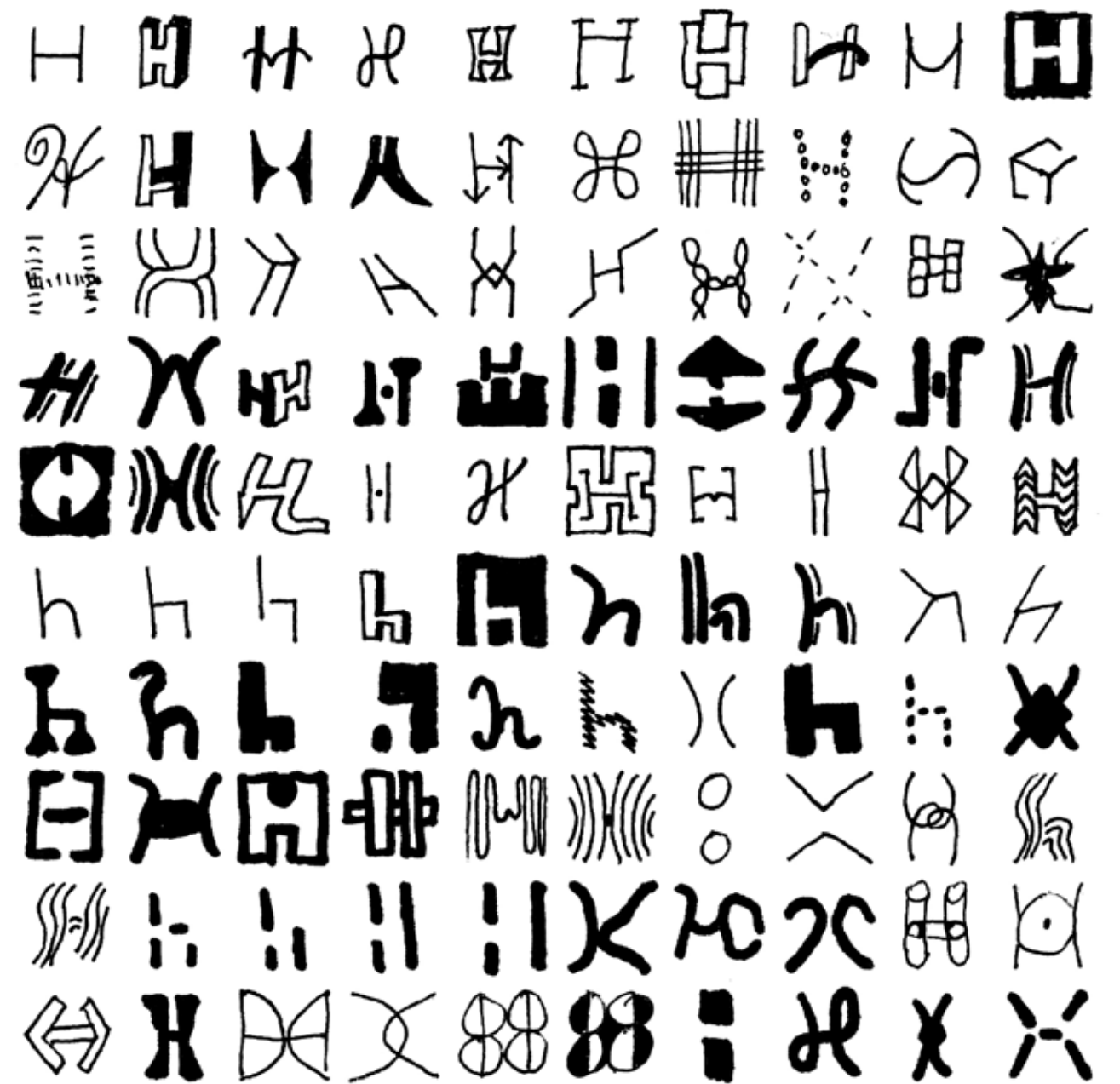
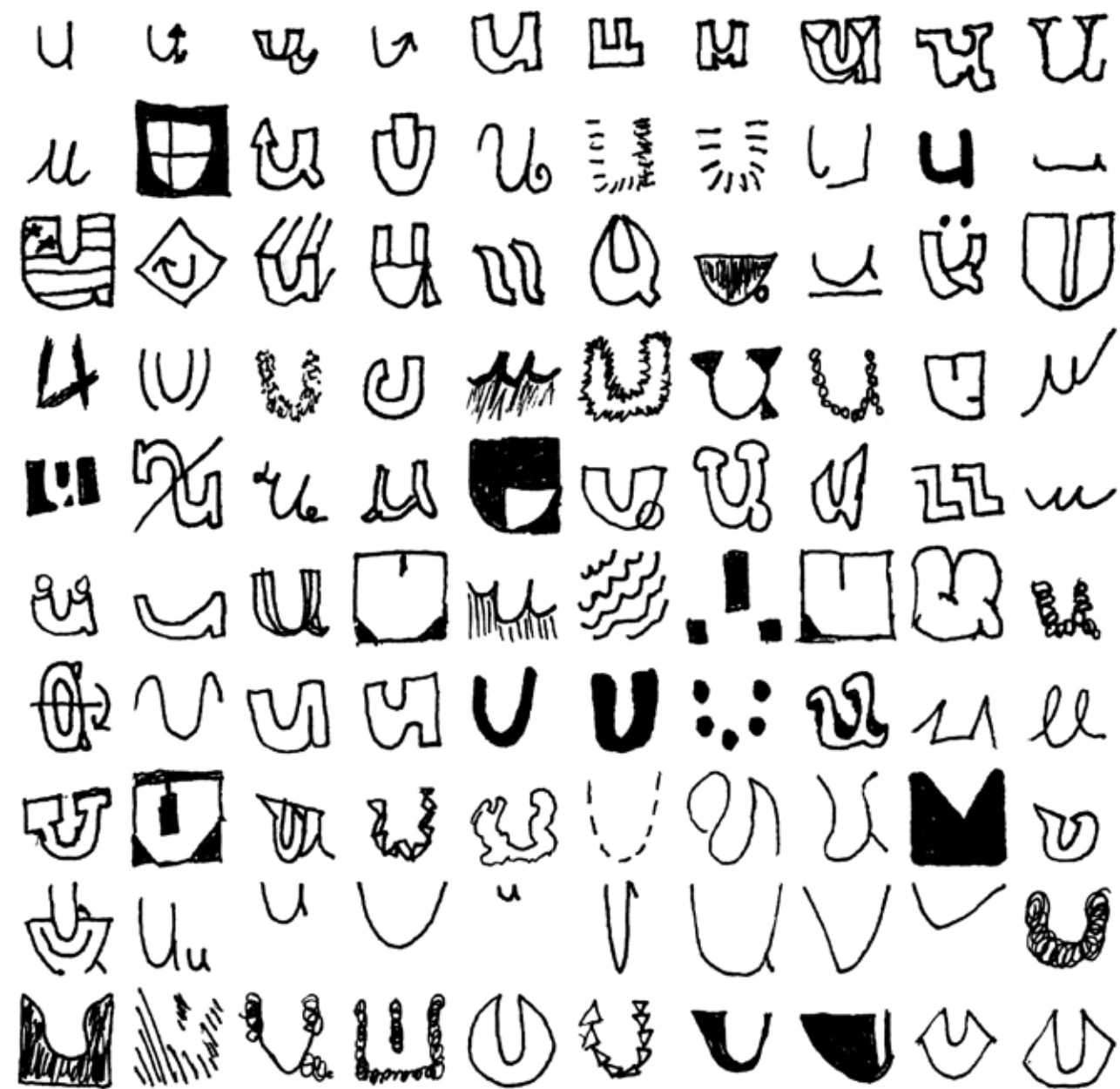
Every week participants print a supplied grid of 100 squares, select one letter, either upper or lowercase, and draw a new original letter in each square. Occasionally a theme is provided that requires visual research on that theme. The 100 letter drawings of that week are then created in response to that theme.

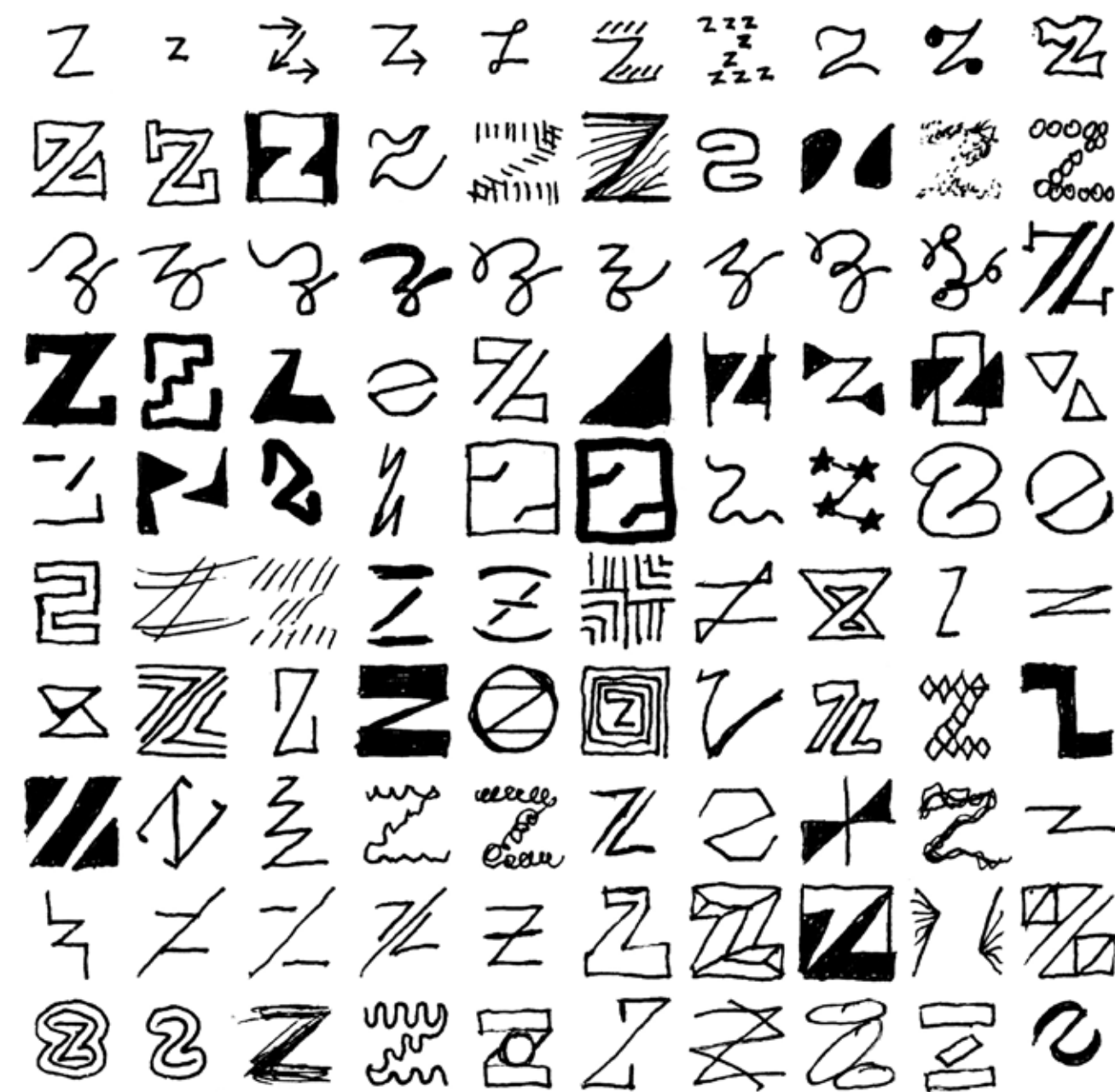
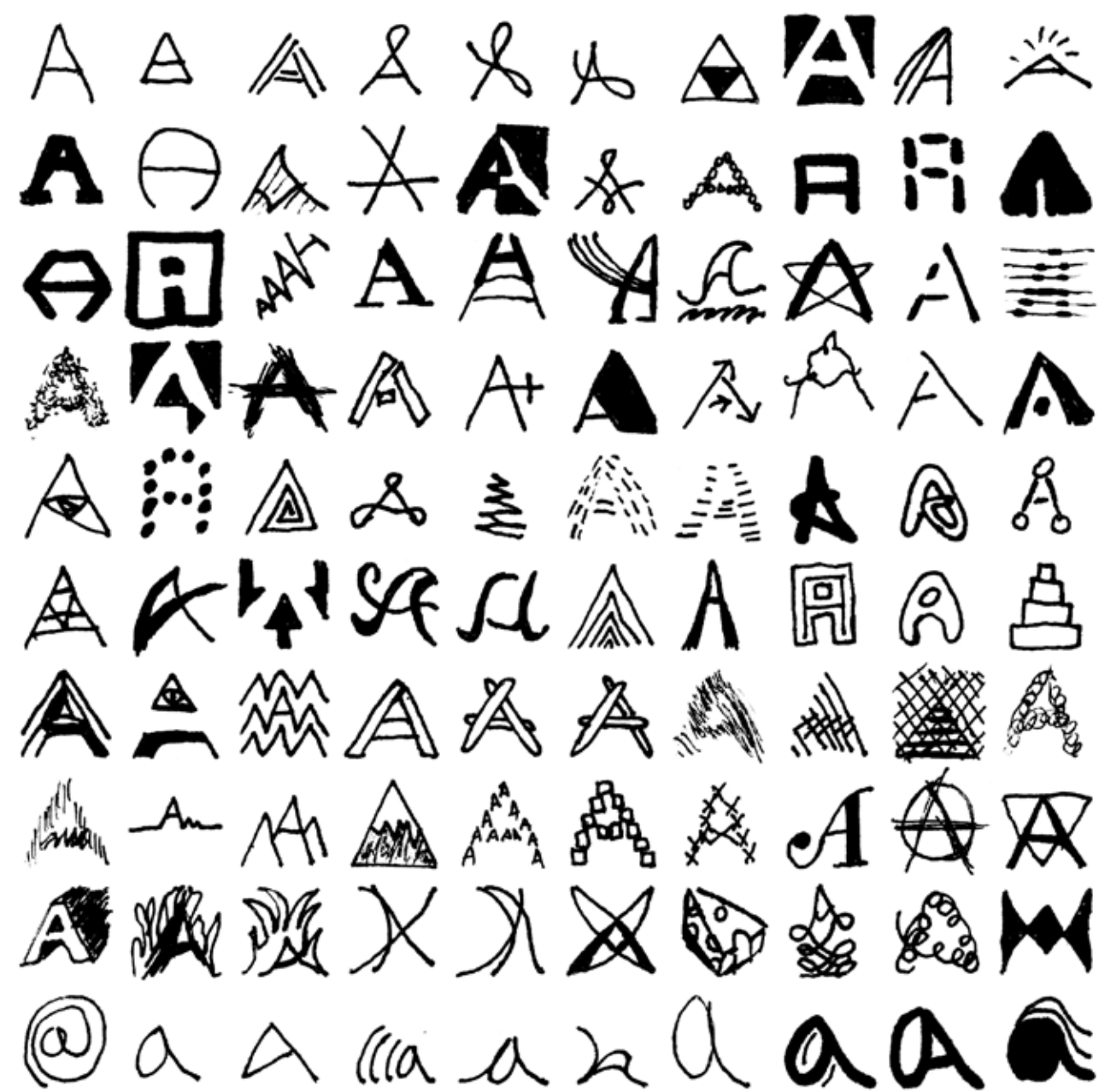
Participants are encouraged to draw throughout the week, rather than in a single sitting. Inevitably those drawings done in one long effort suffer over the course of the drawings. Imagination and stamina wanes. The aim is to draw 15 to 20 letters at different intervals in your day throughout the week — when you're riding the bus, waiting for a class to start, eating lunch. Find those small pockets of time that are often overlooked (or spent checking social media) and fill them with a drawing or two. Sheets are shared weekly with fellow participants.

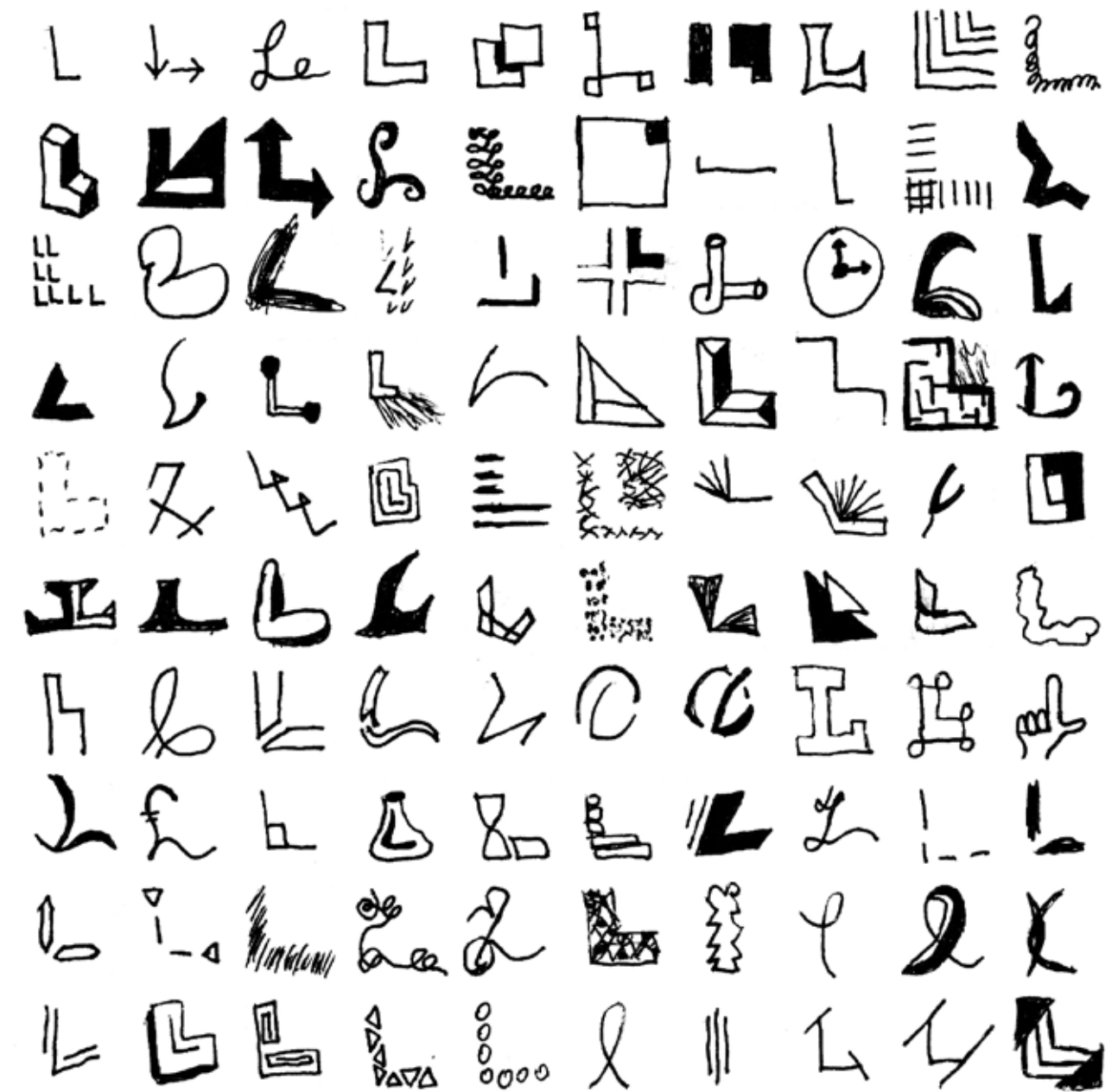
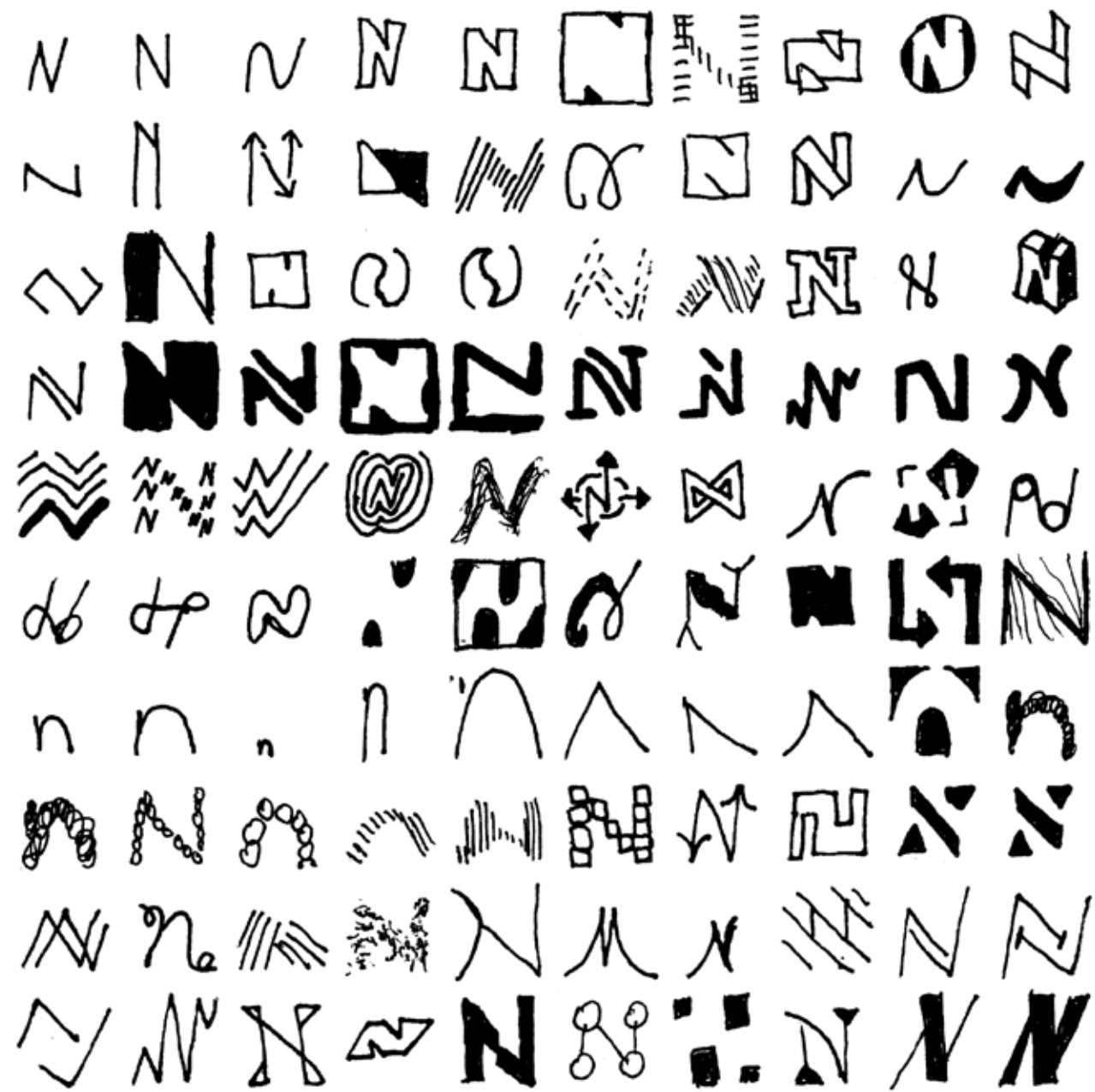


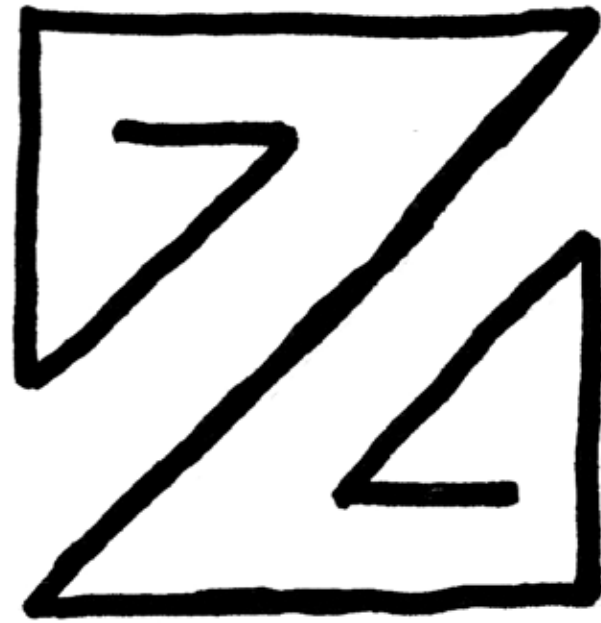


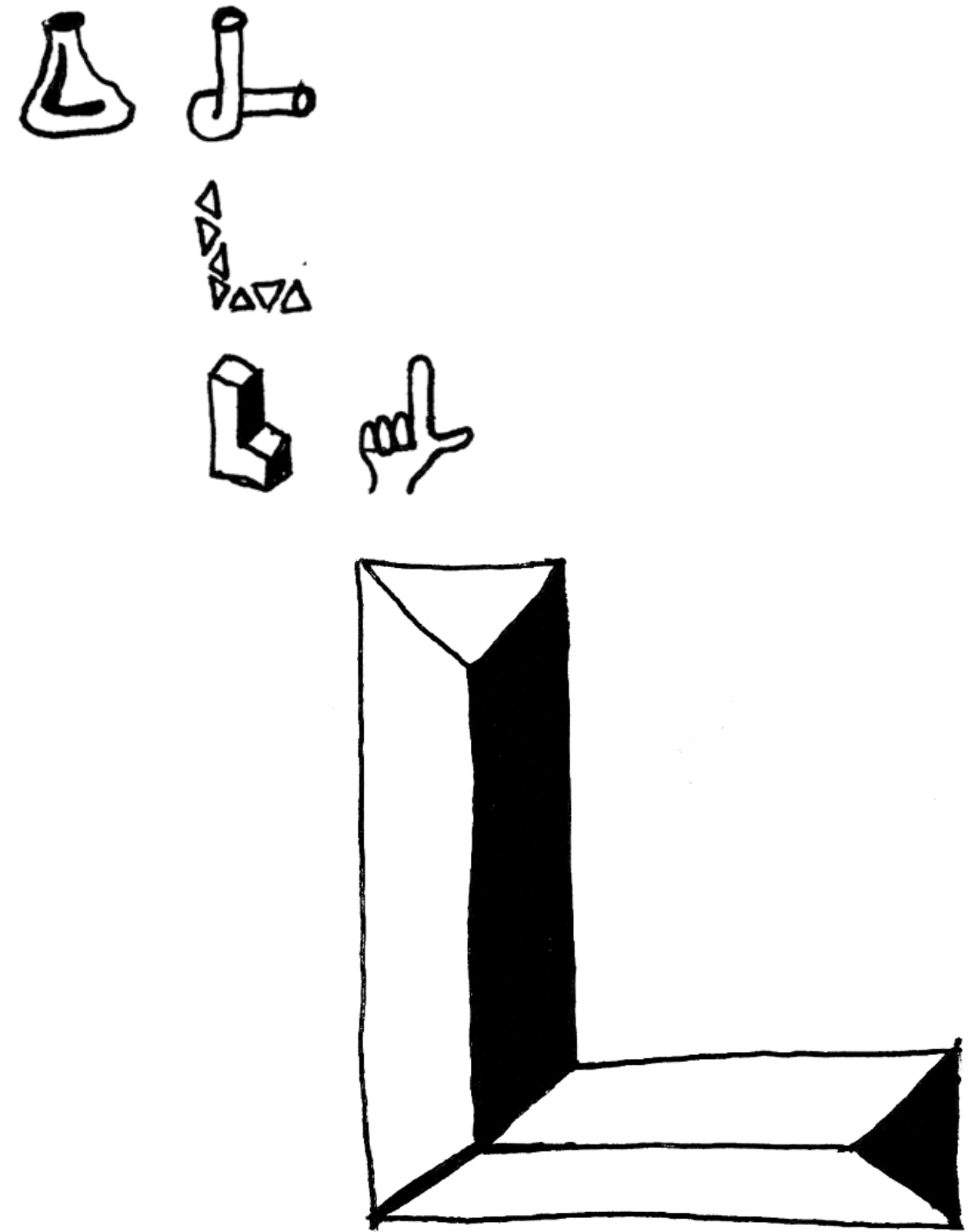
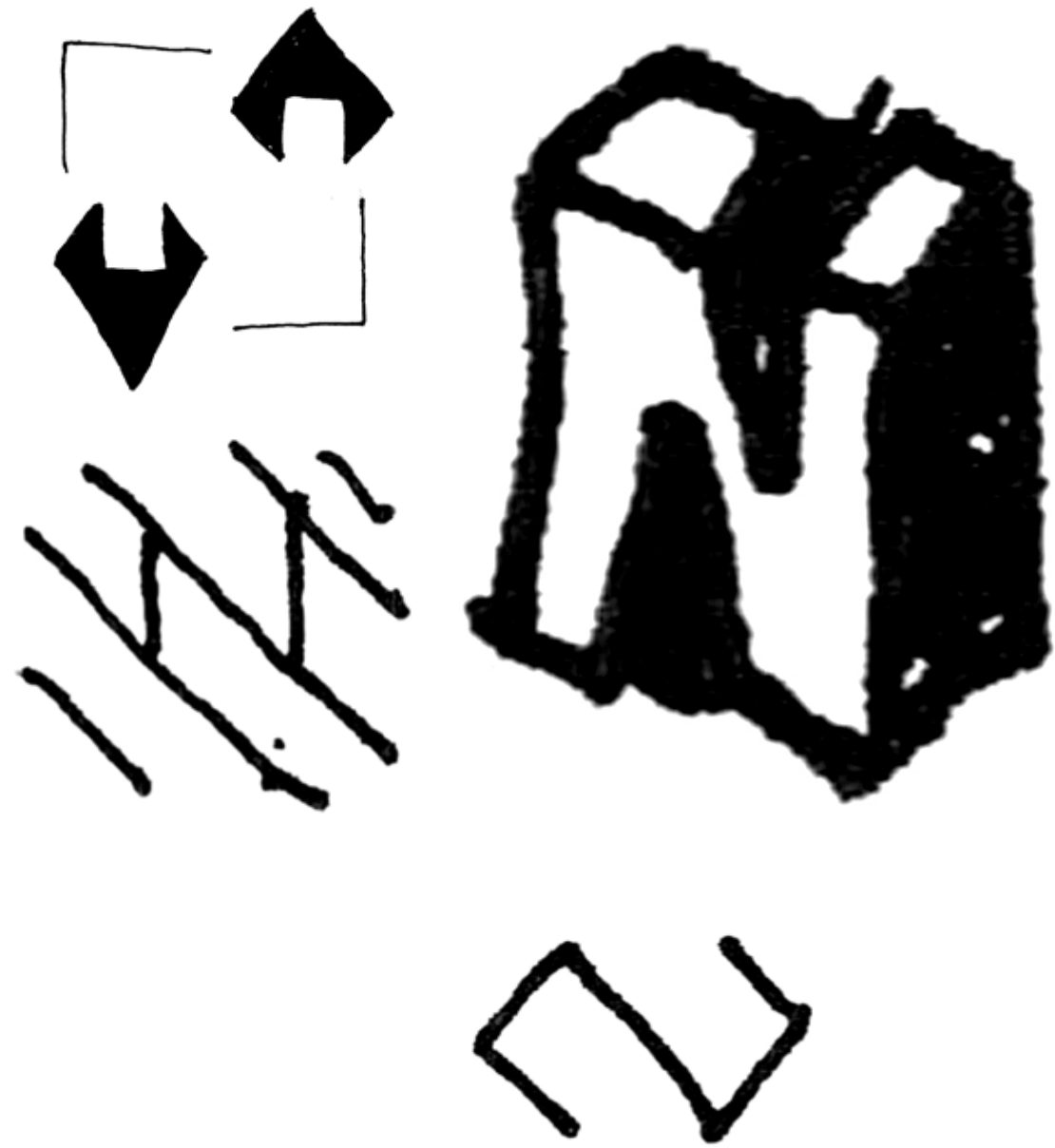


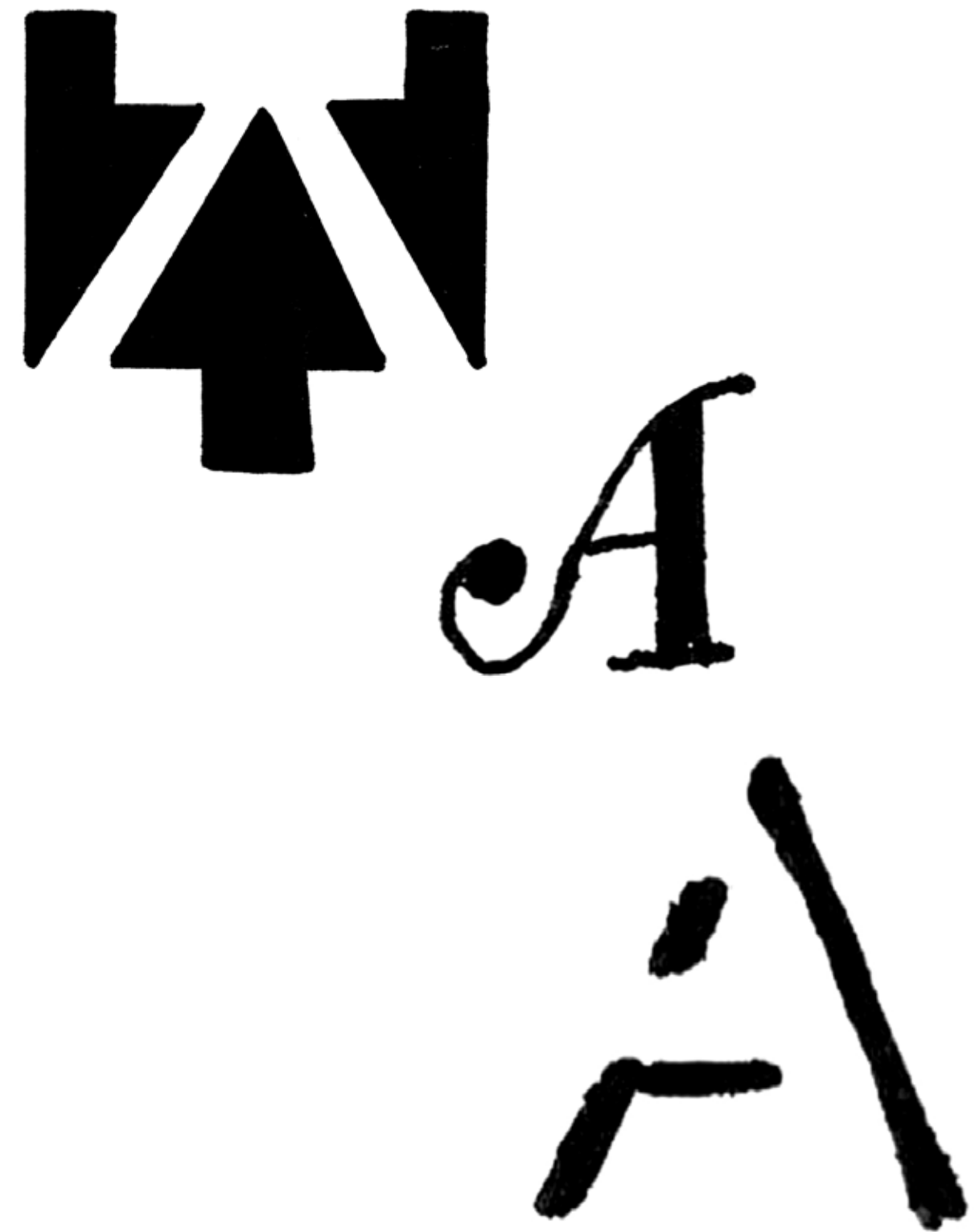


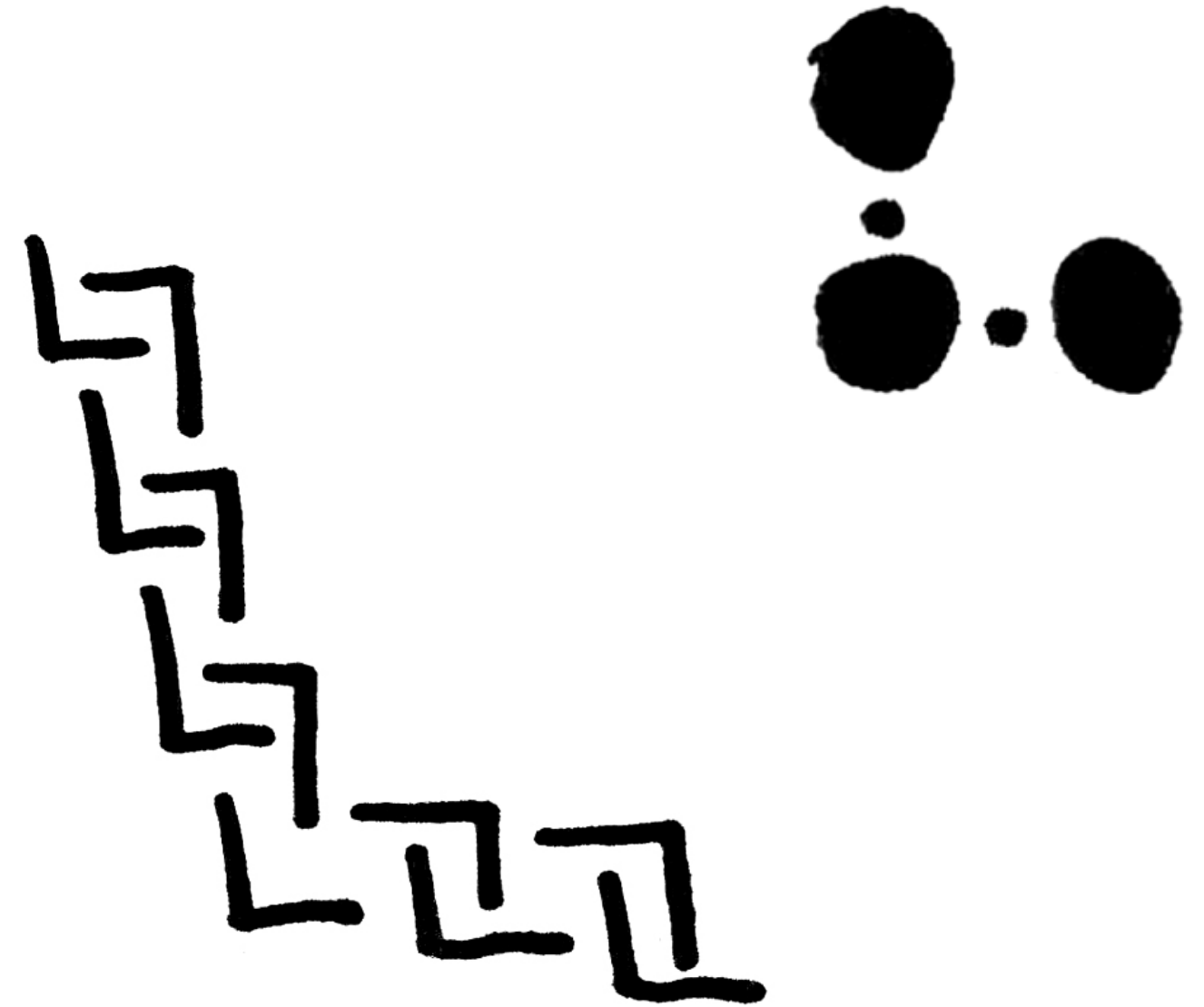


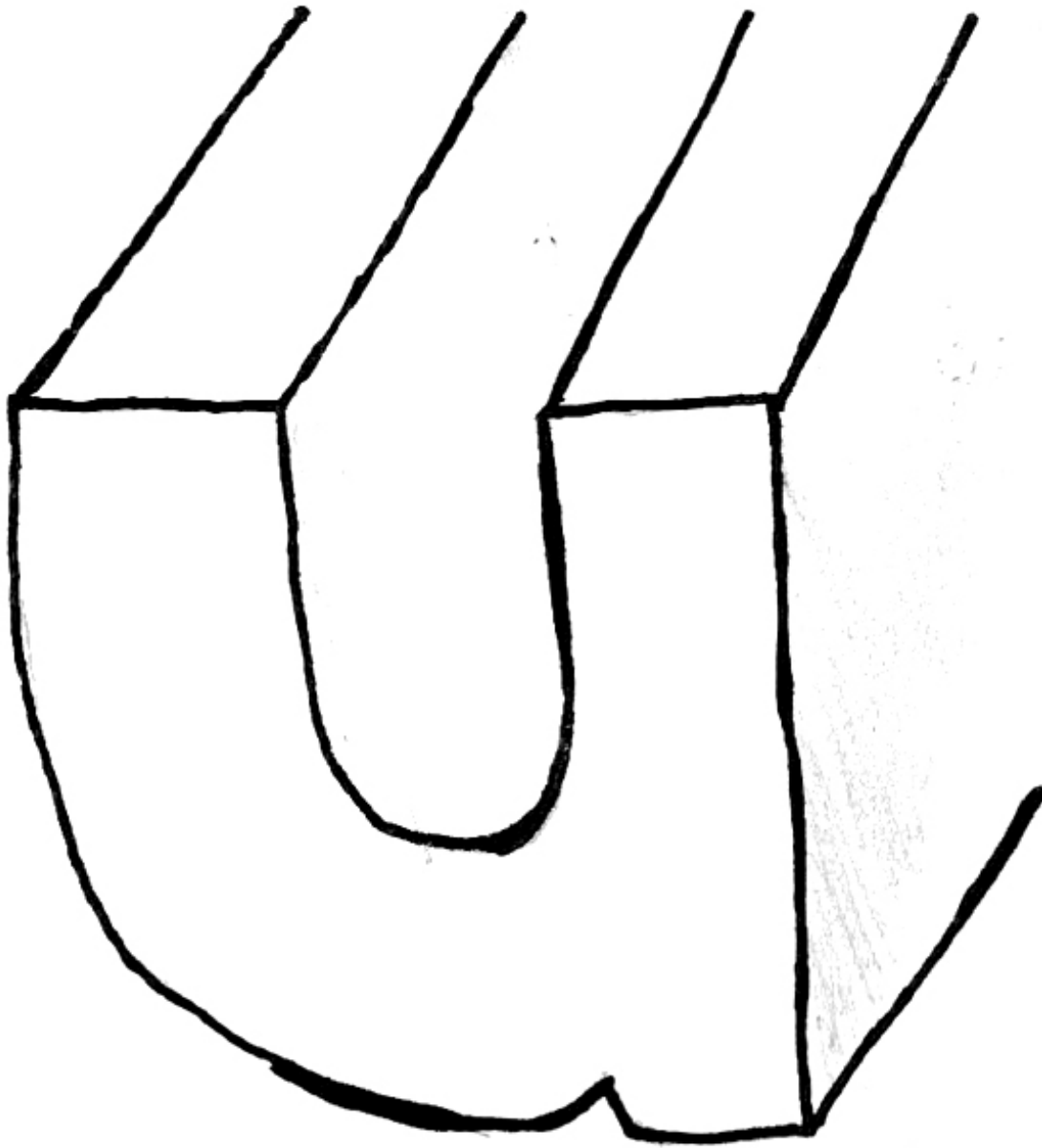




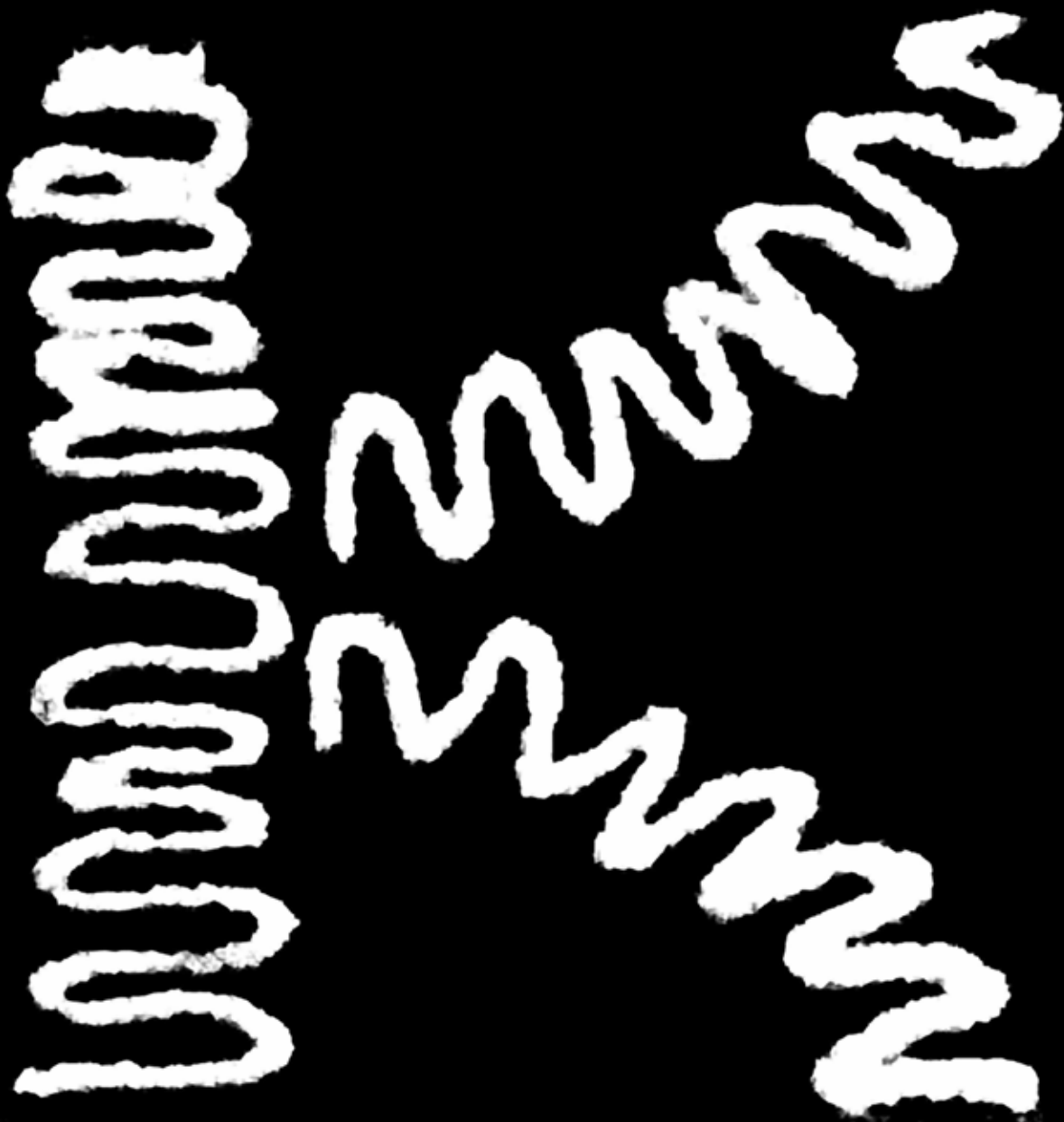


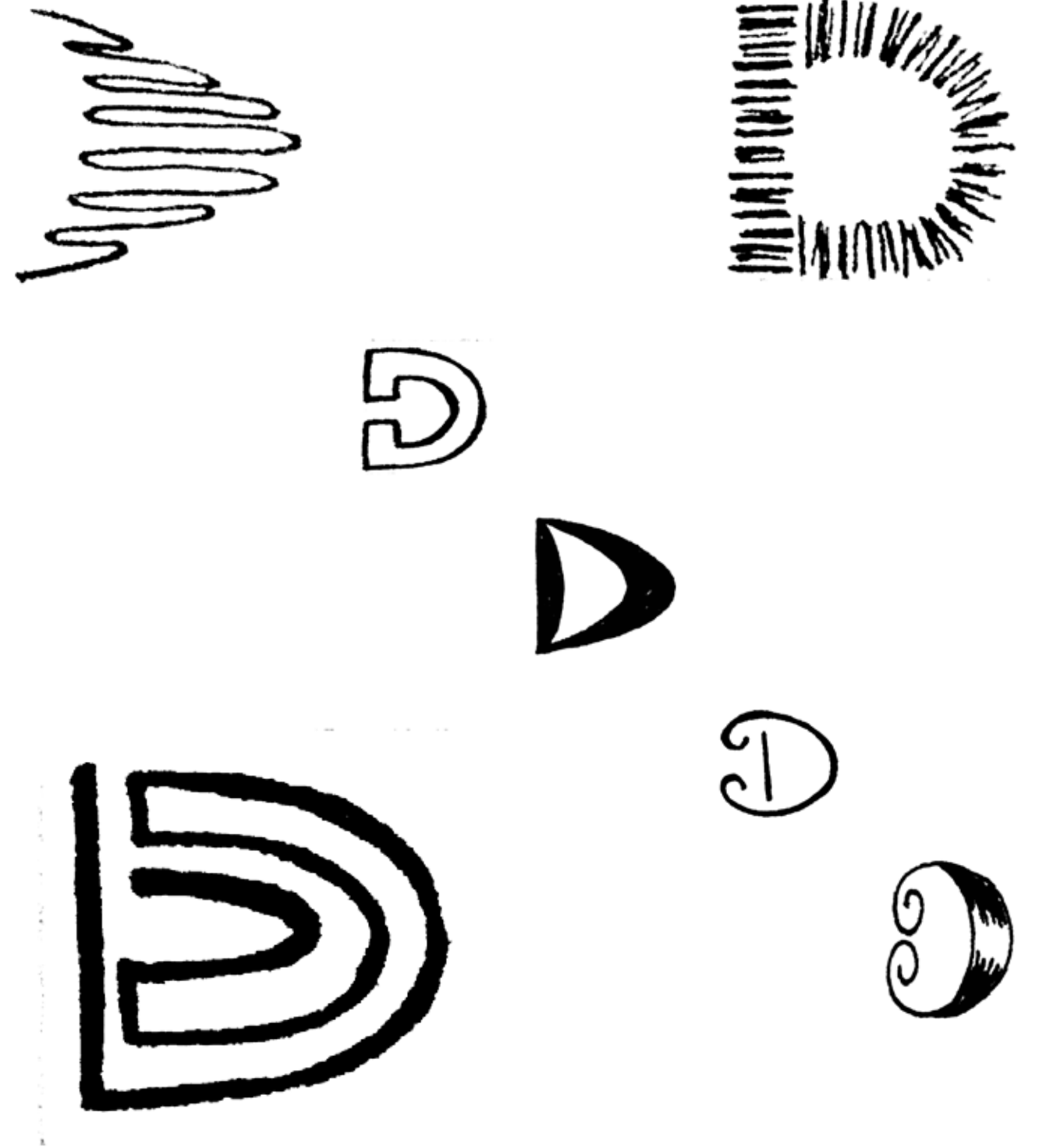
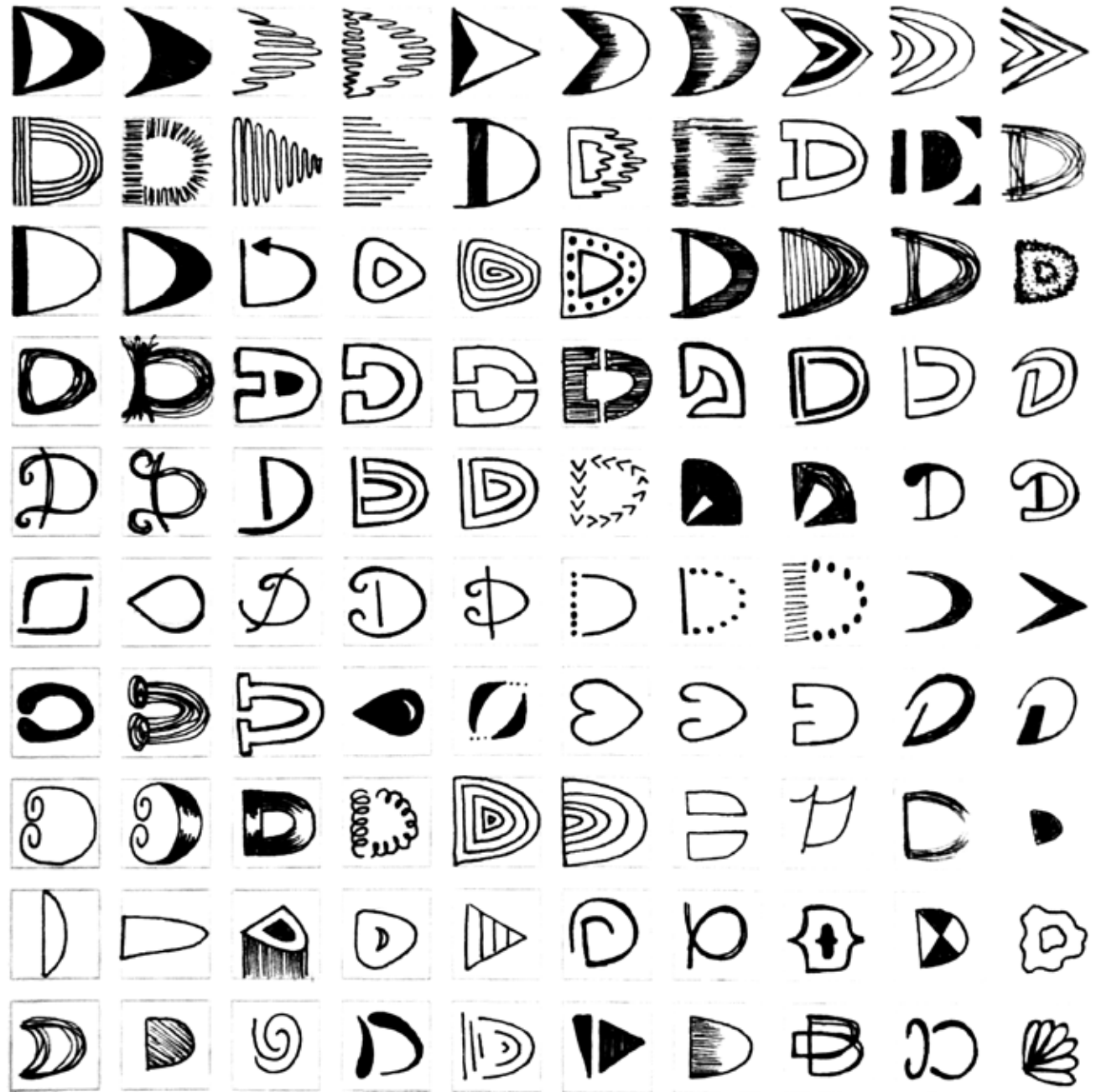


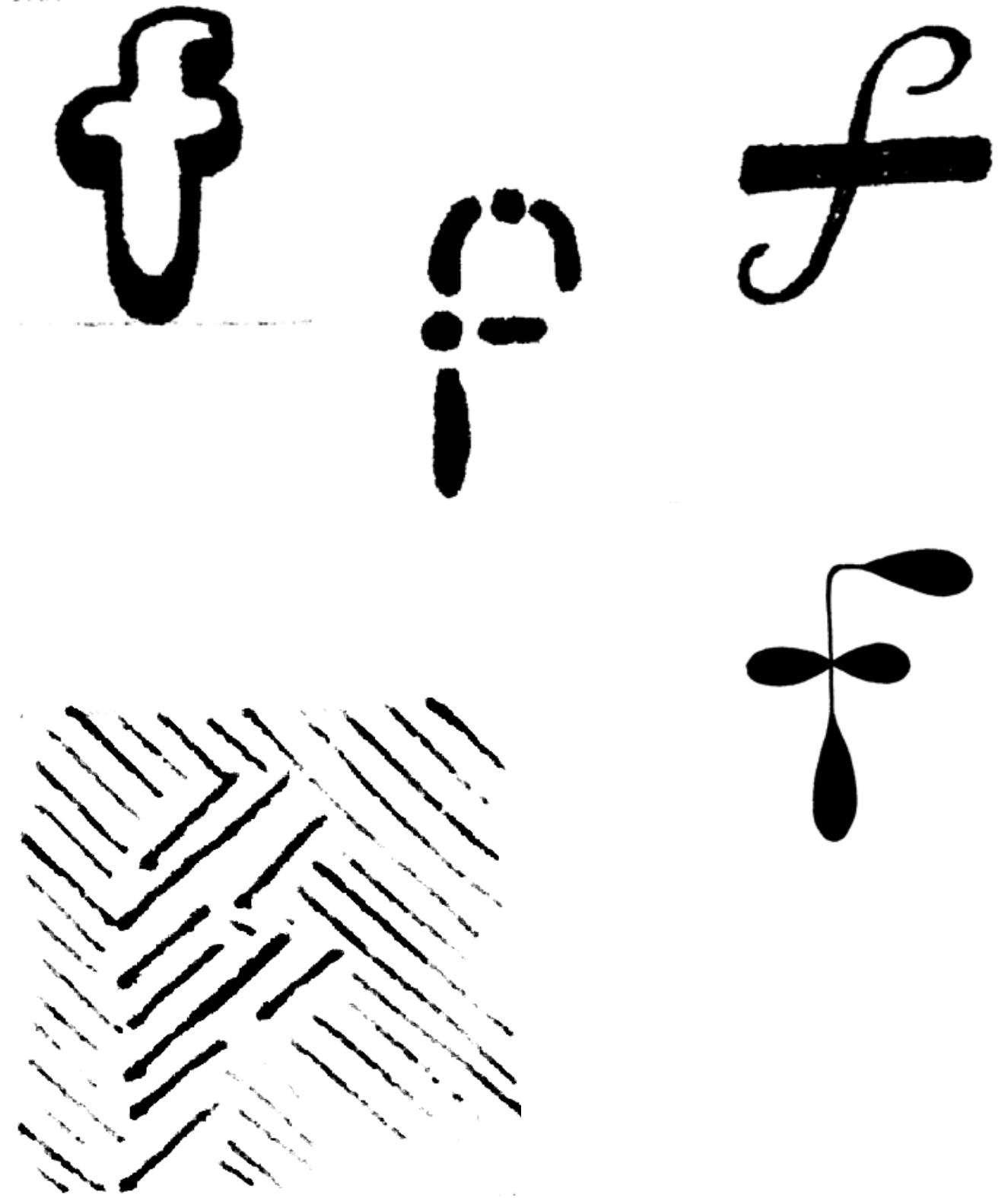


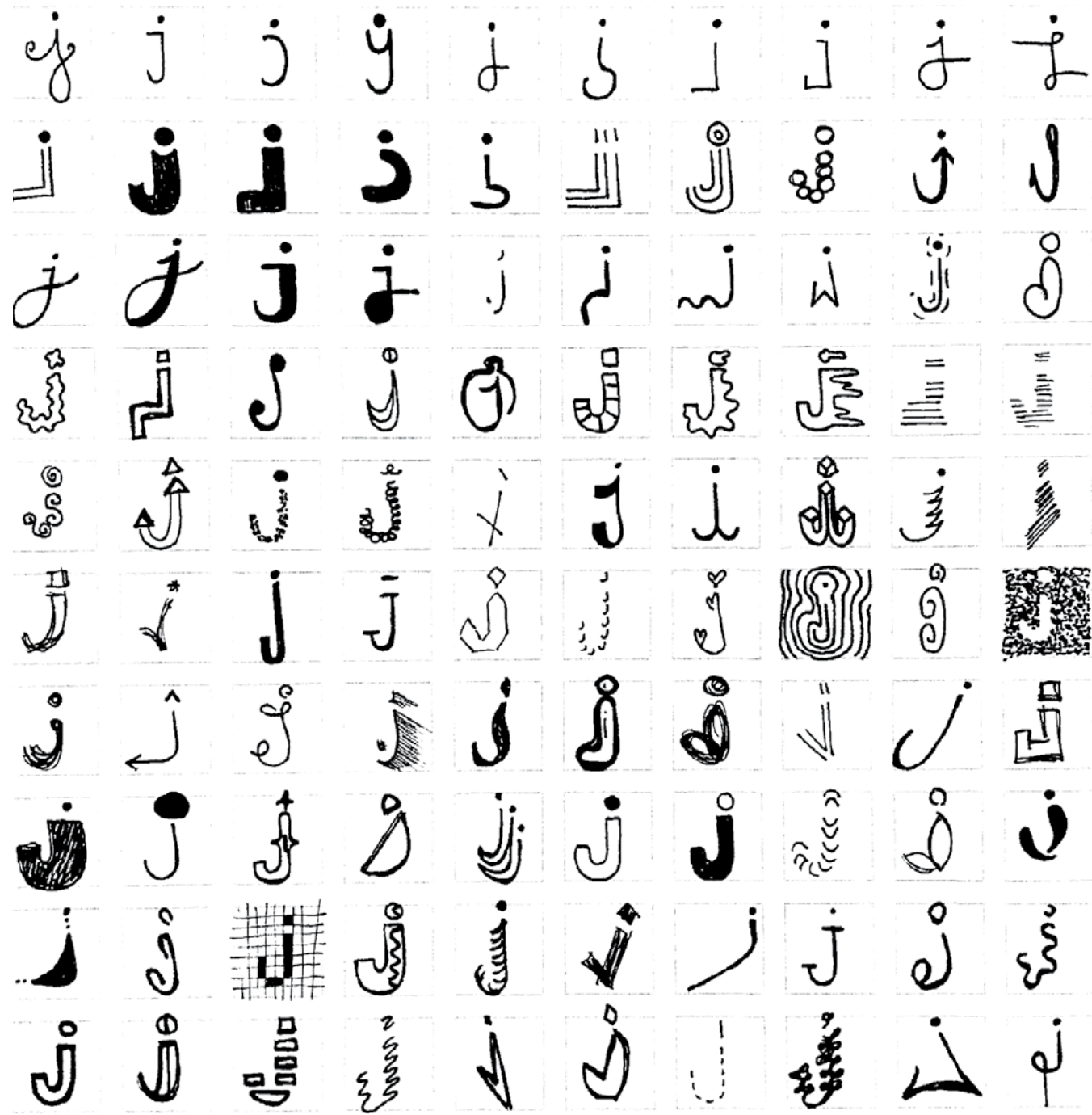


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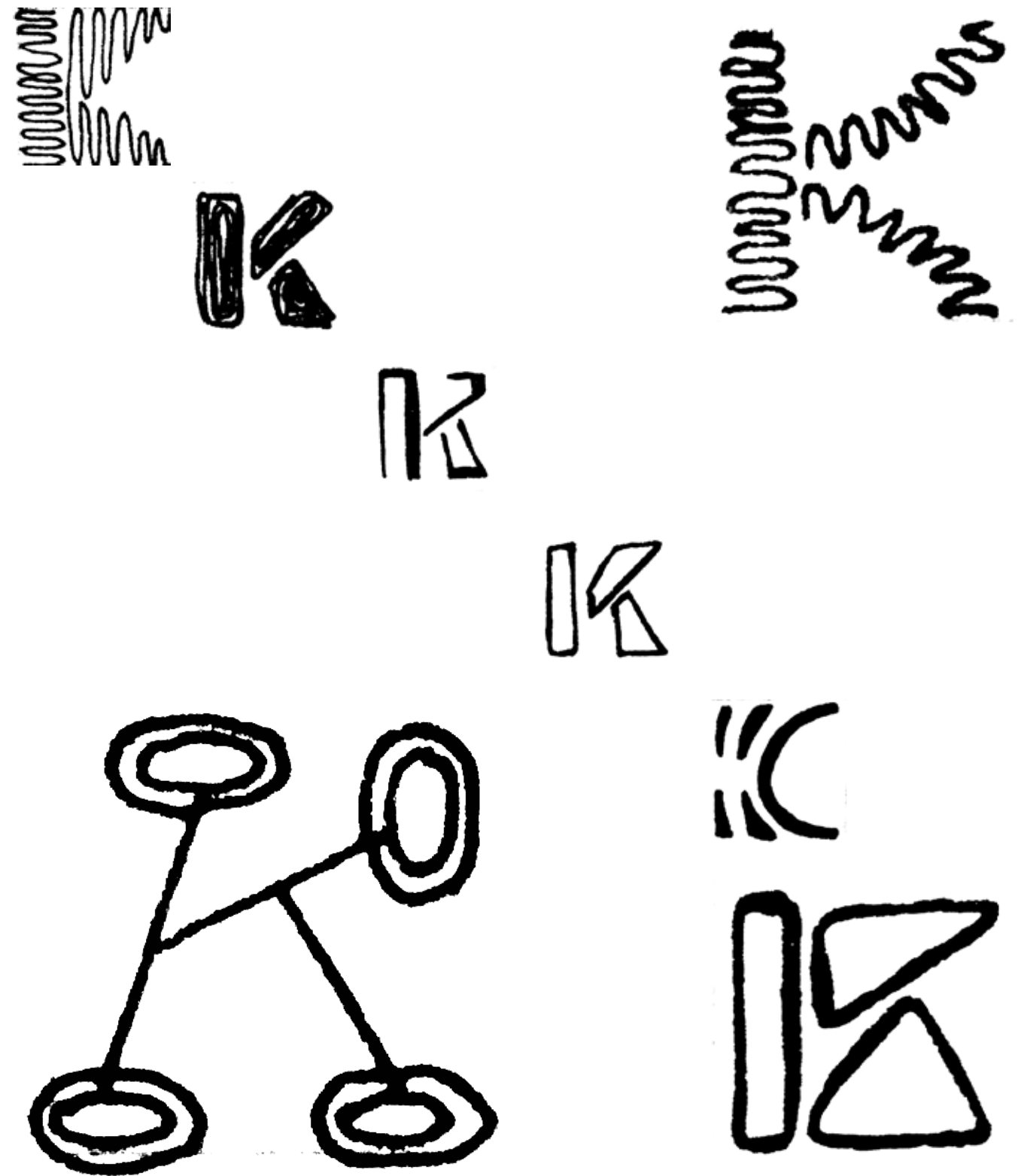
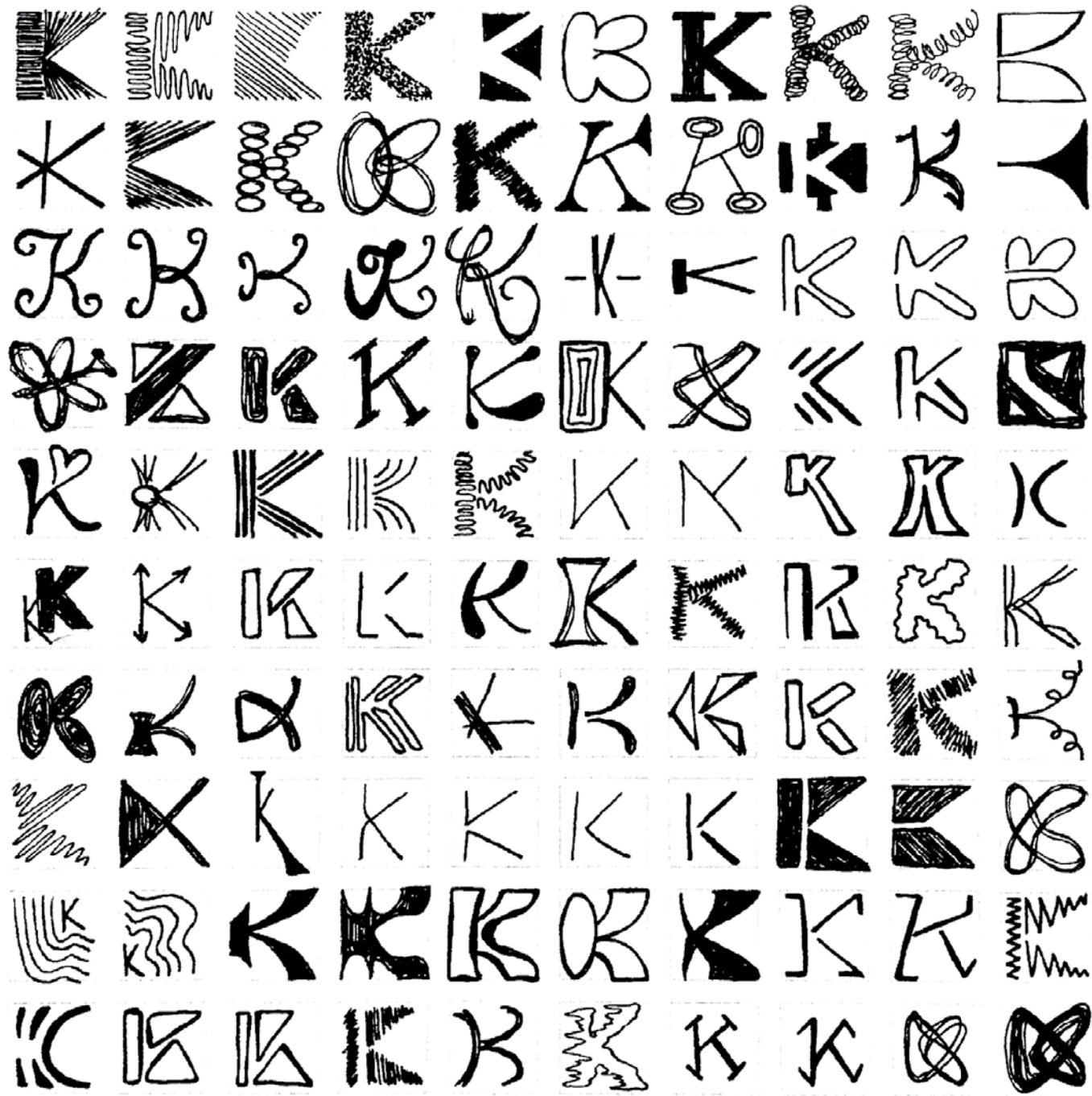


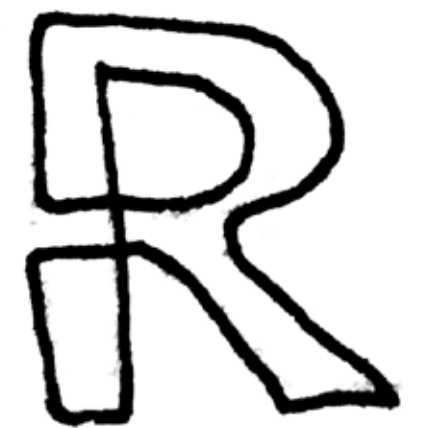
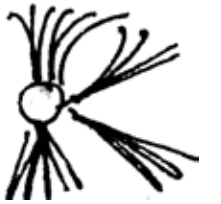
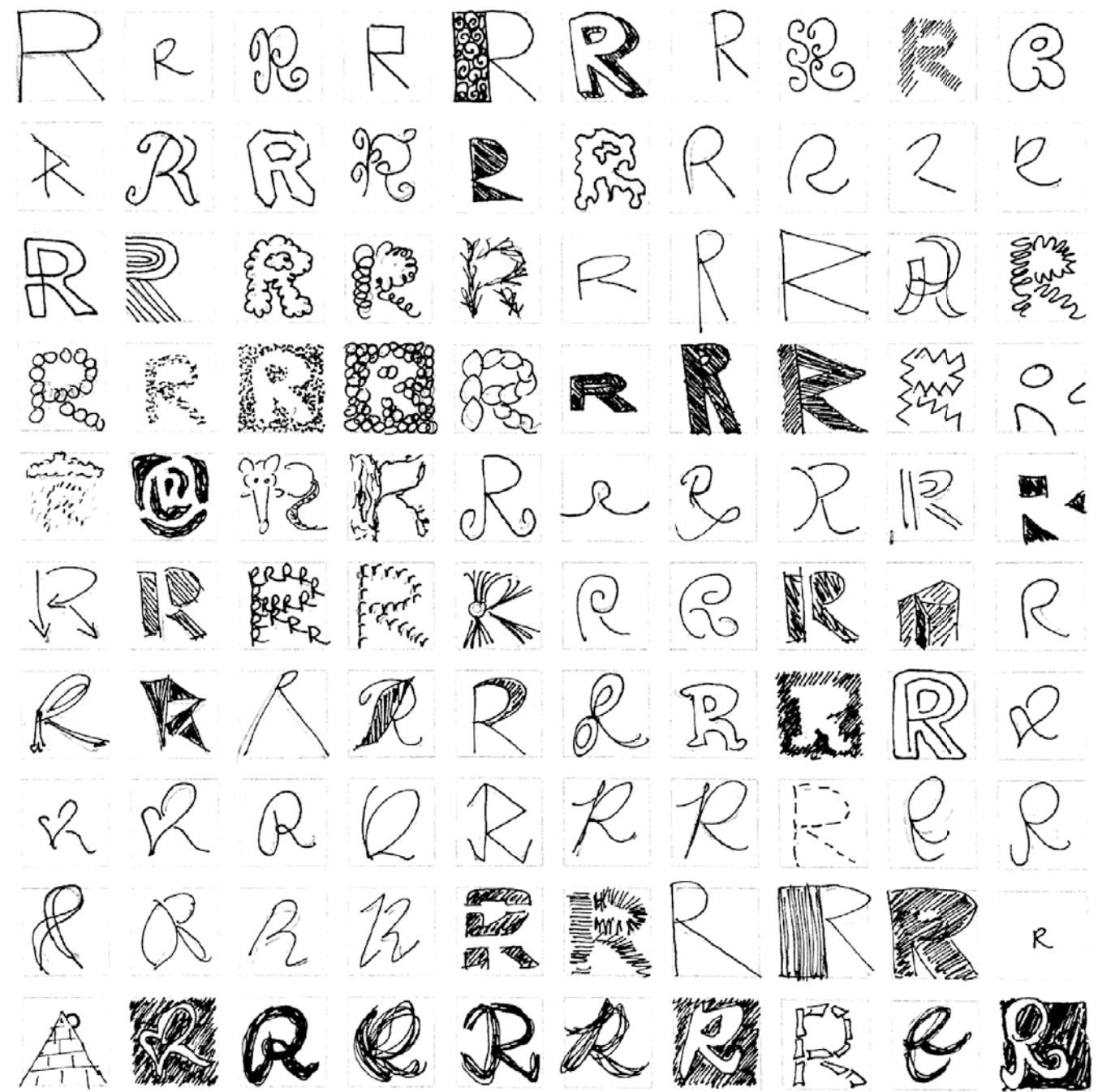


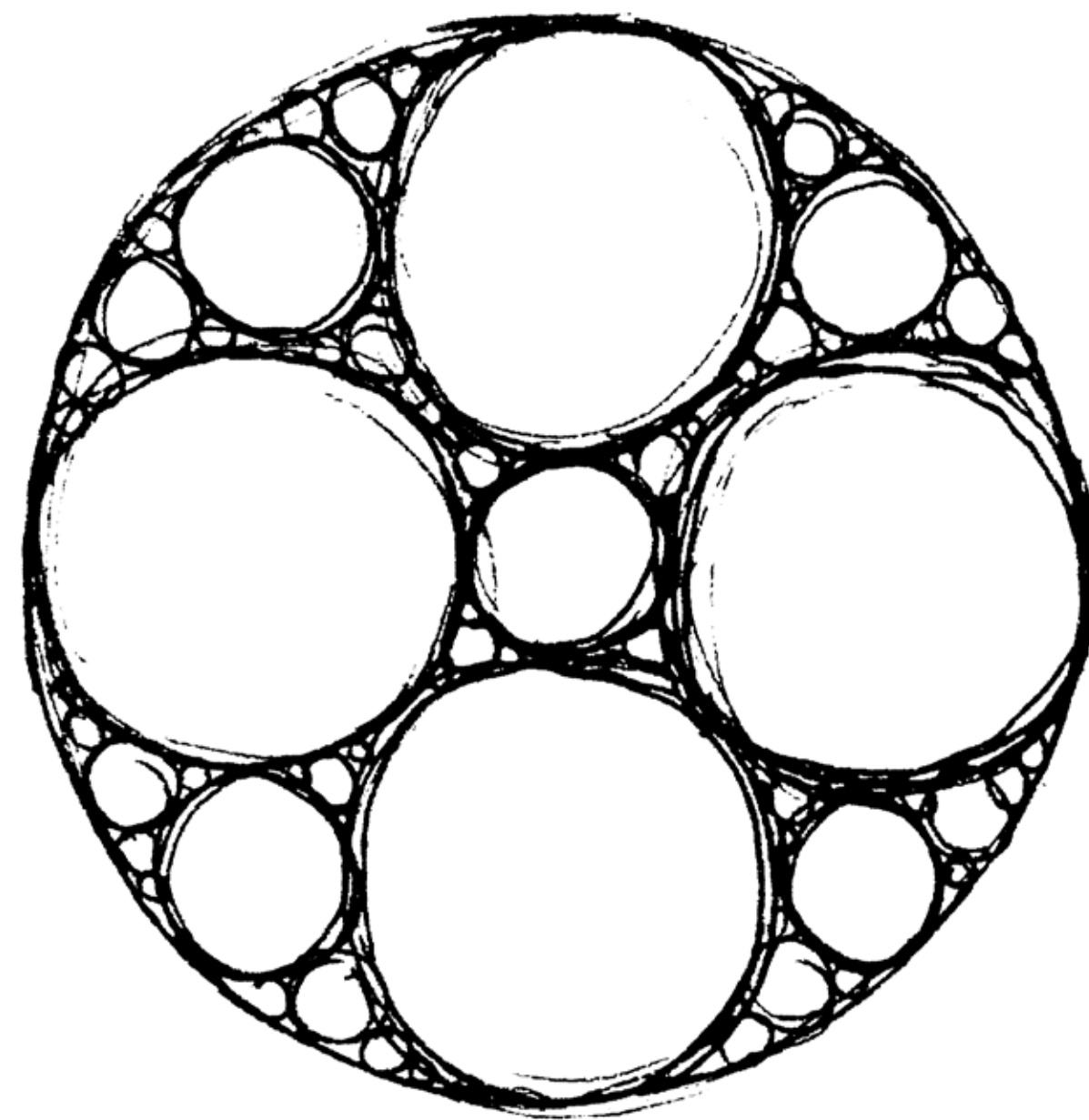
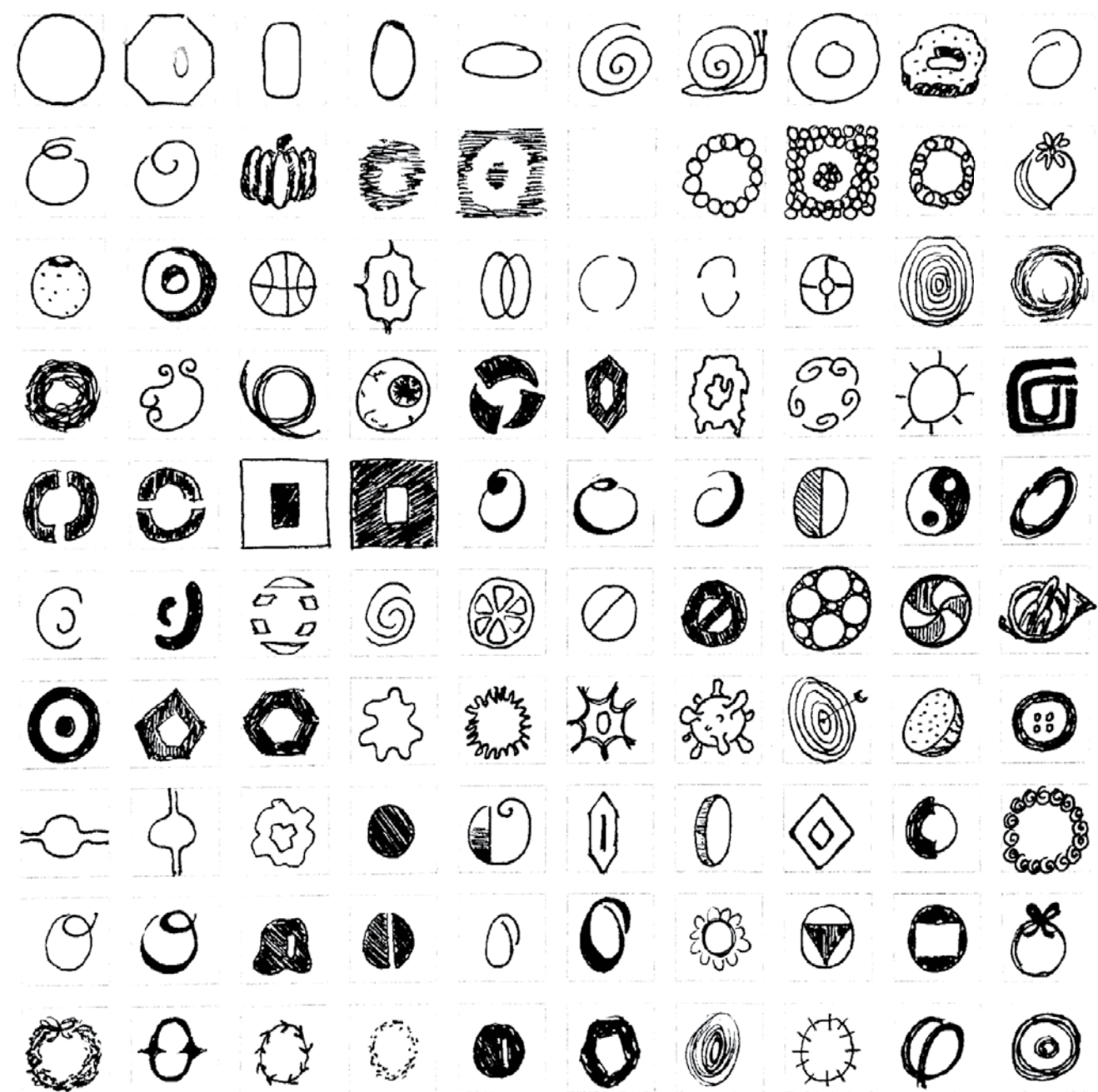


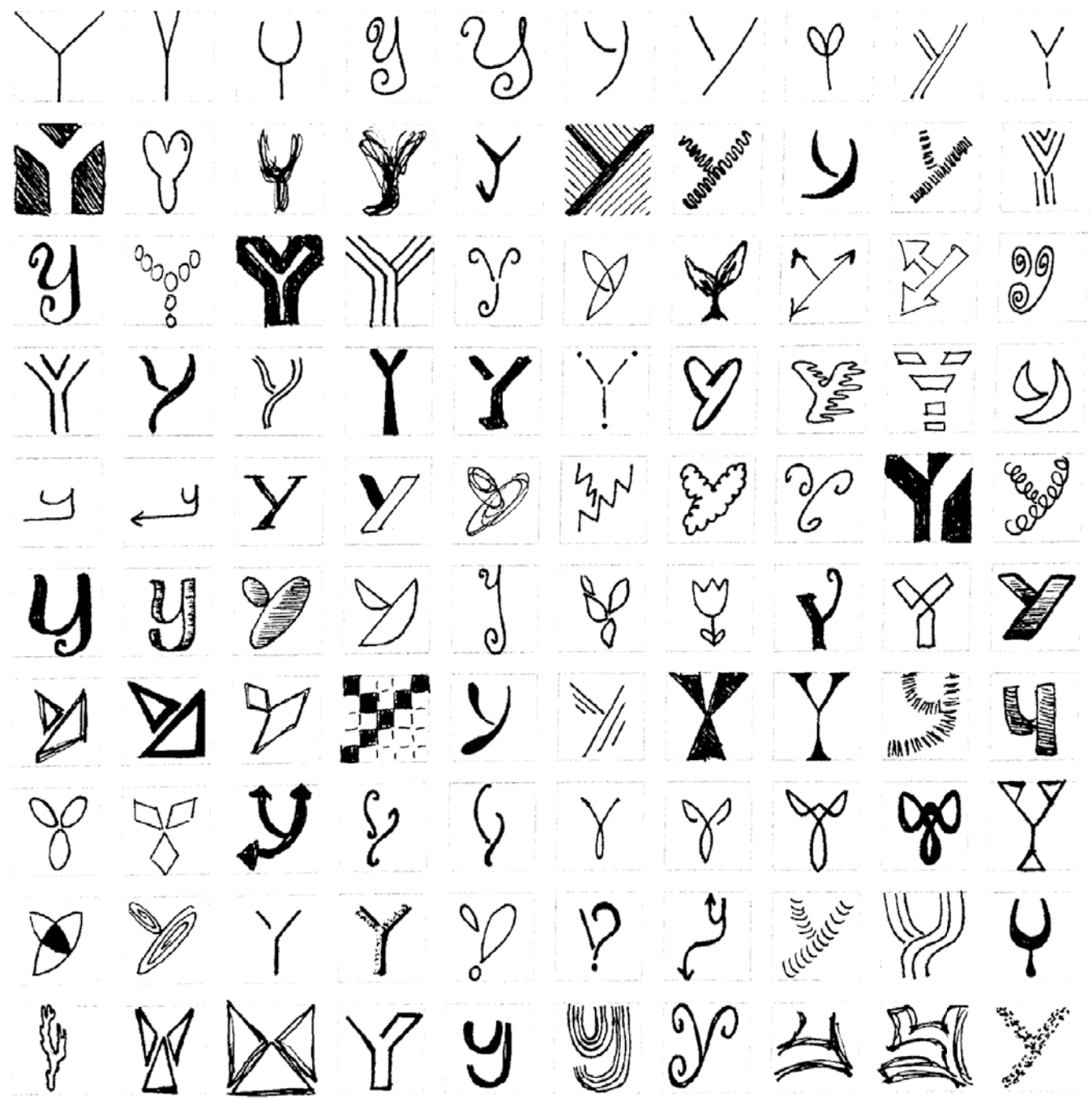
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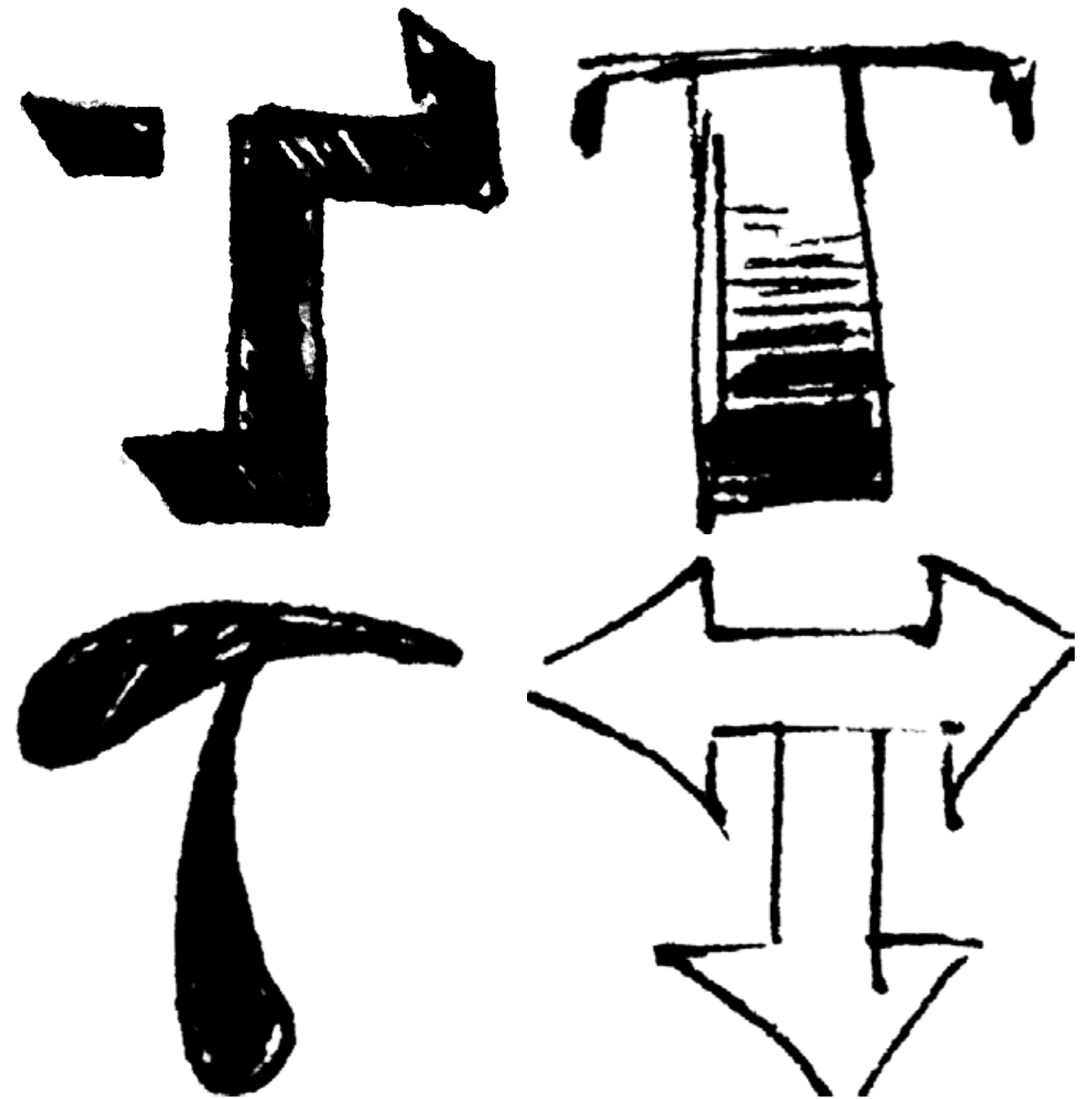
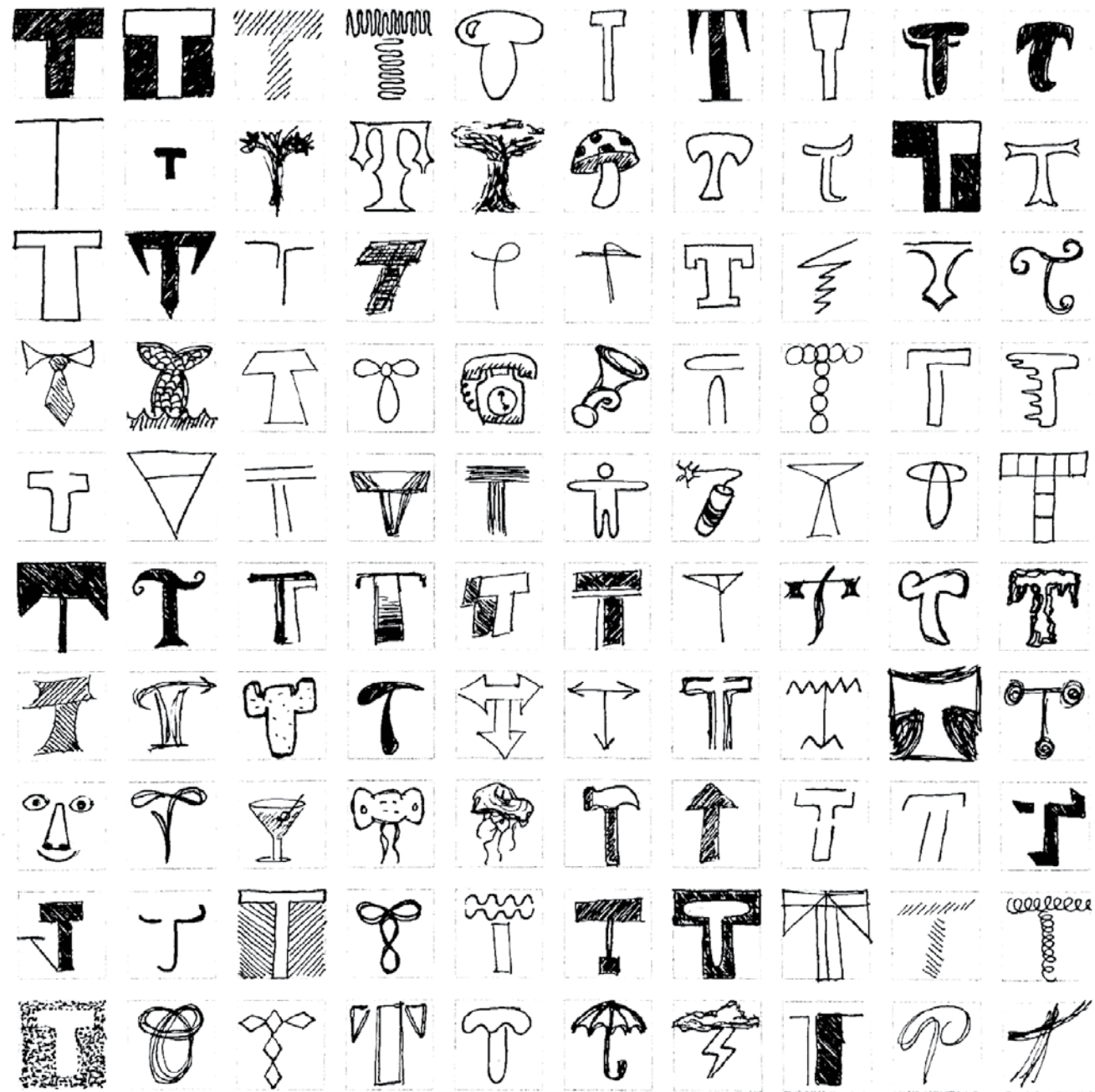
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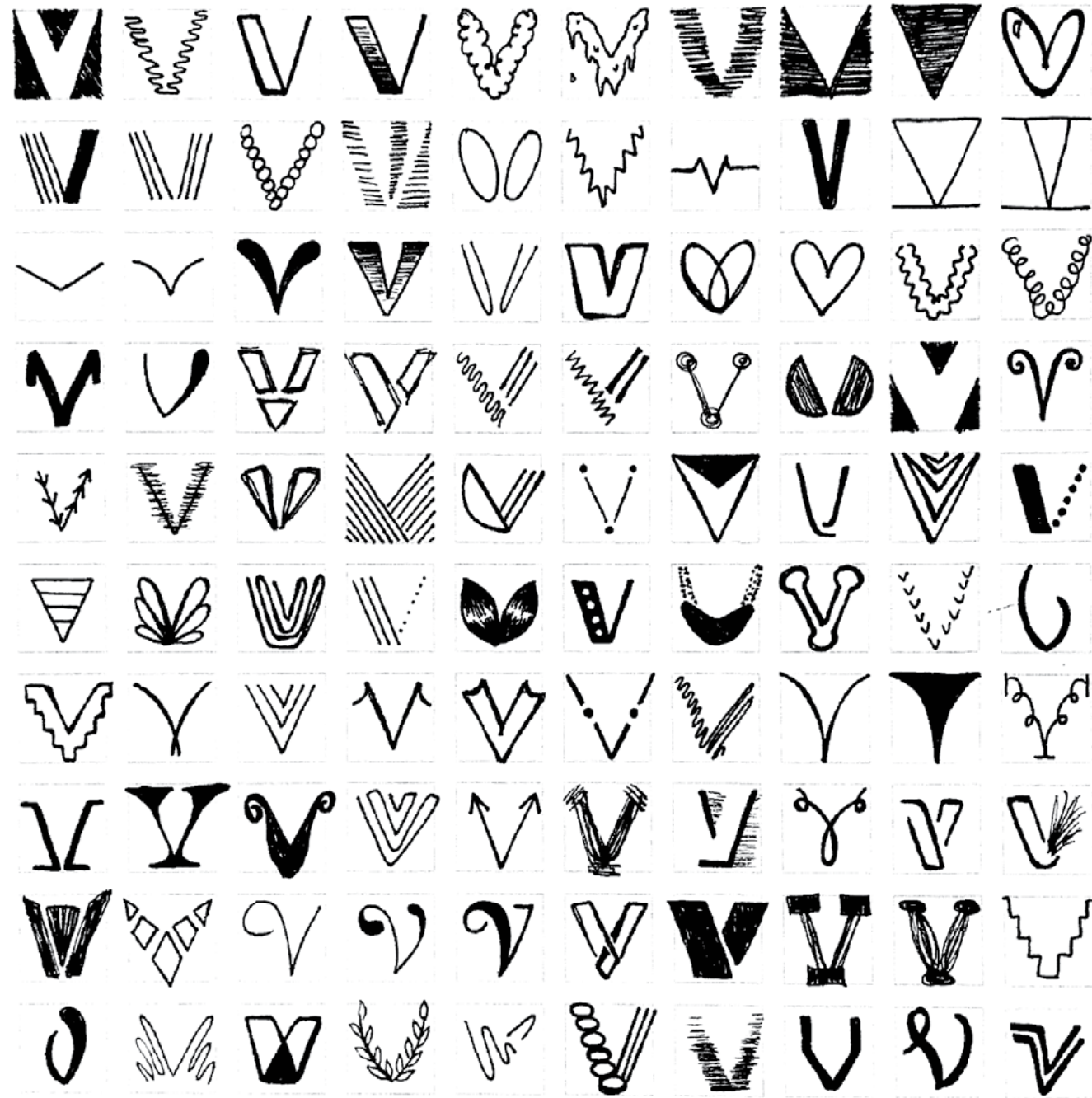


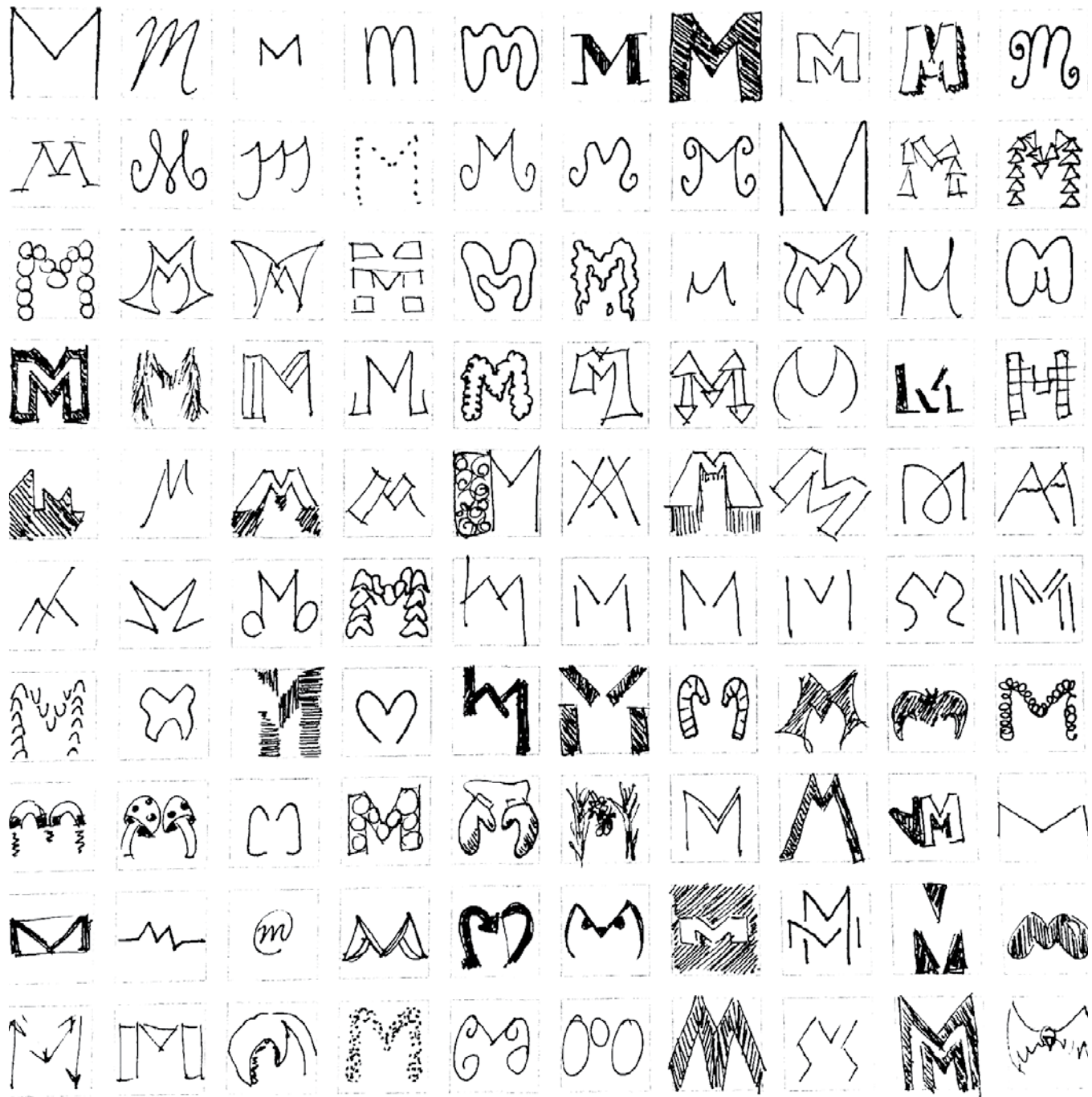


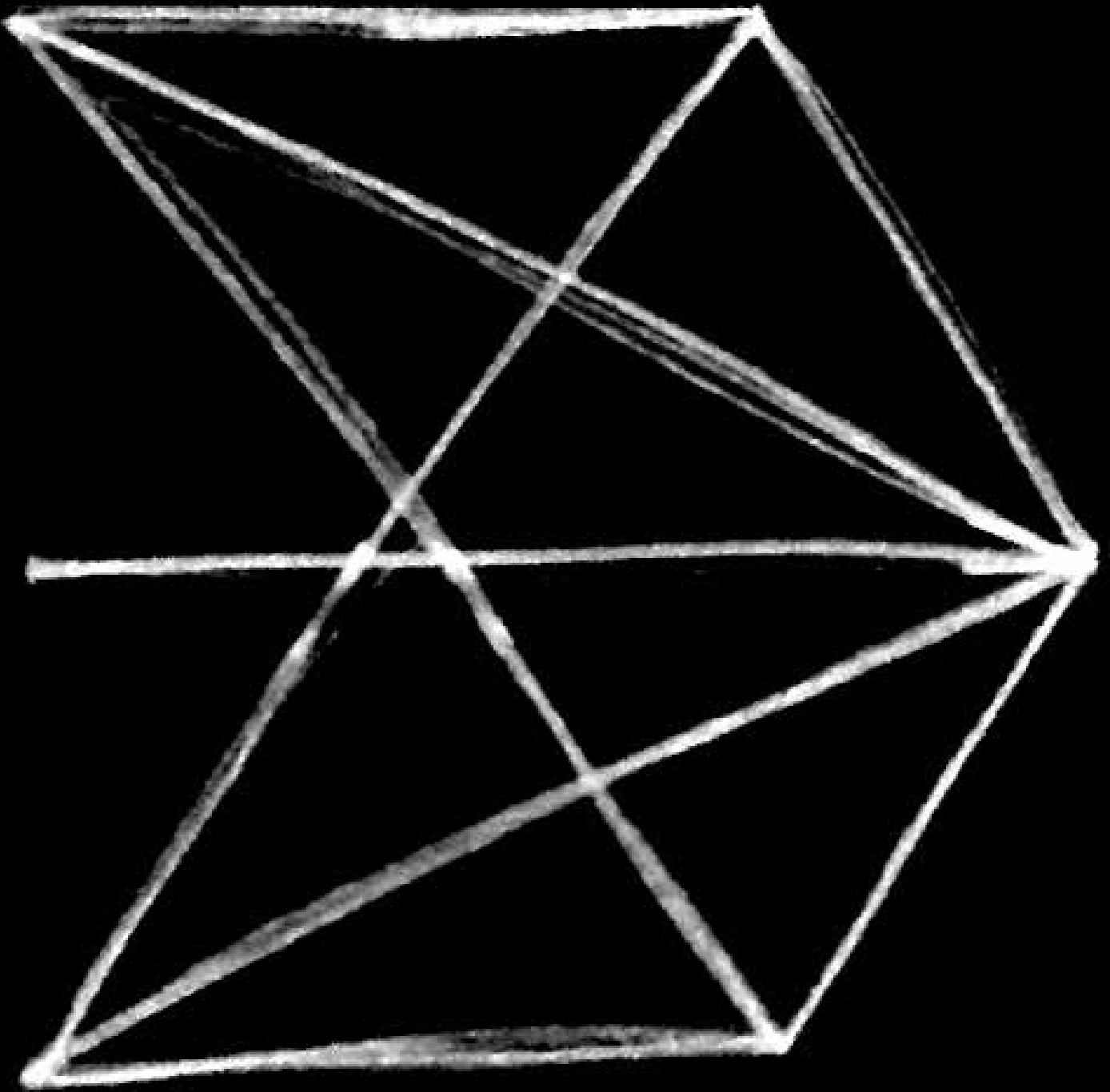


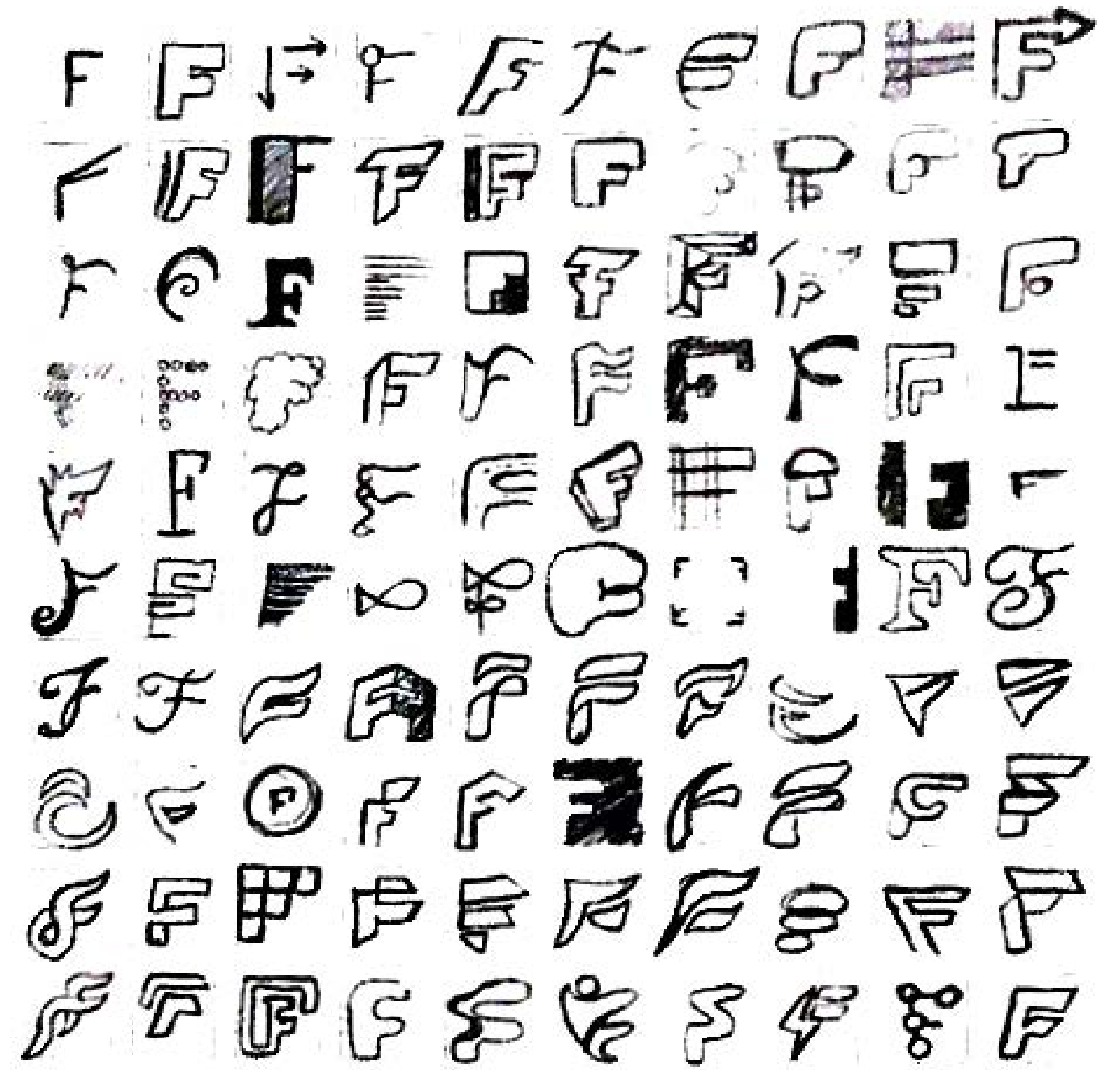
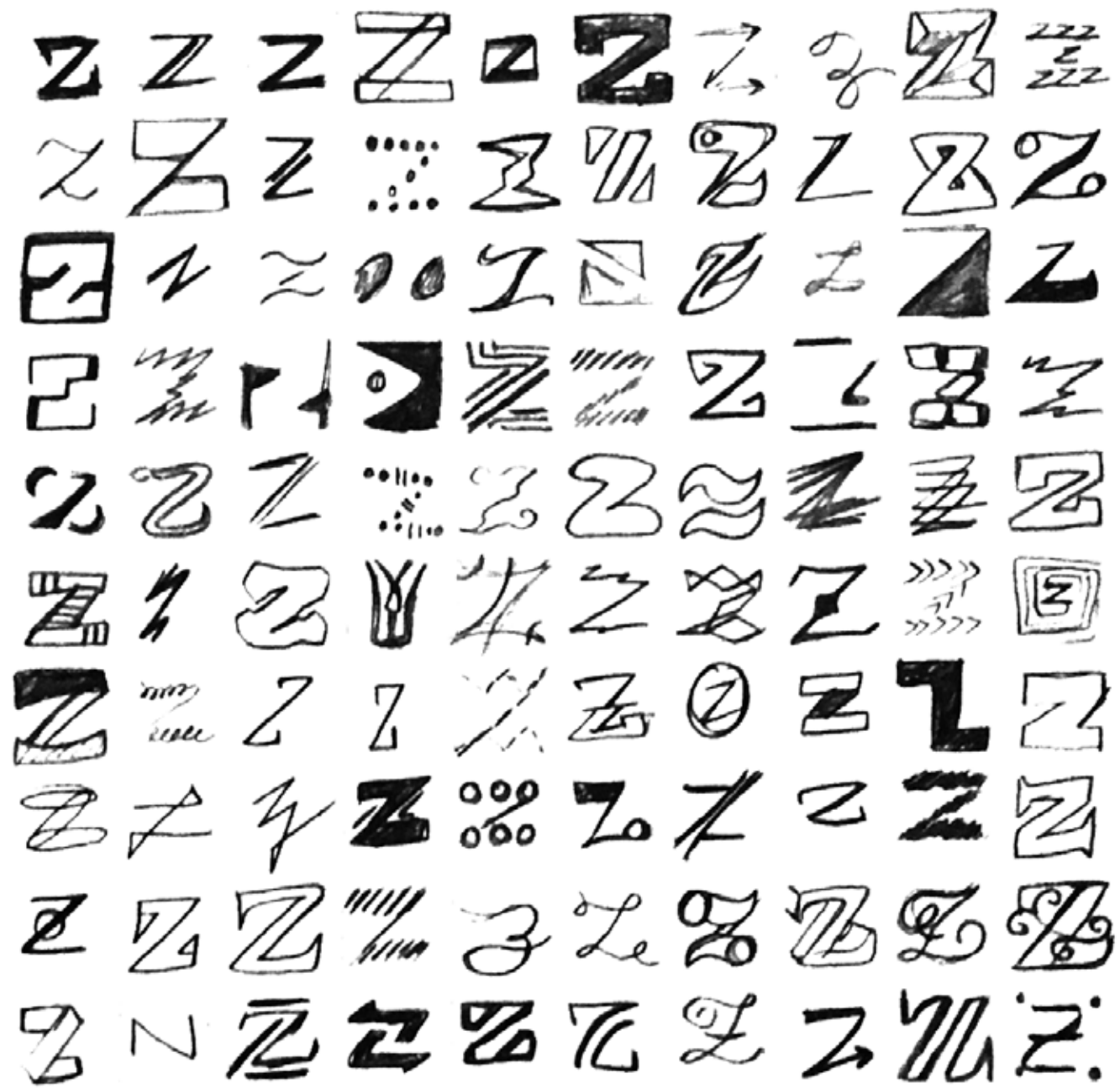


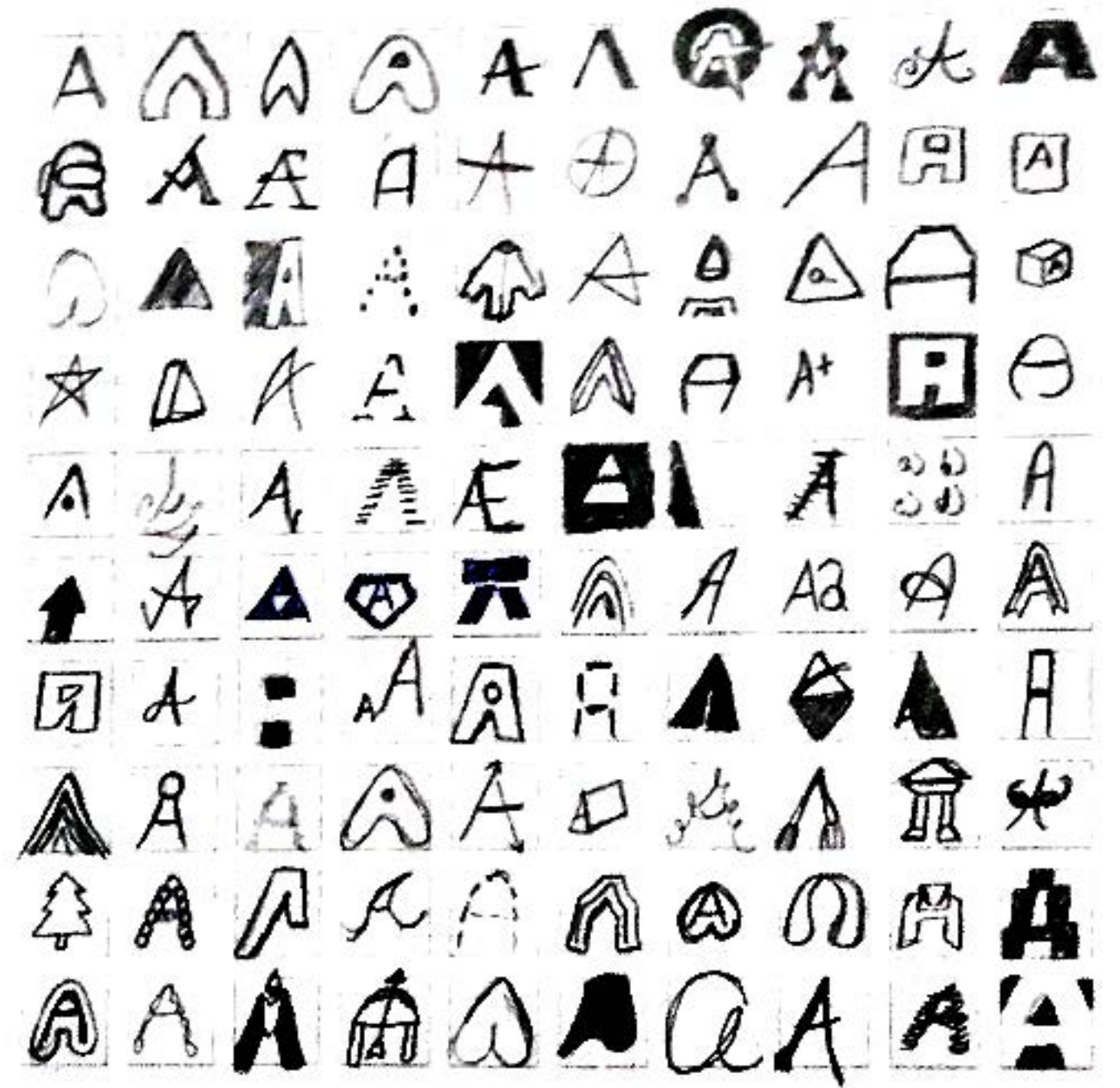
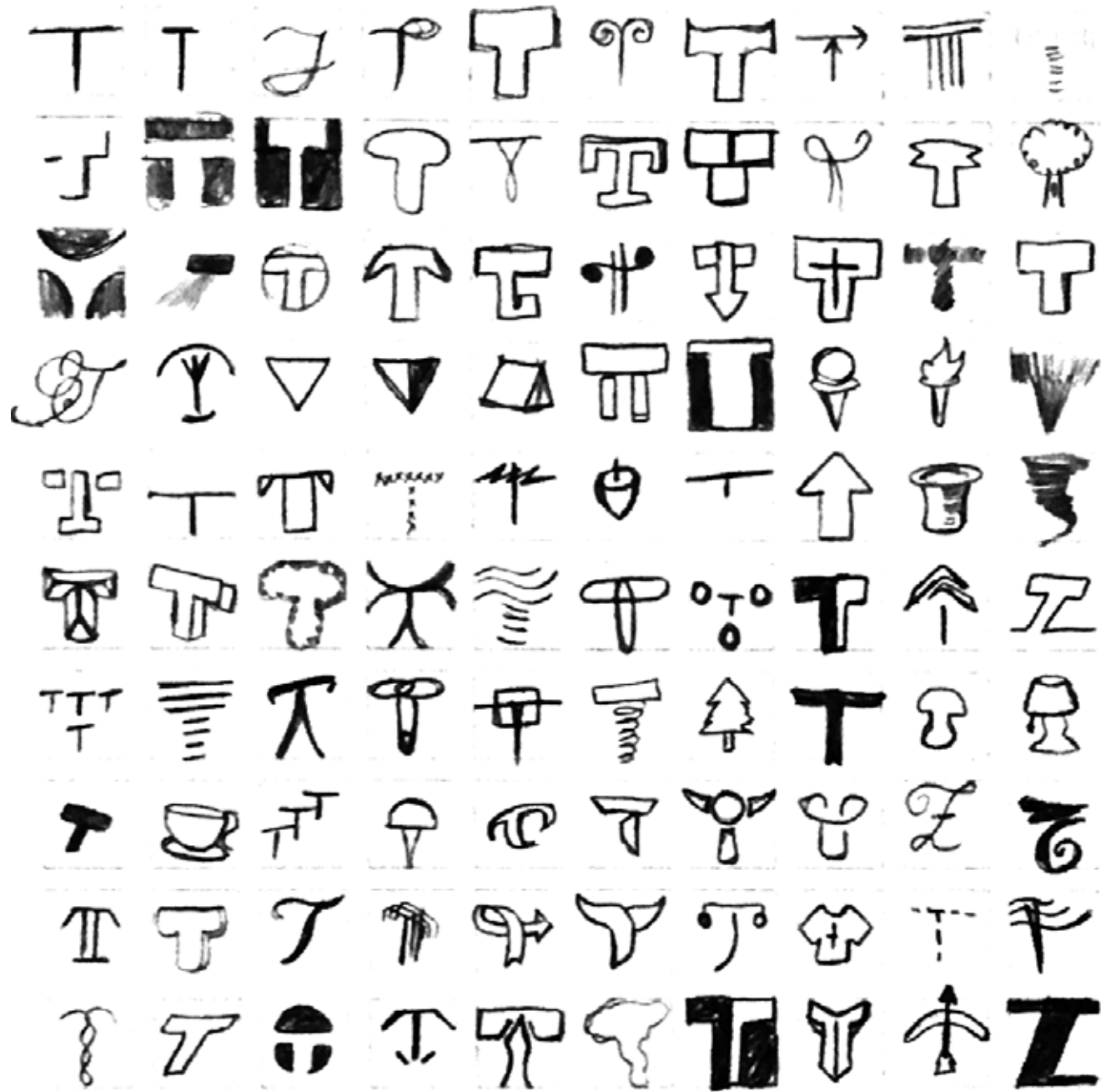


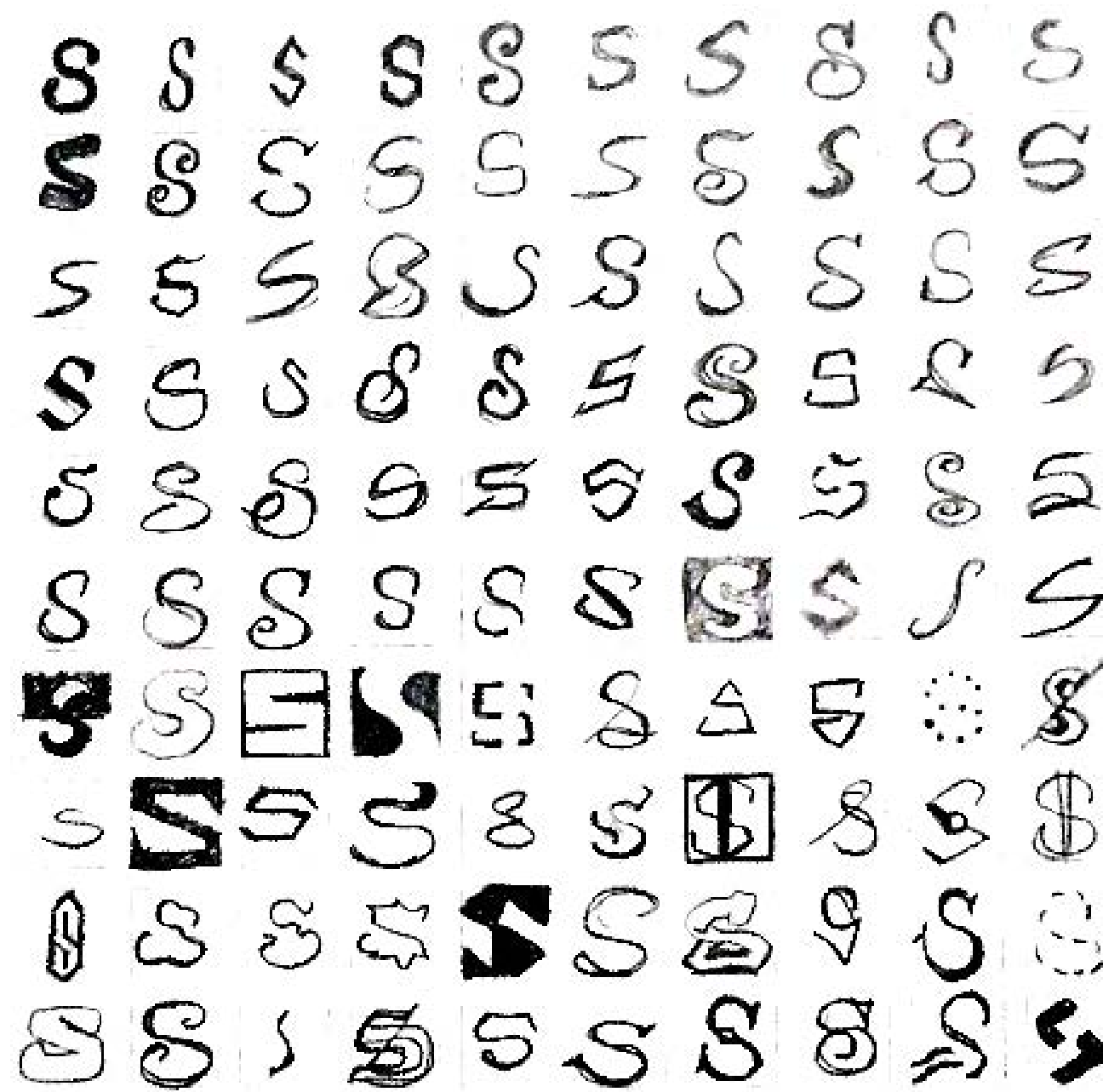
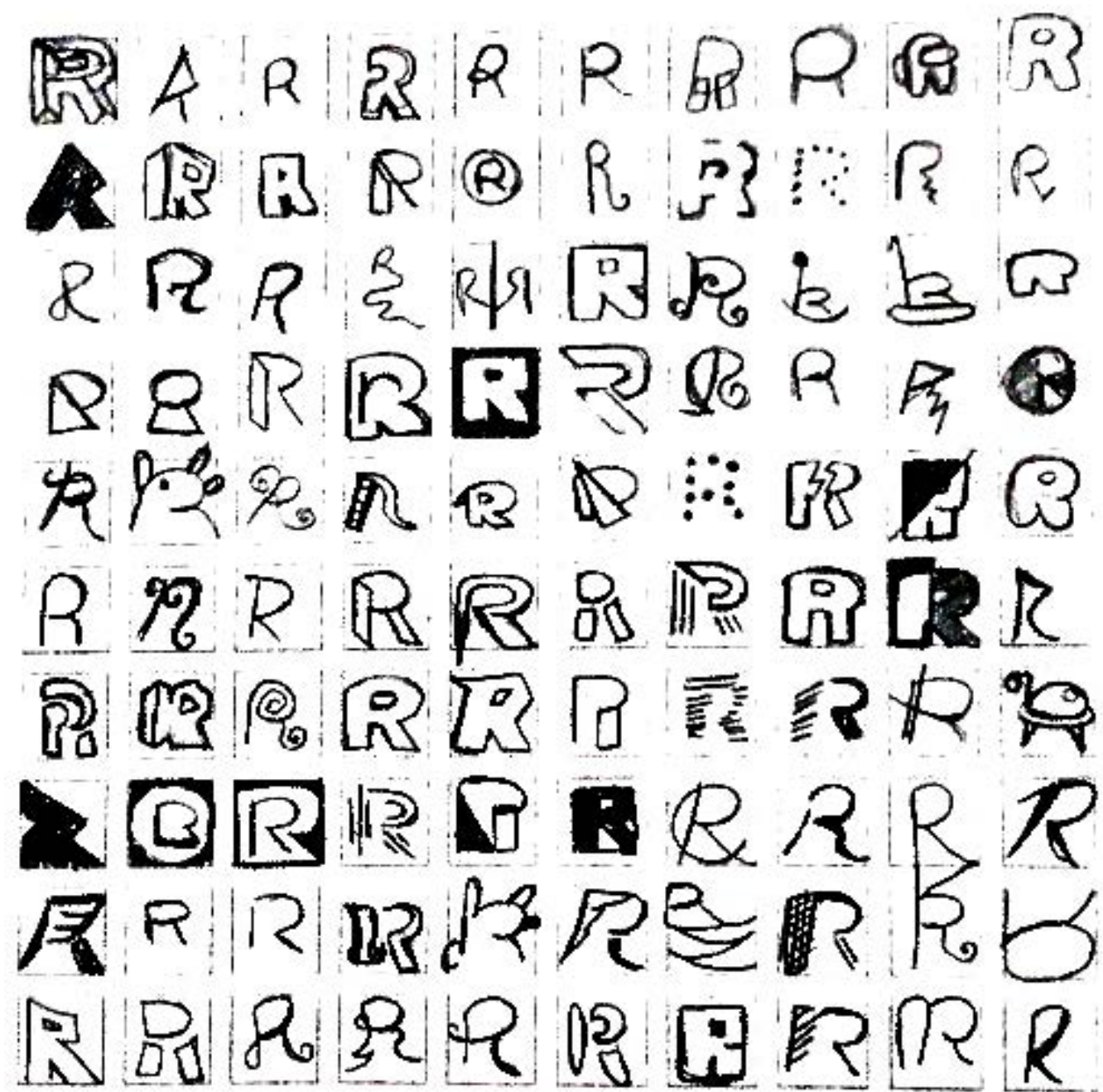


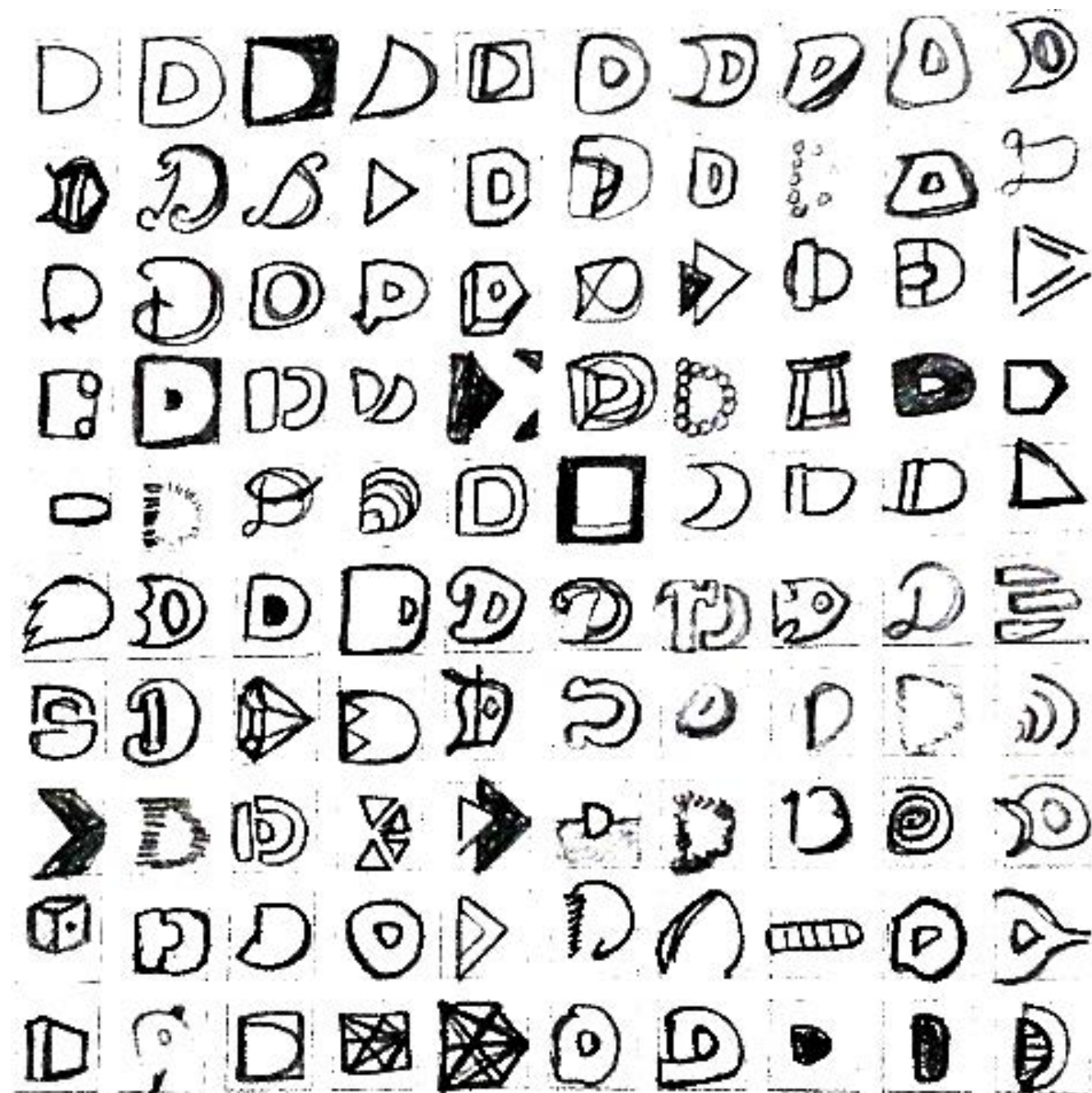


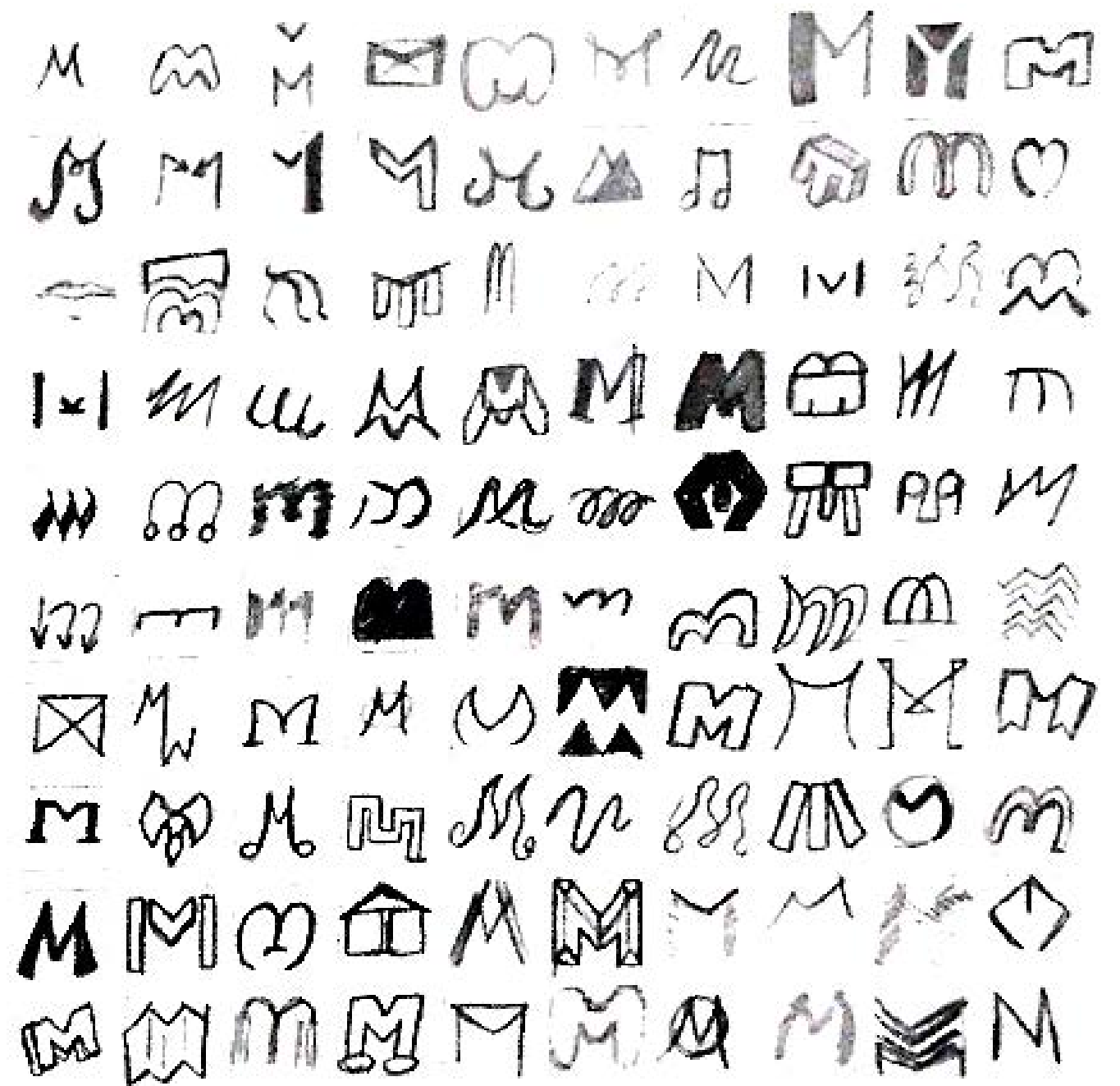
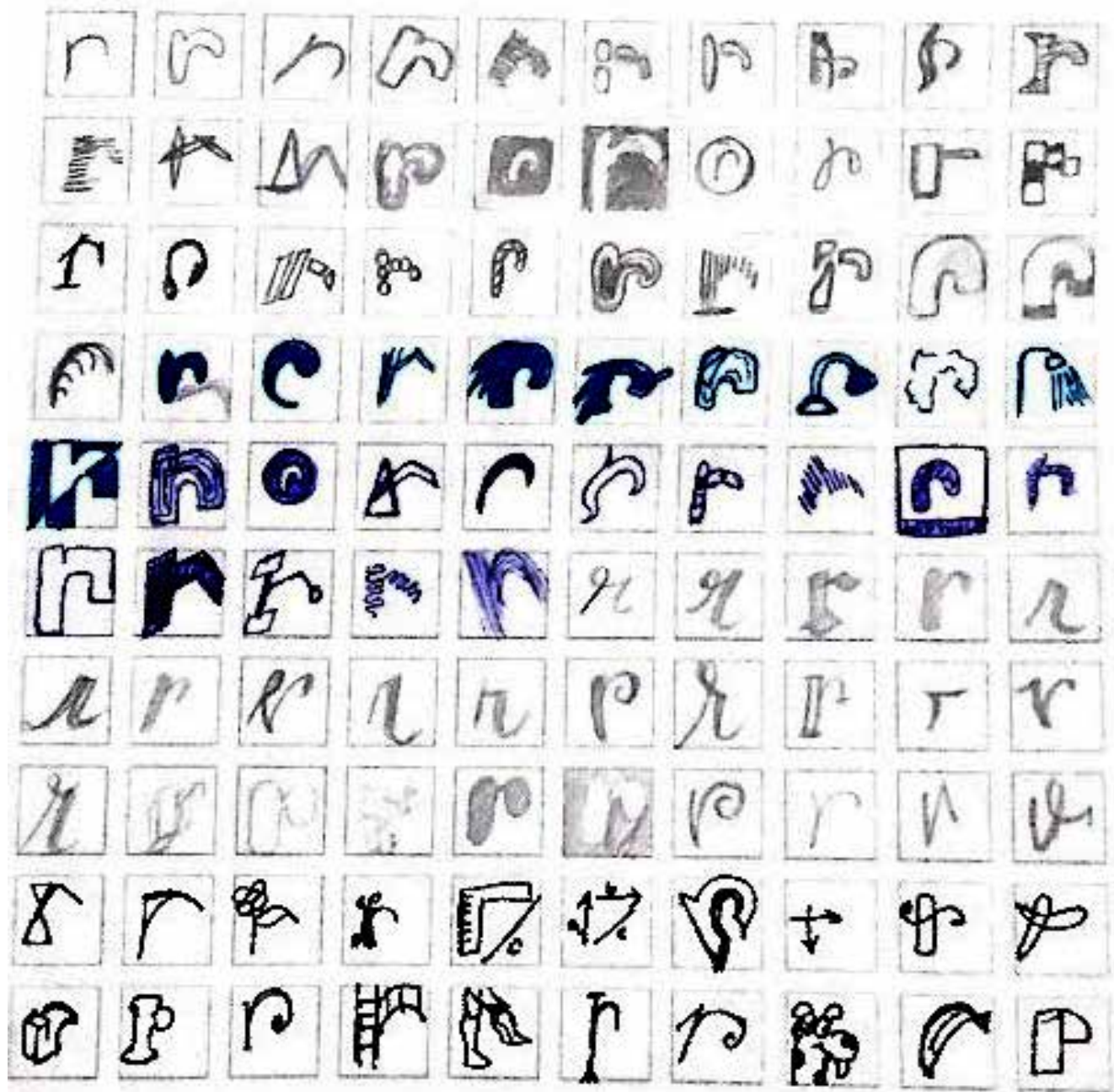


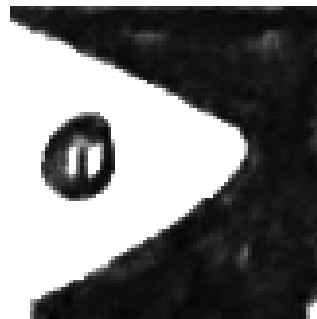




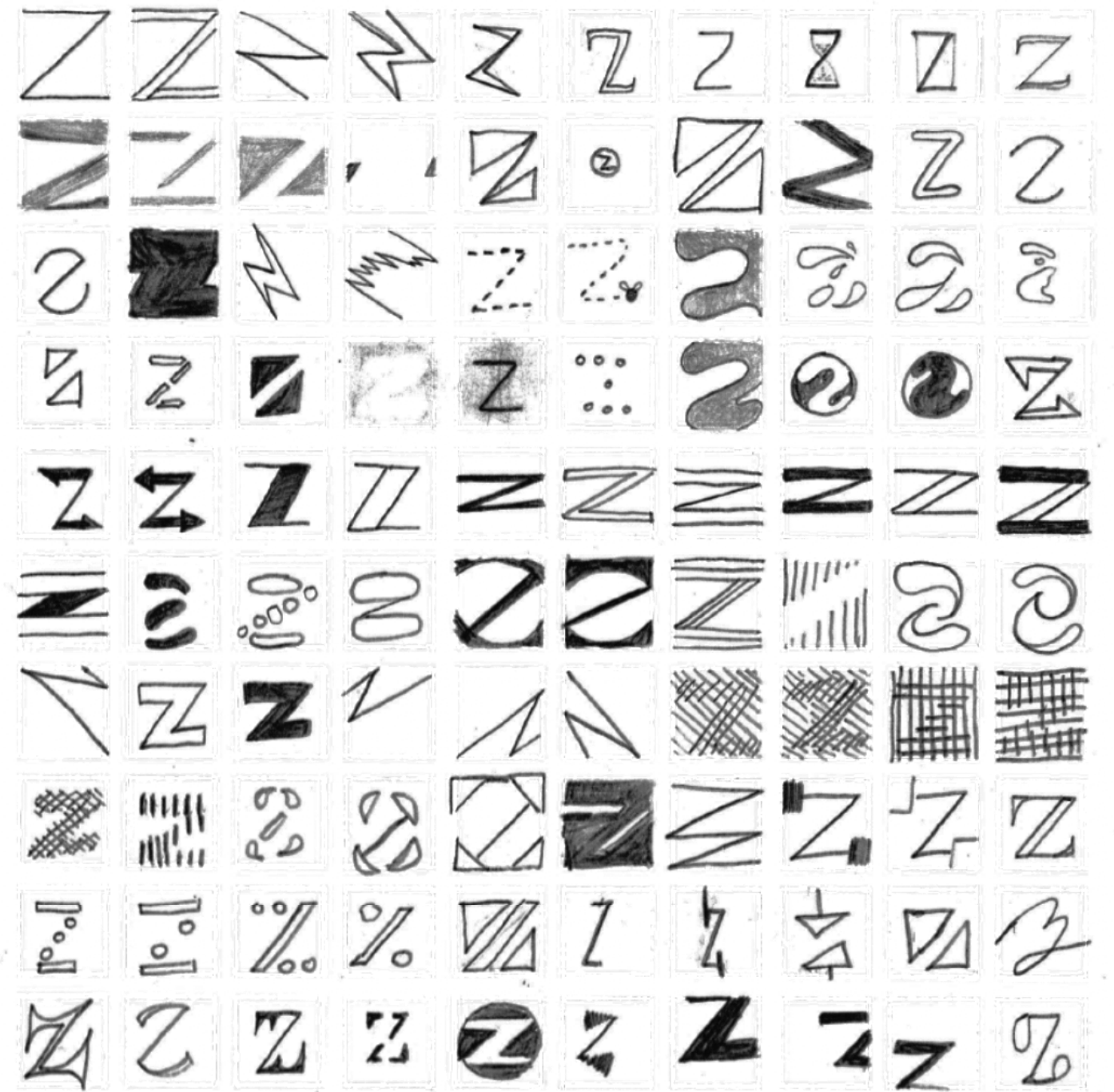
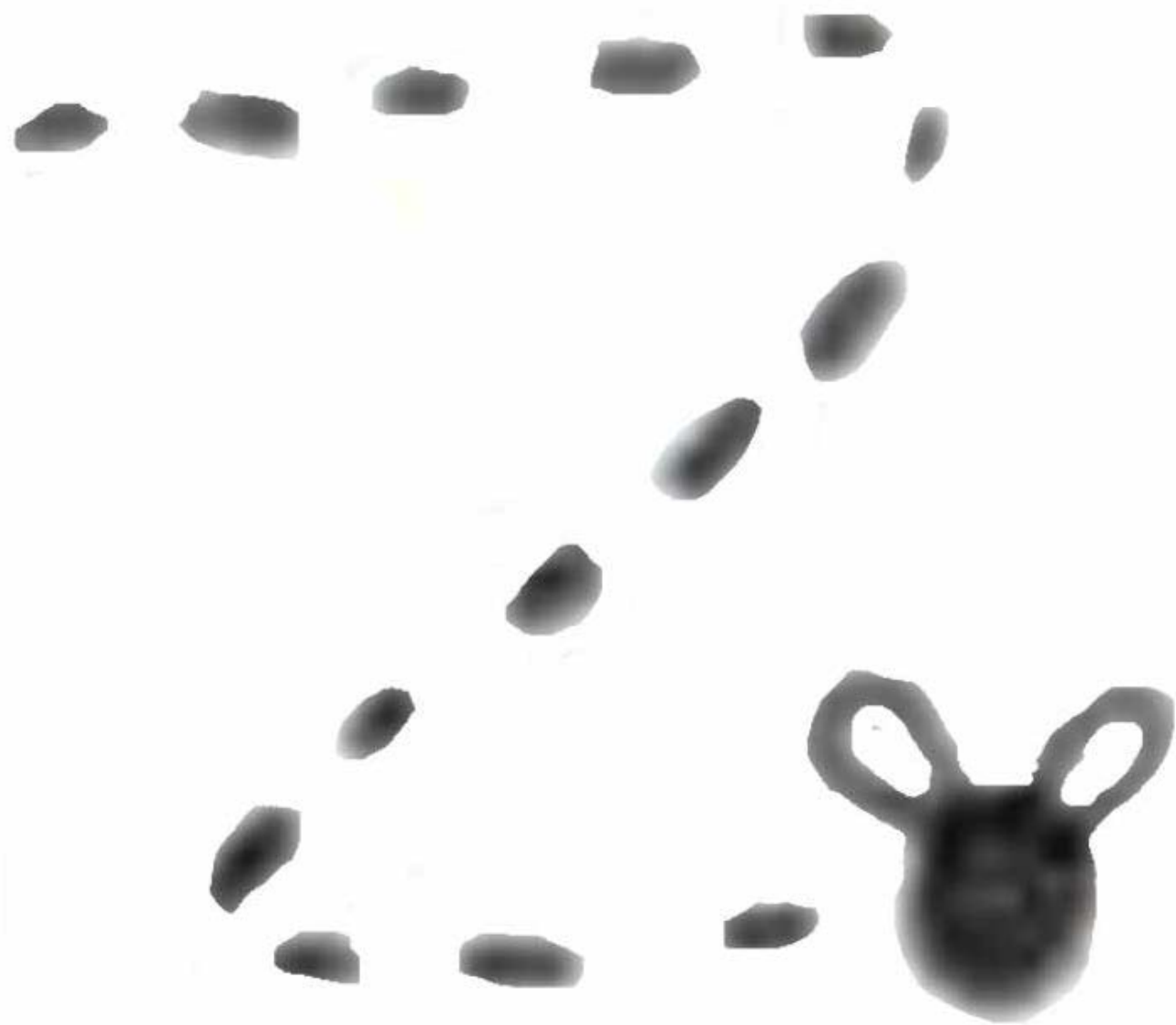




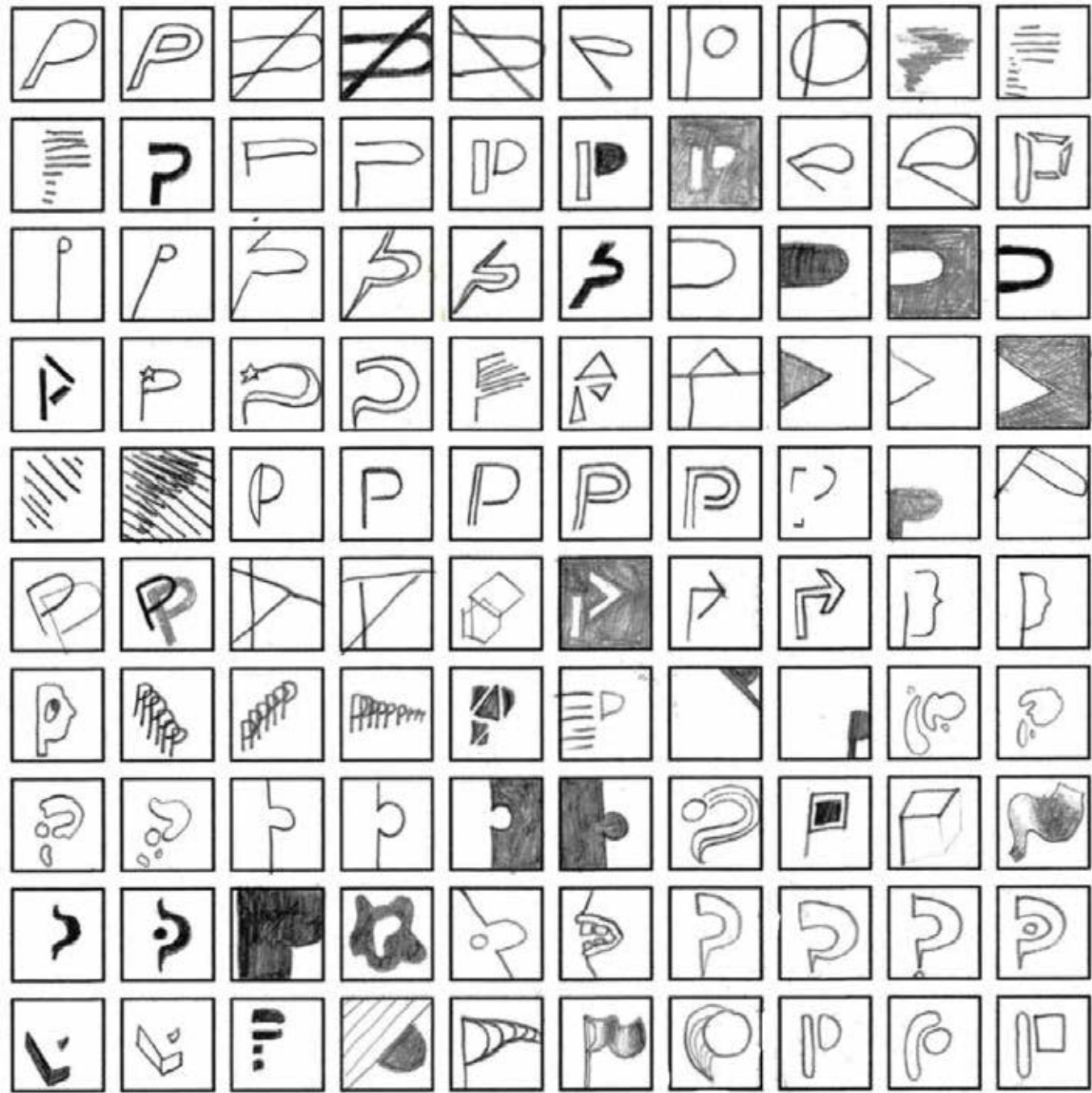


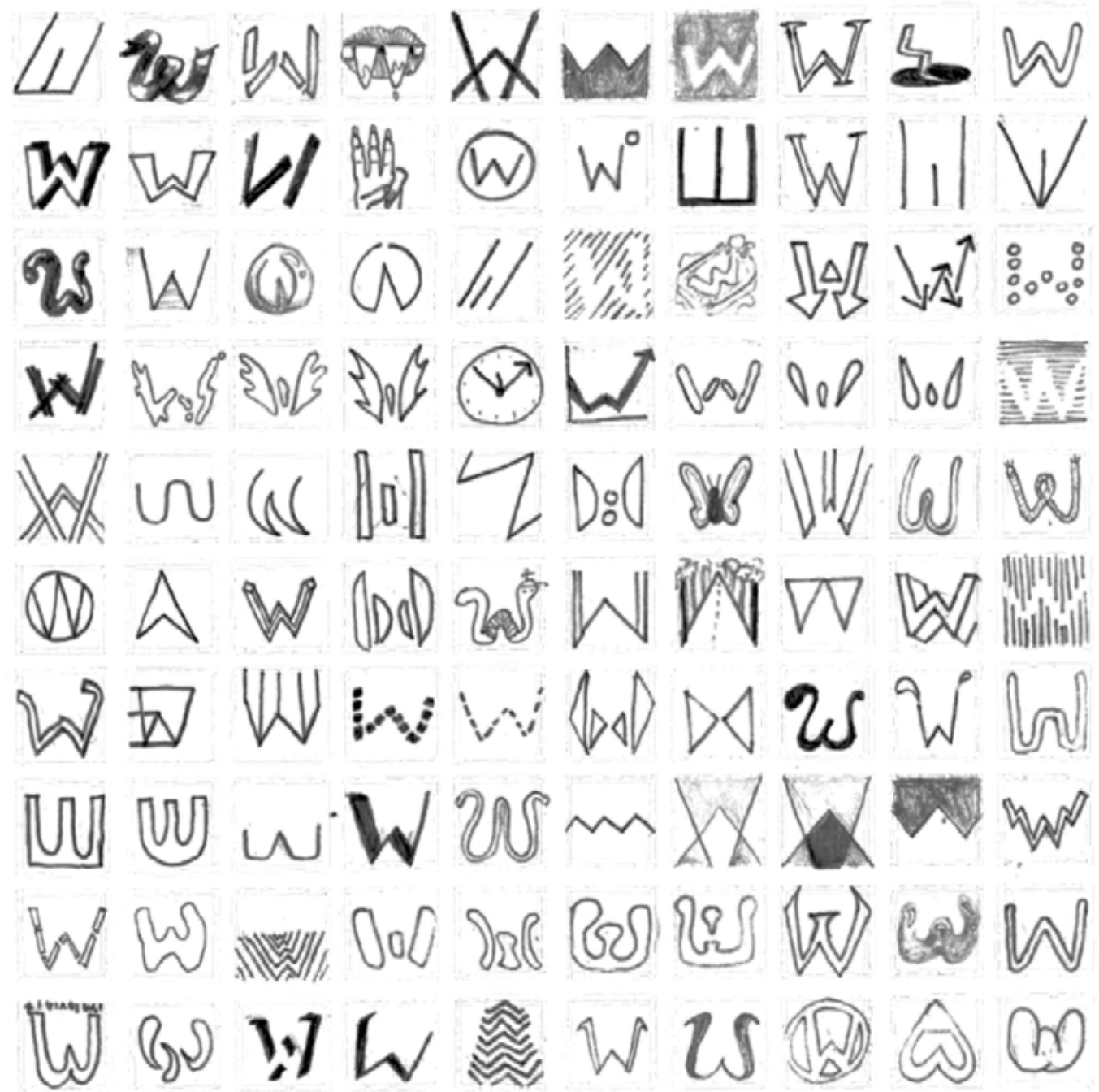


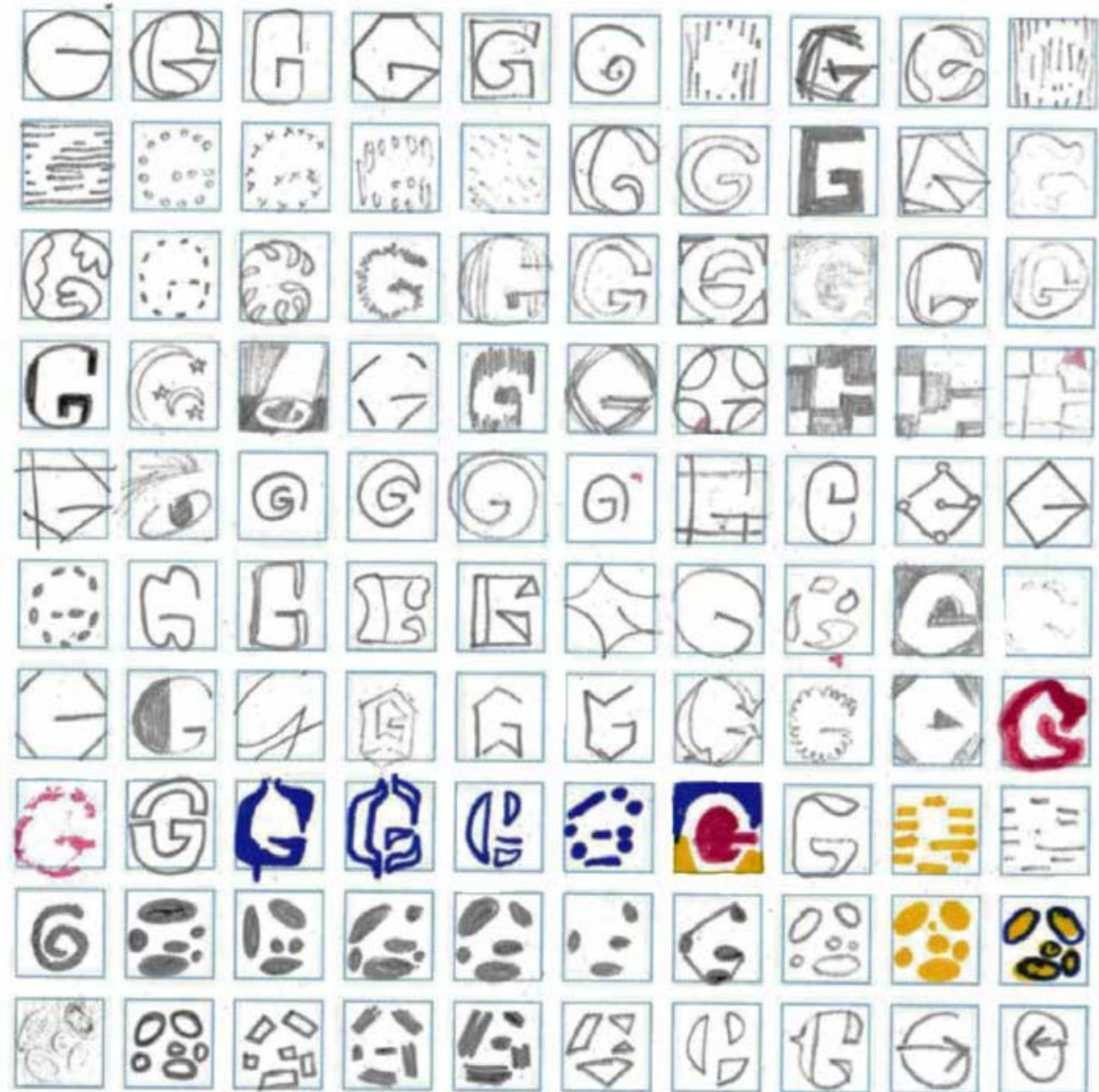


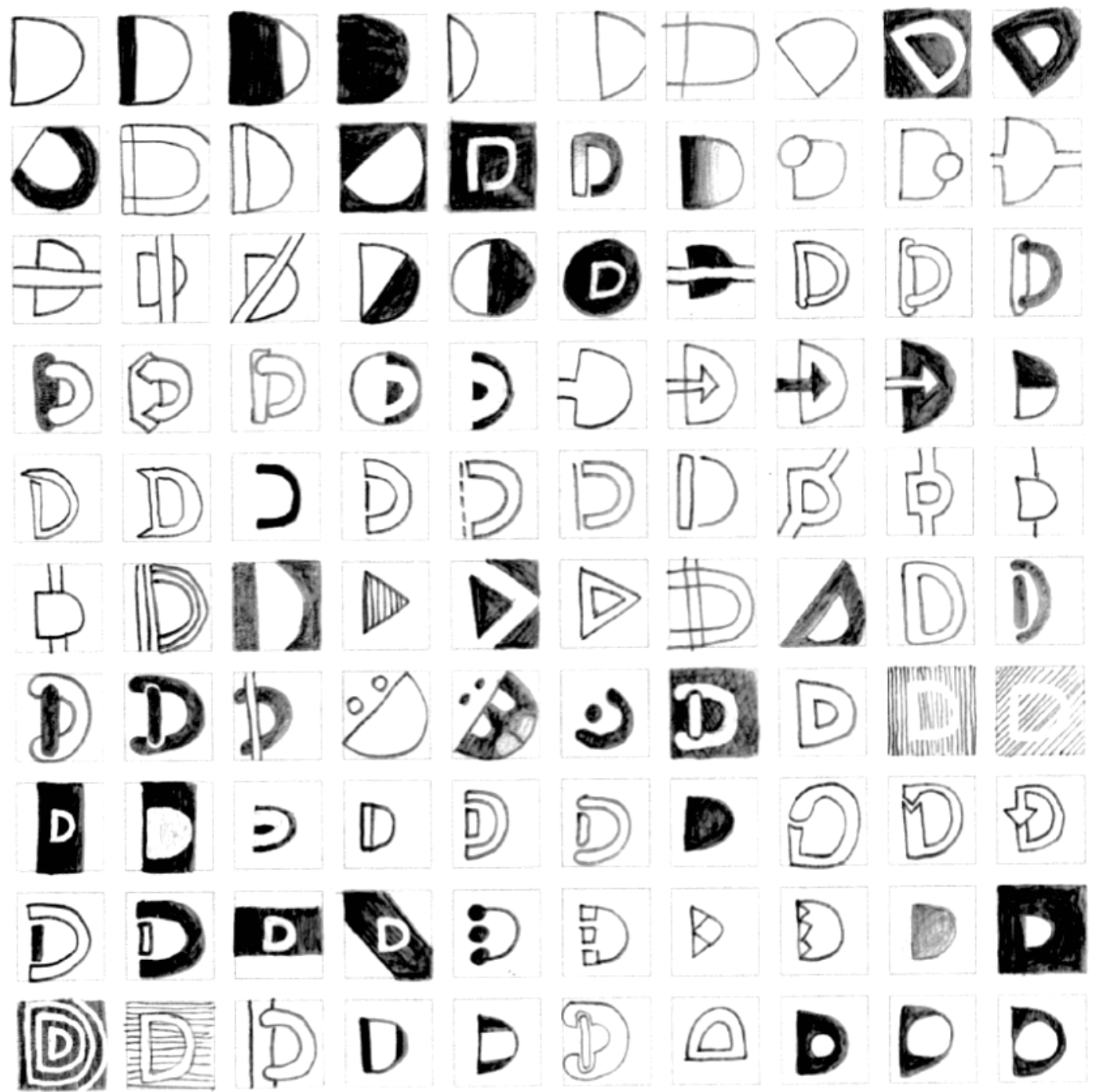


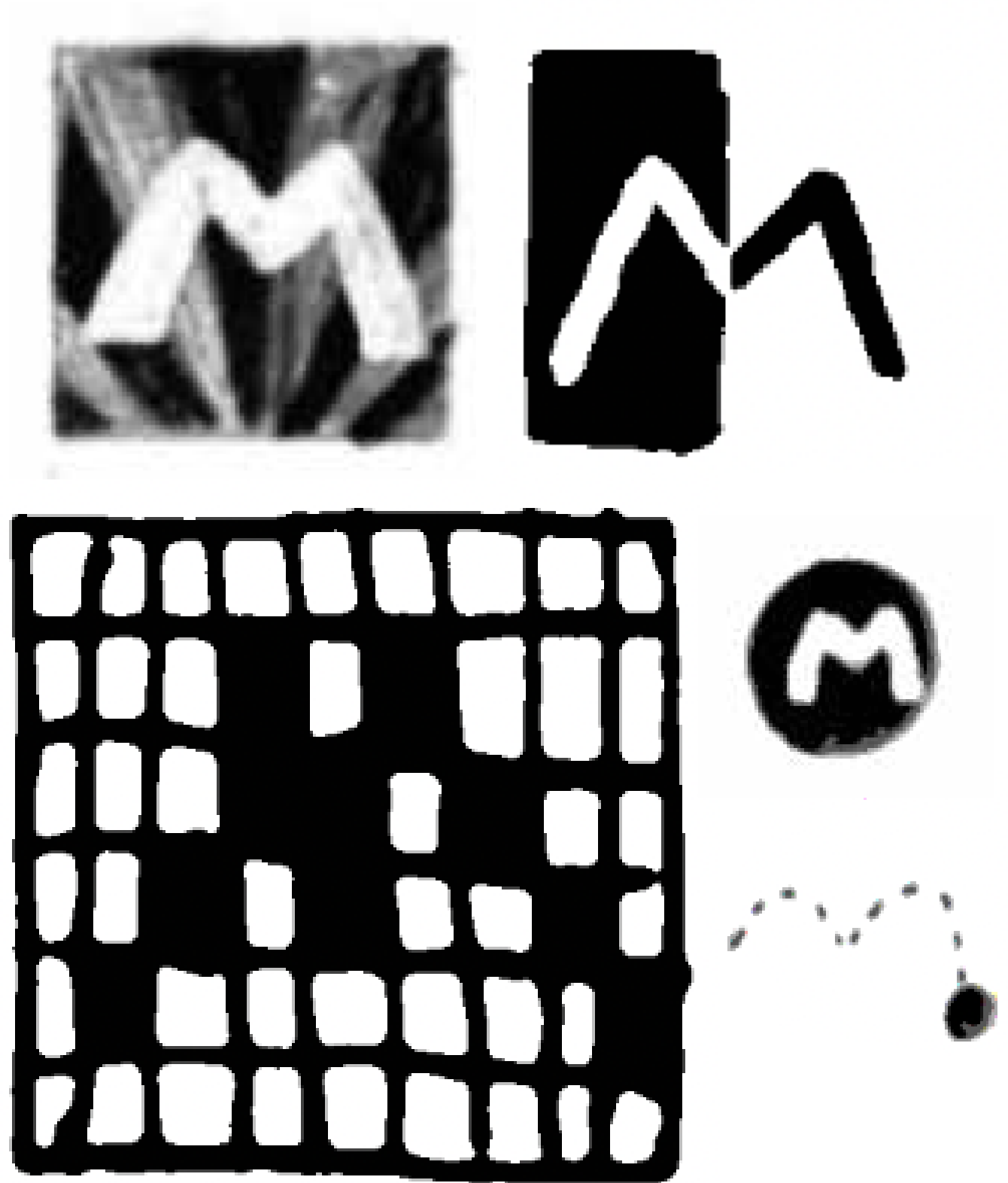
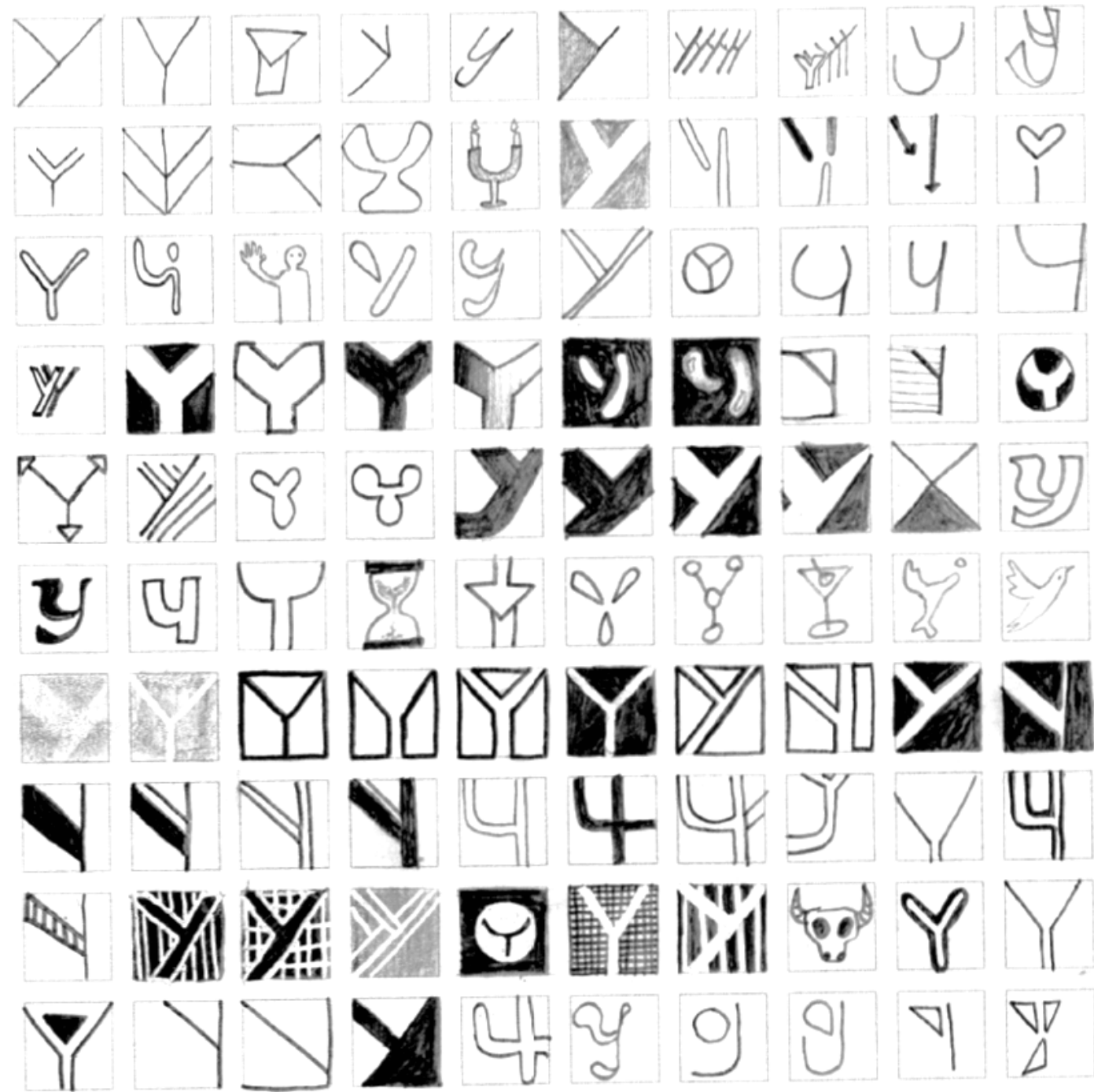










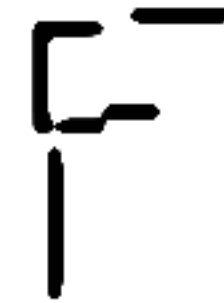
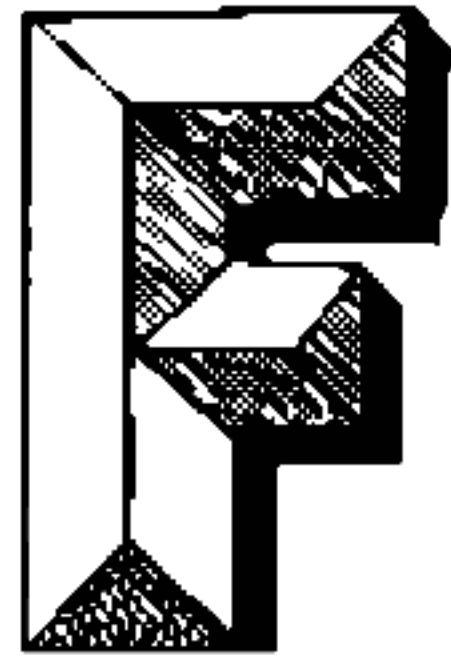


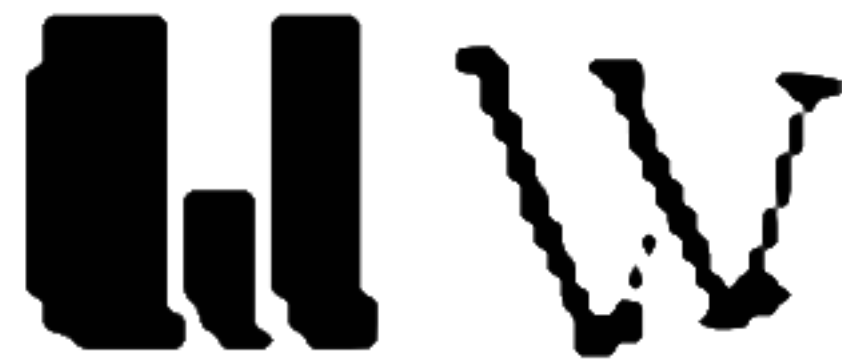


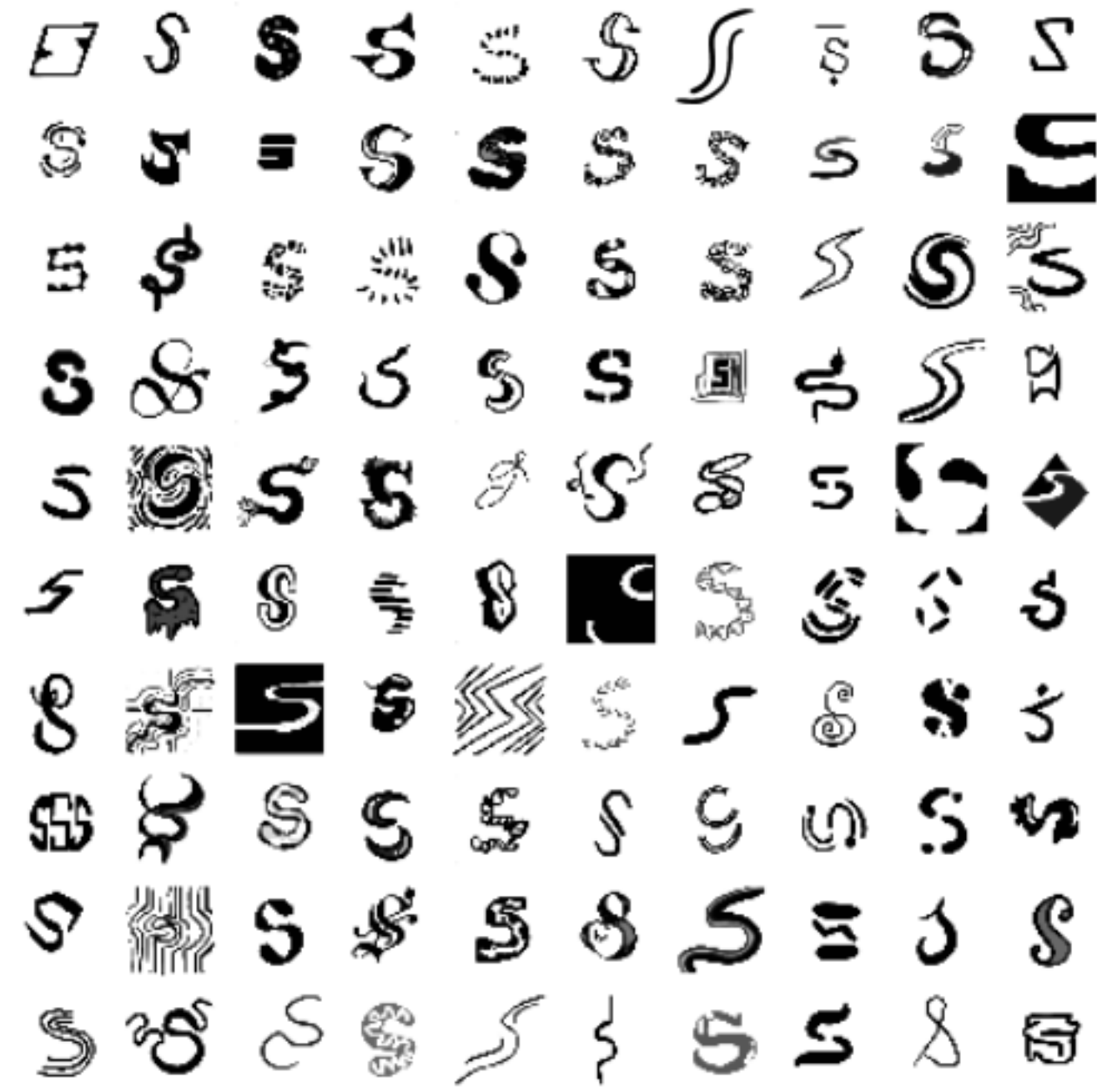


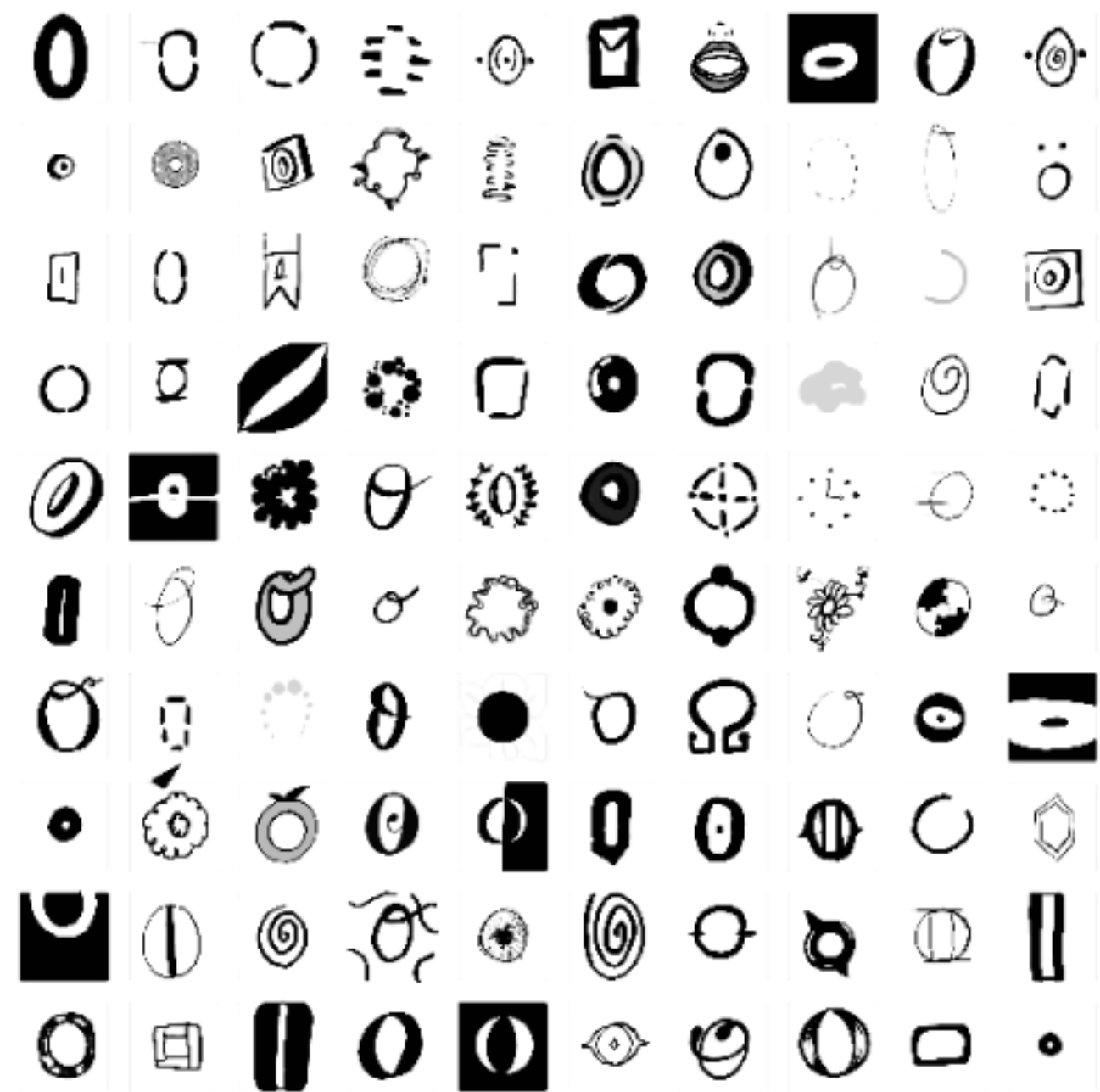
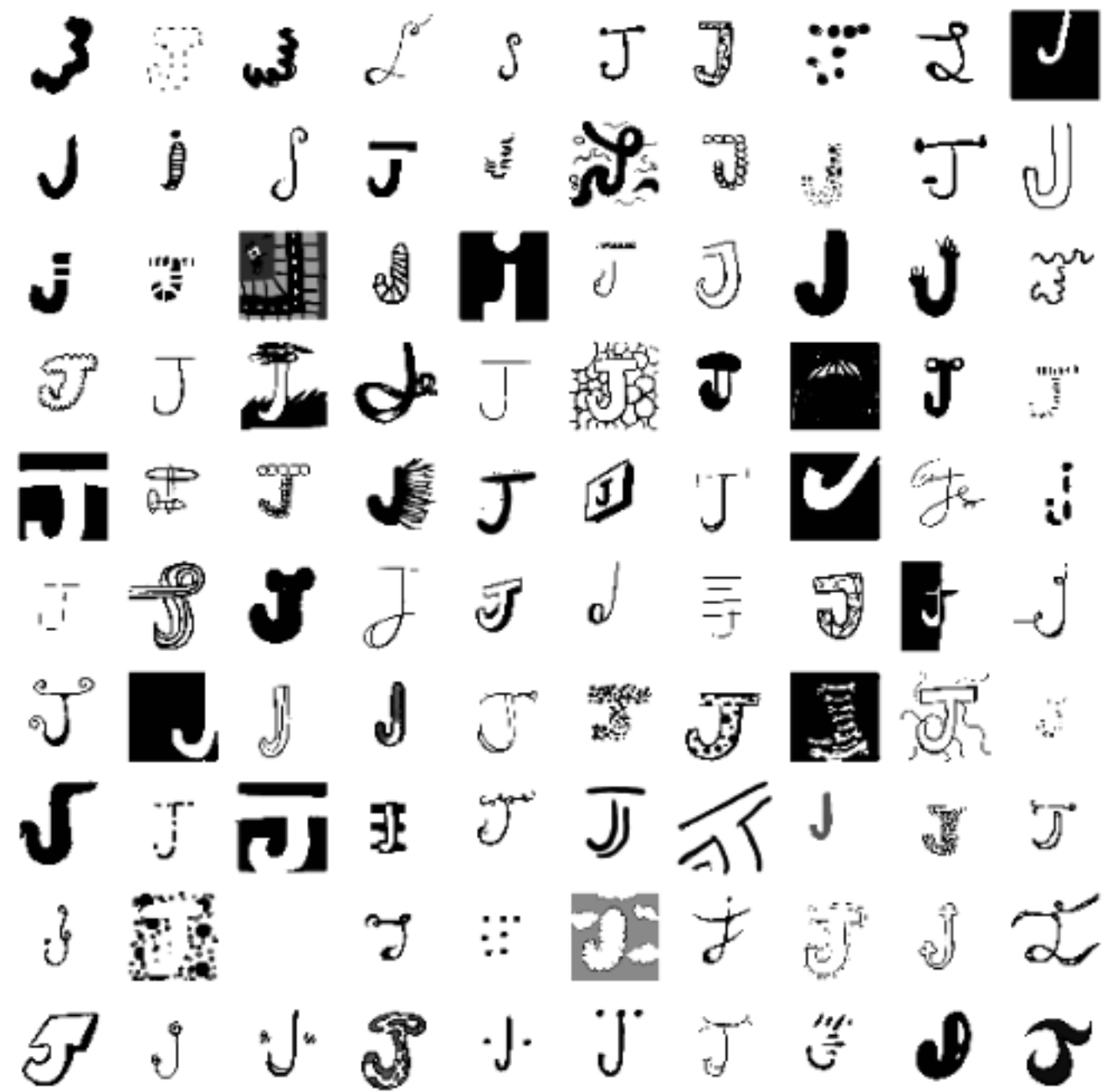


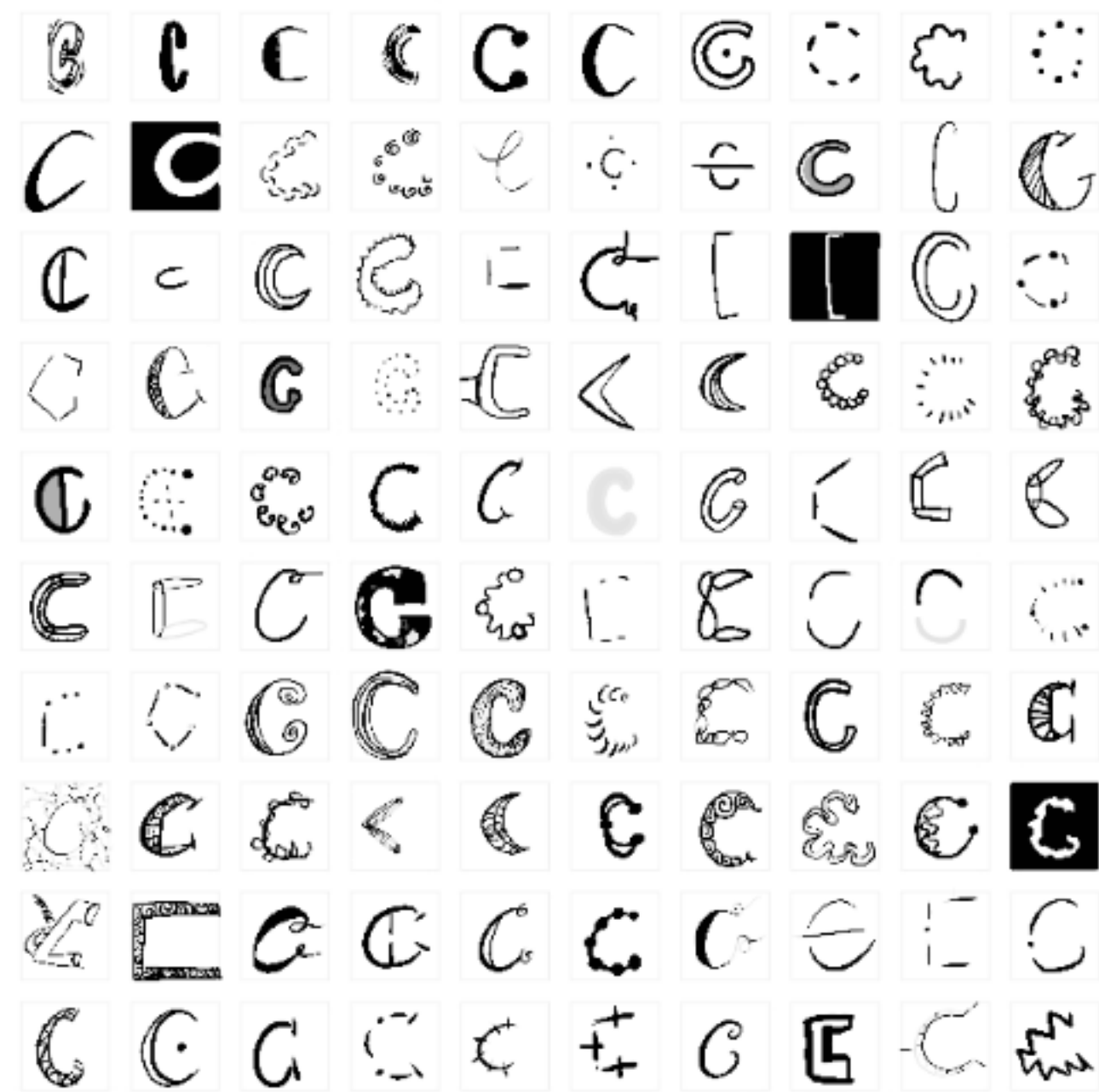
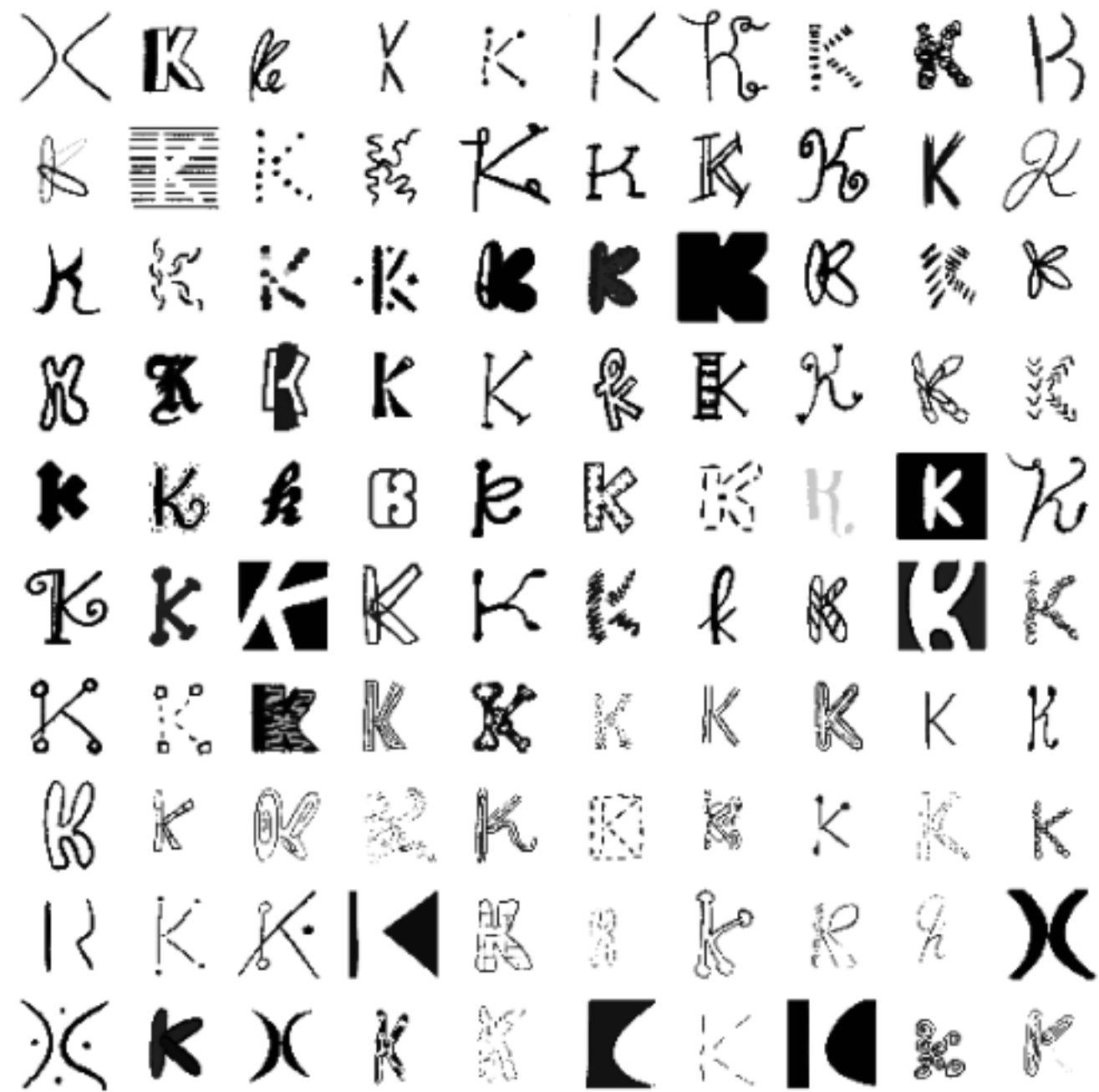


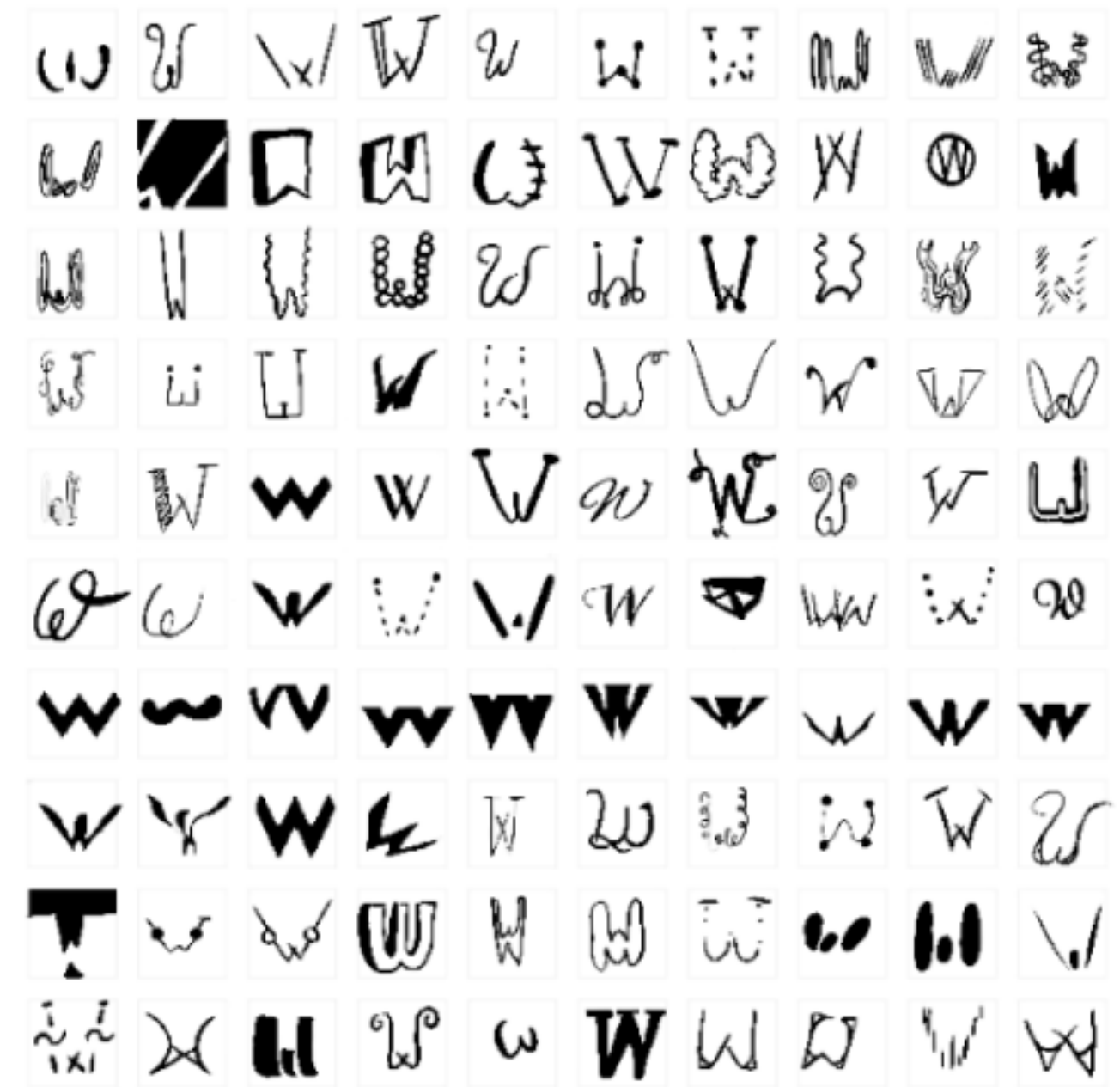
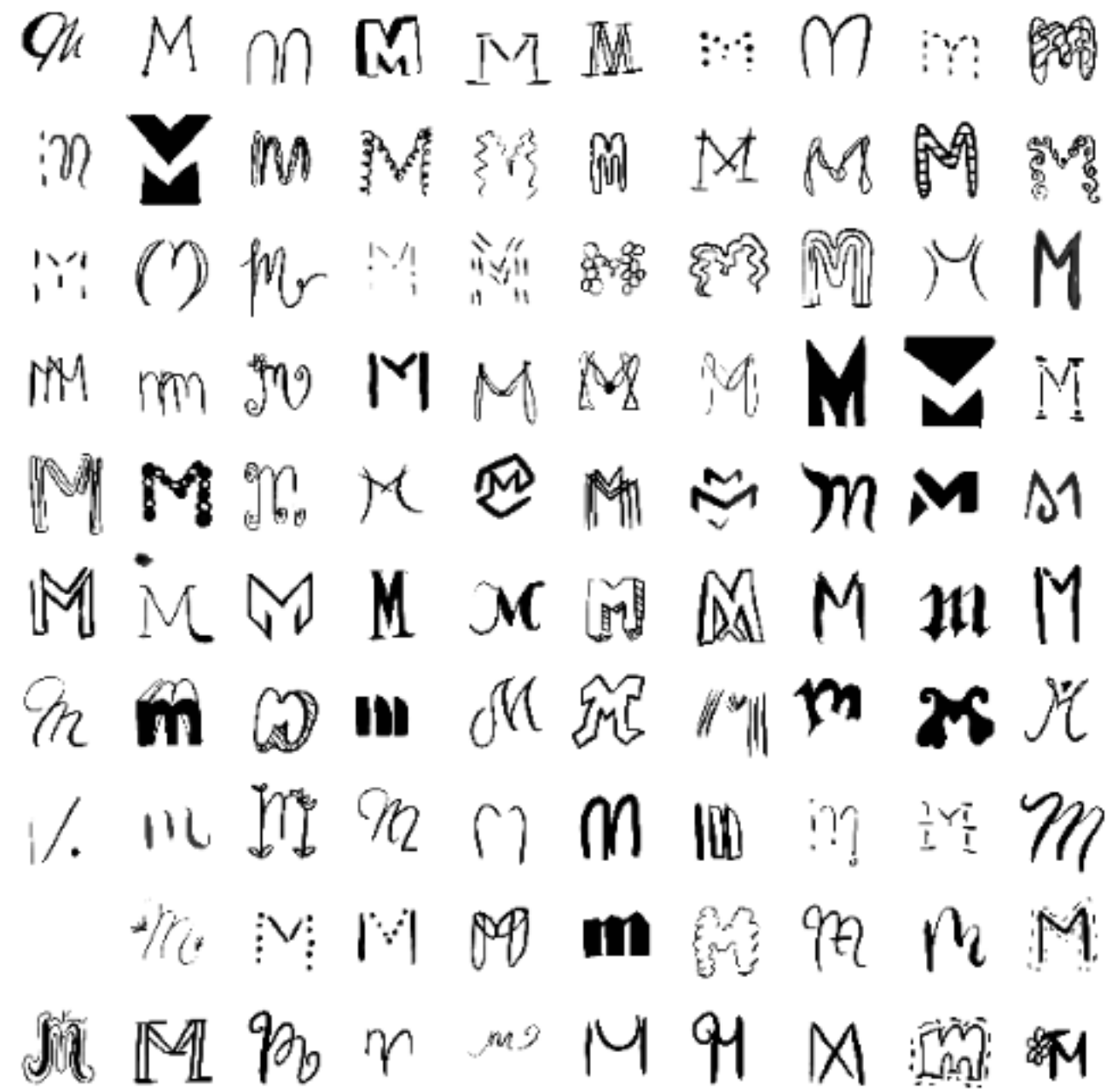


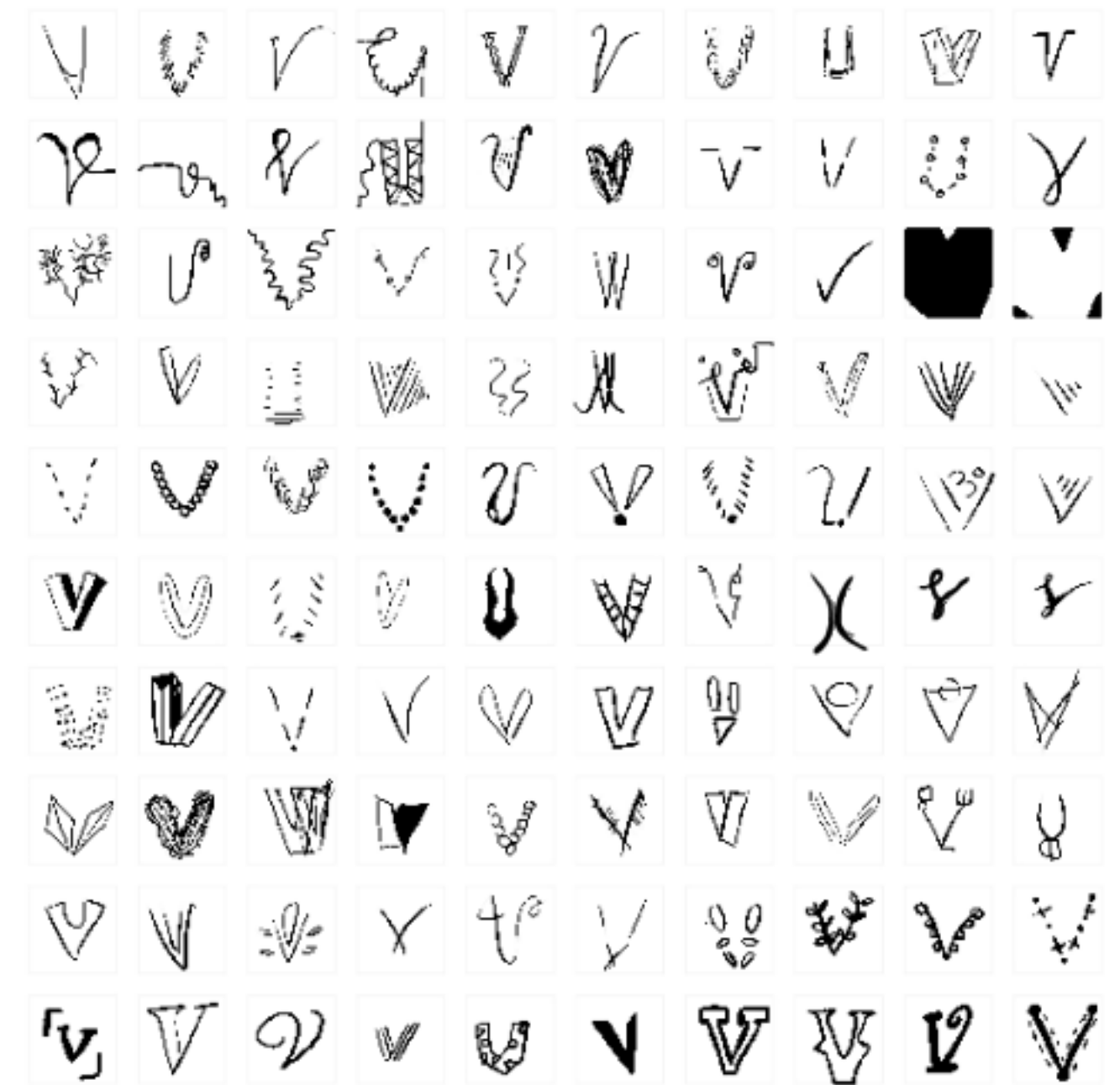
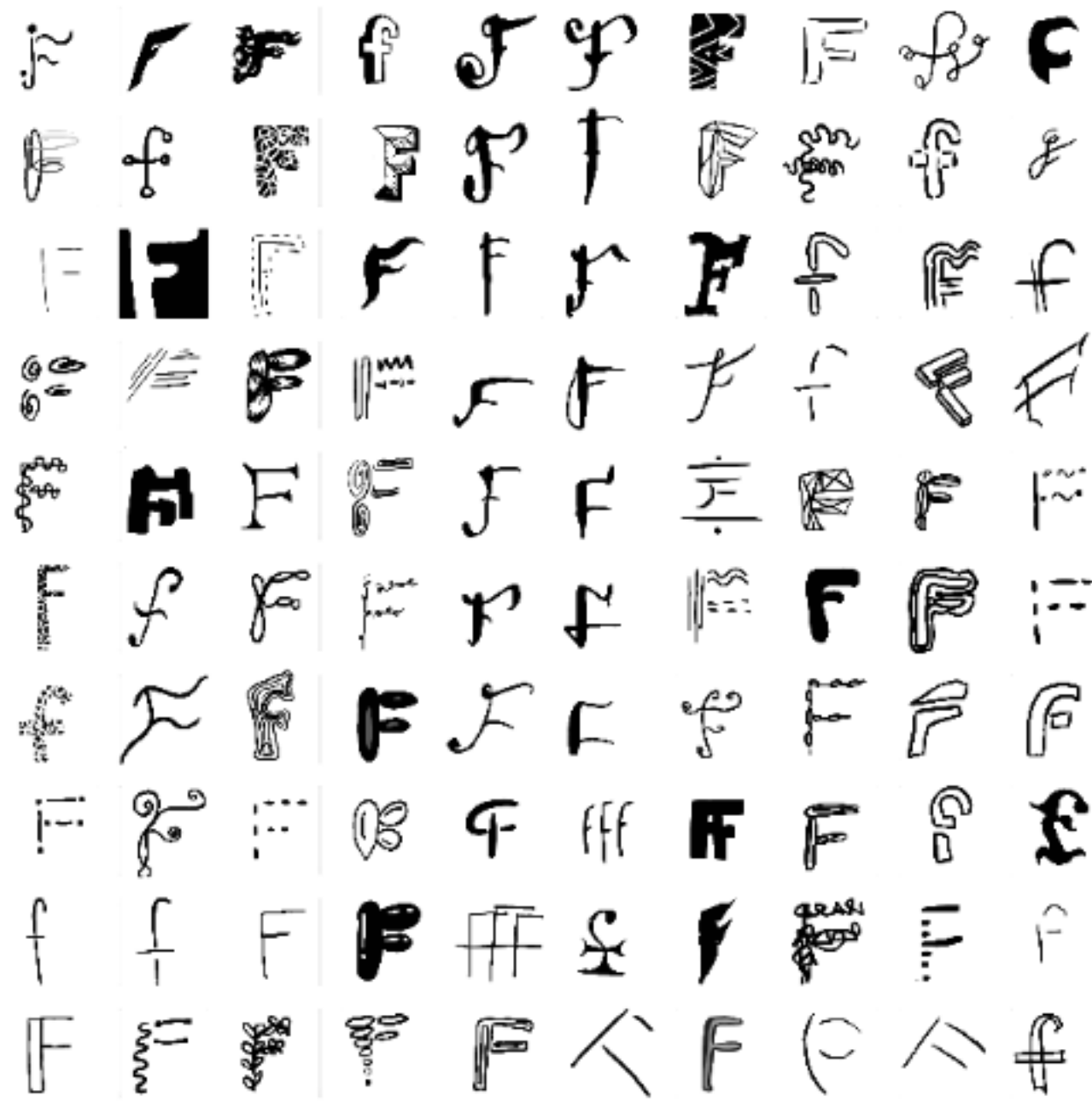


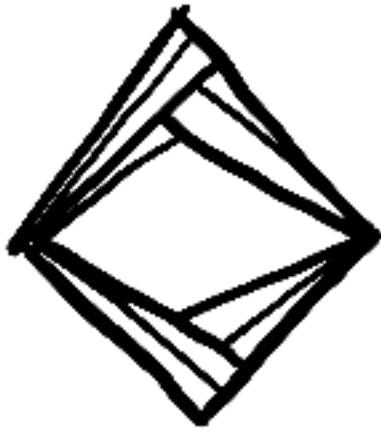




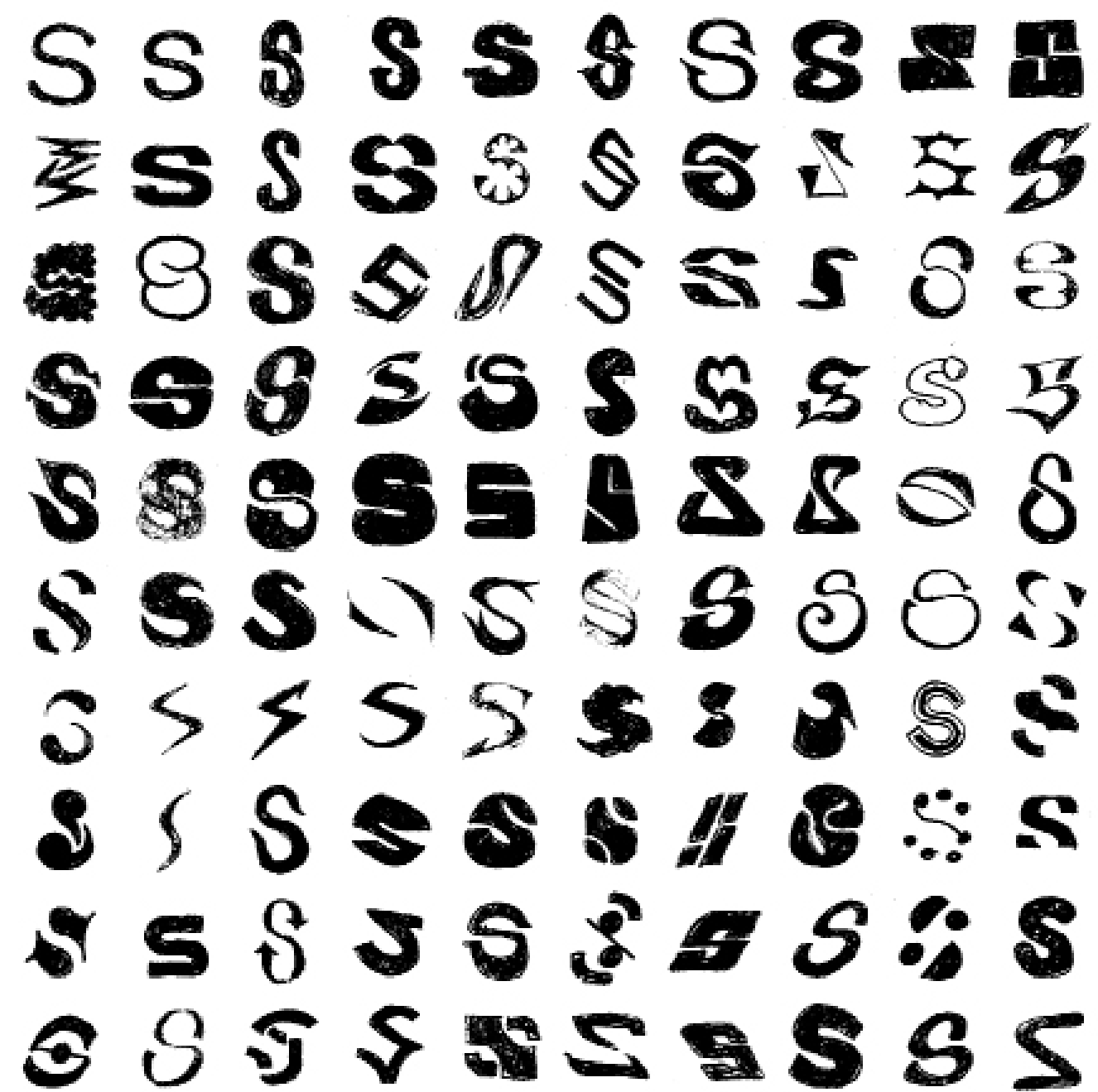
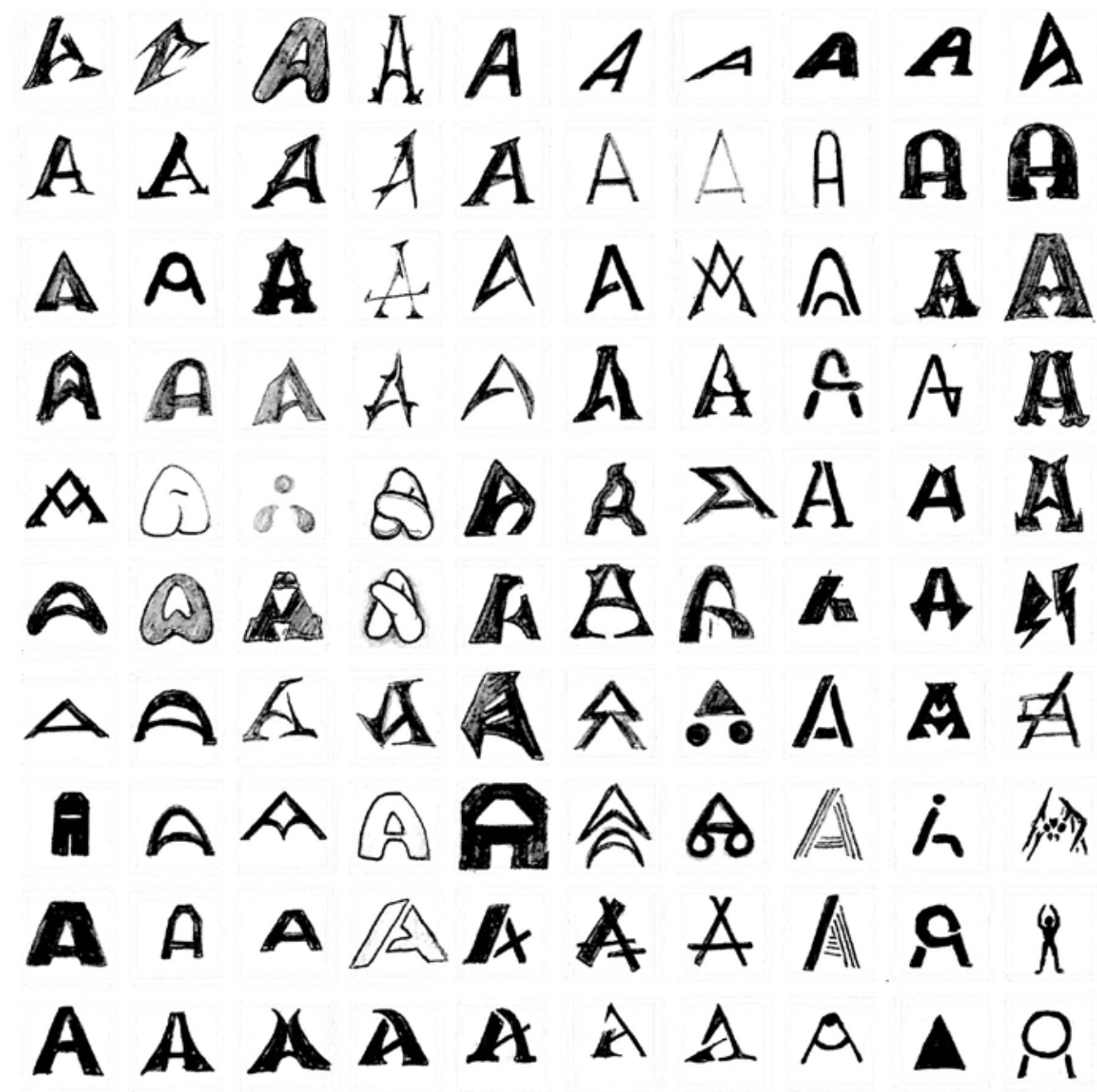


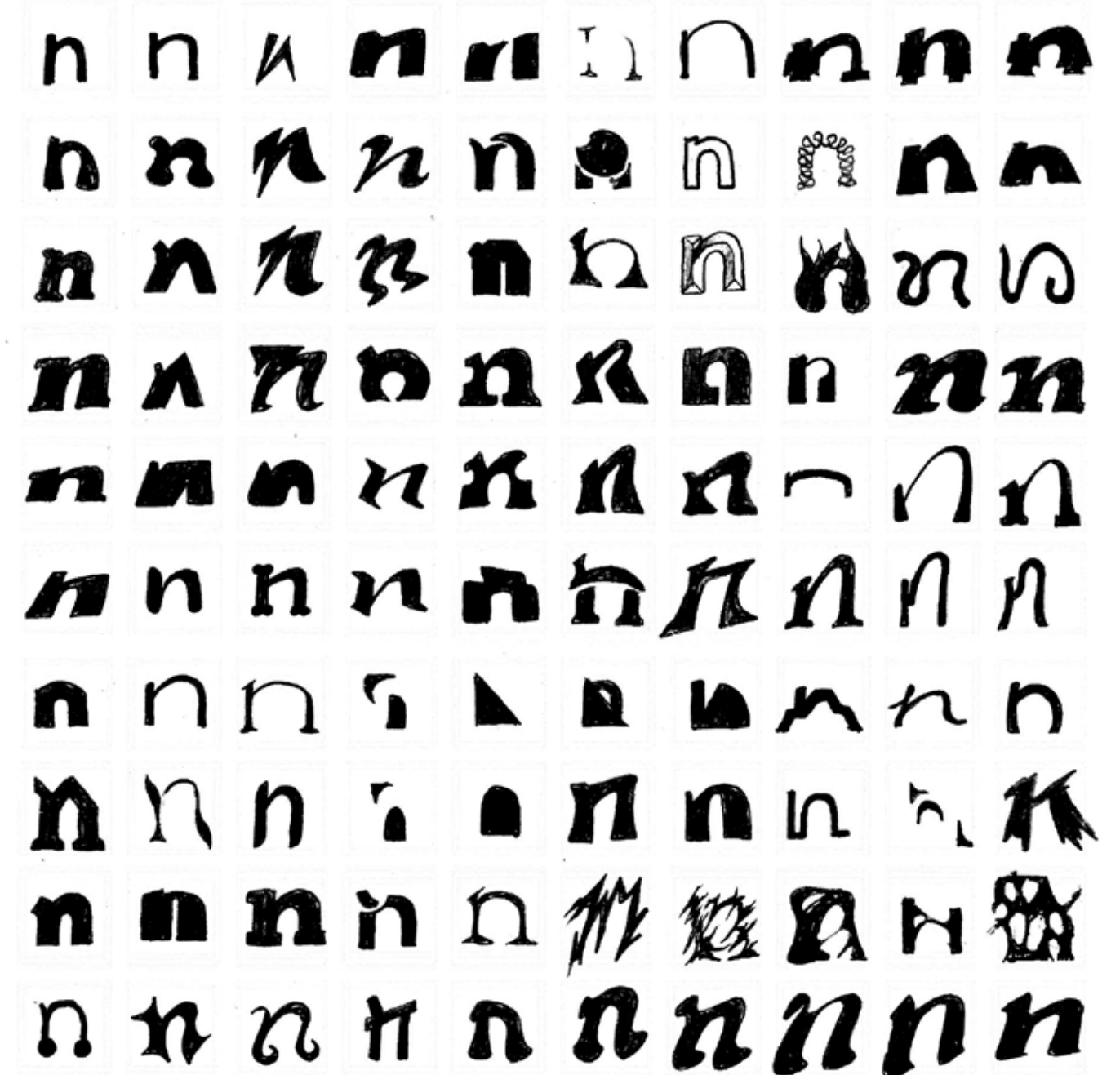


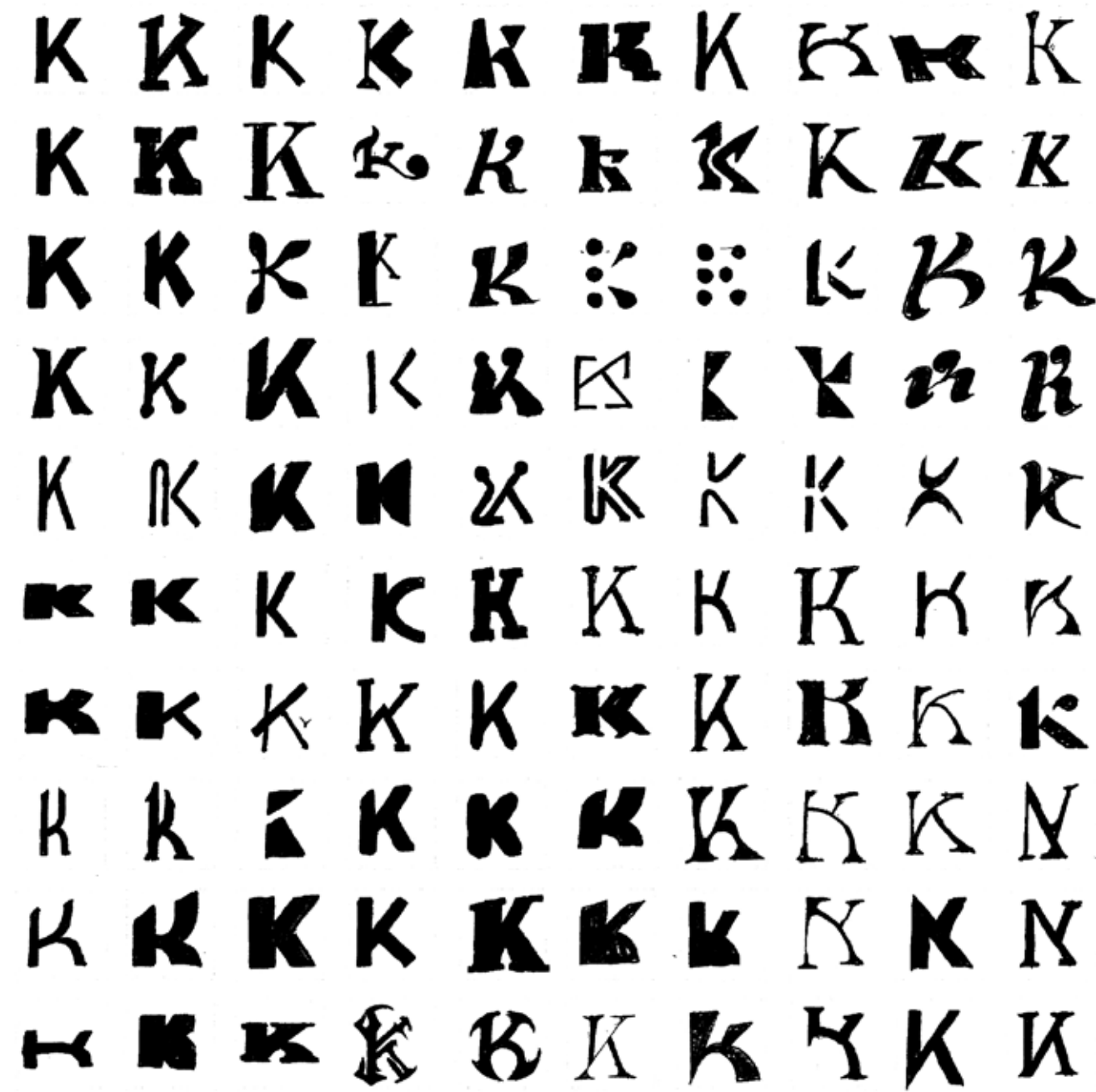
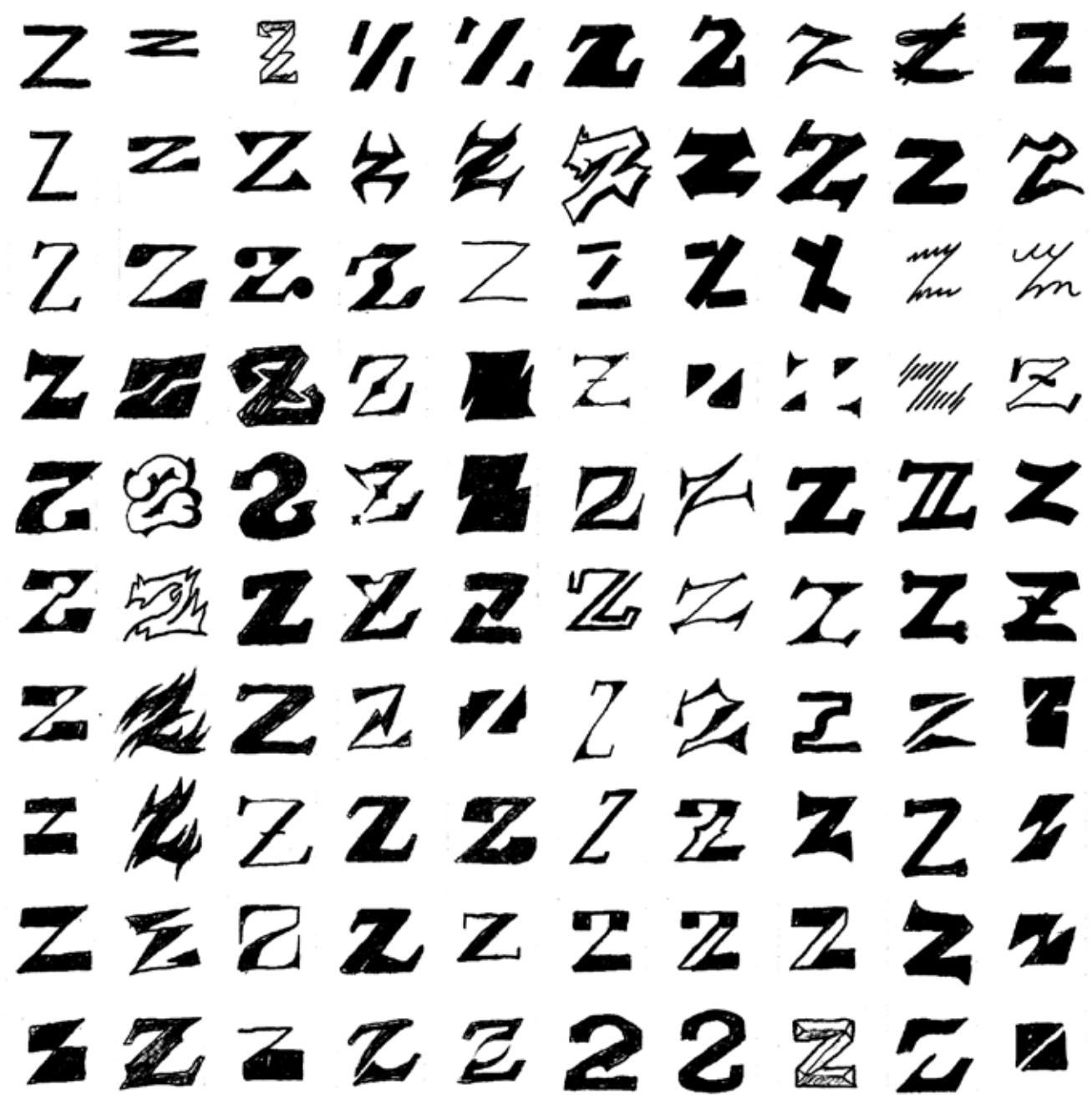


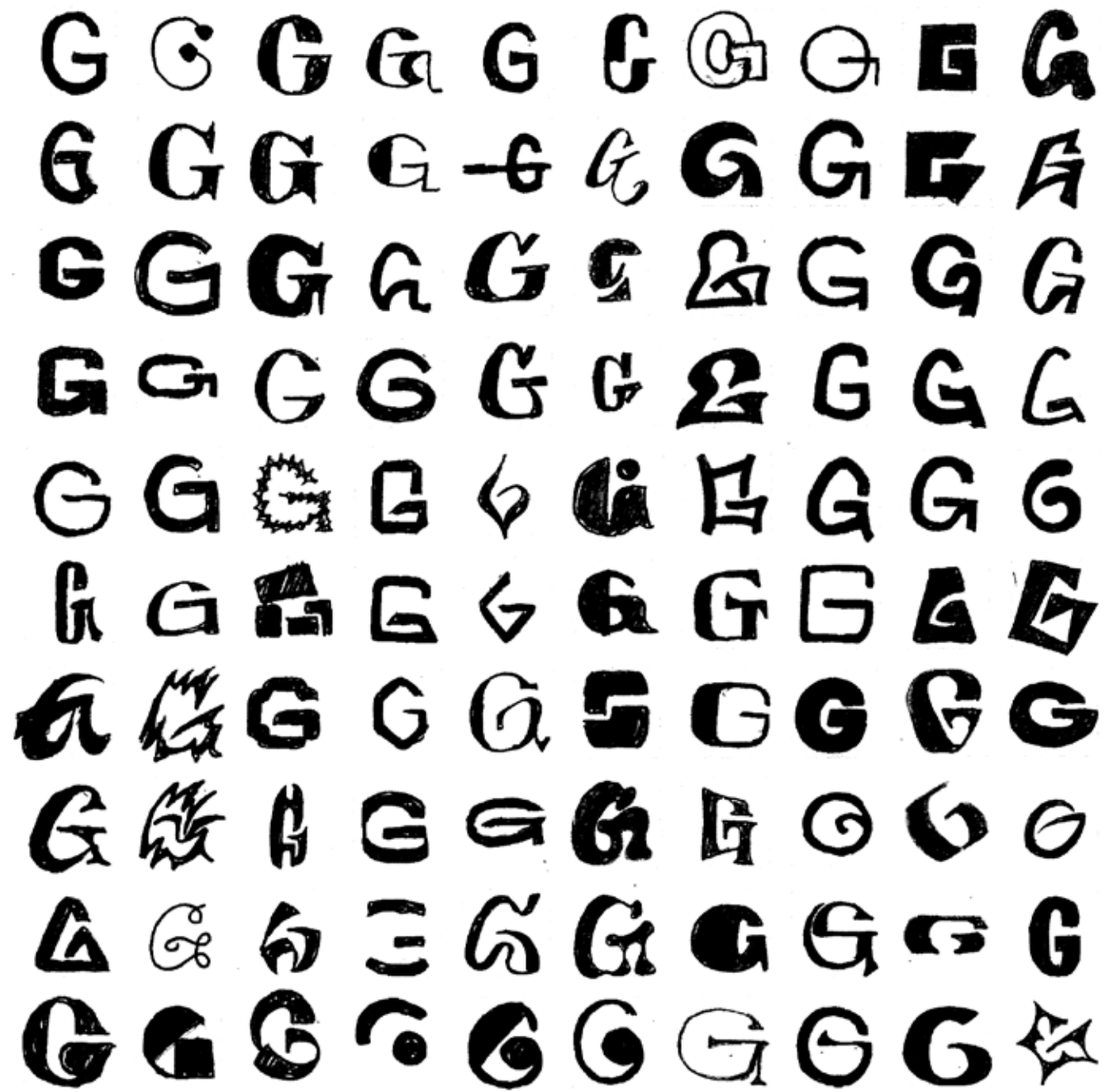


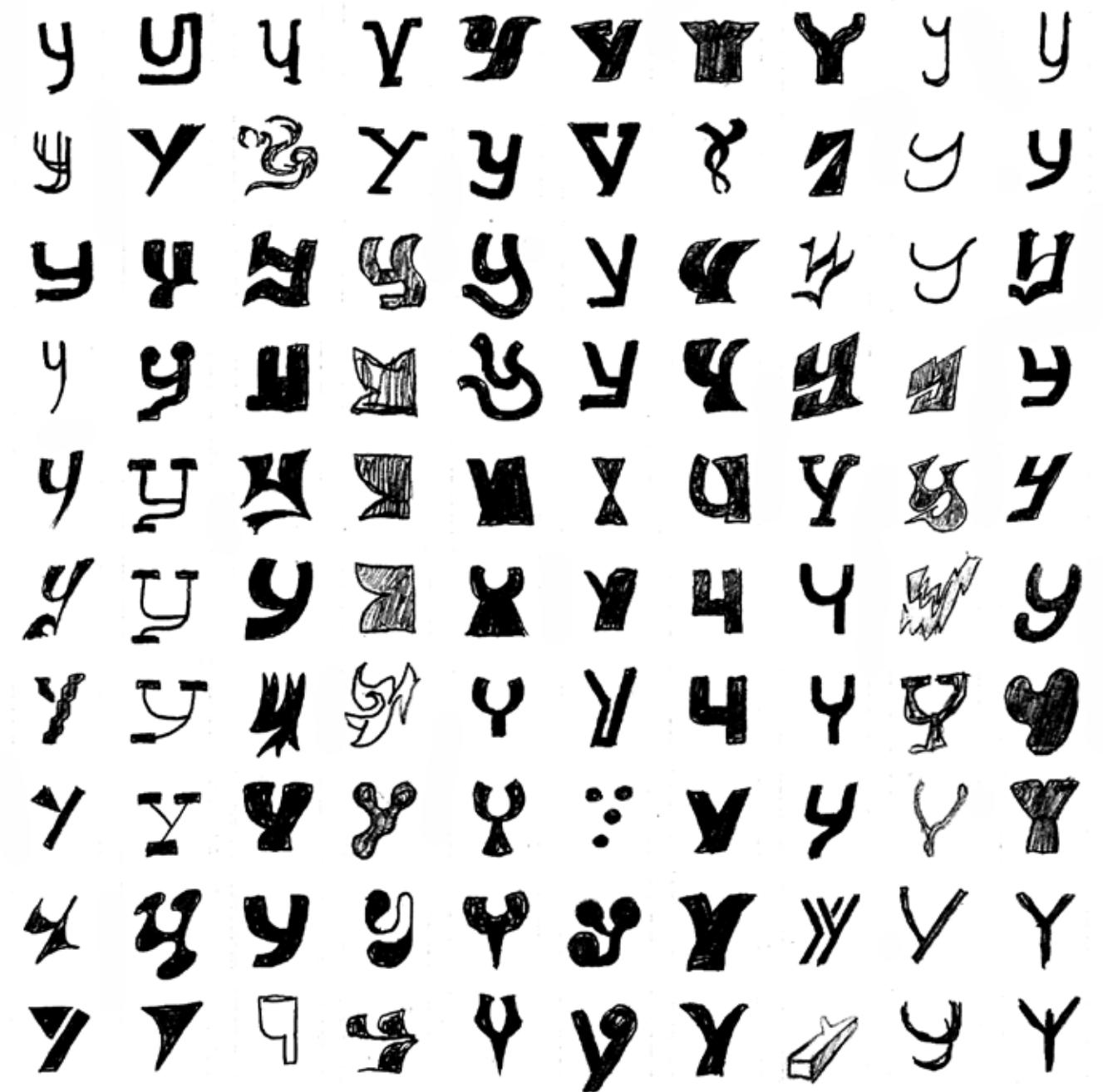
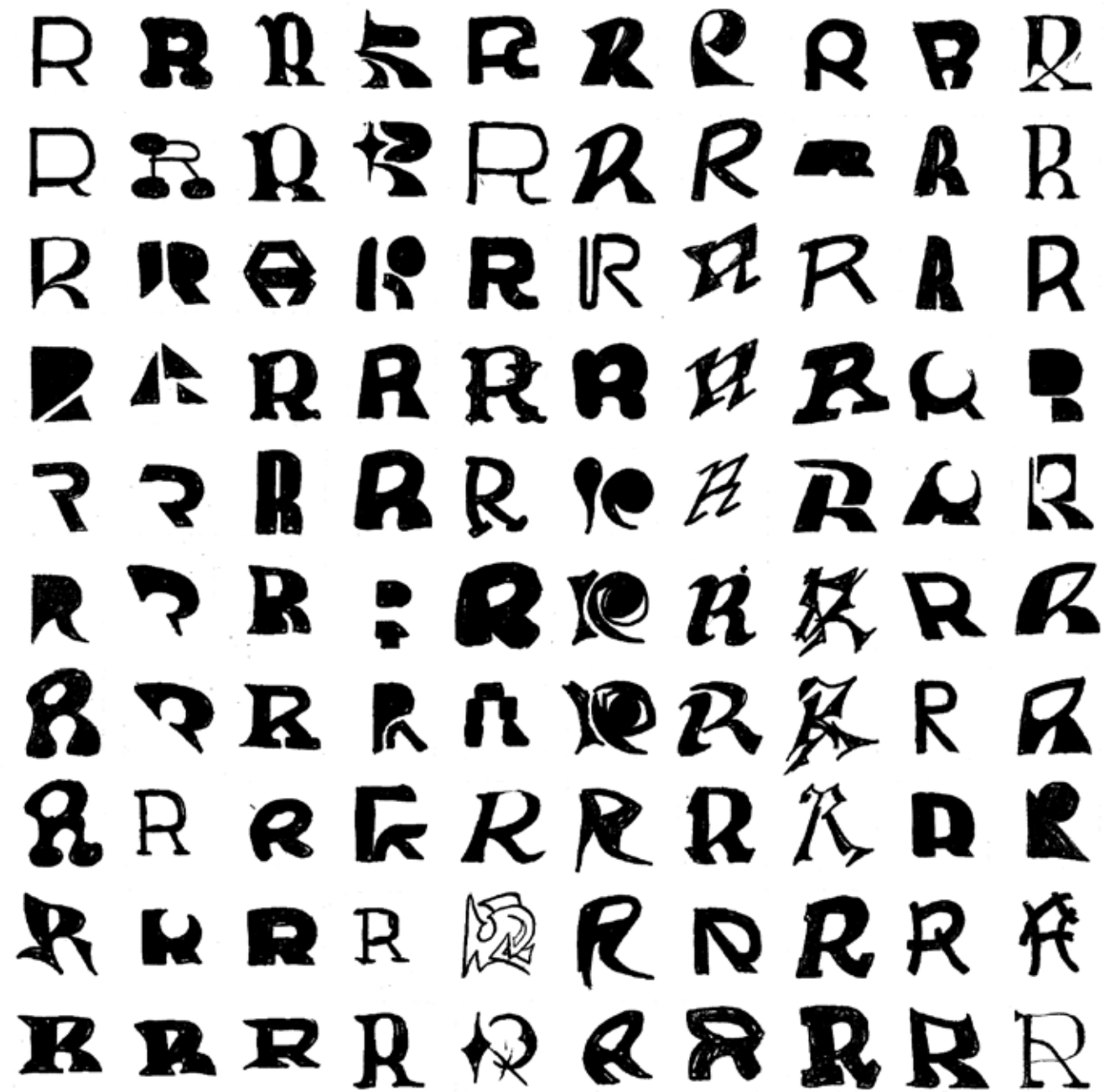


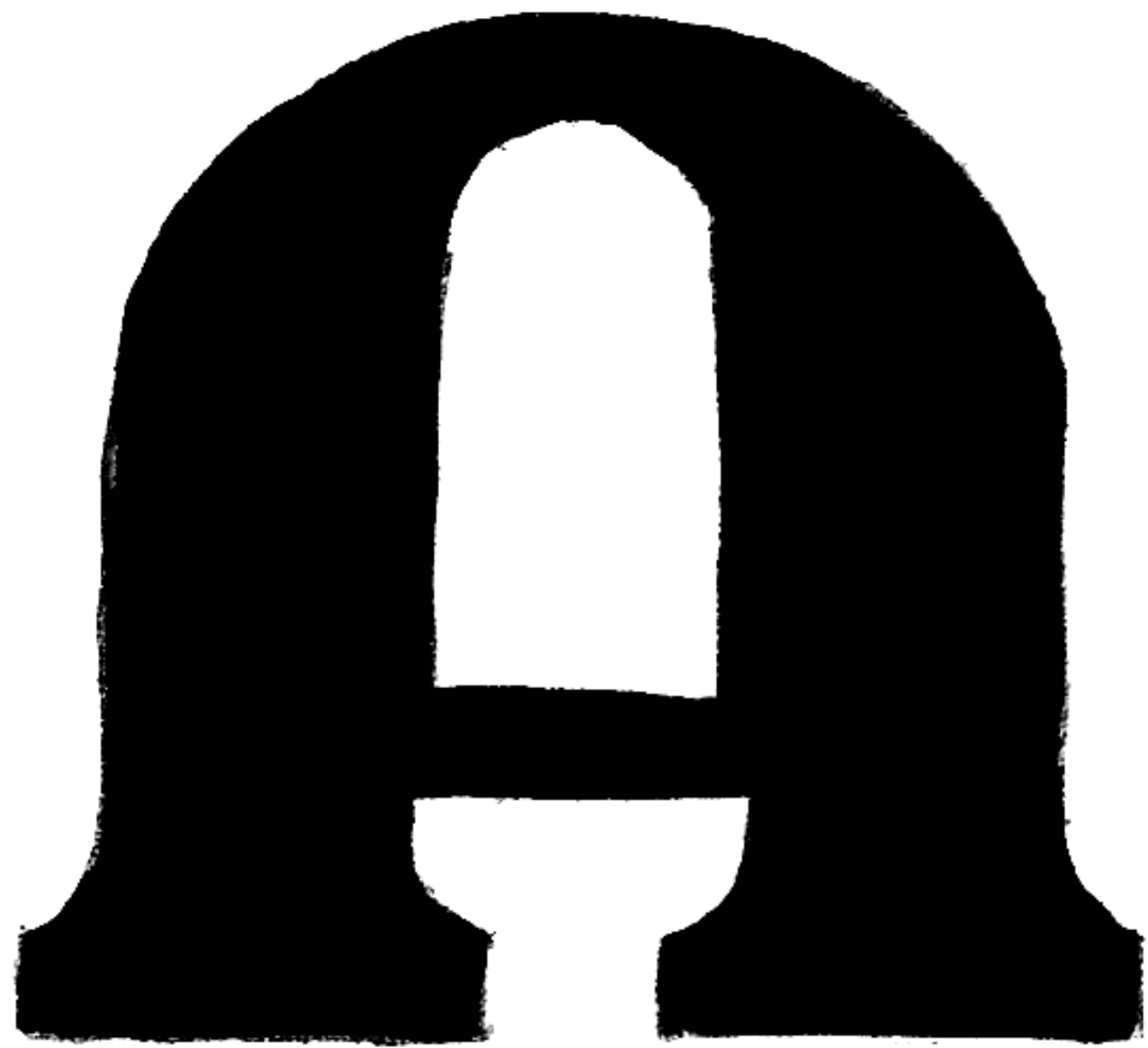


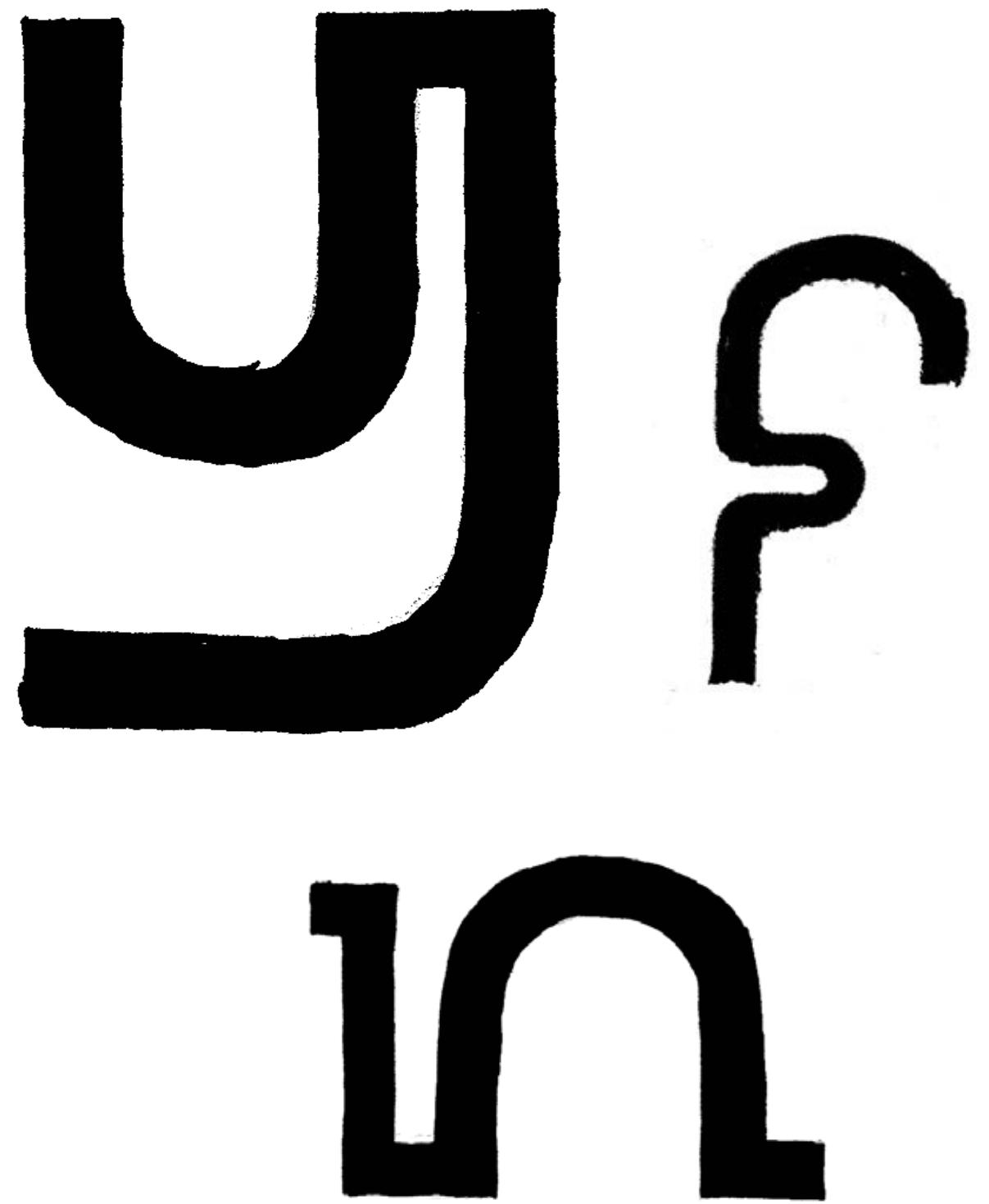
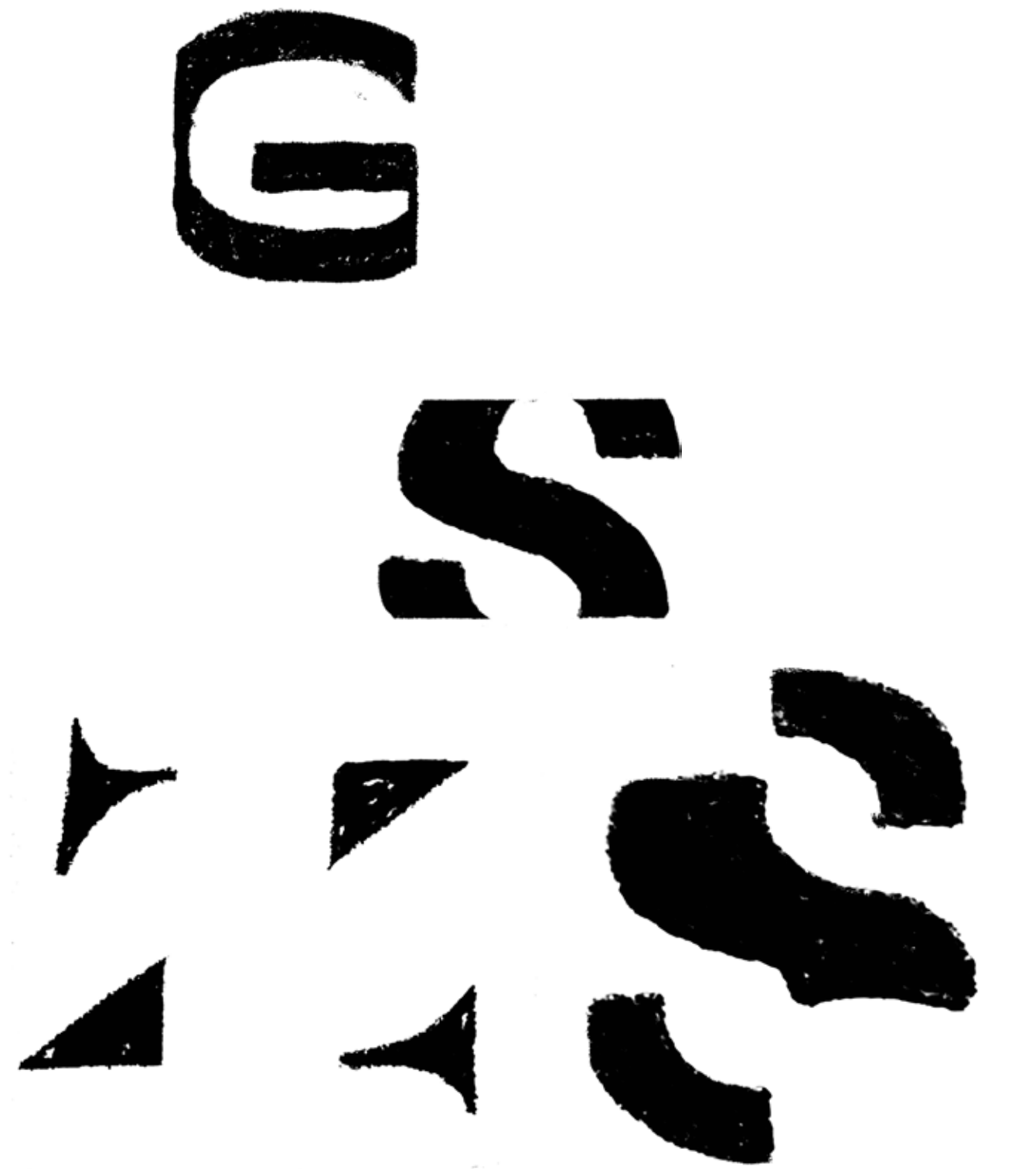








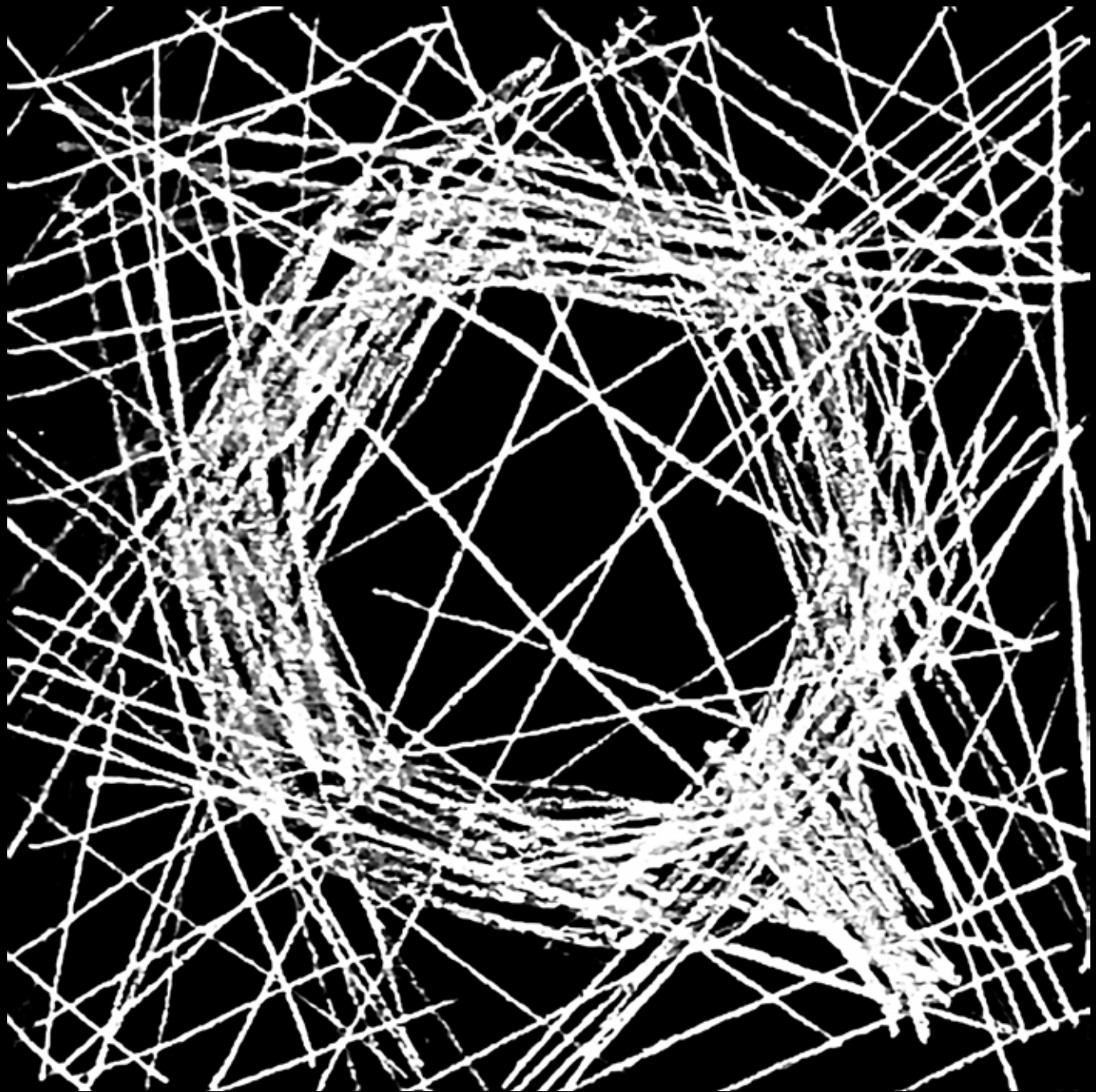


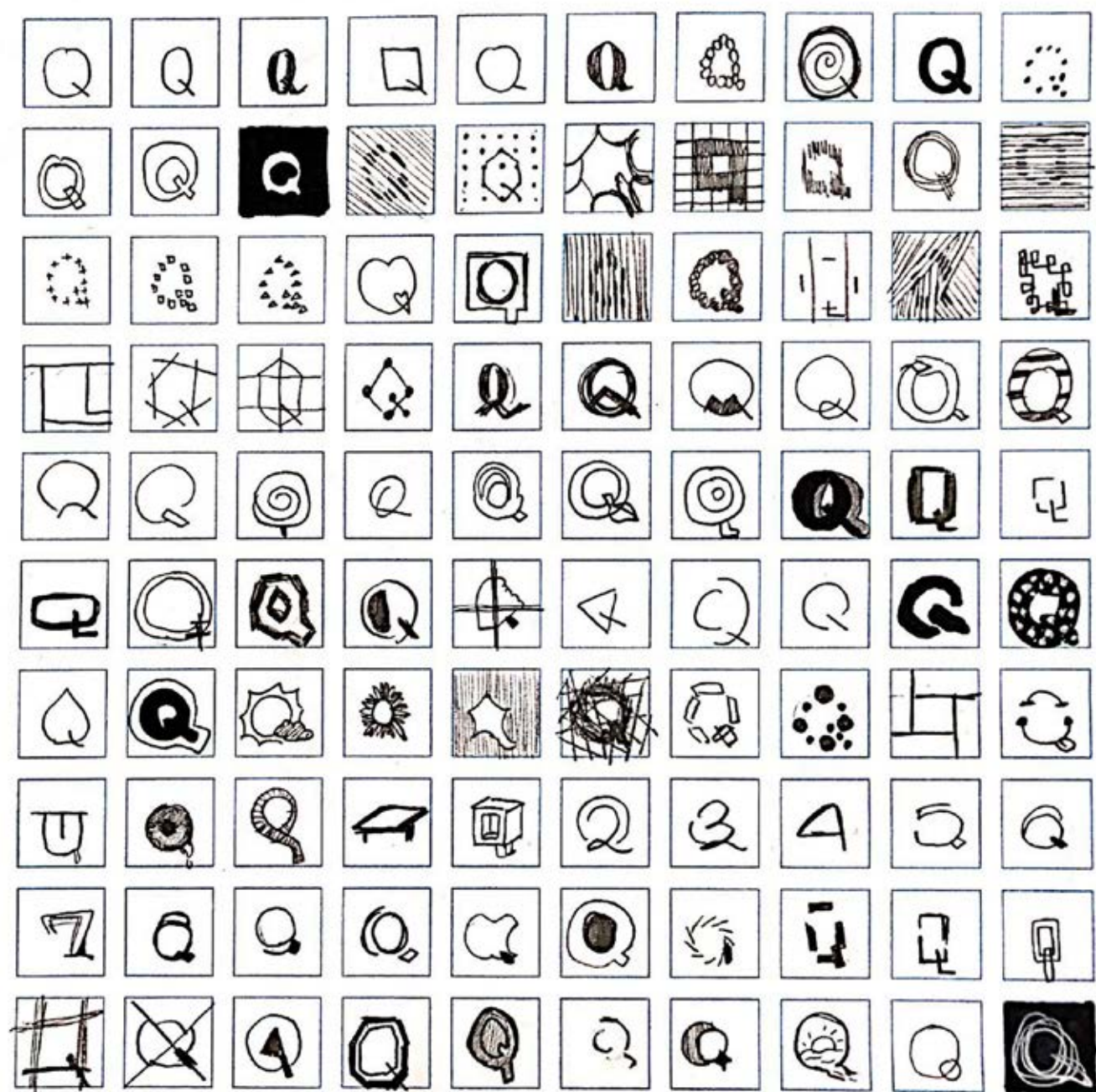


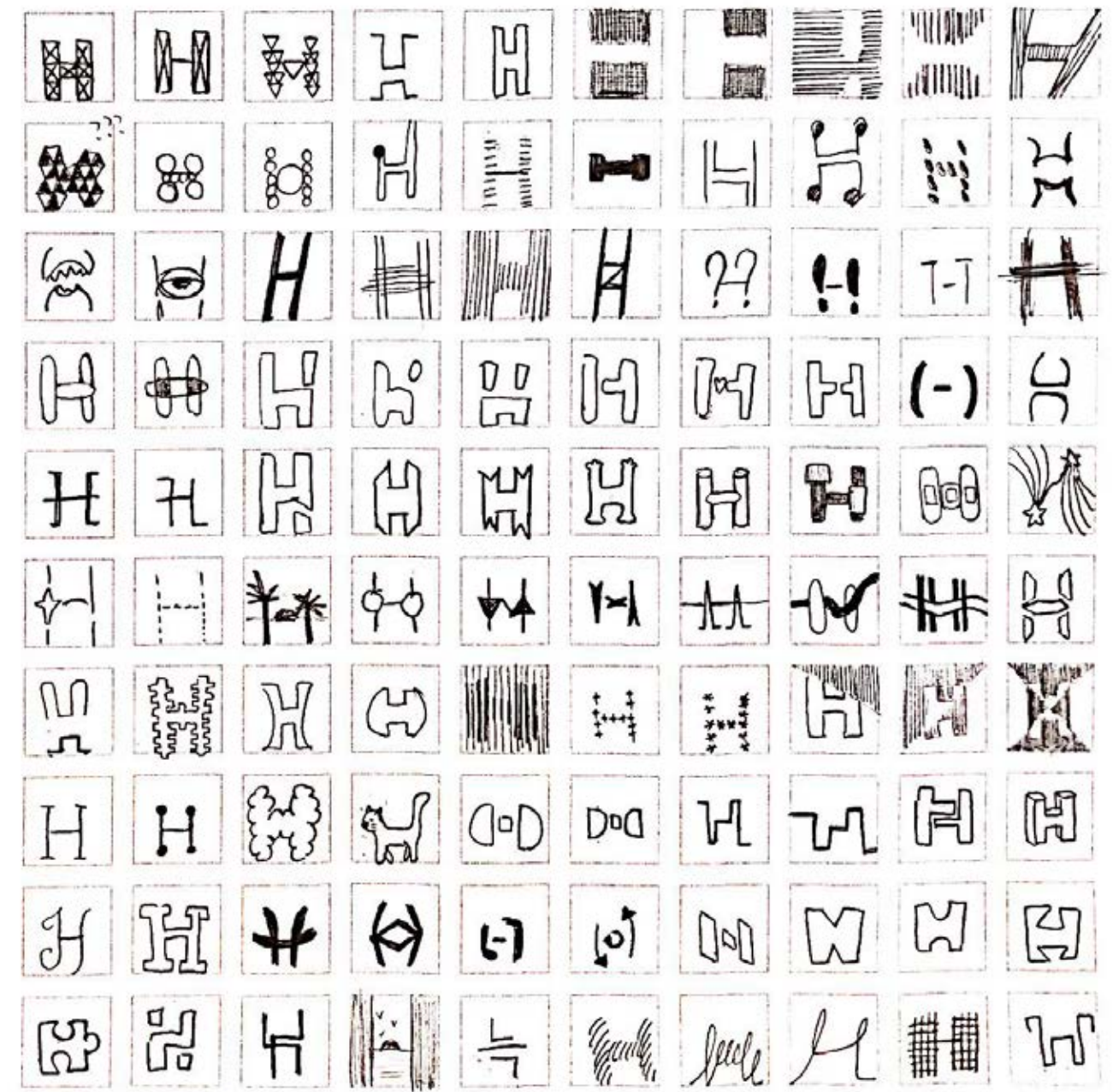
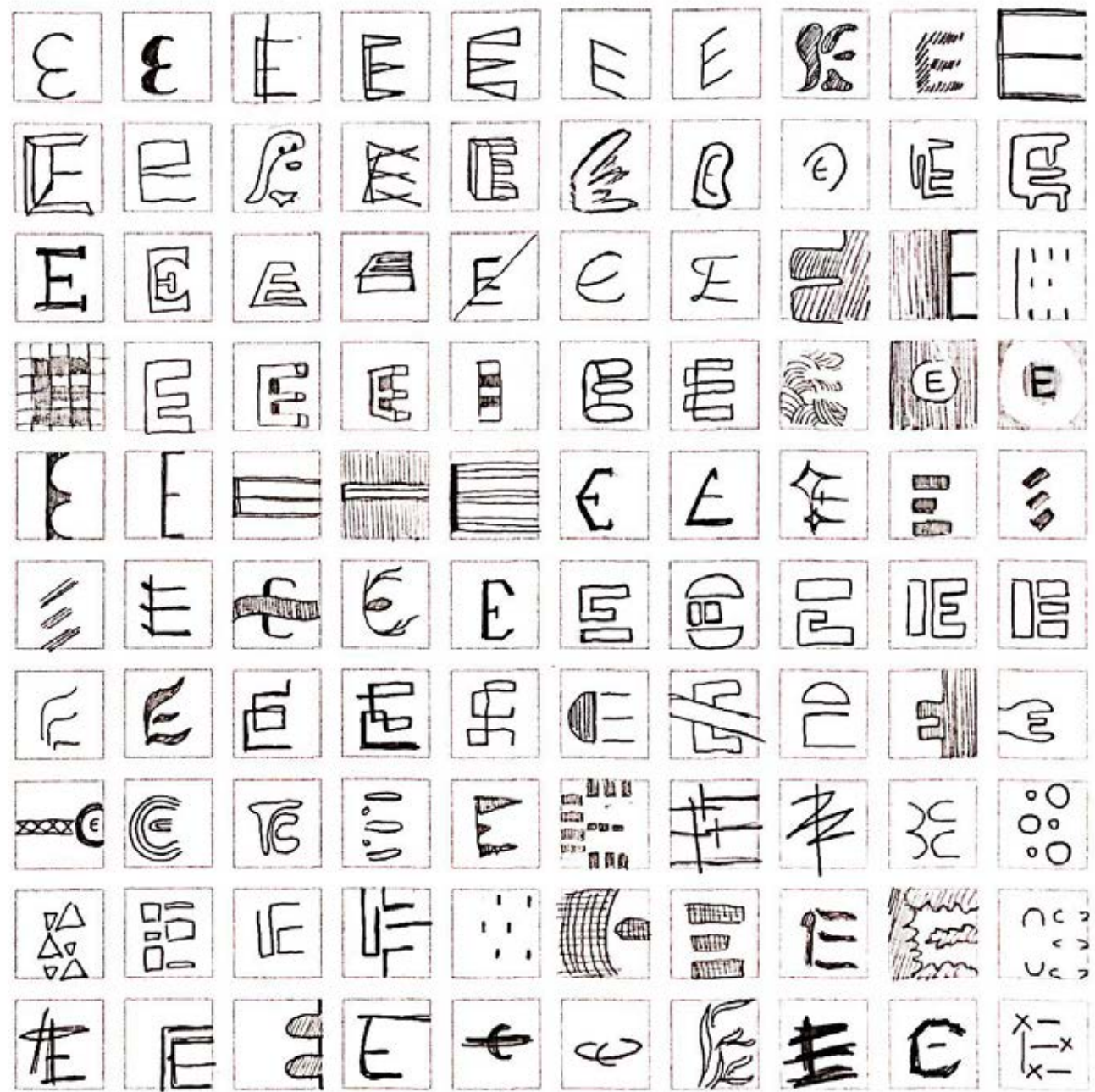


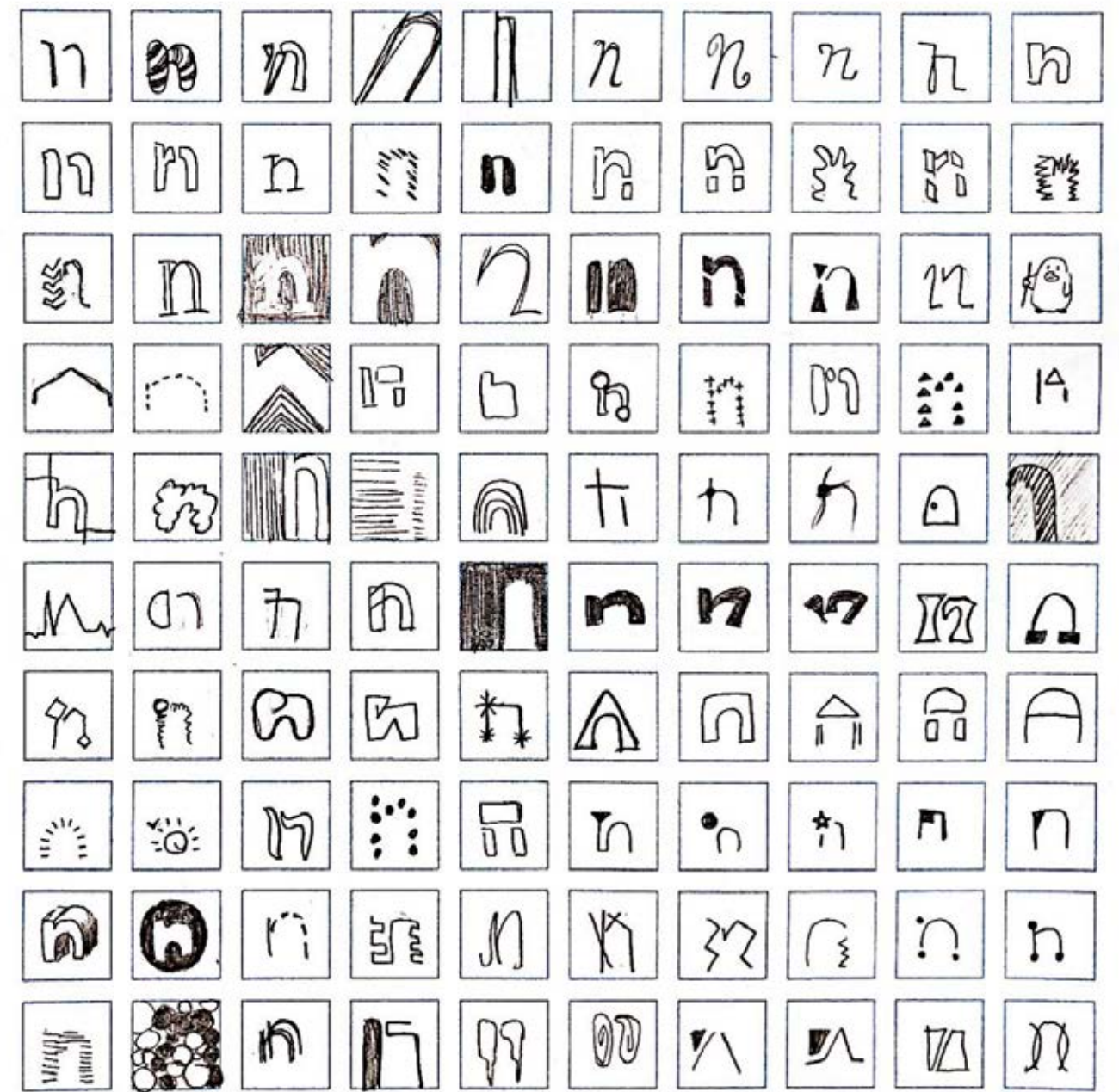
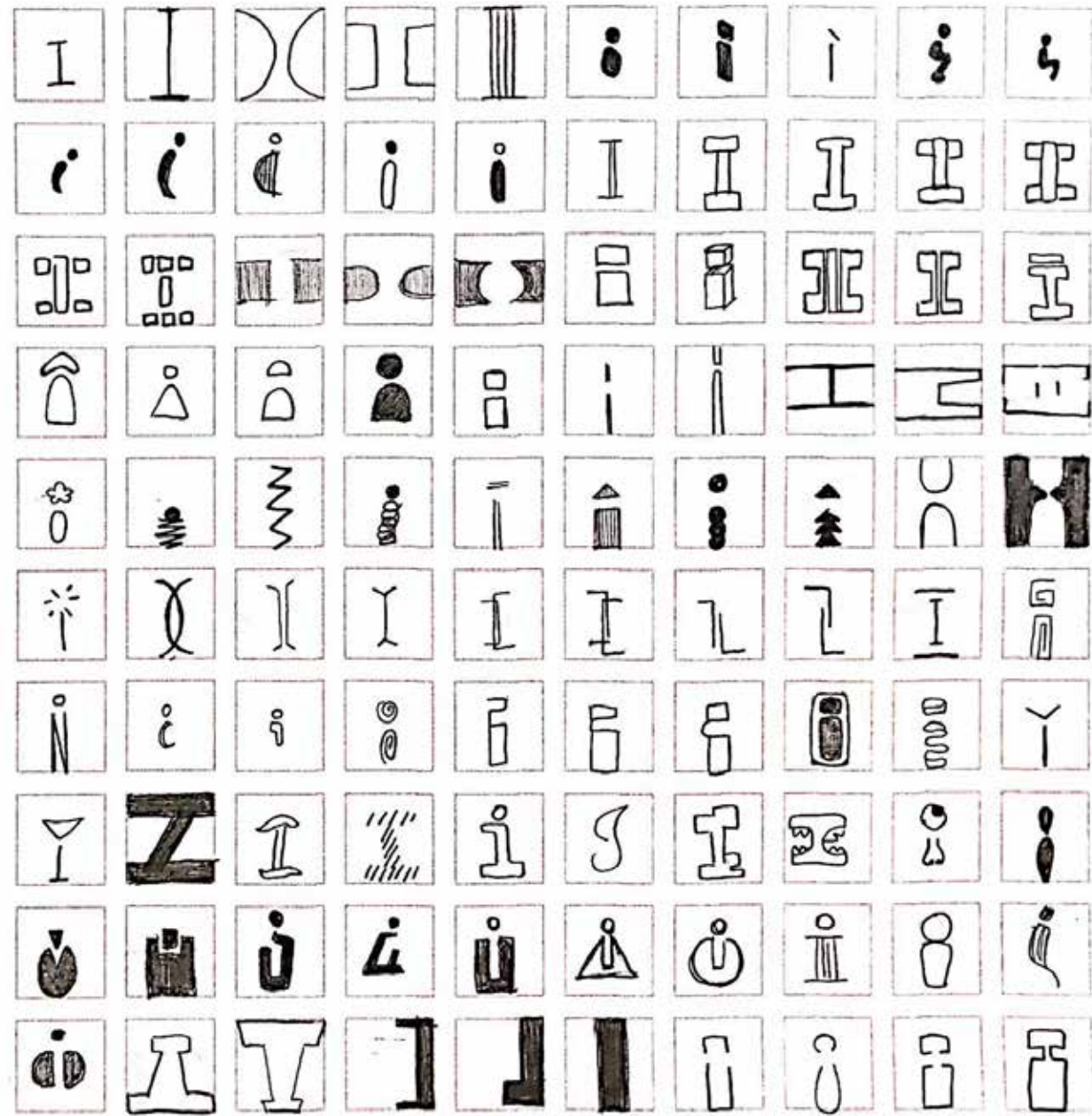


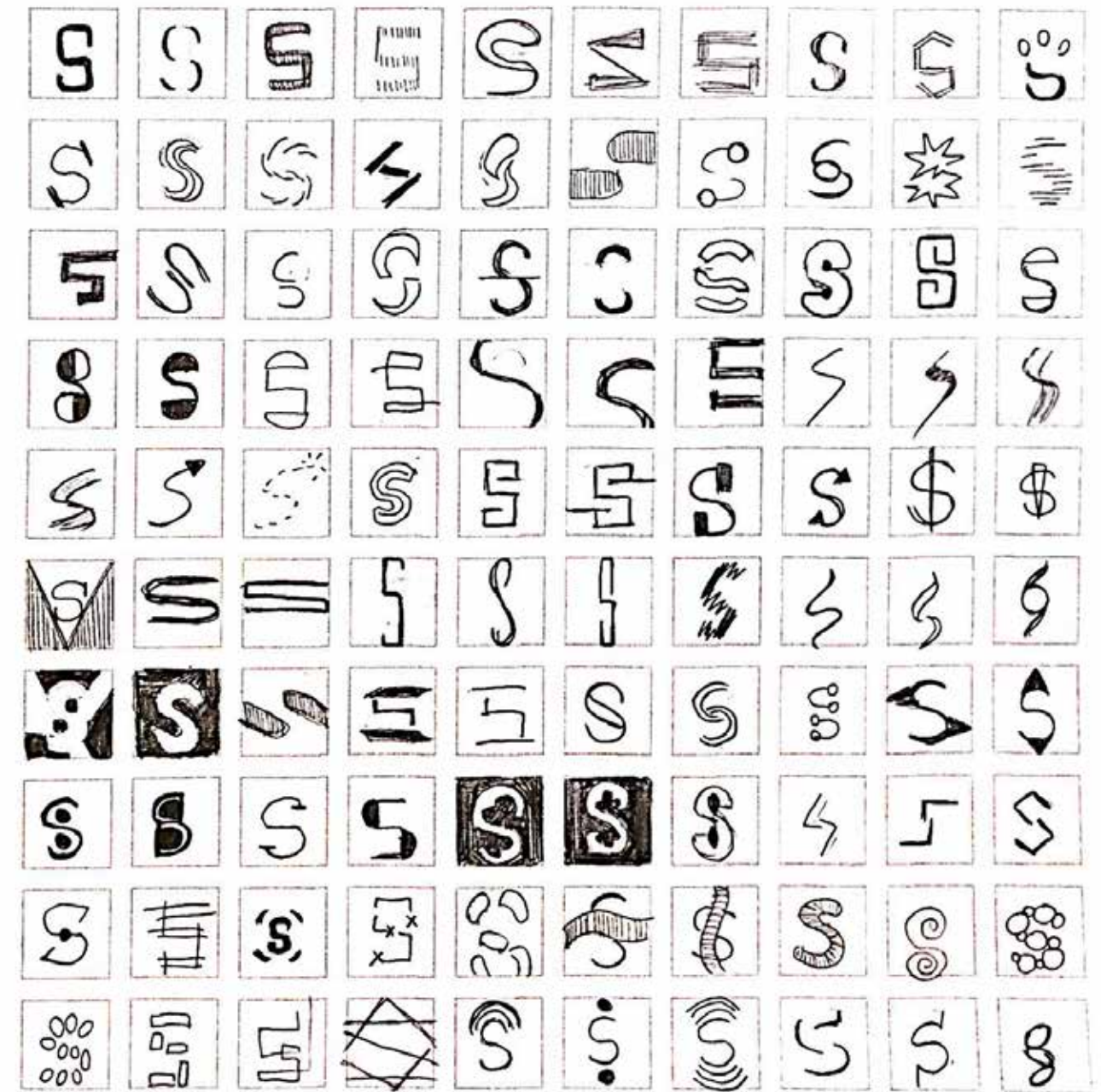
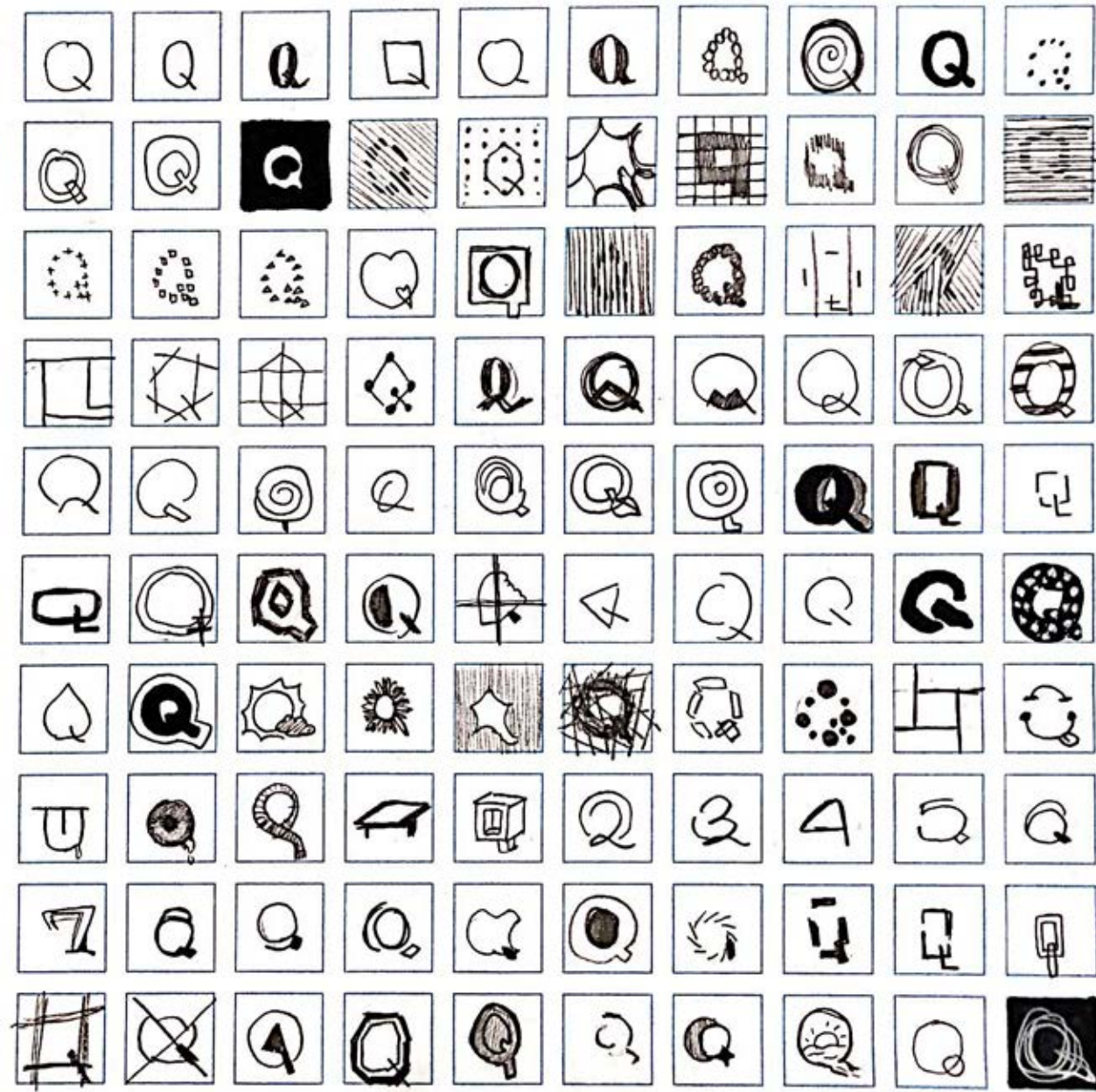


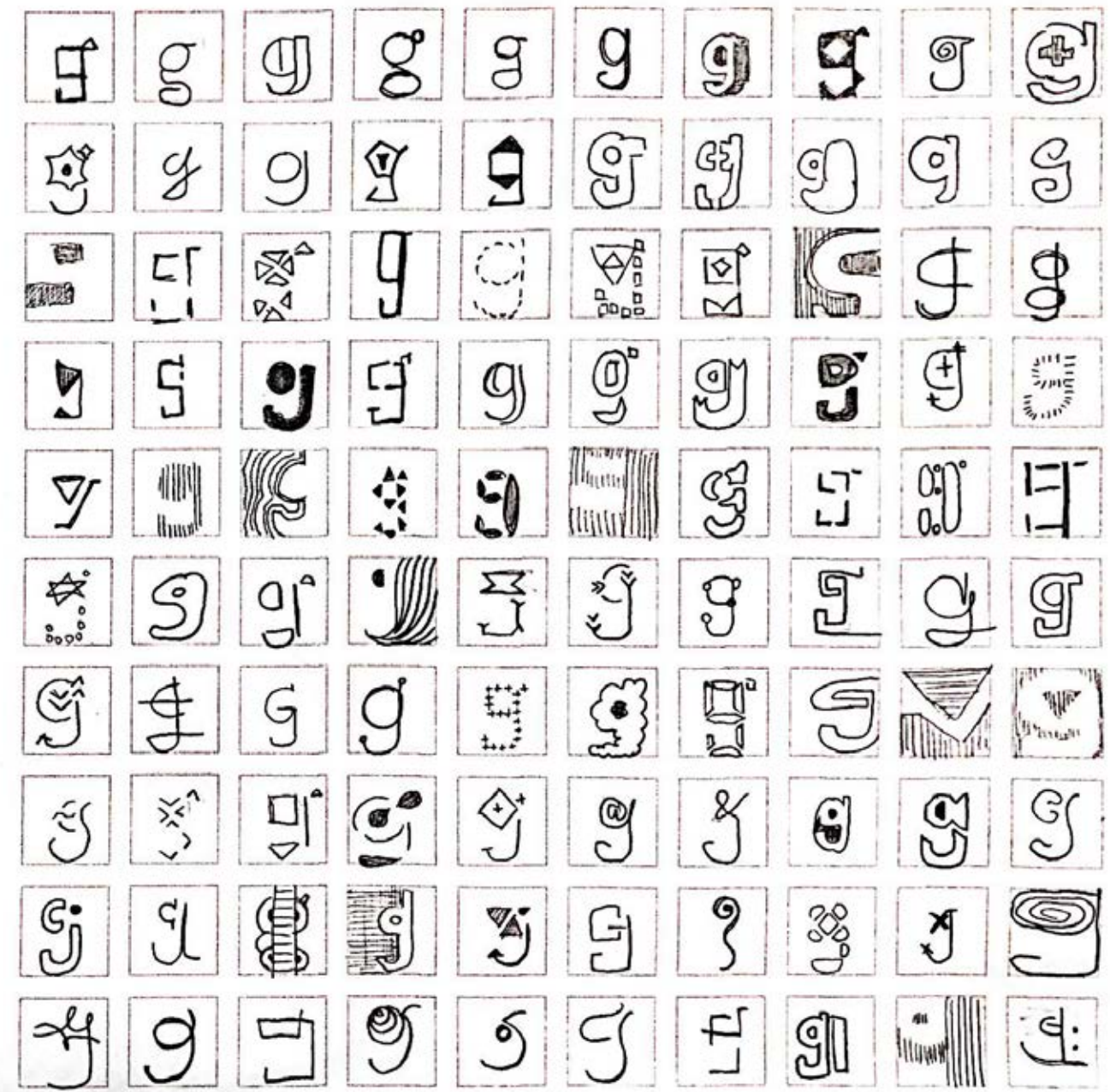
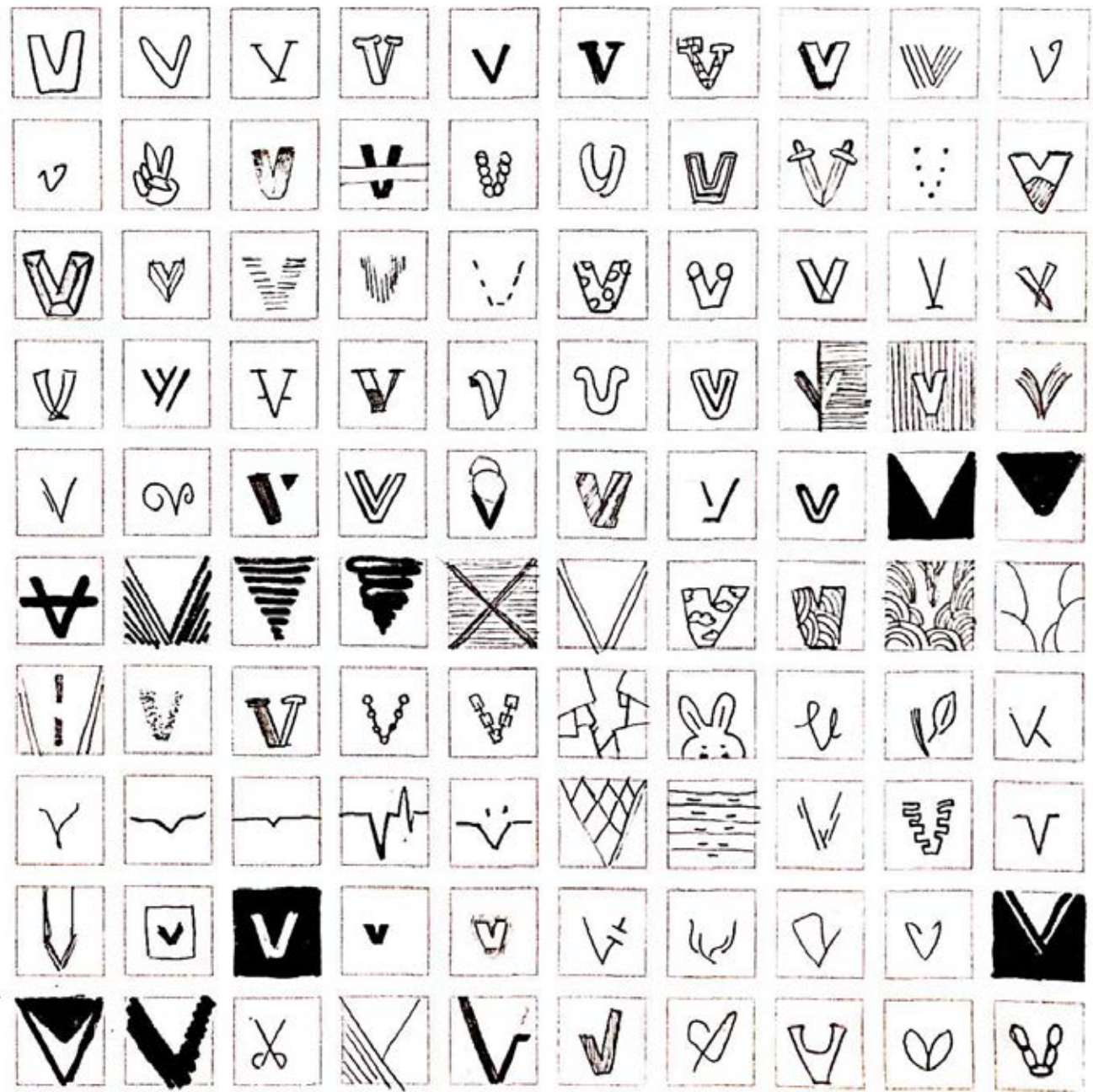


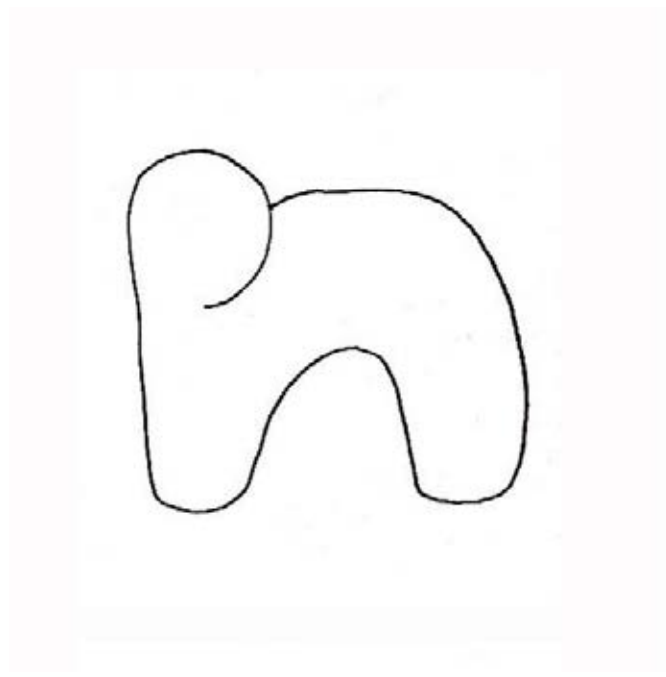
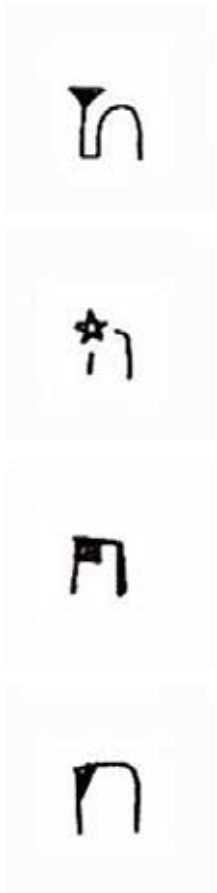


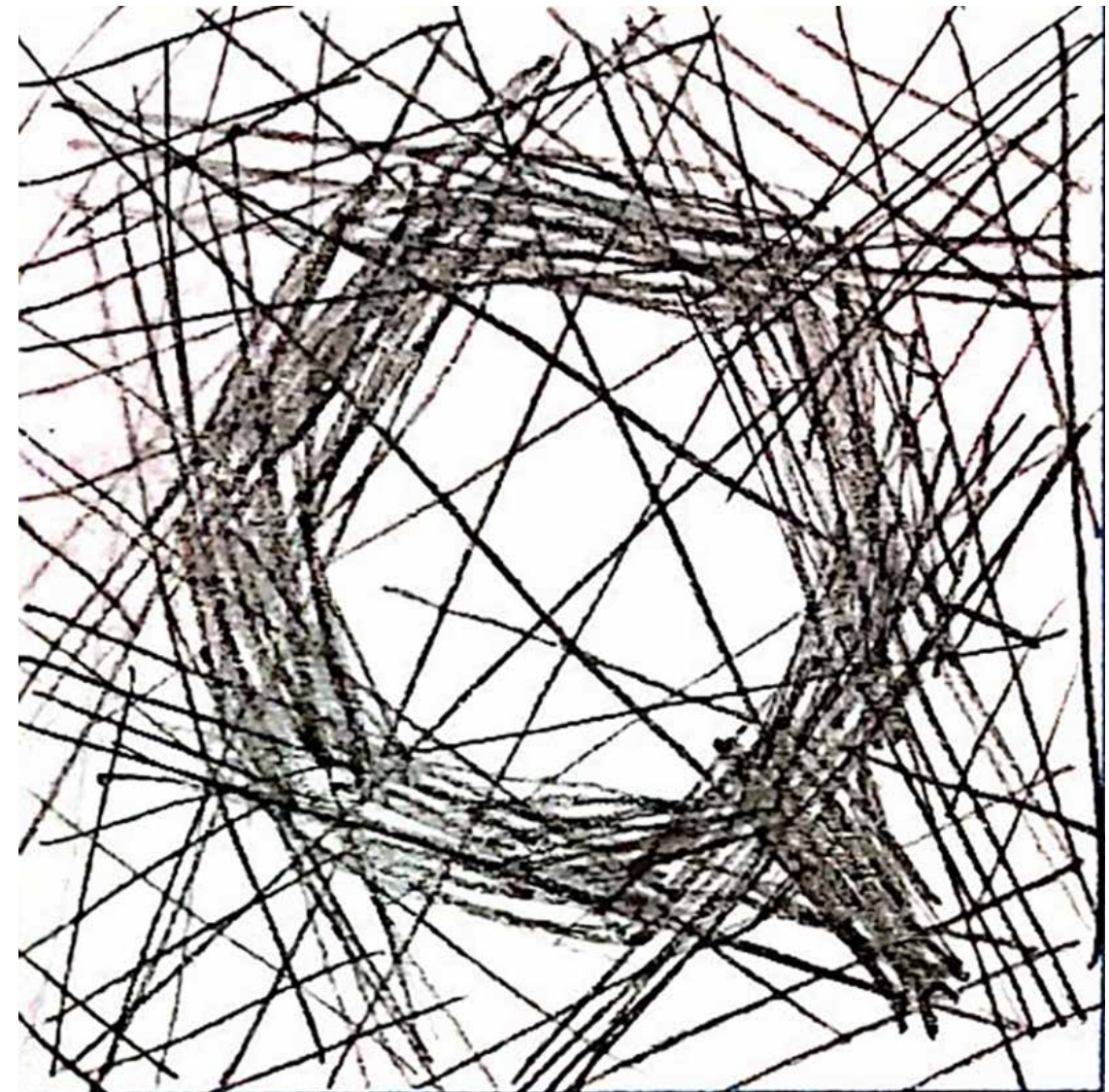


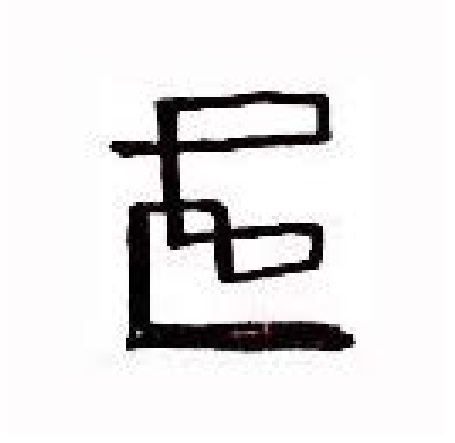
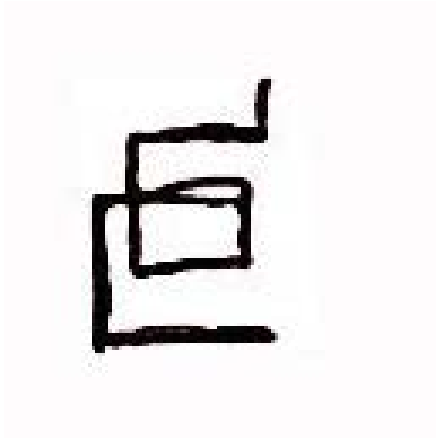
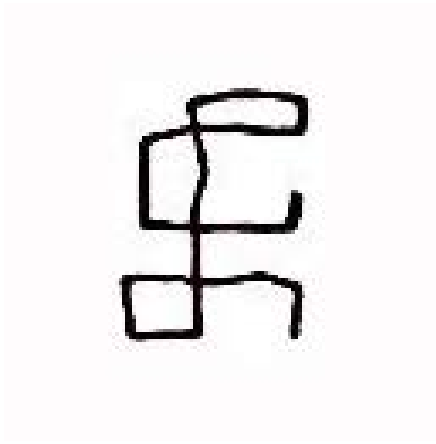
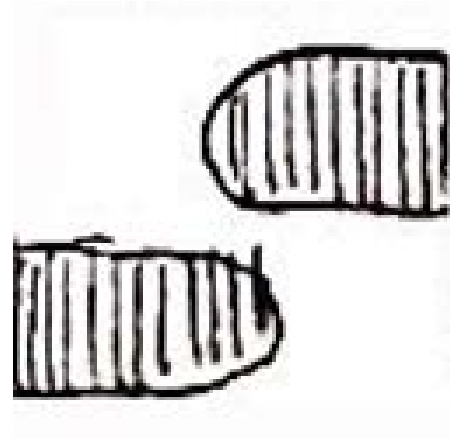
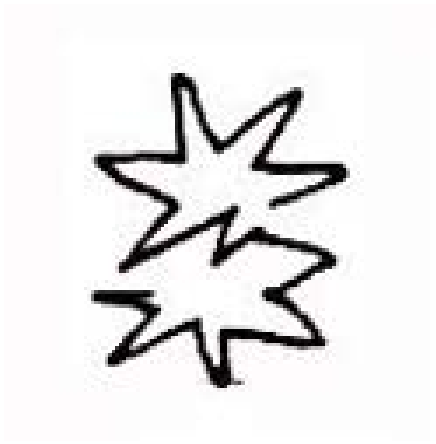
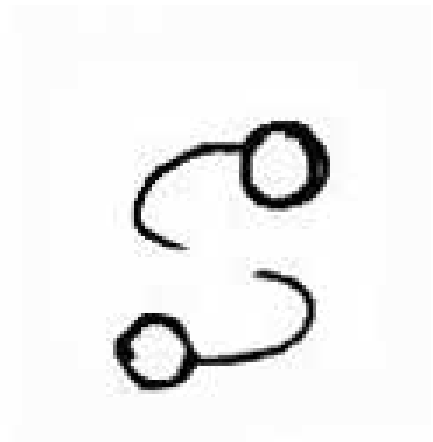




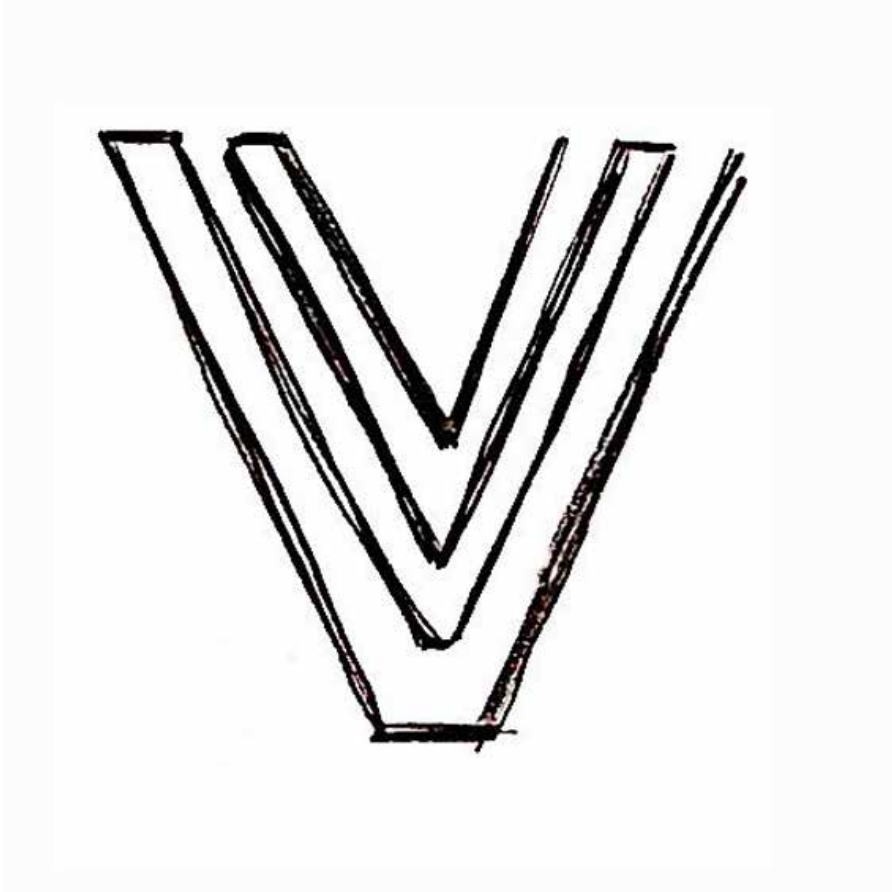




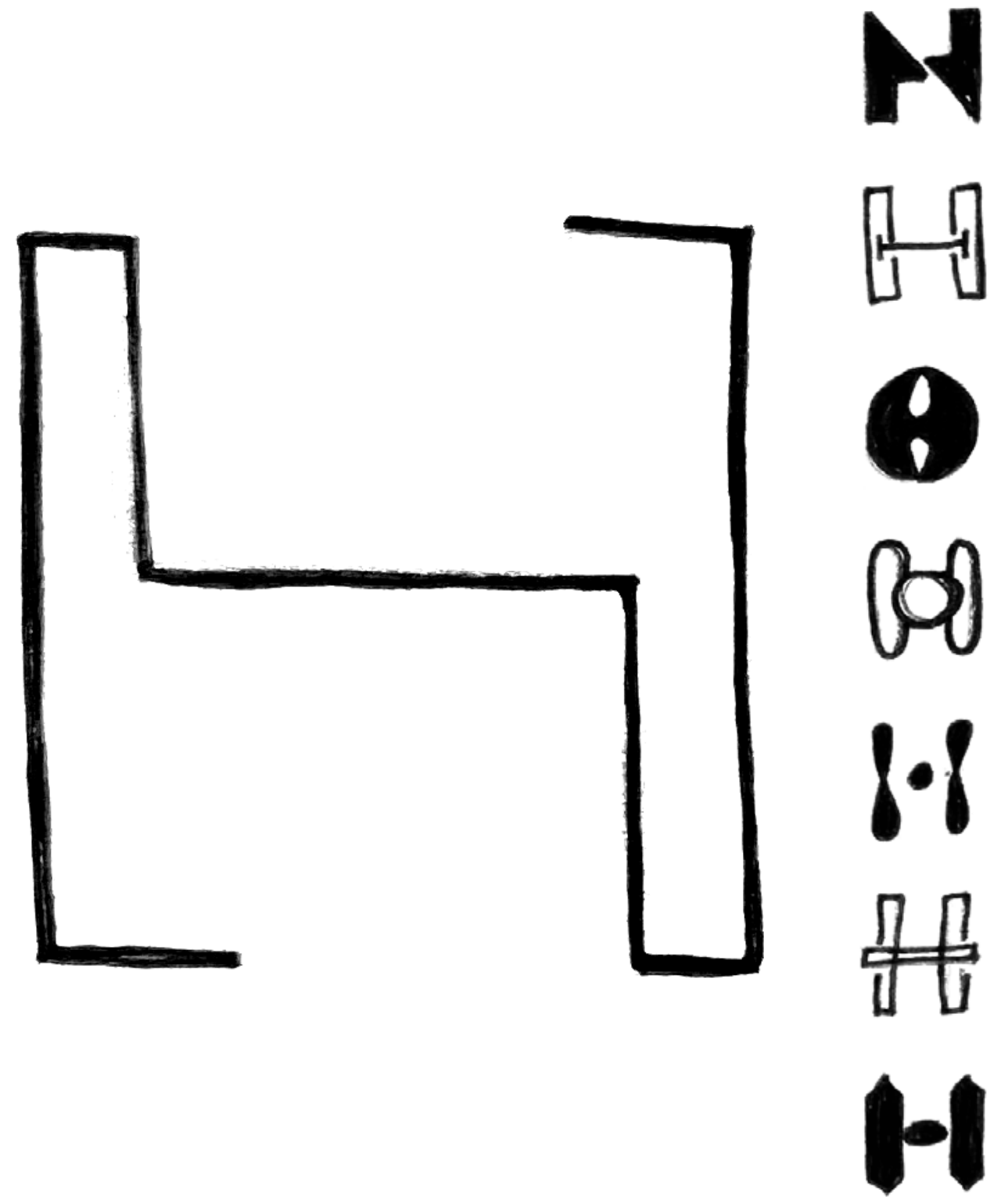
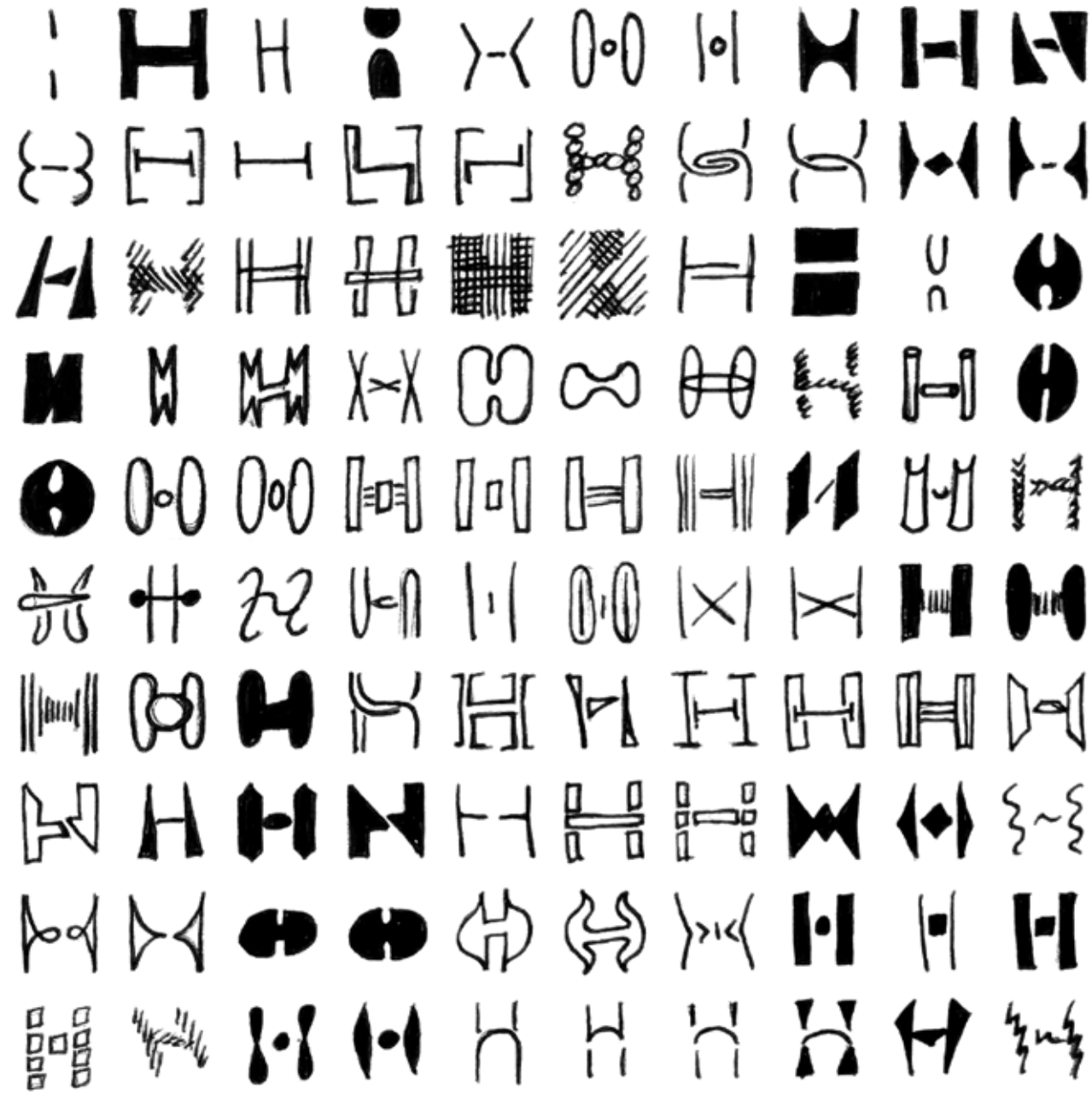


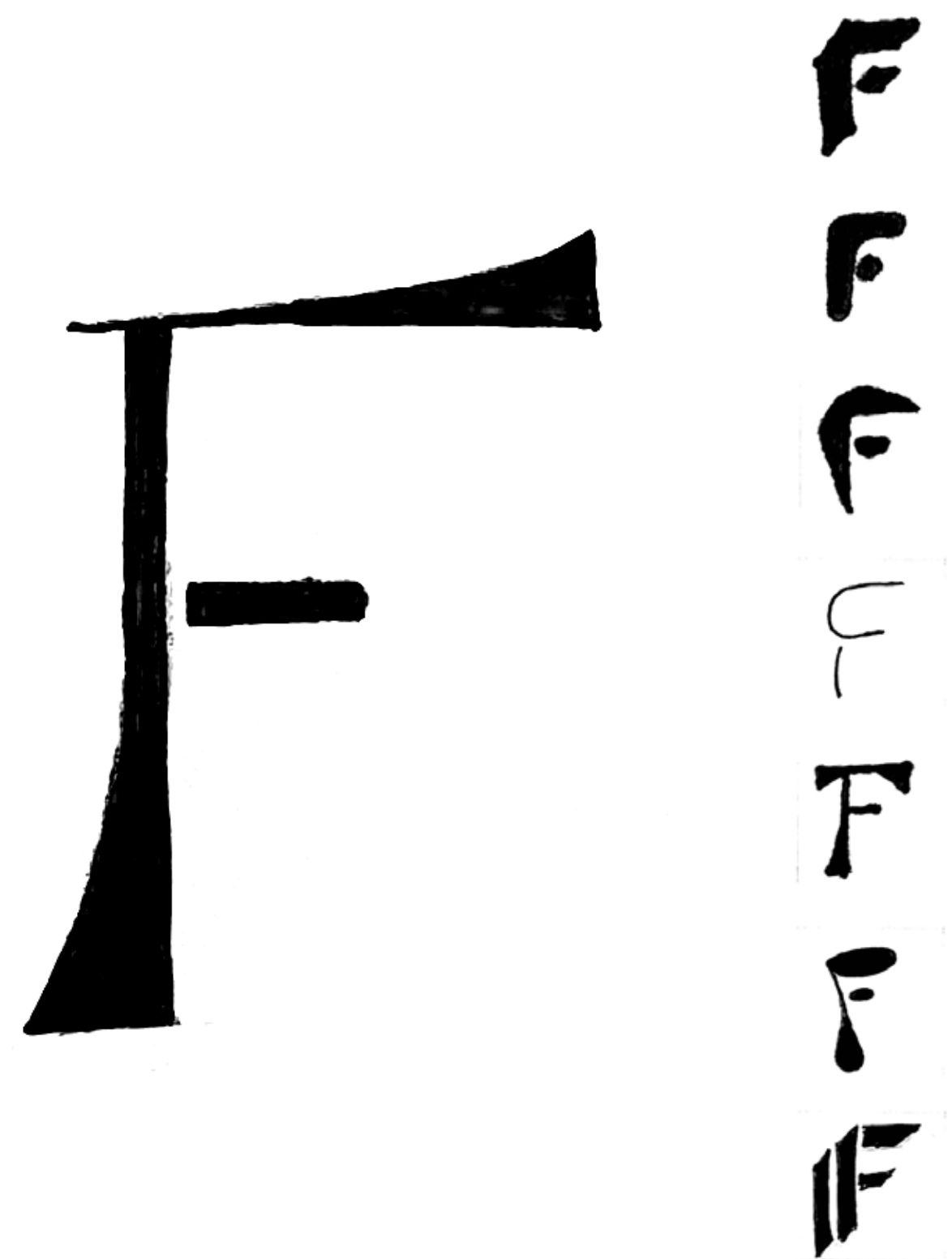
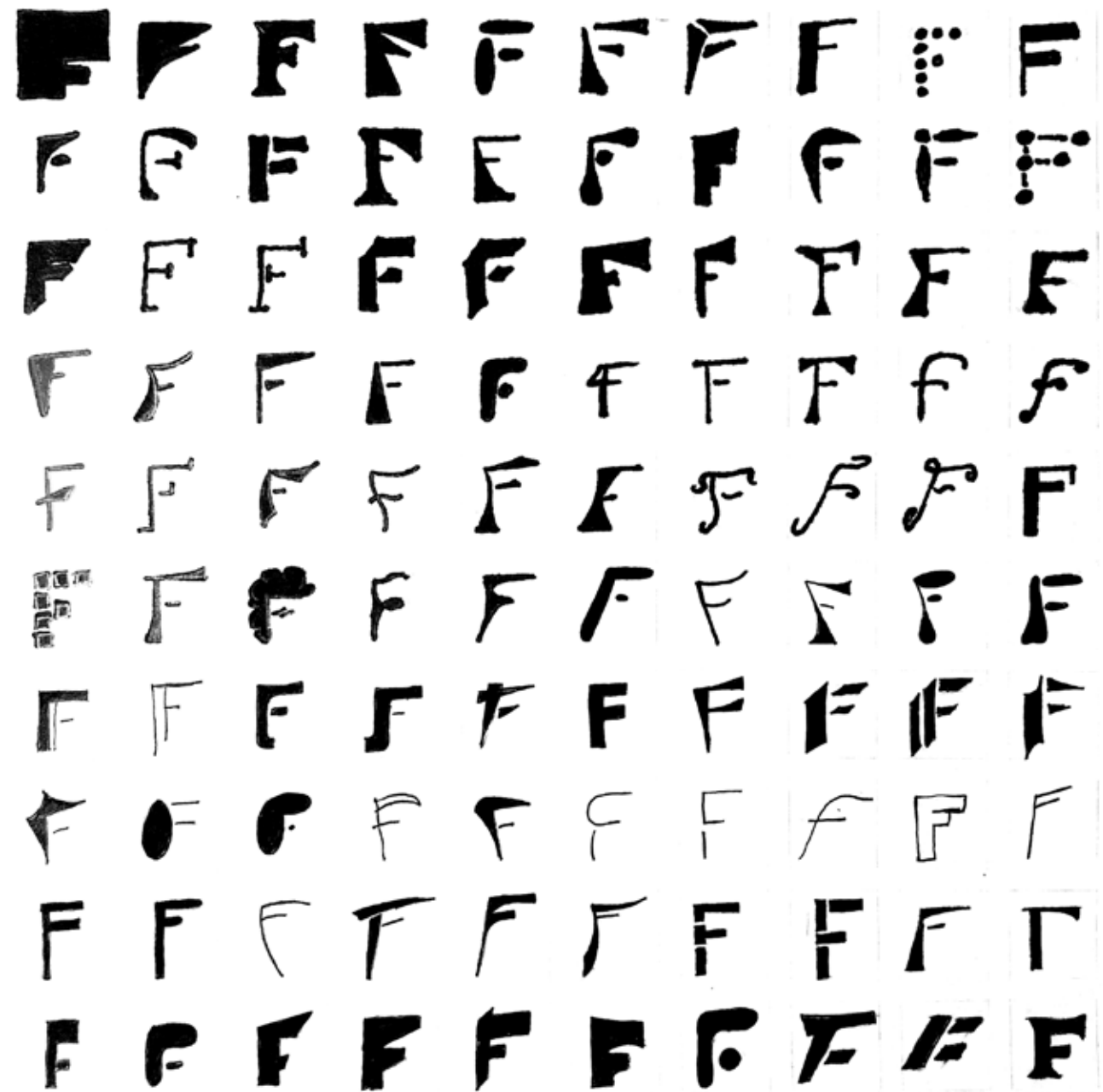


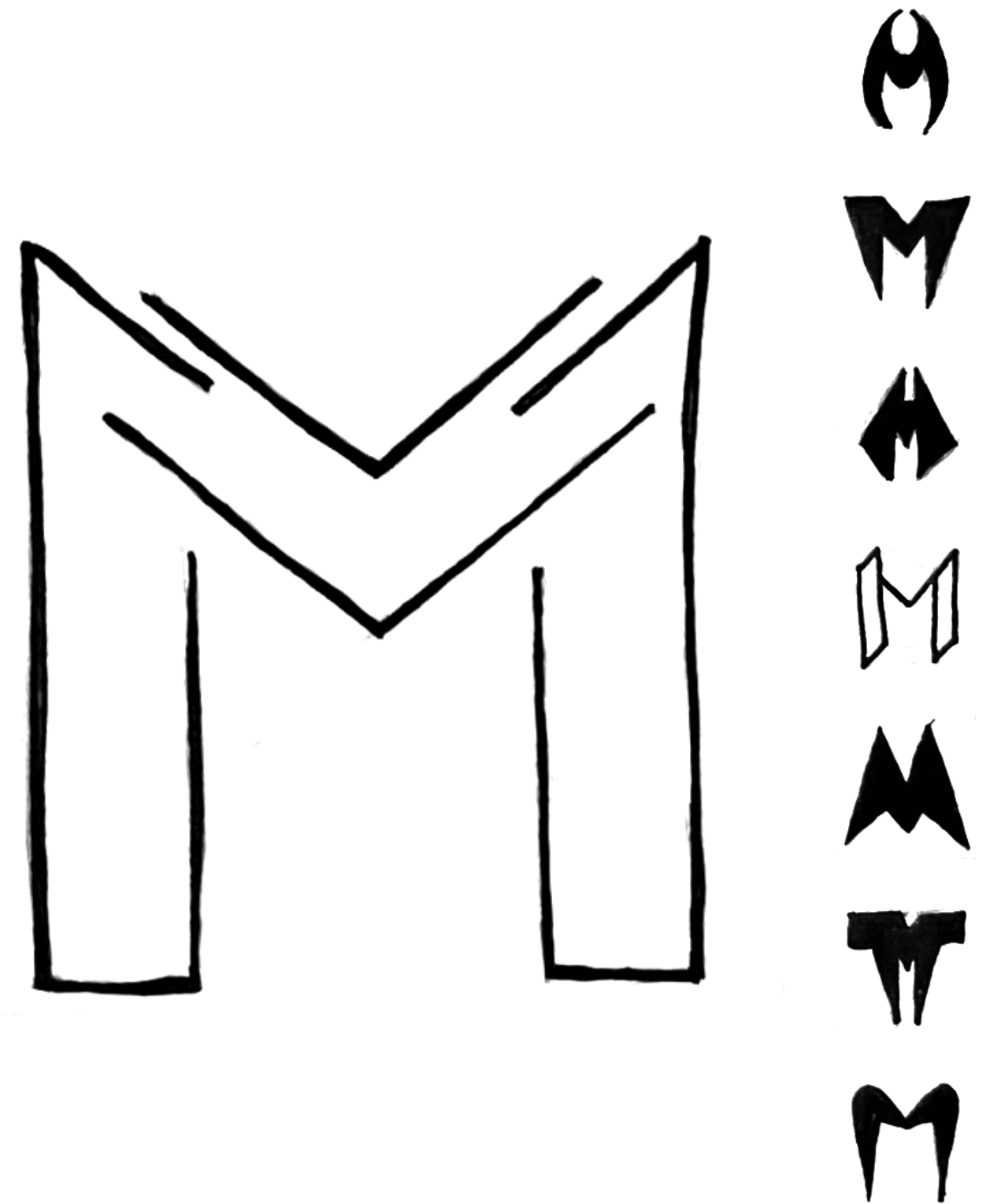
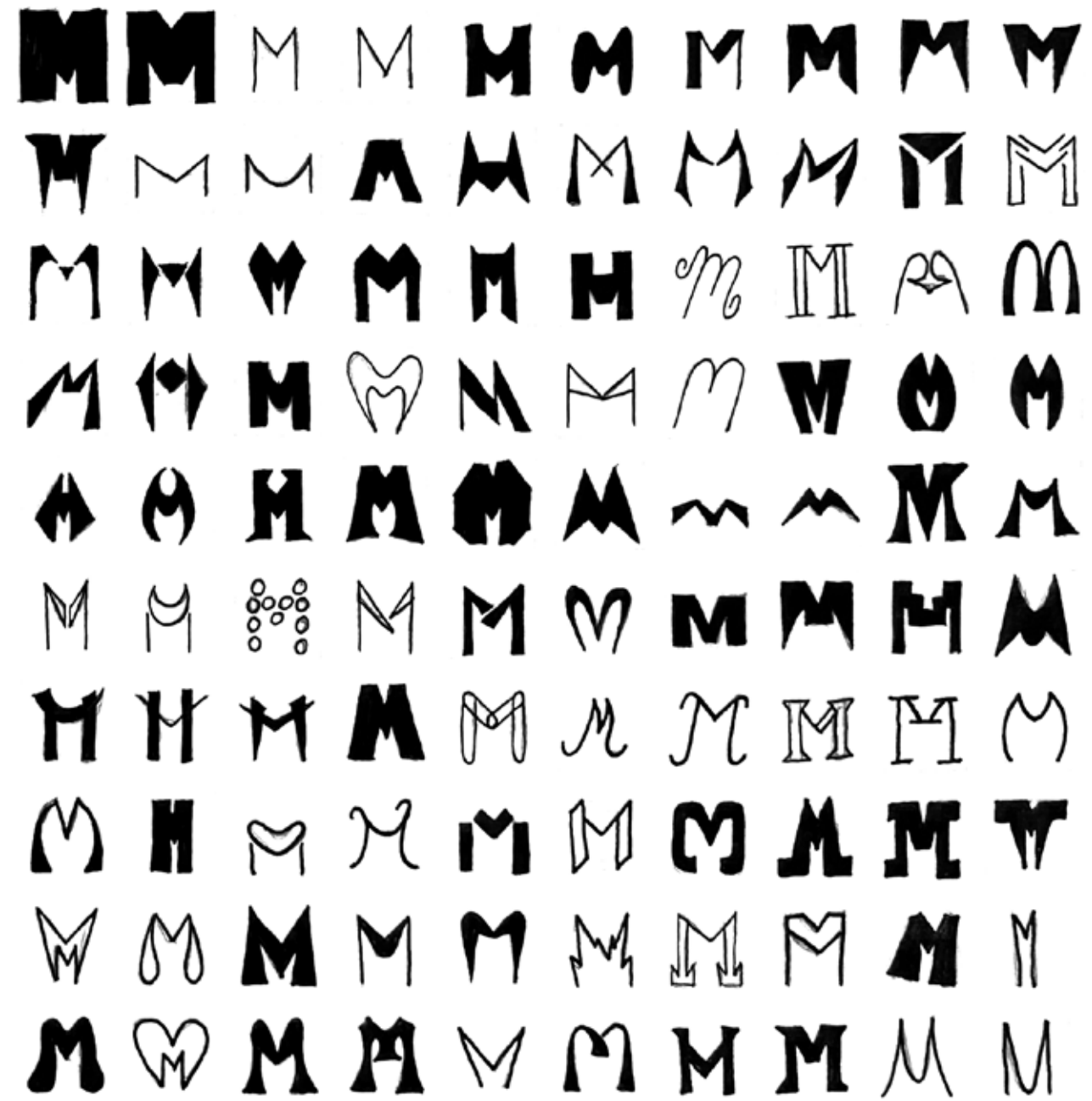


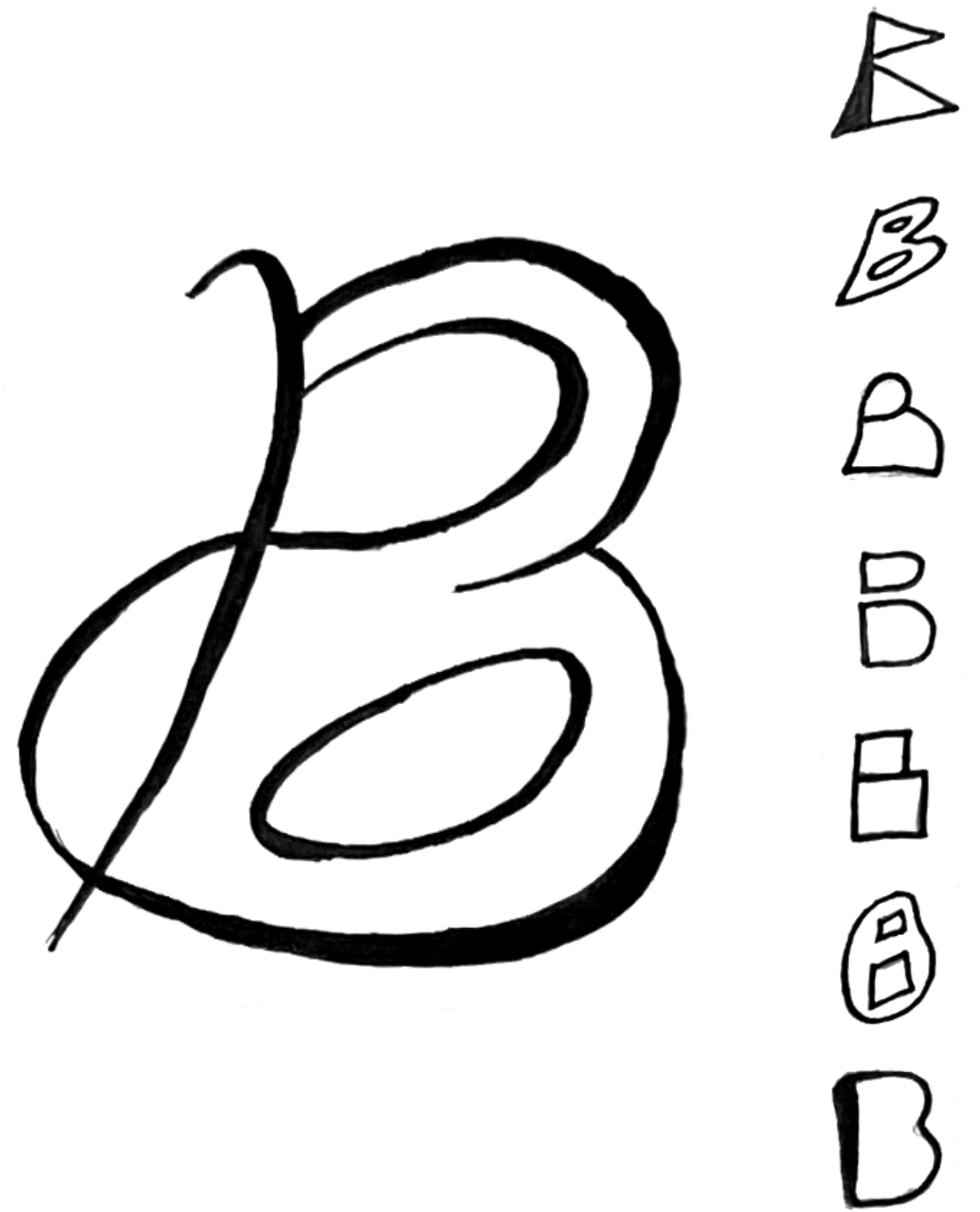
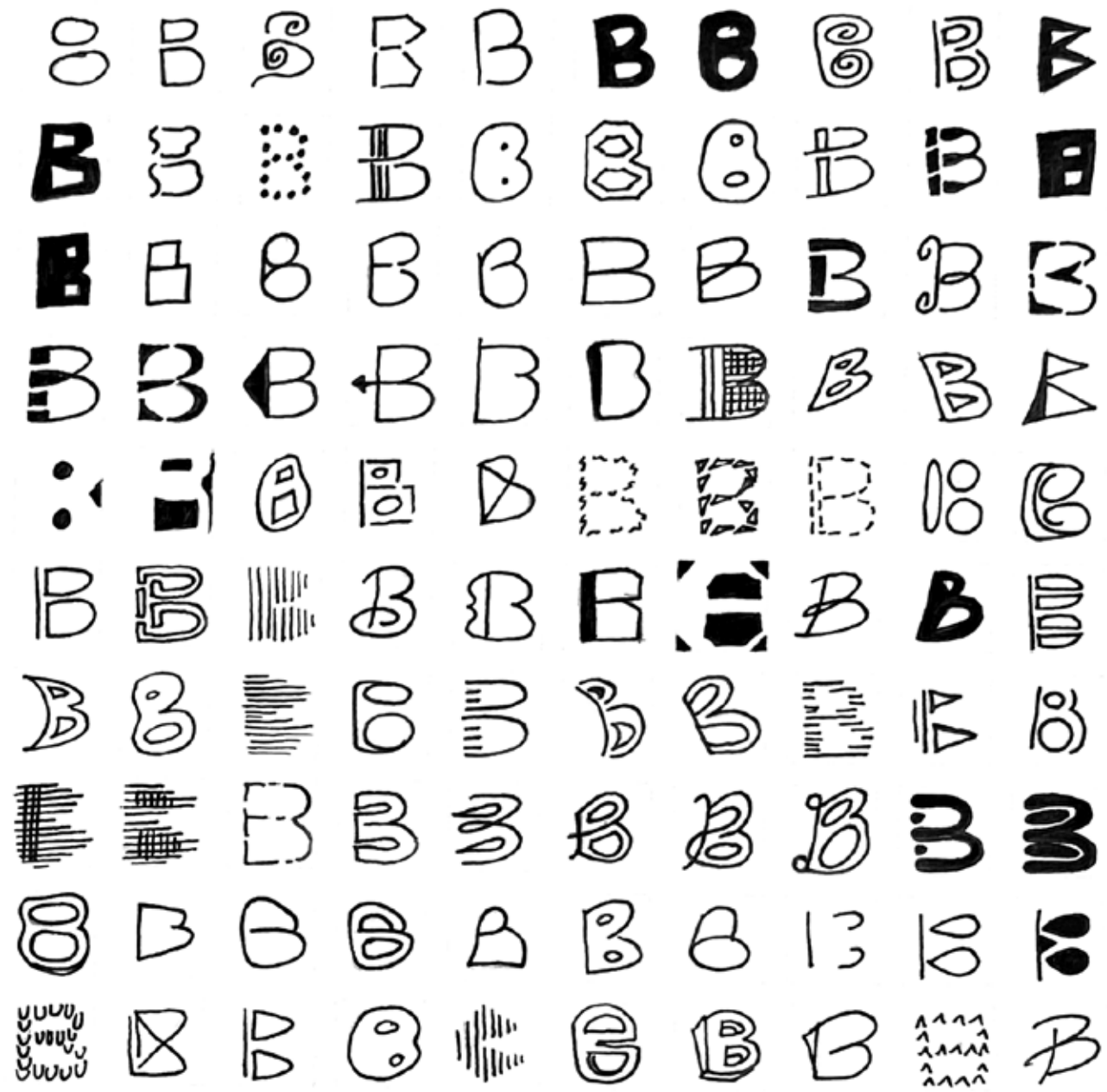


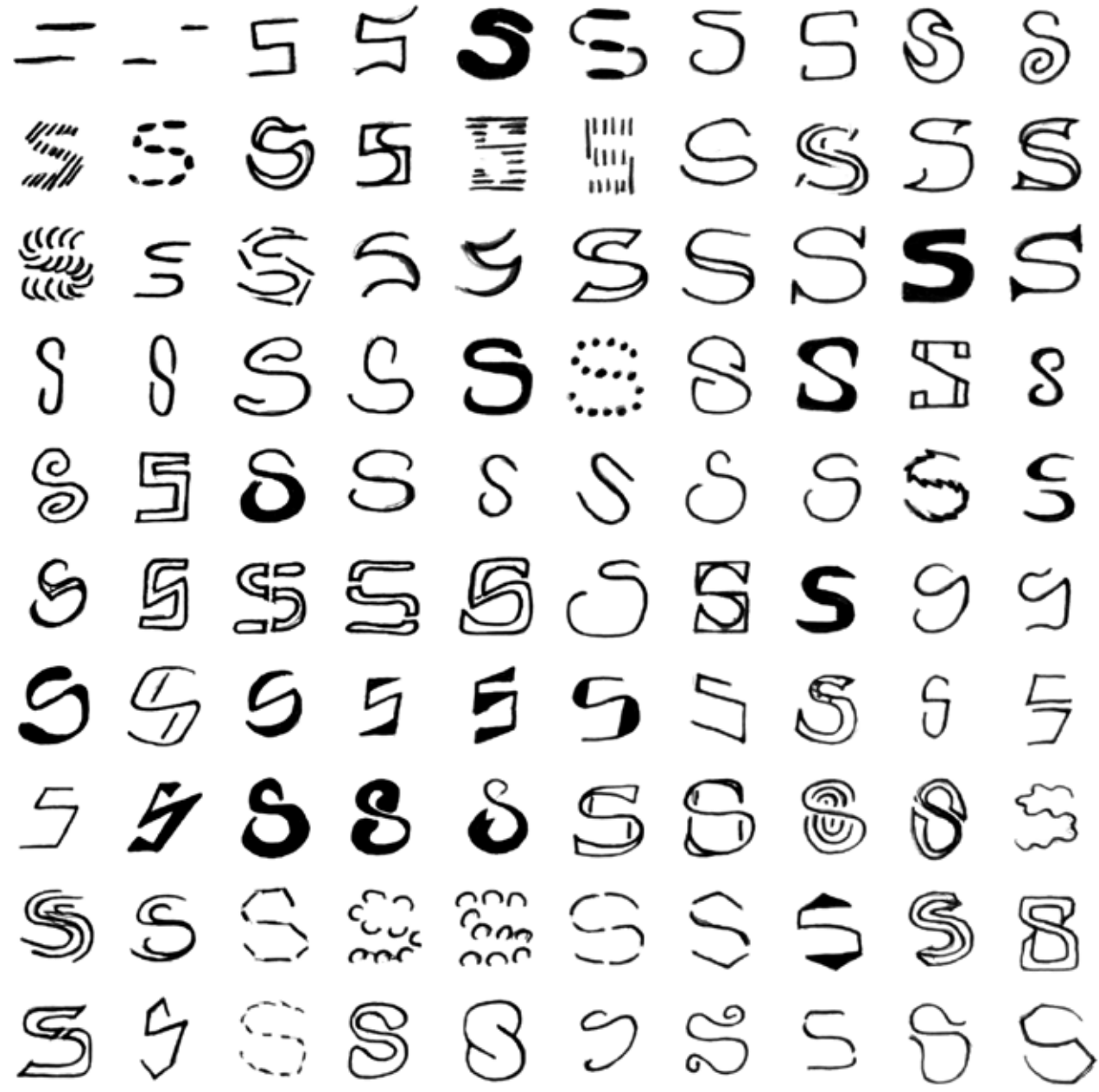


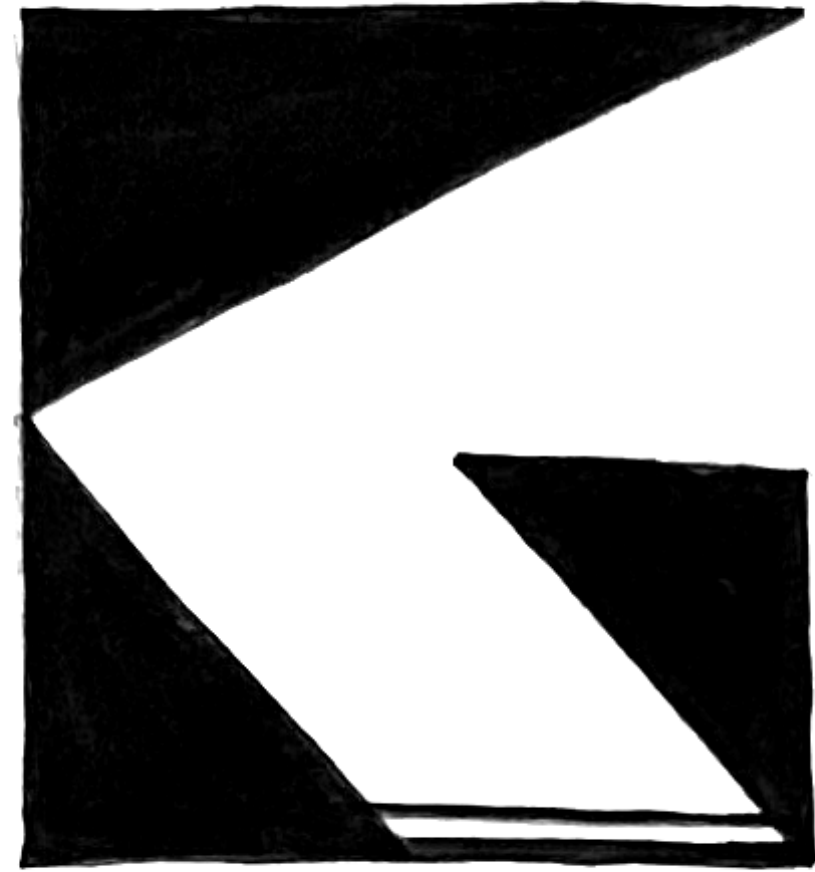
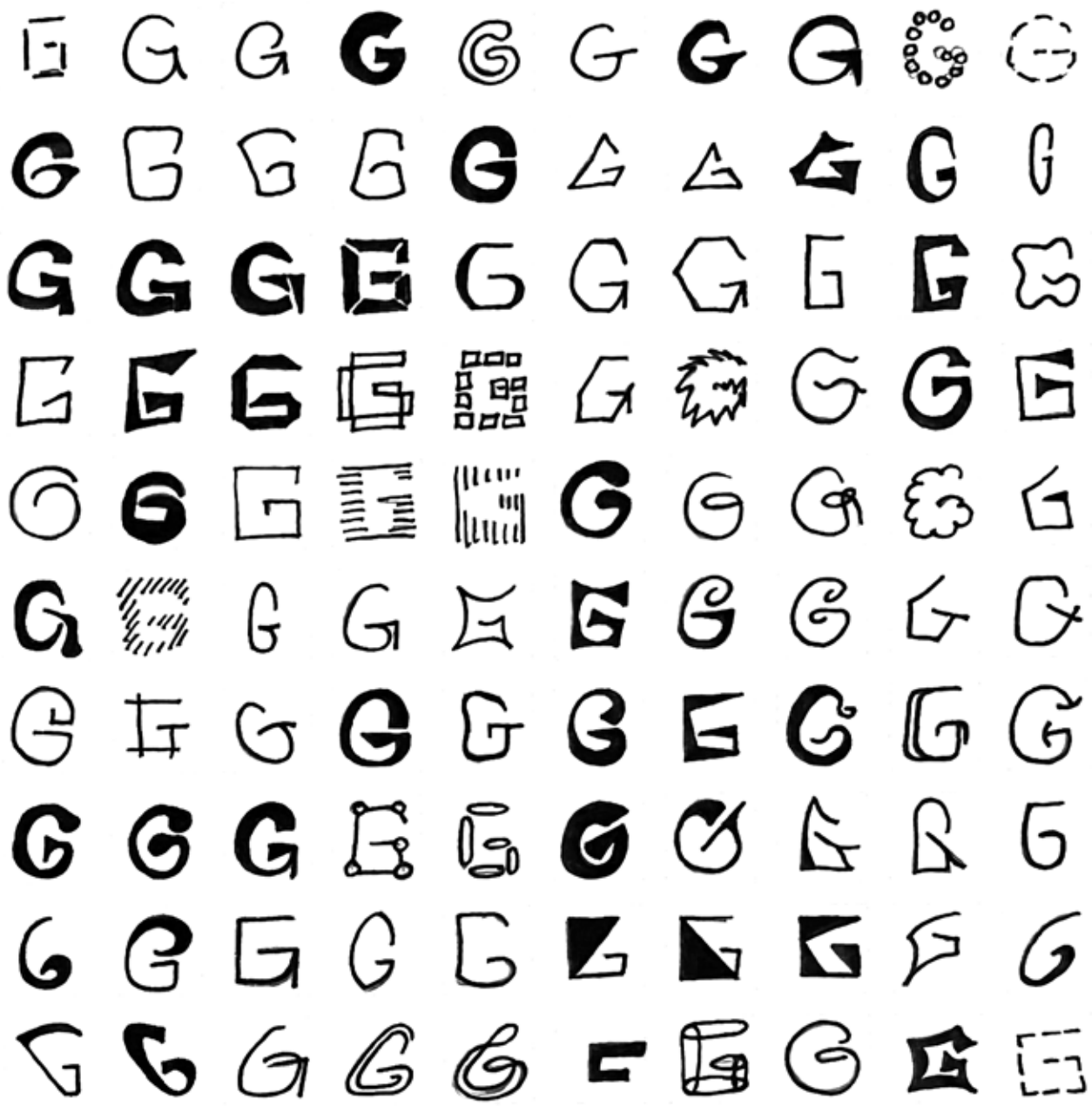


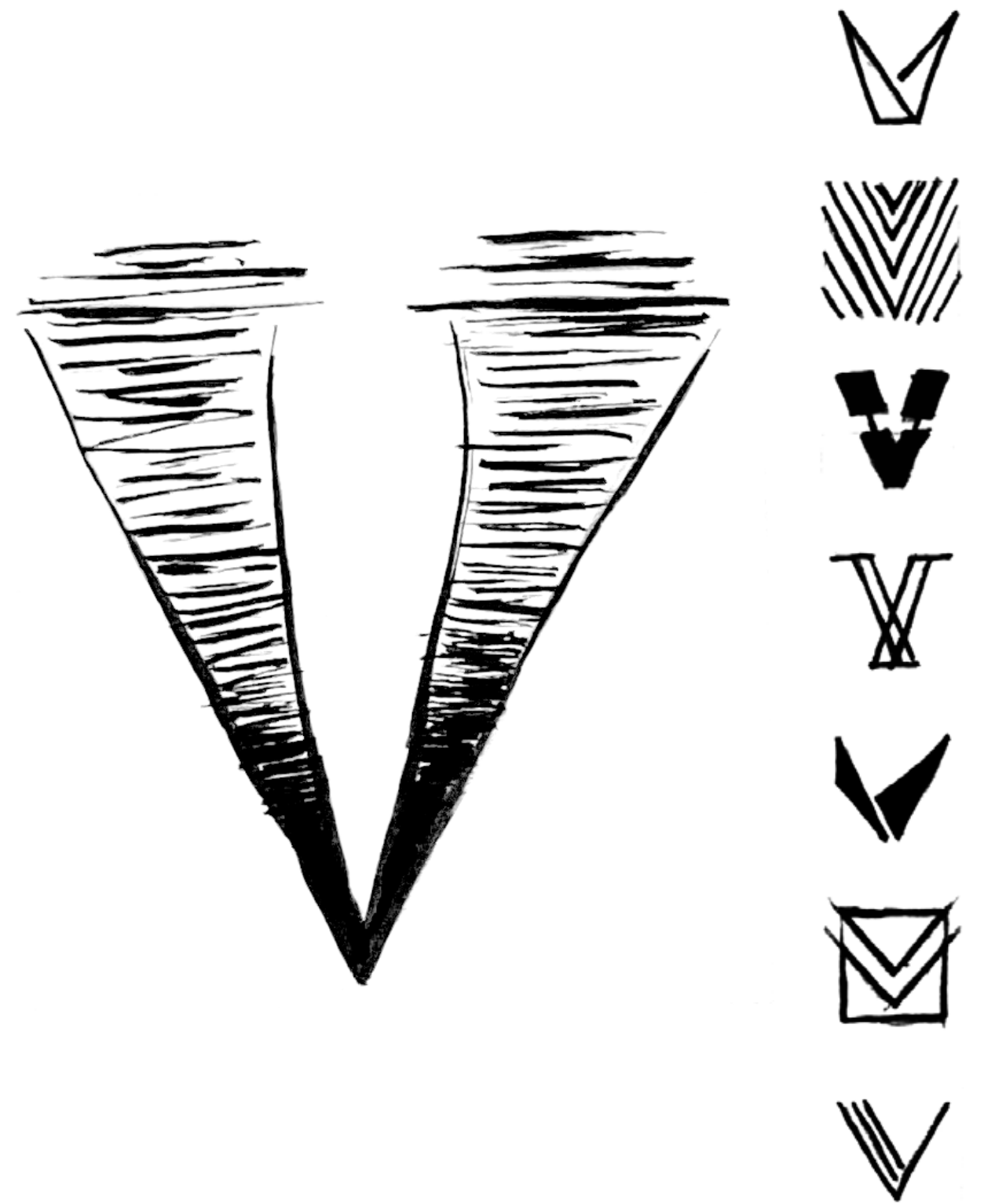
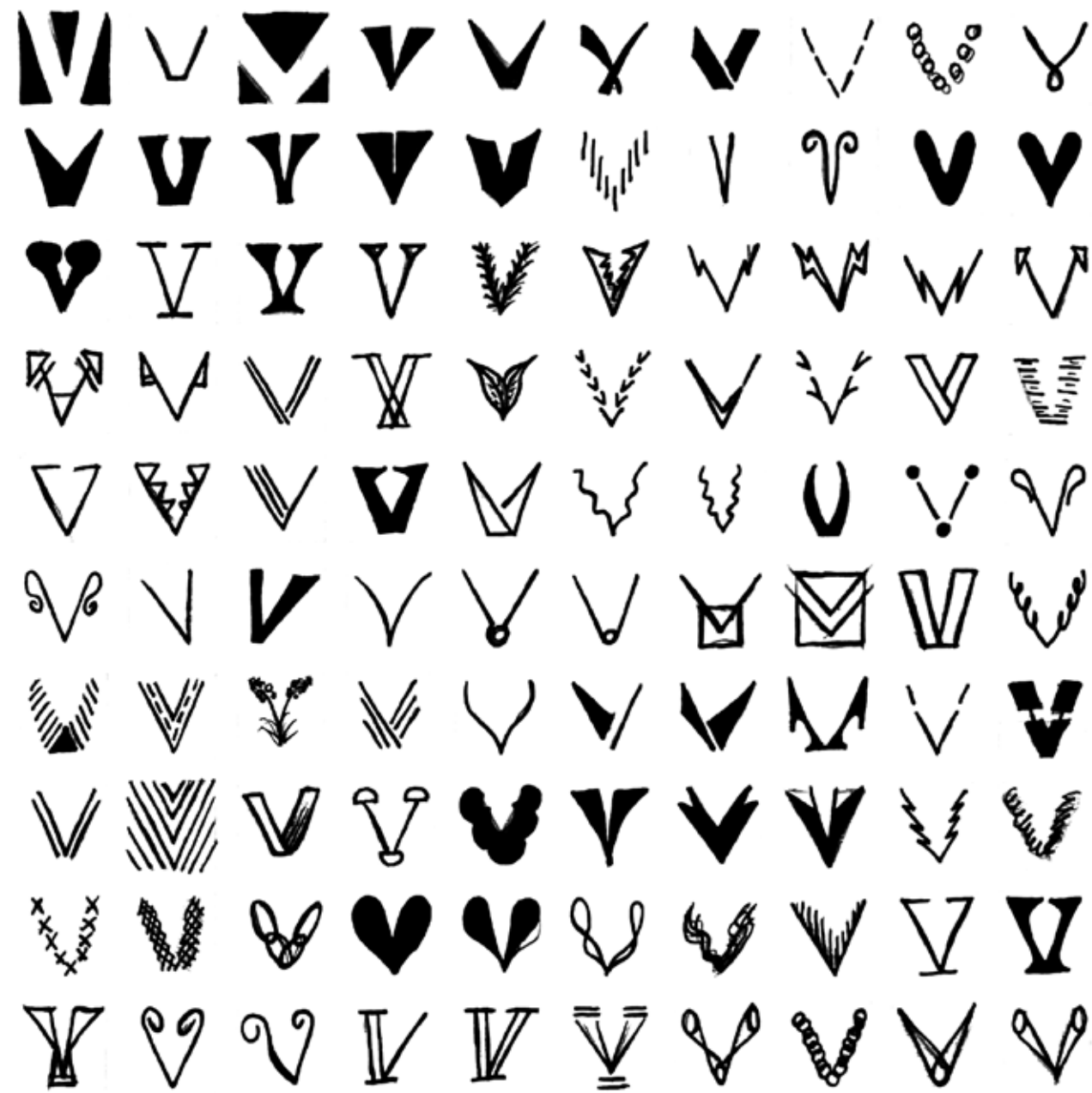


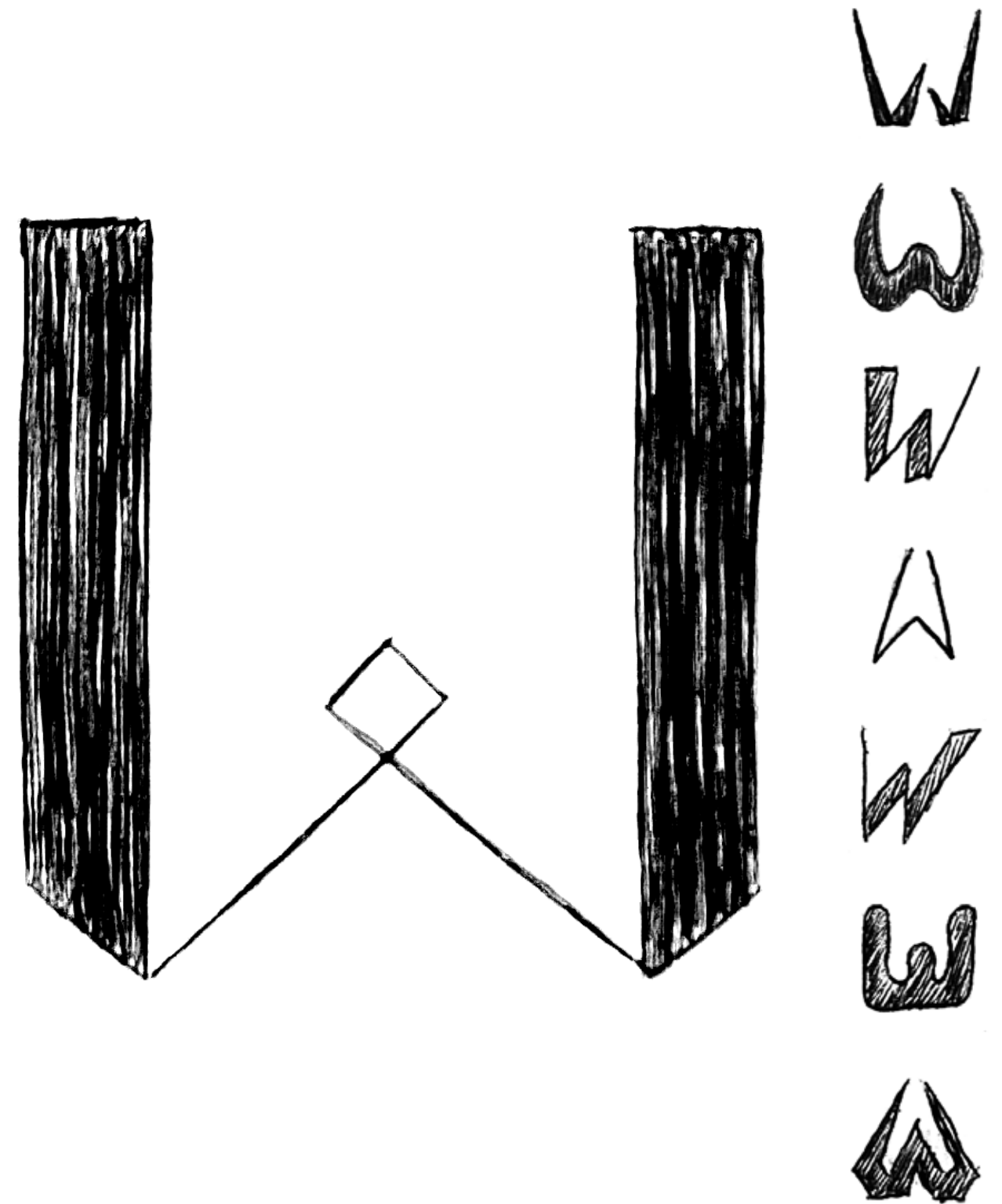
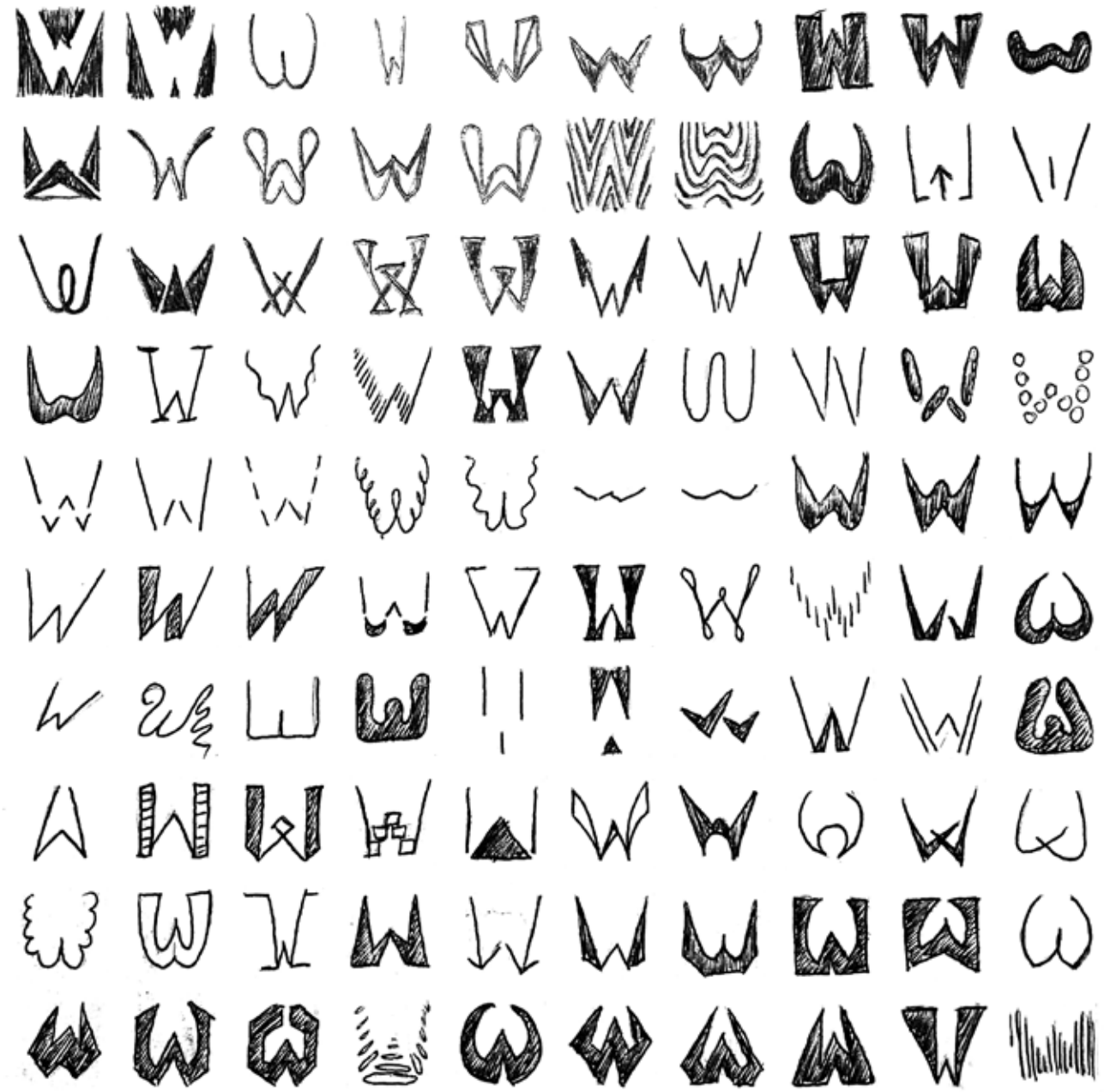


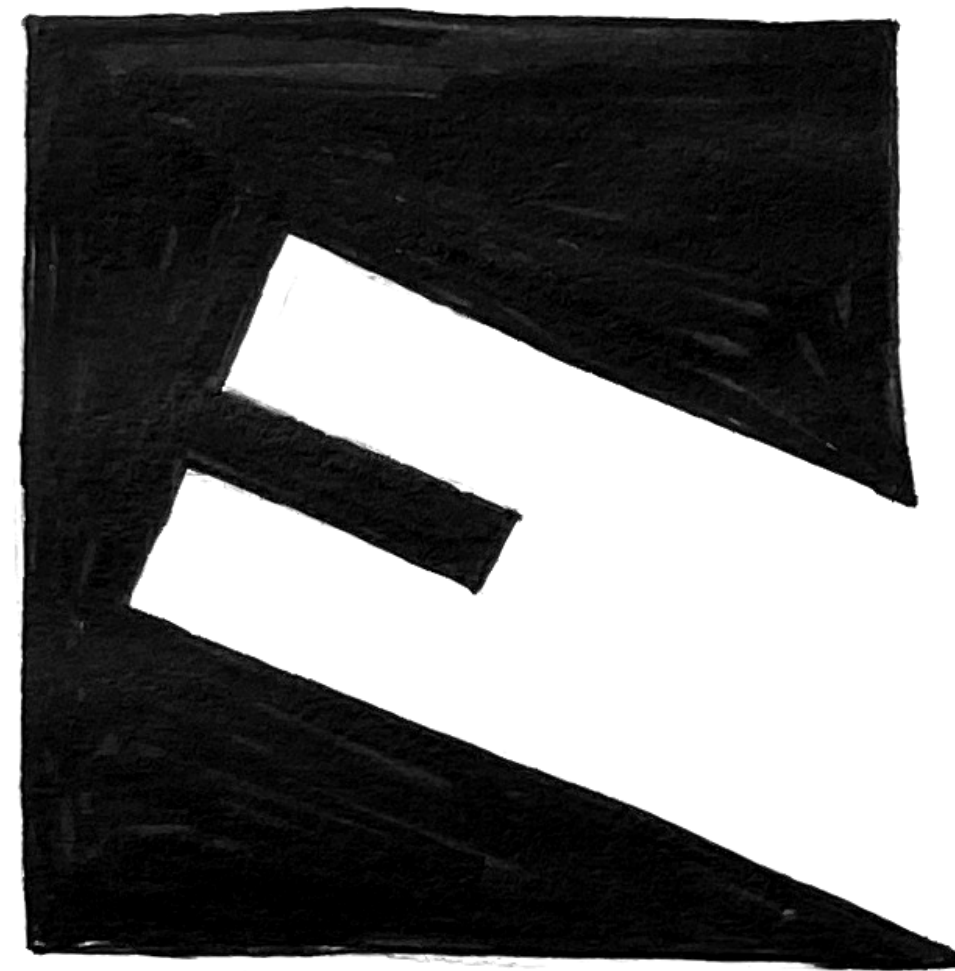
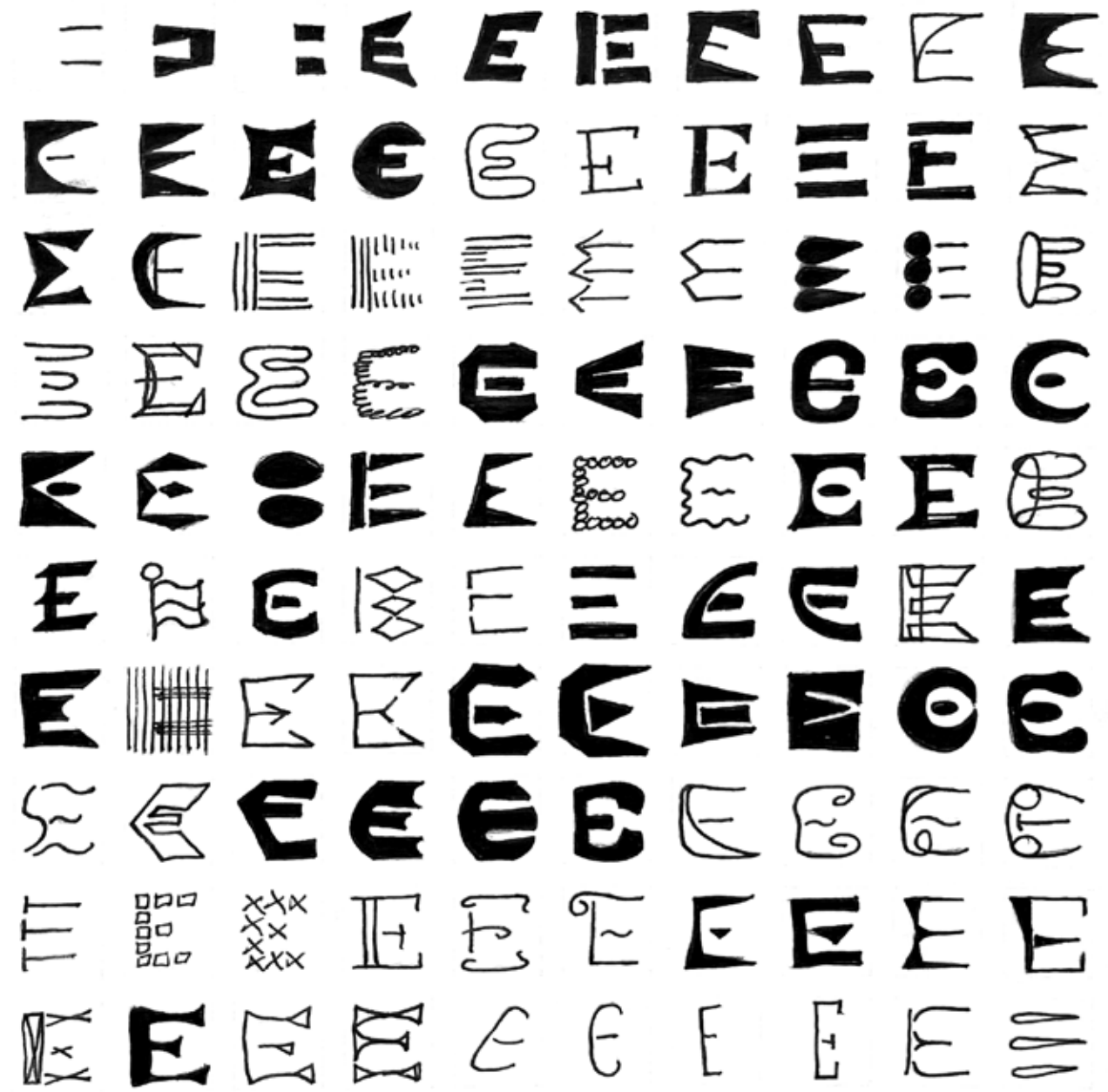






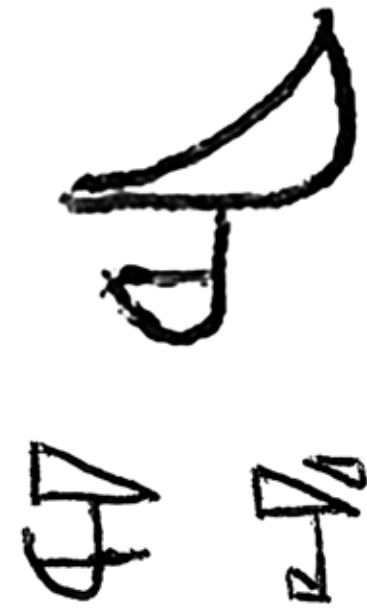






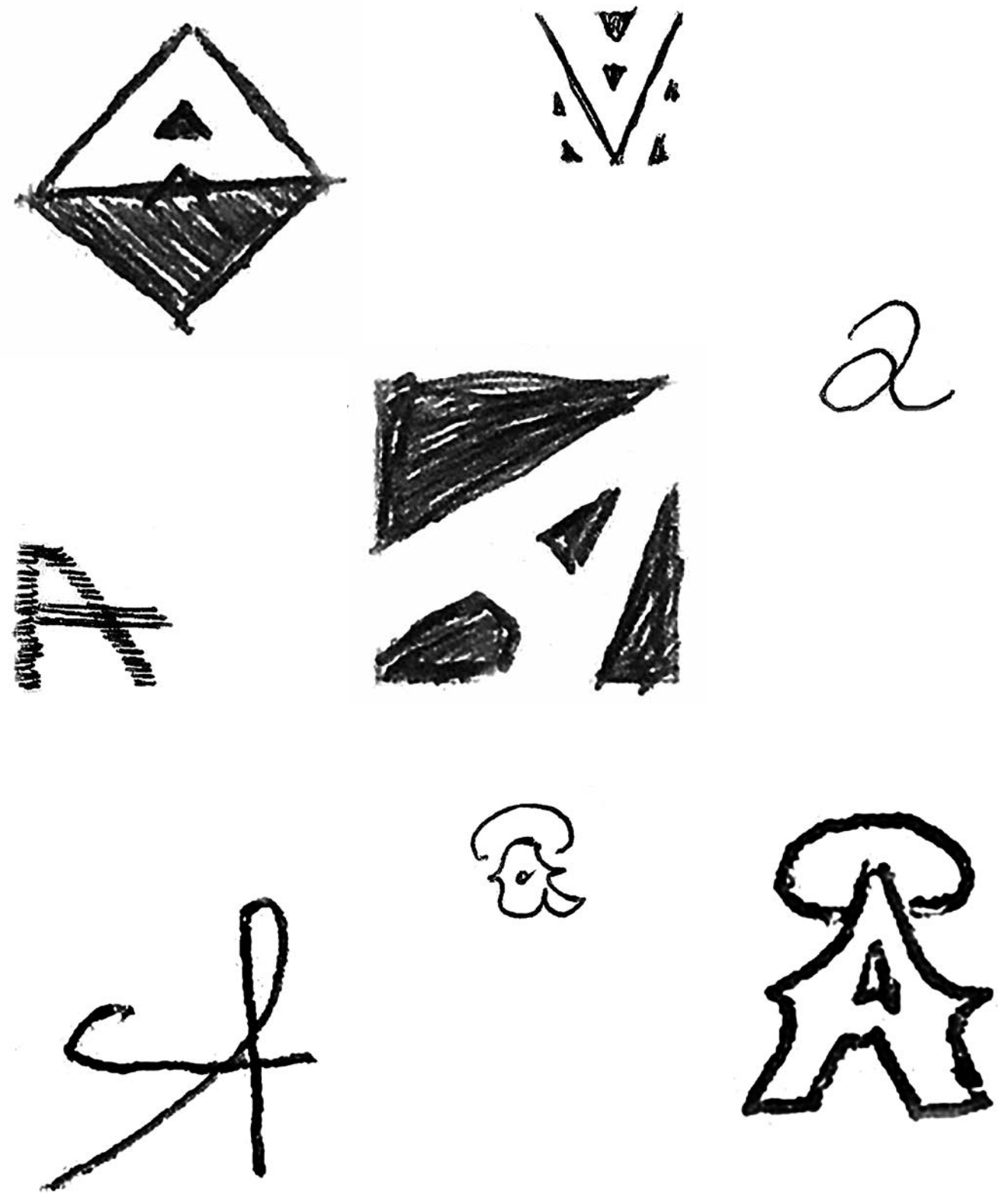
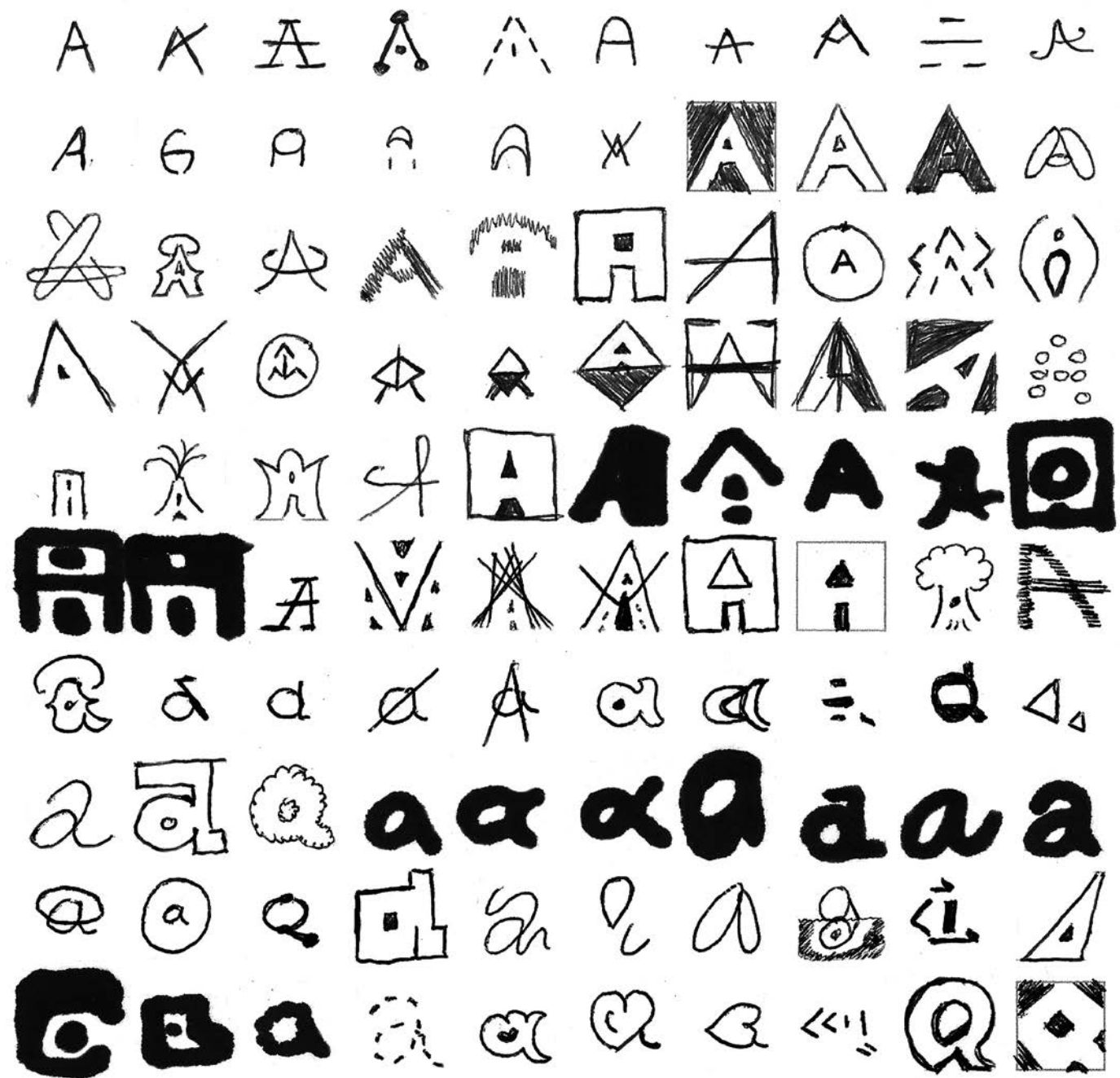


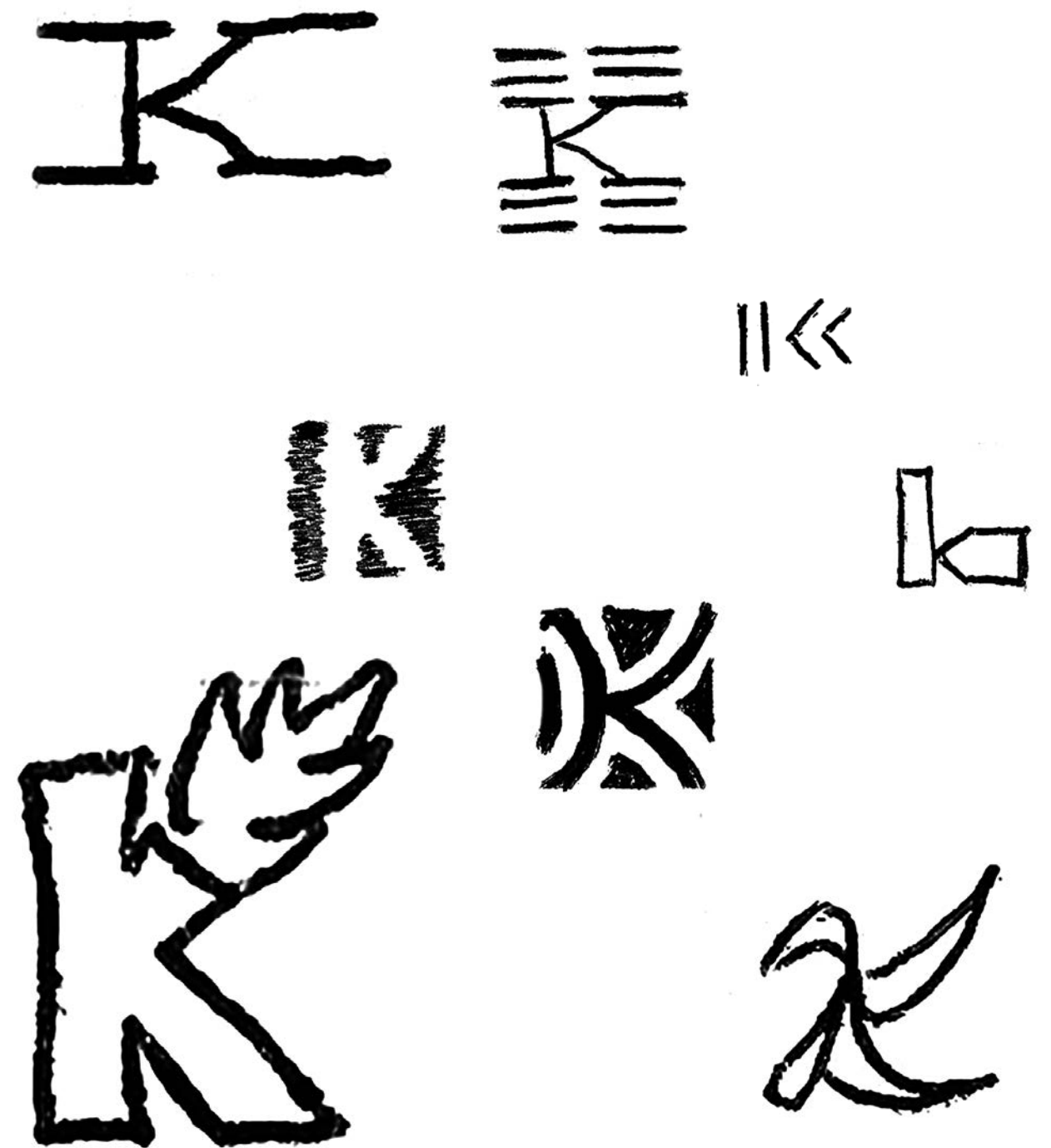
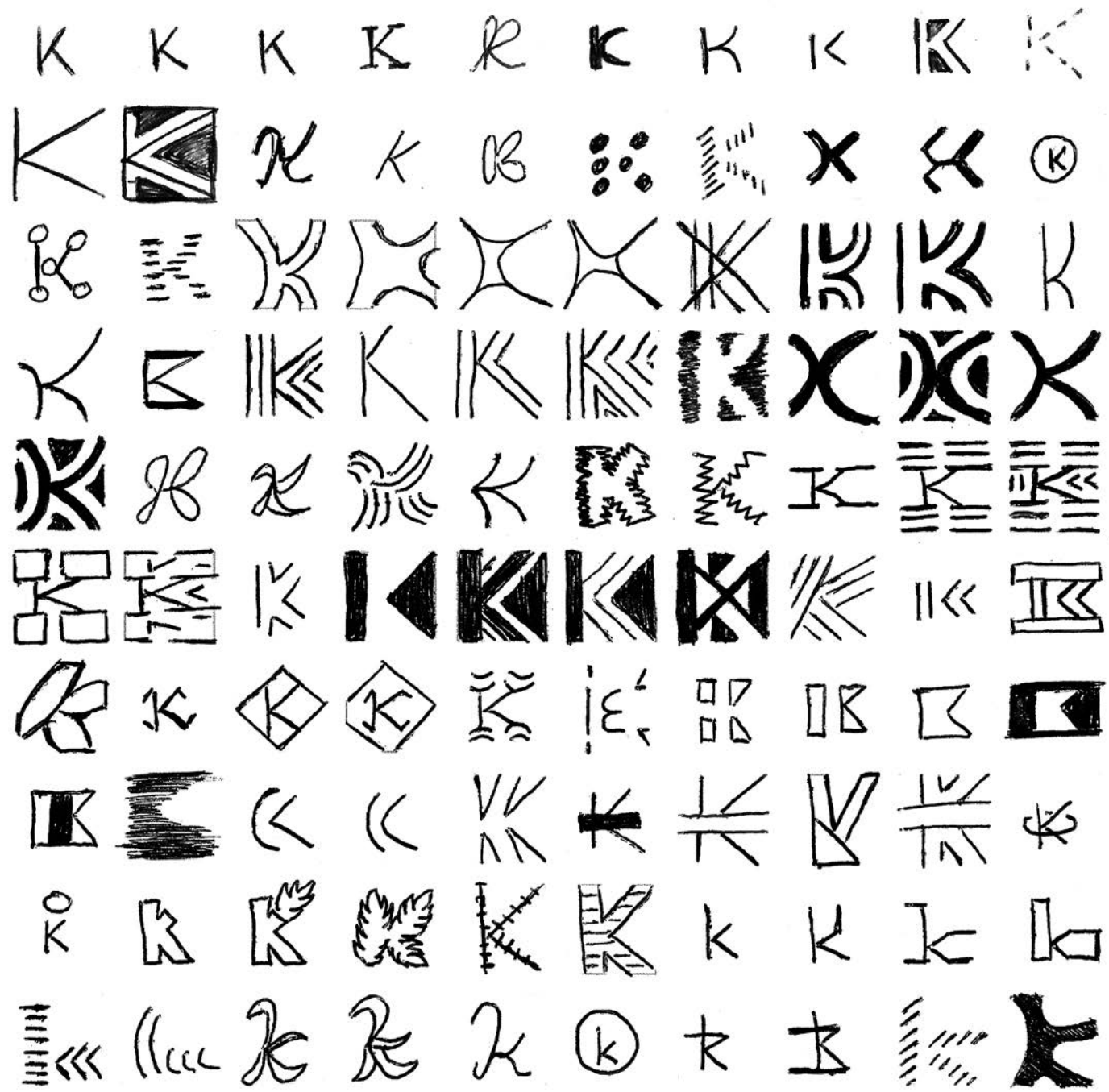


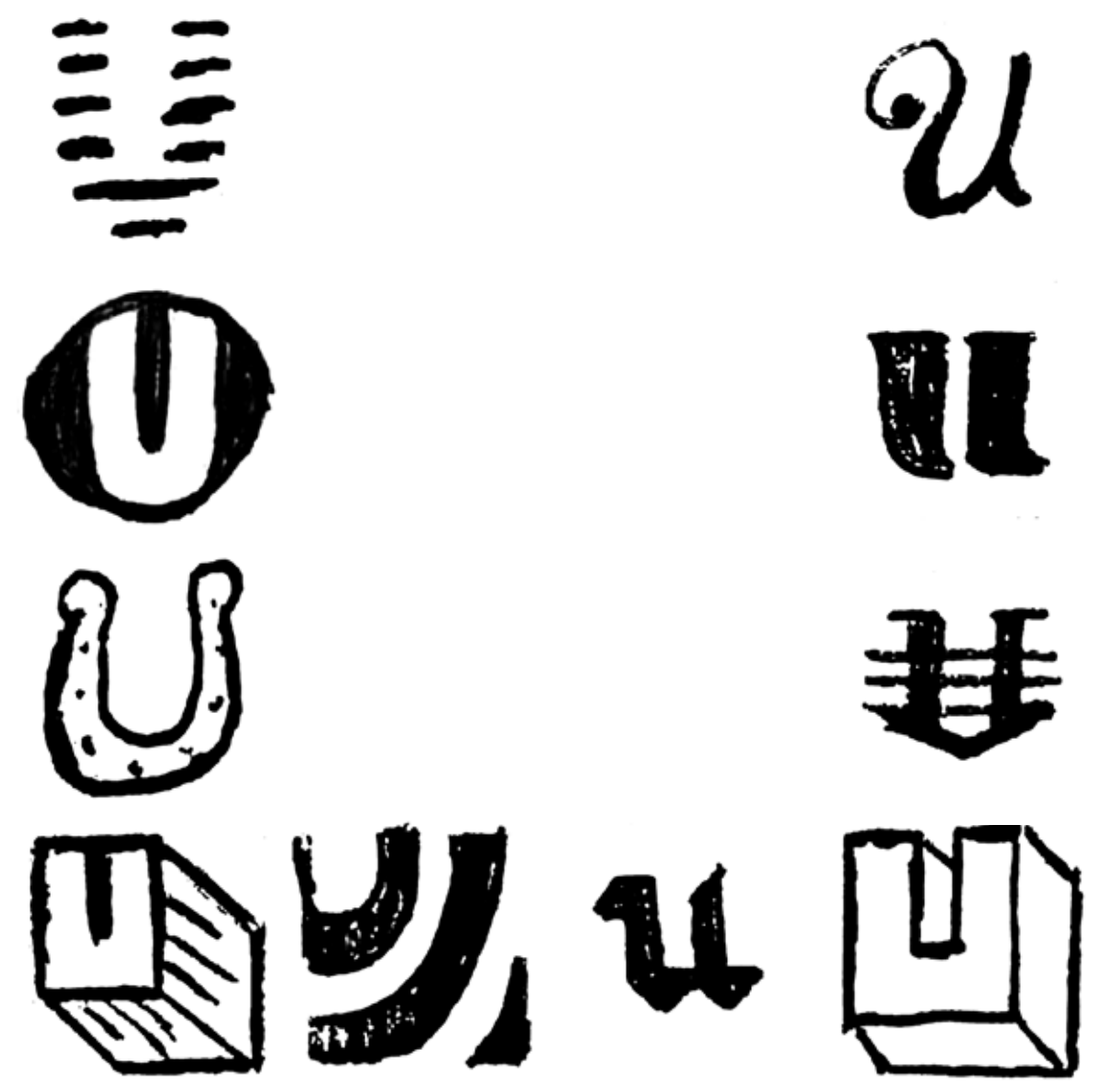
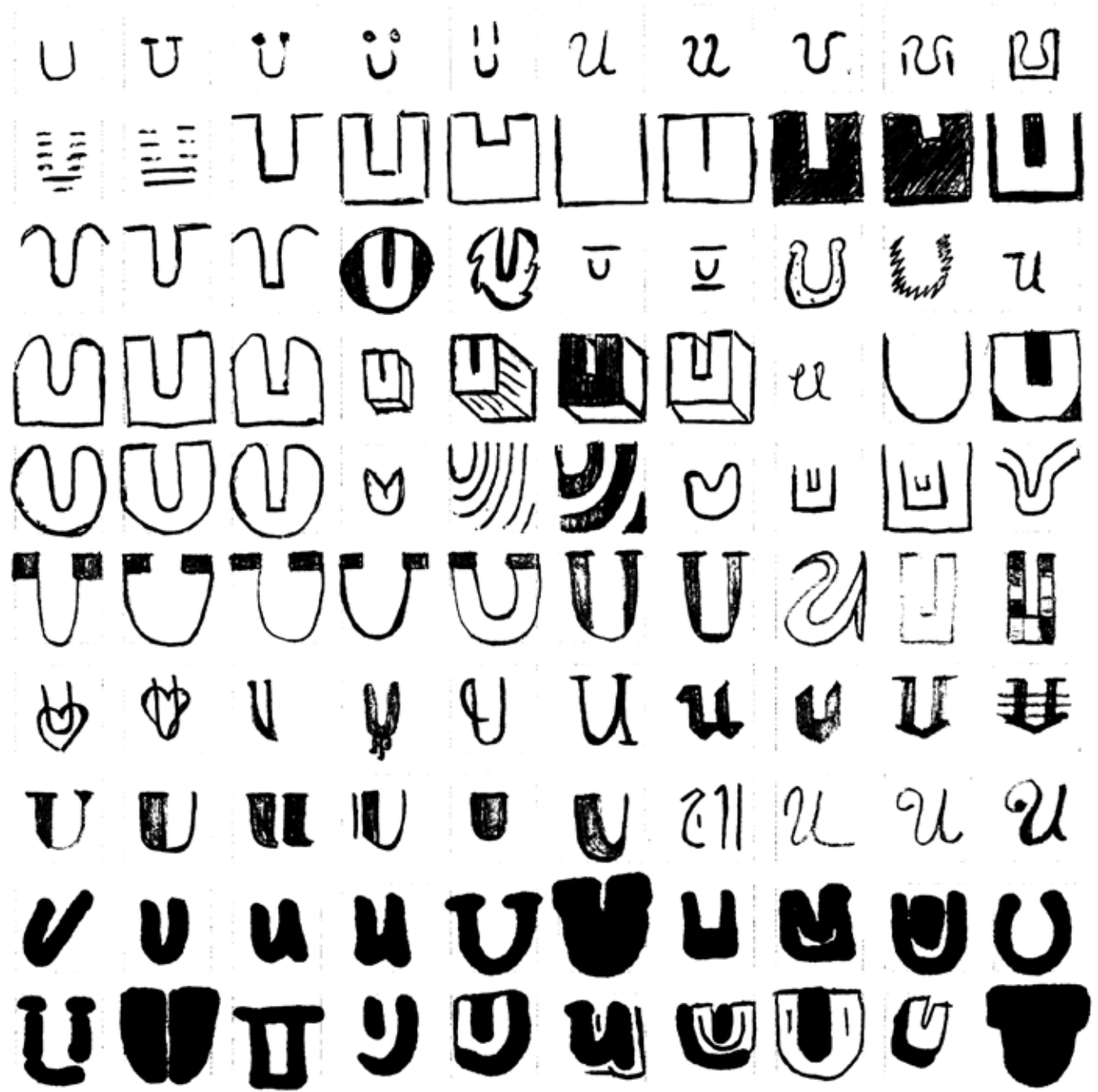


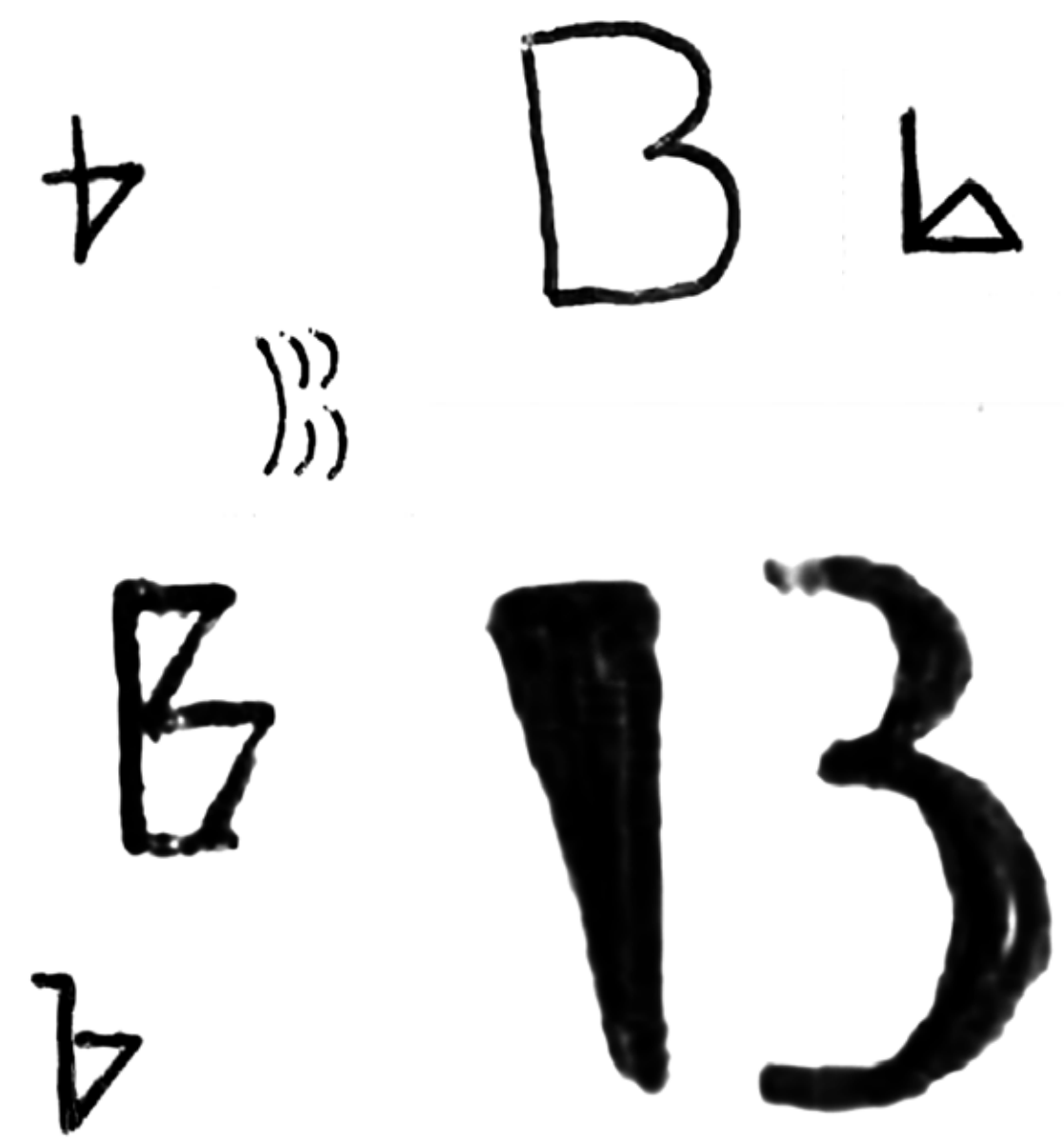
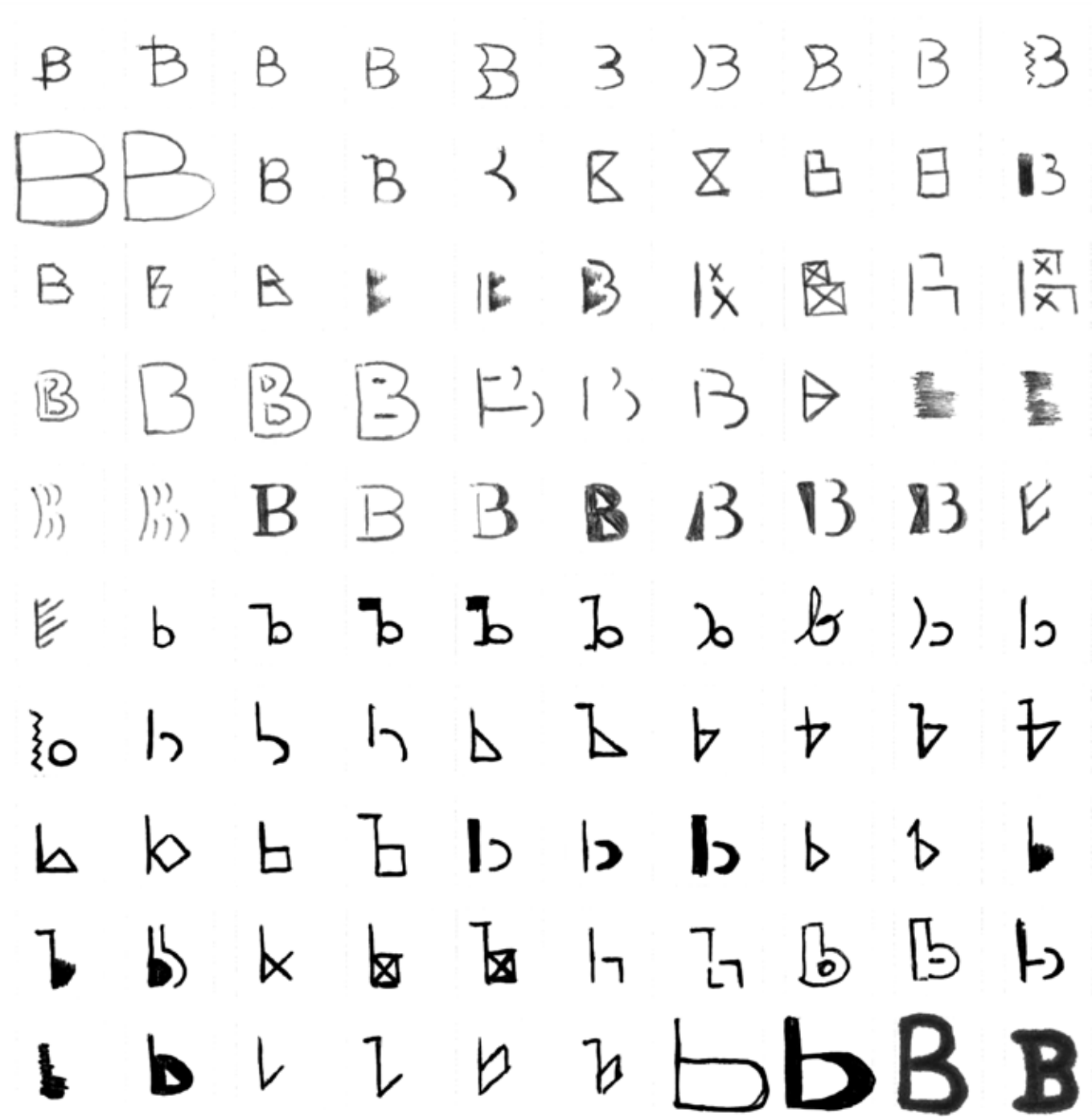
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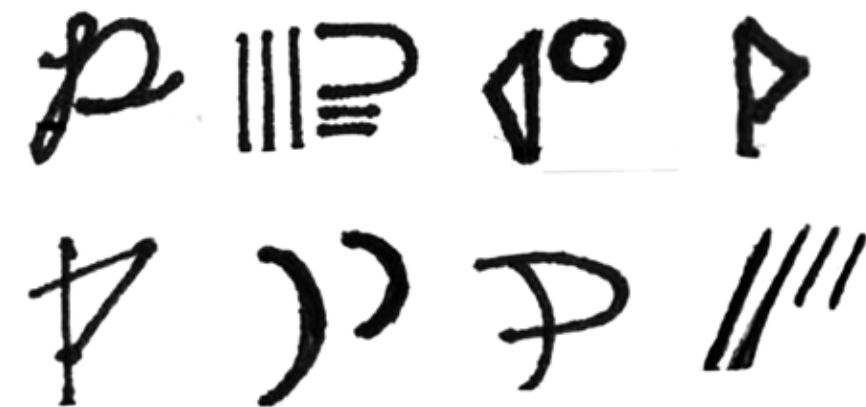
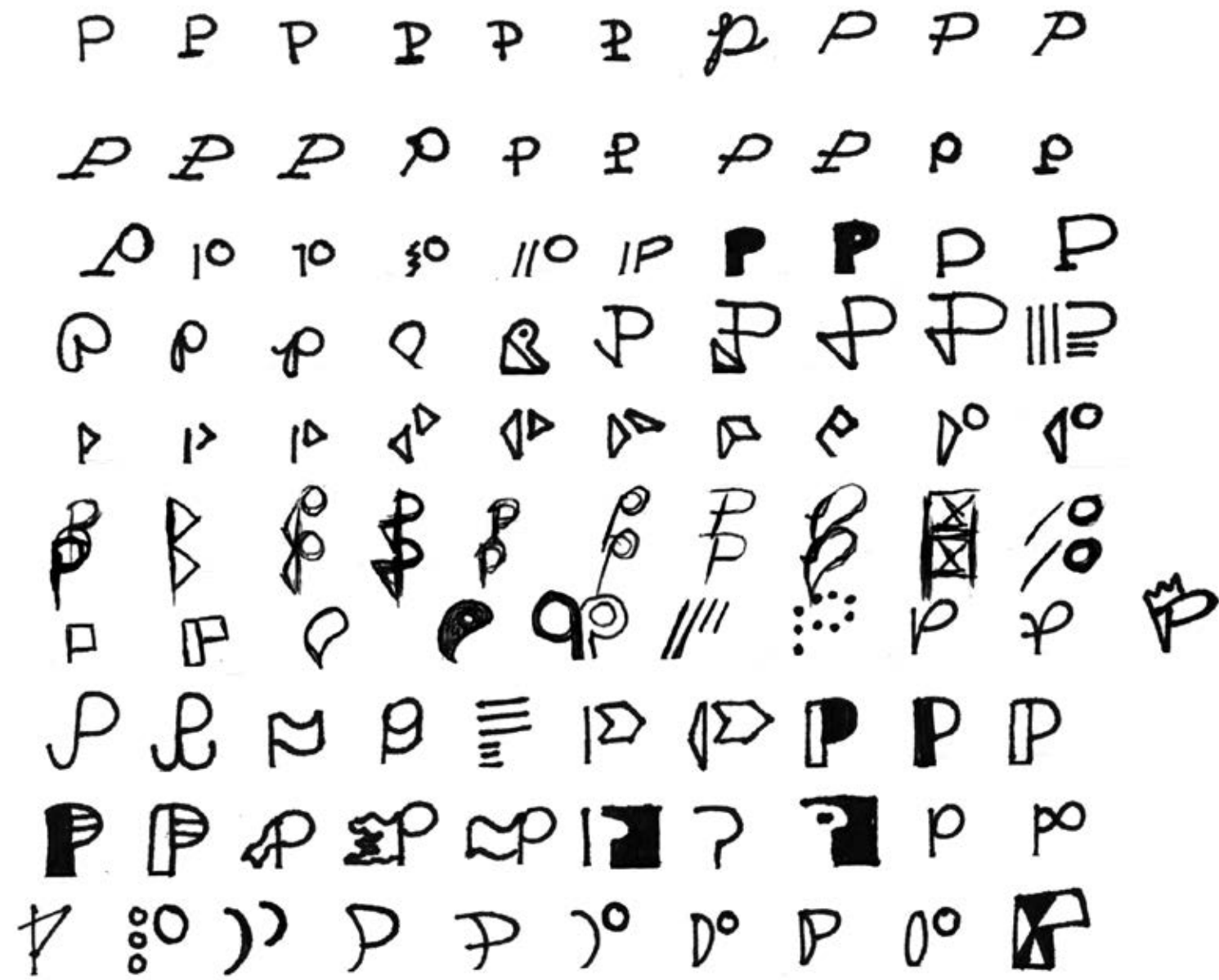


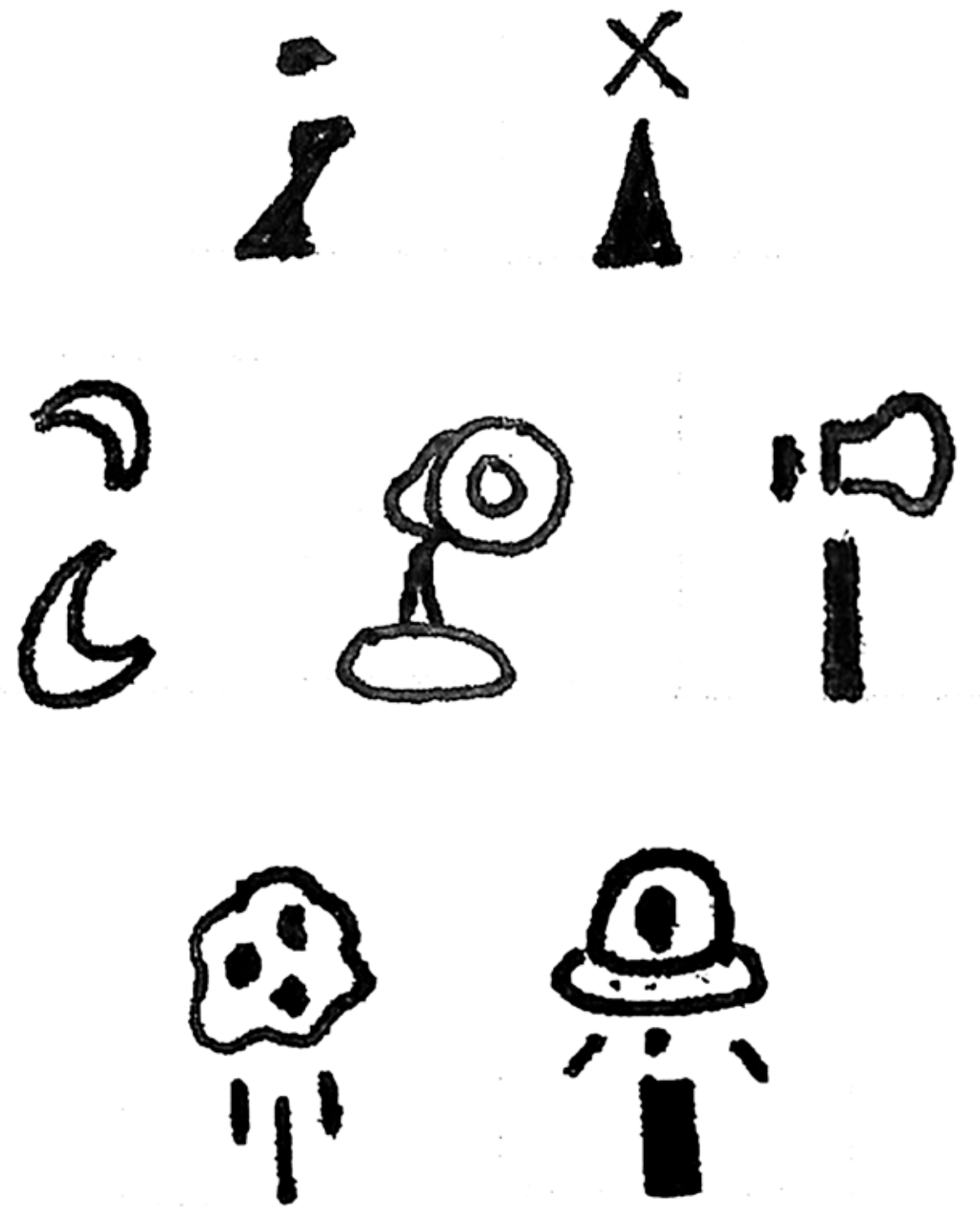
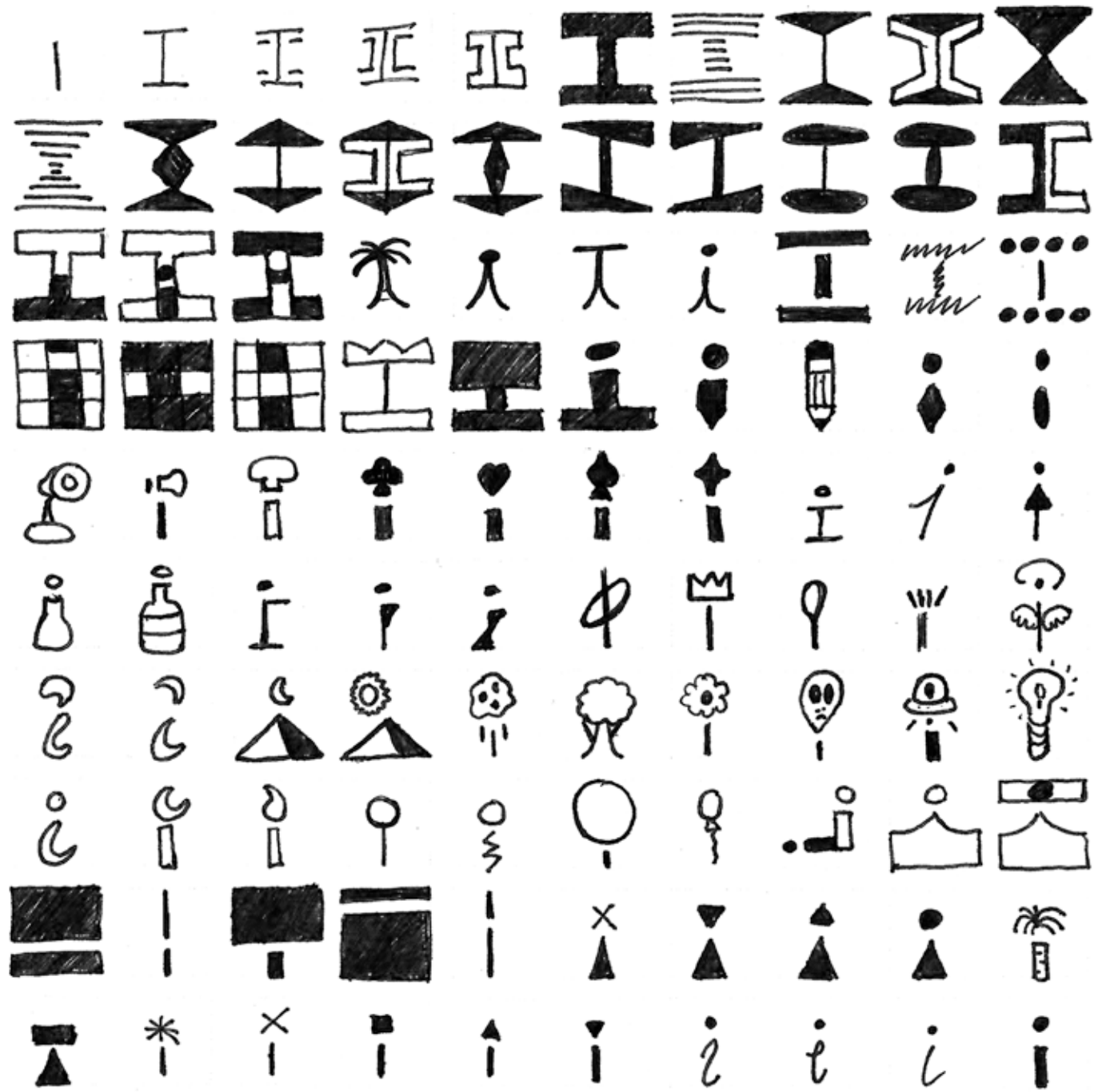




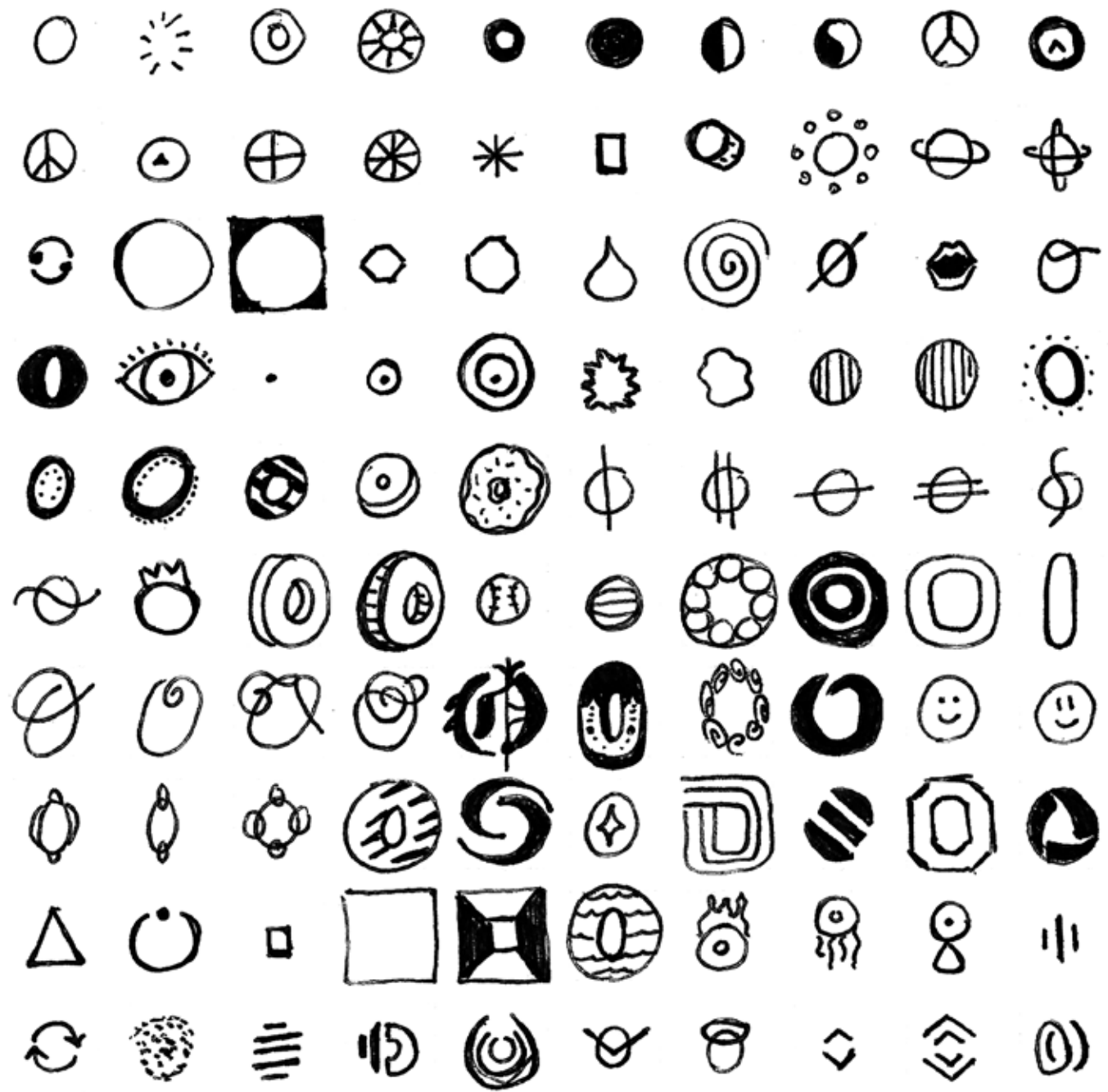




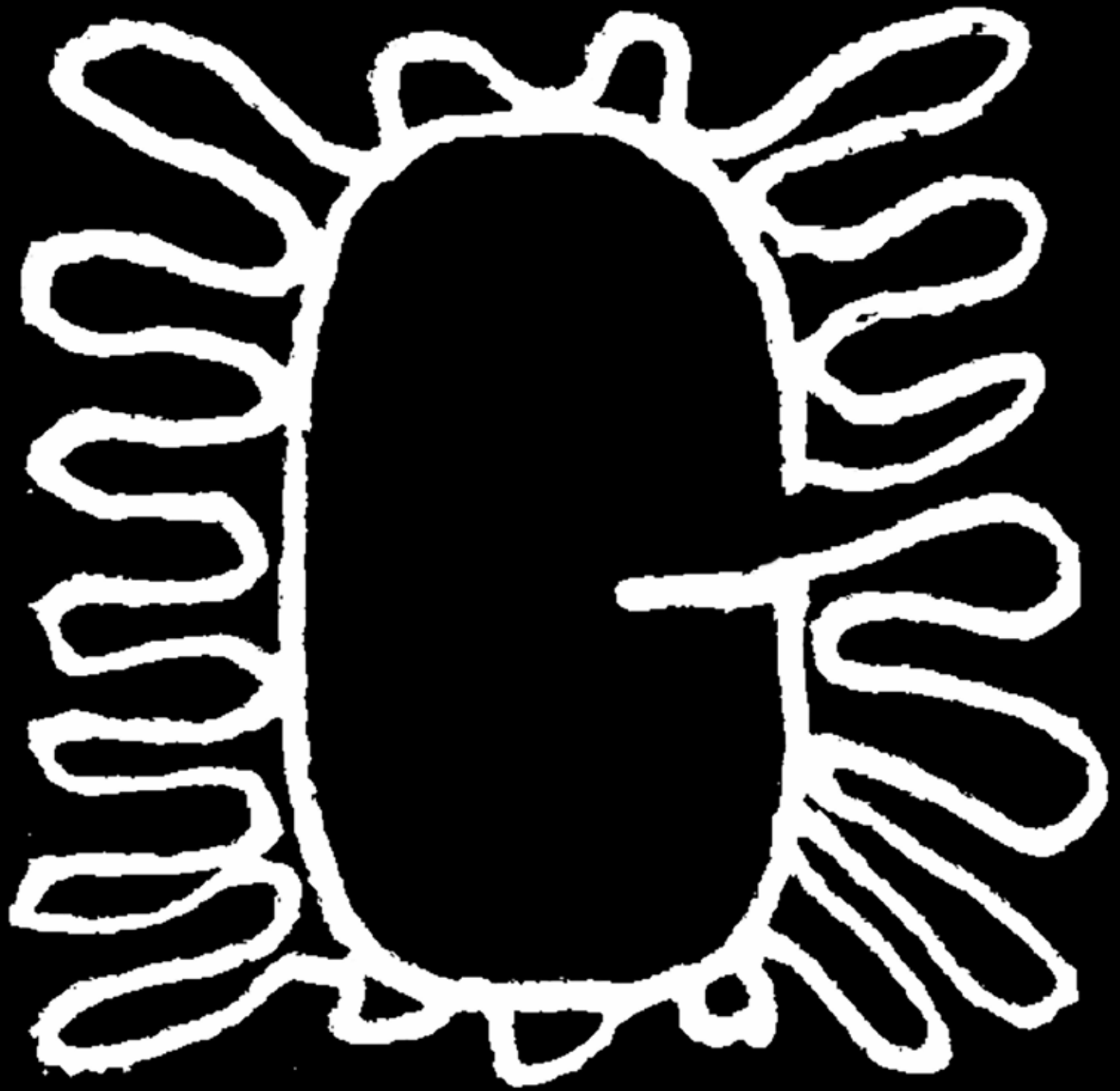


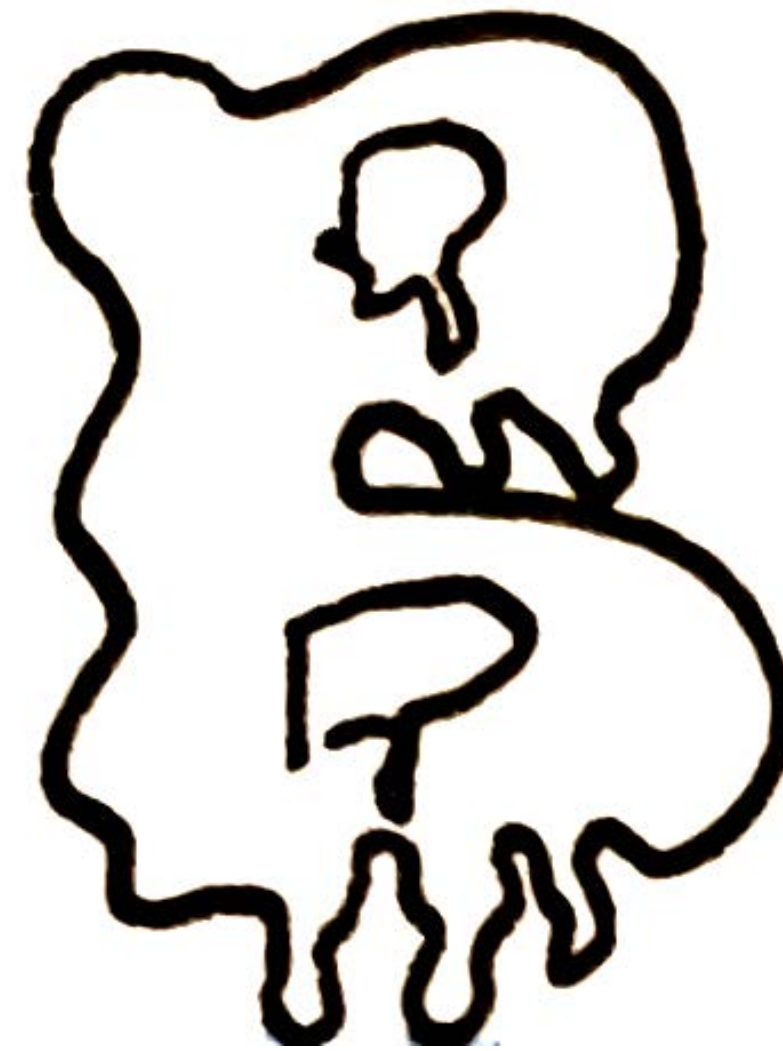
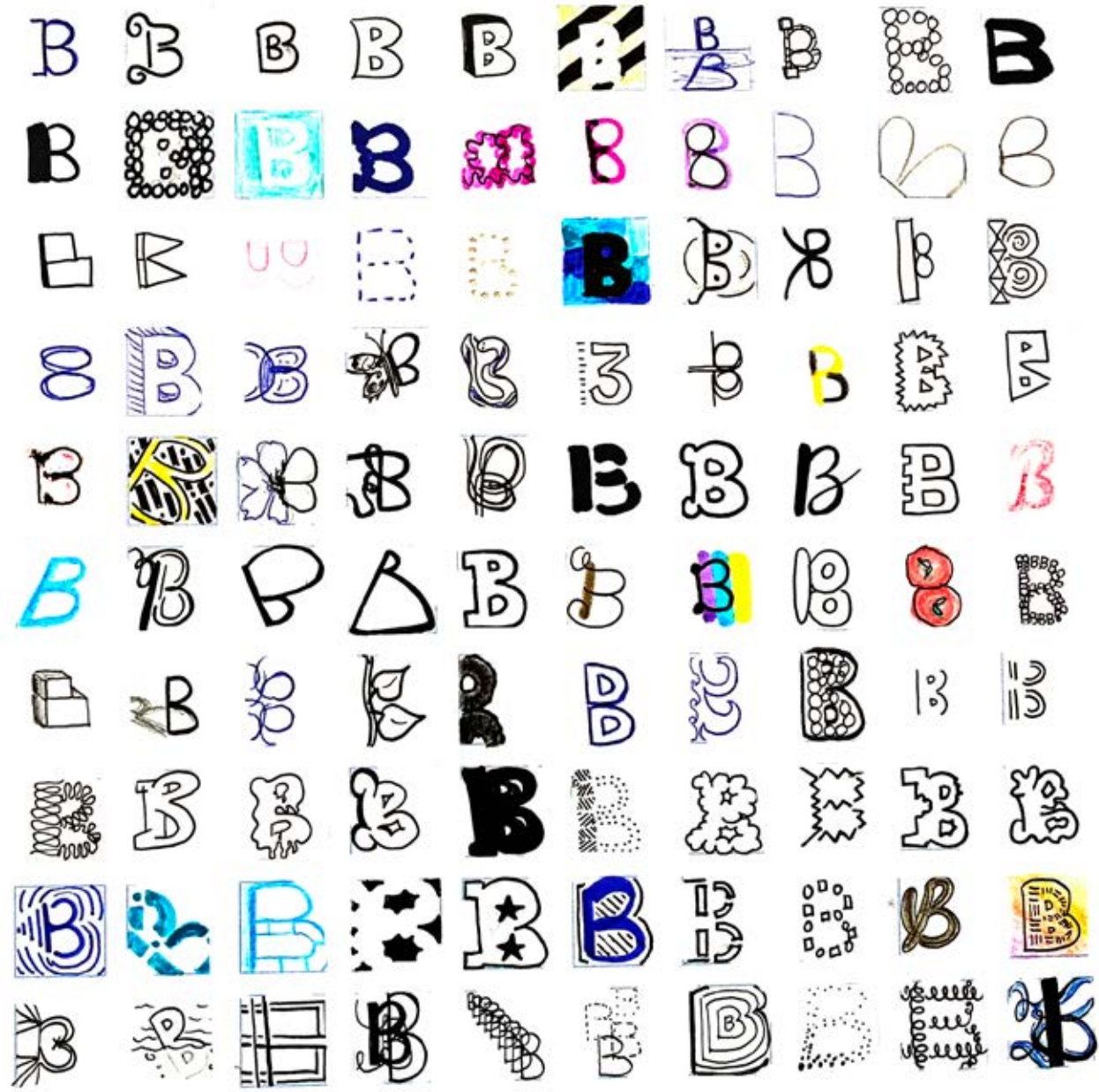


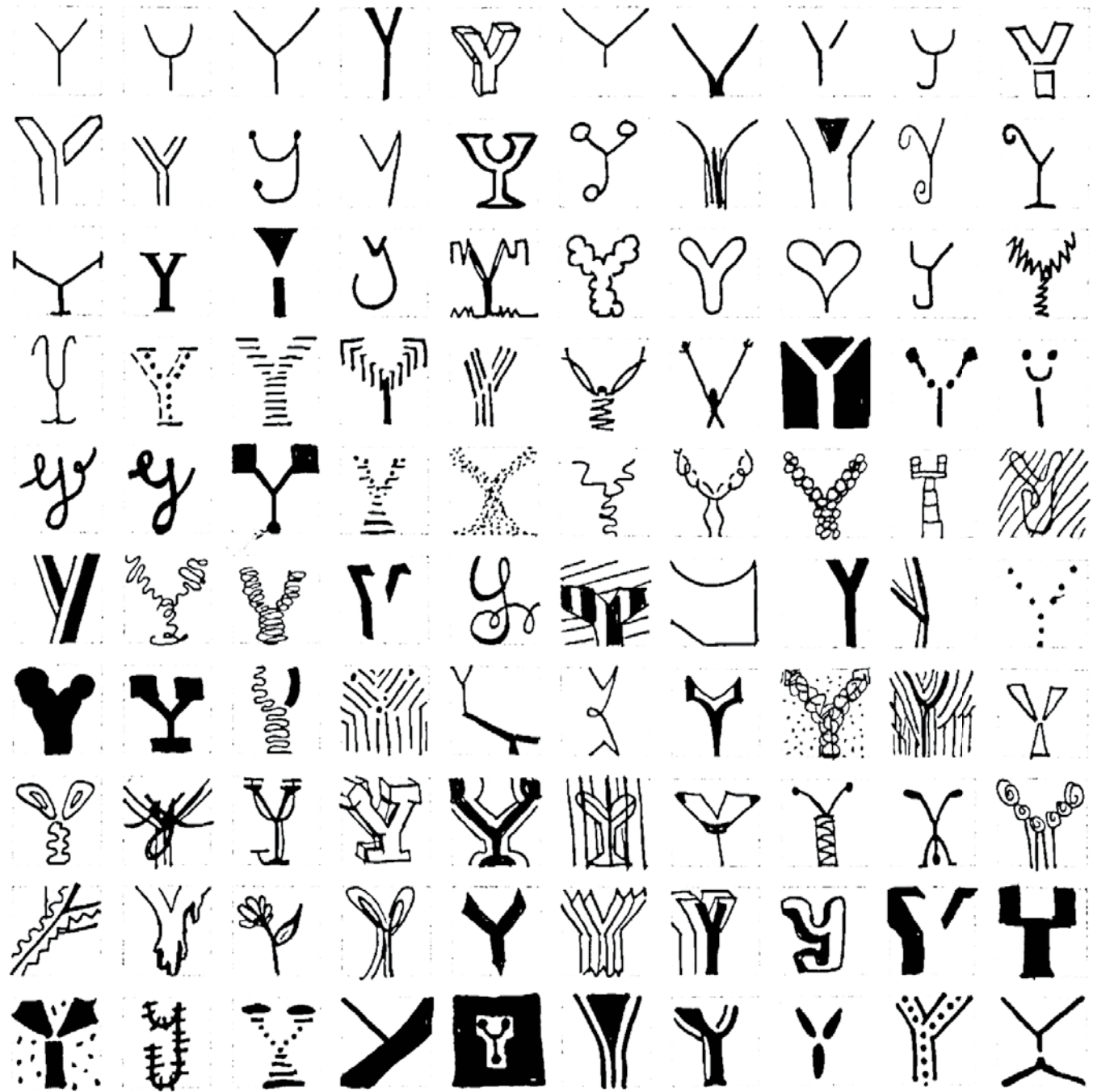


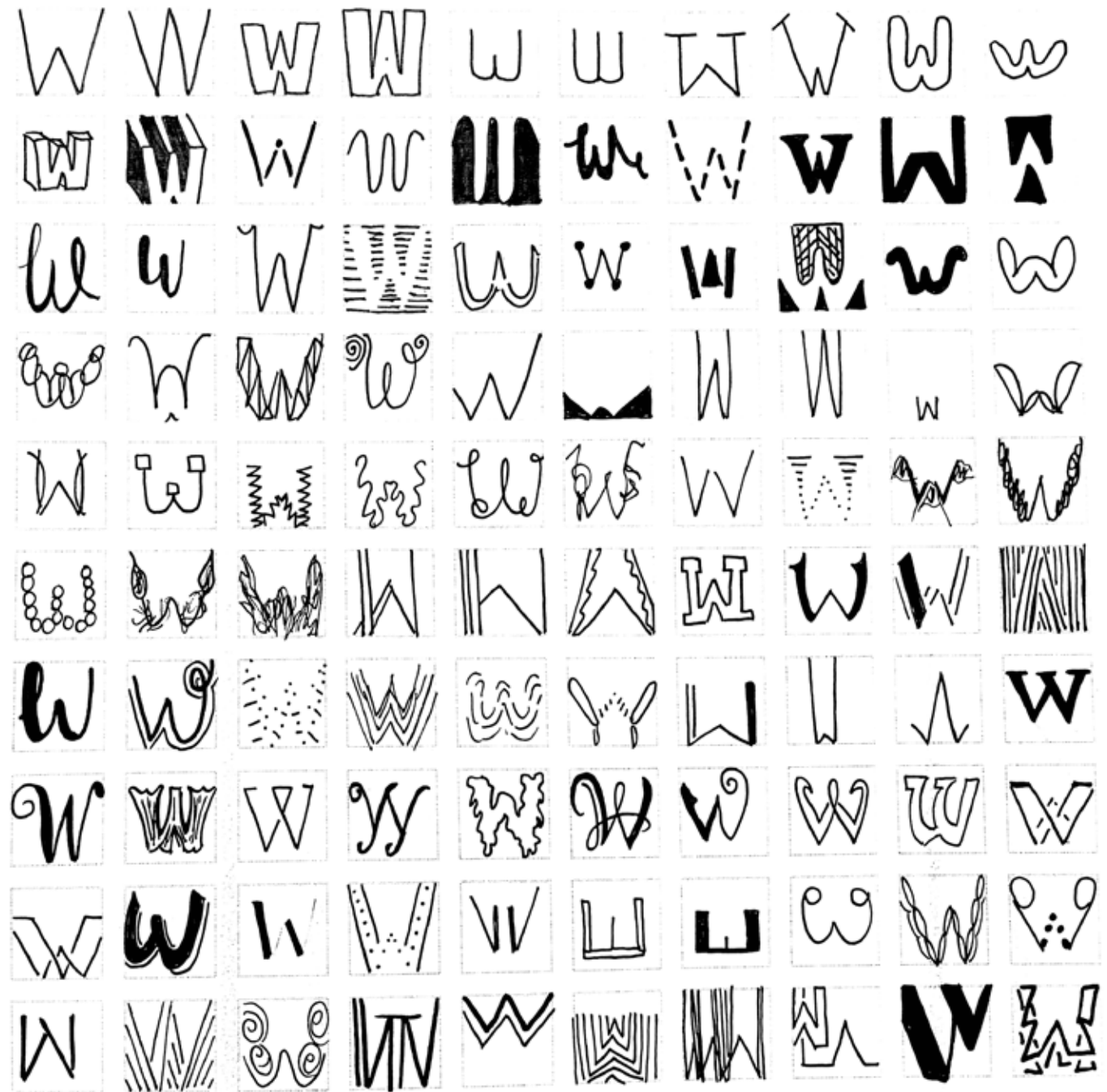


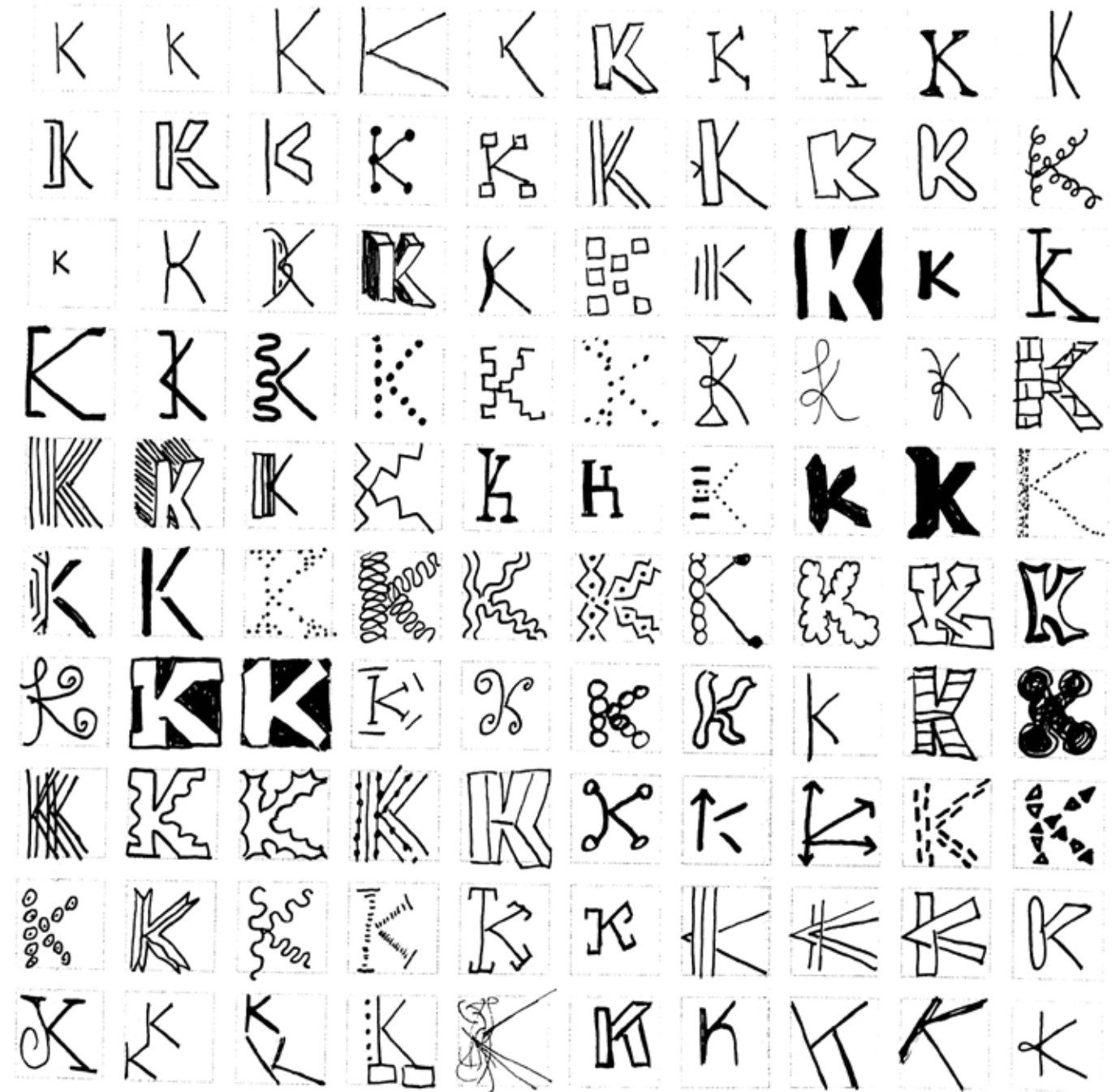
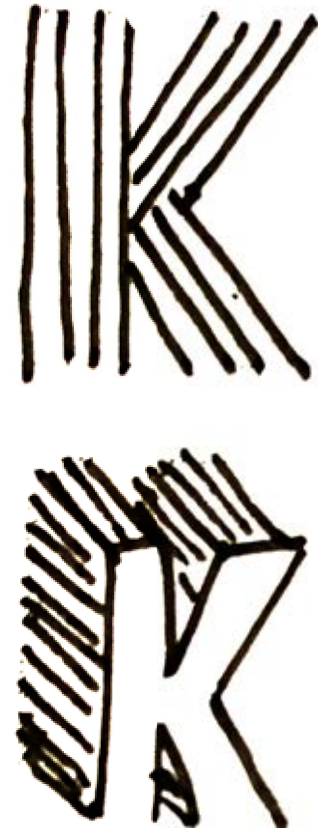
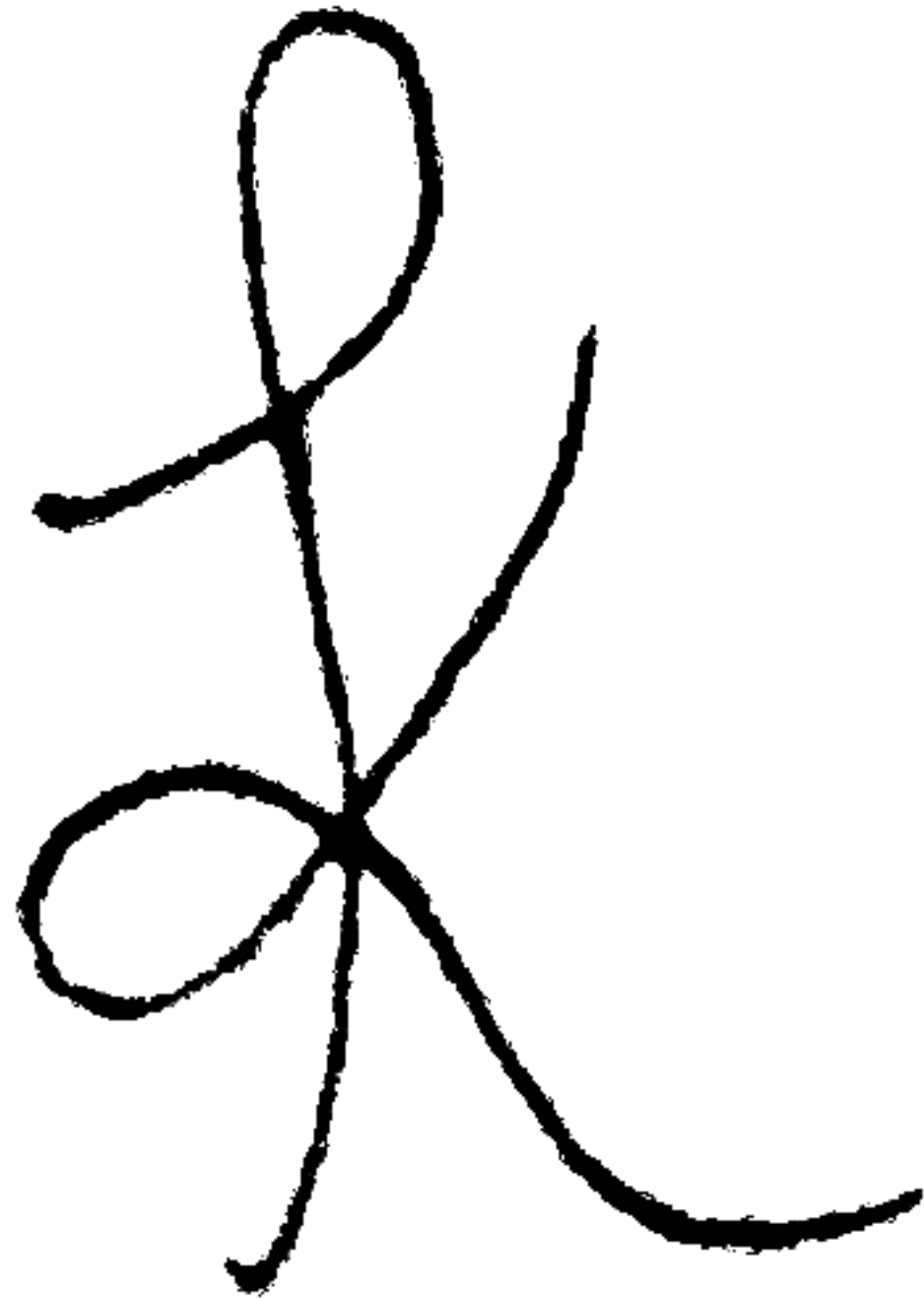


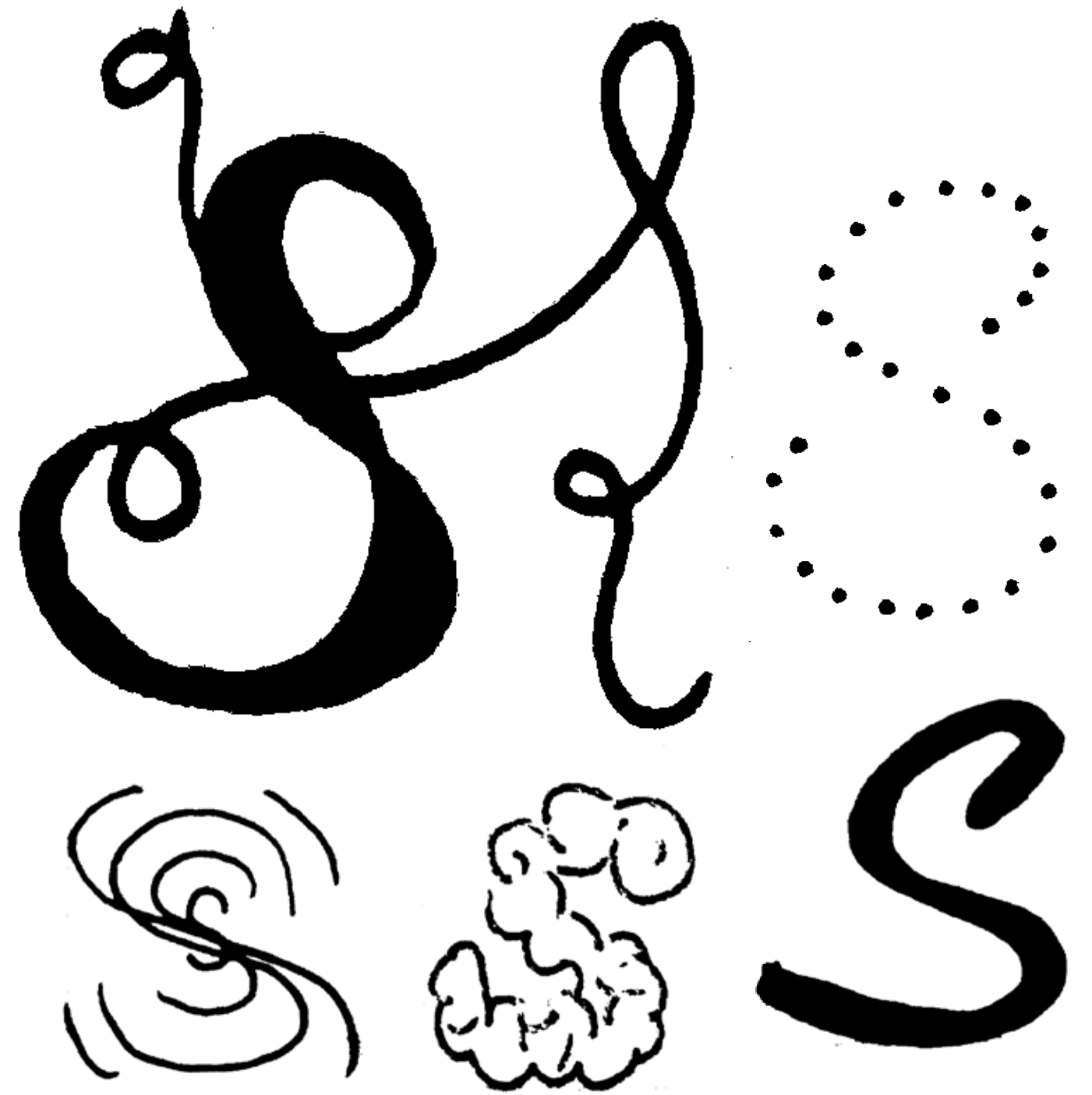
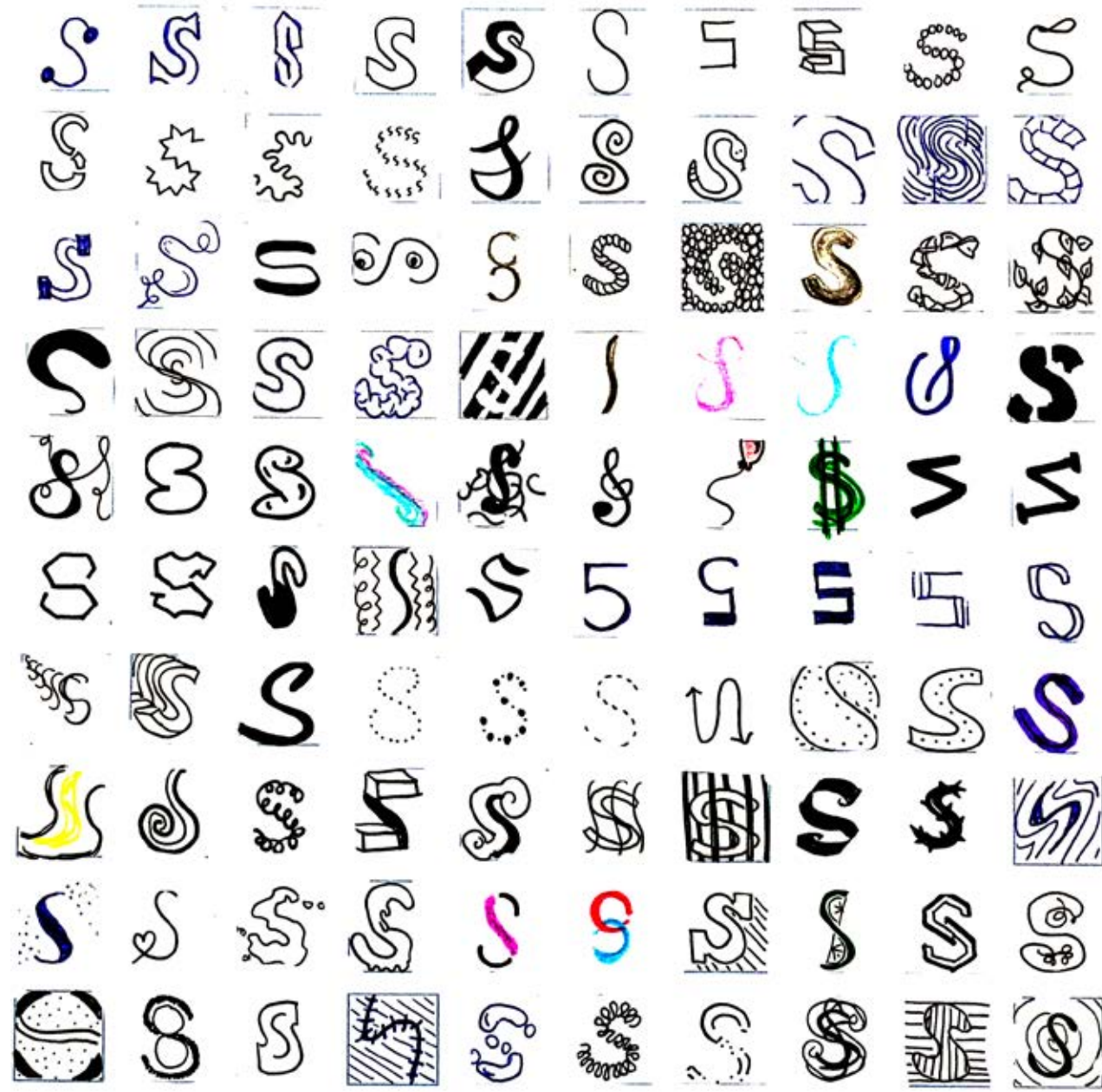


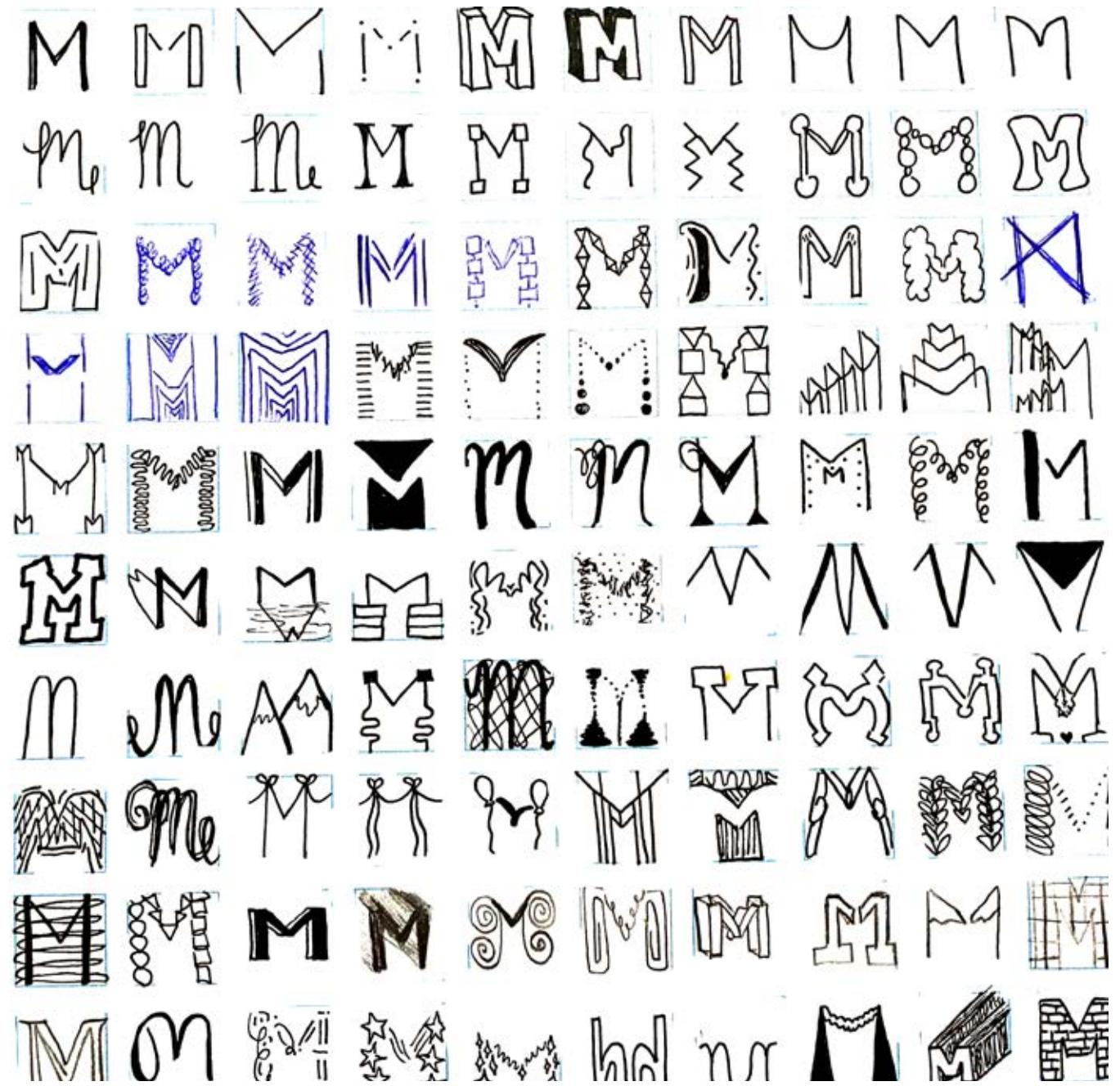
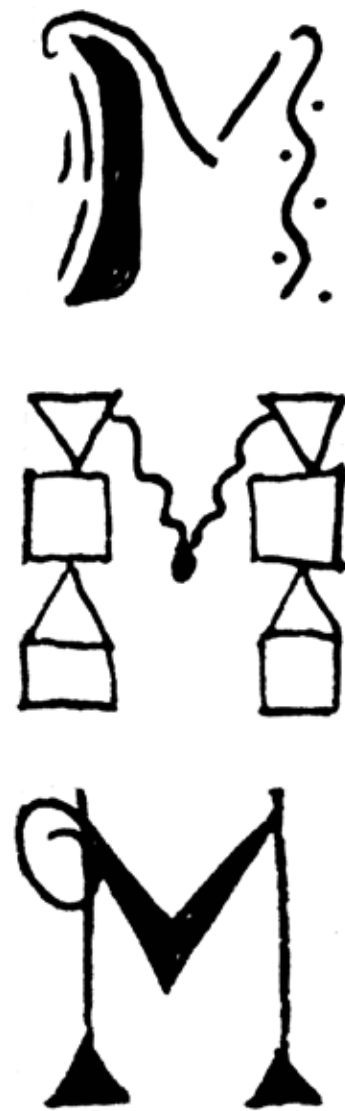
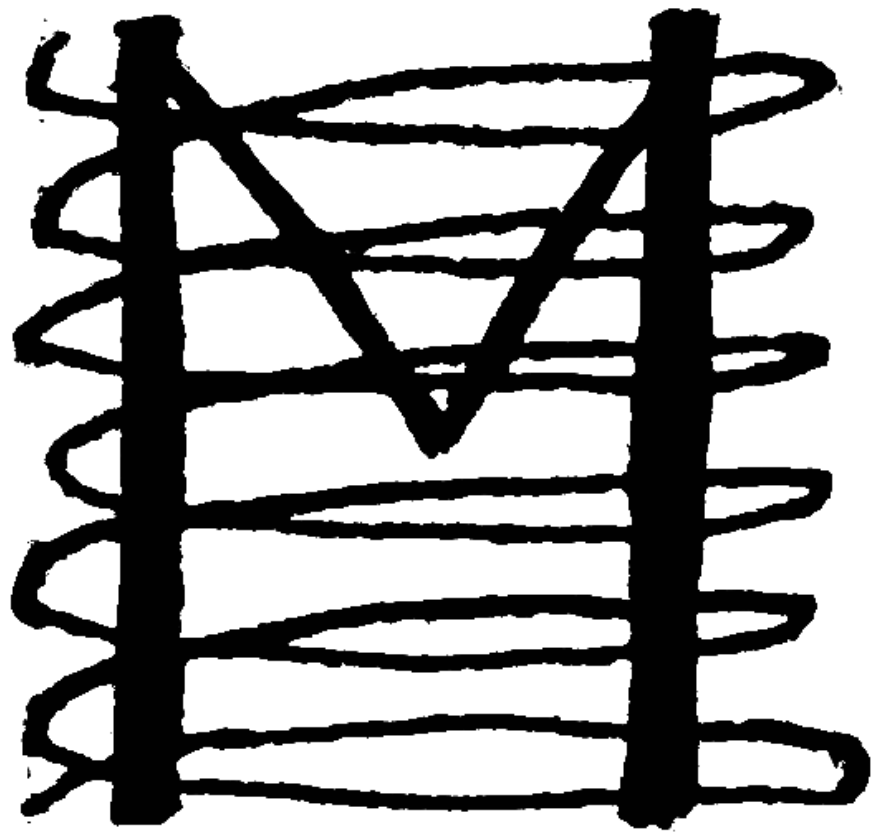


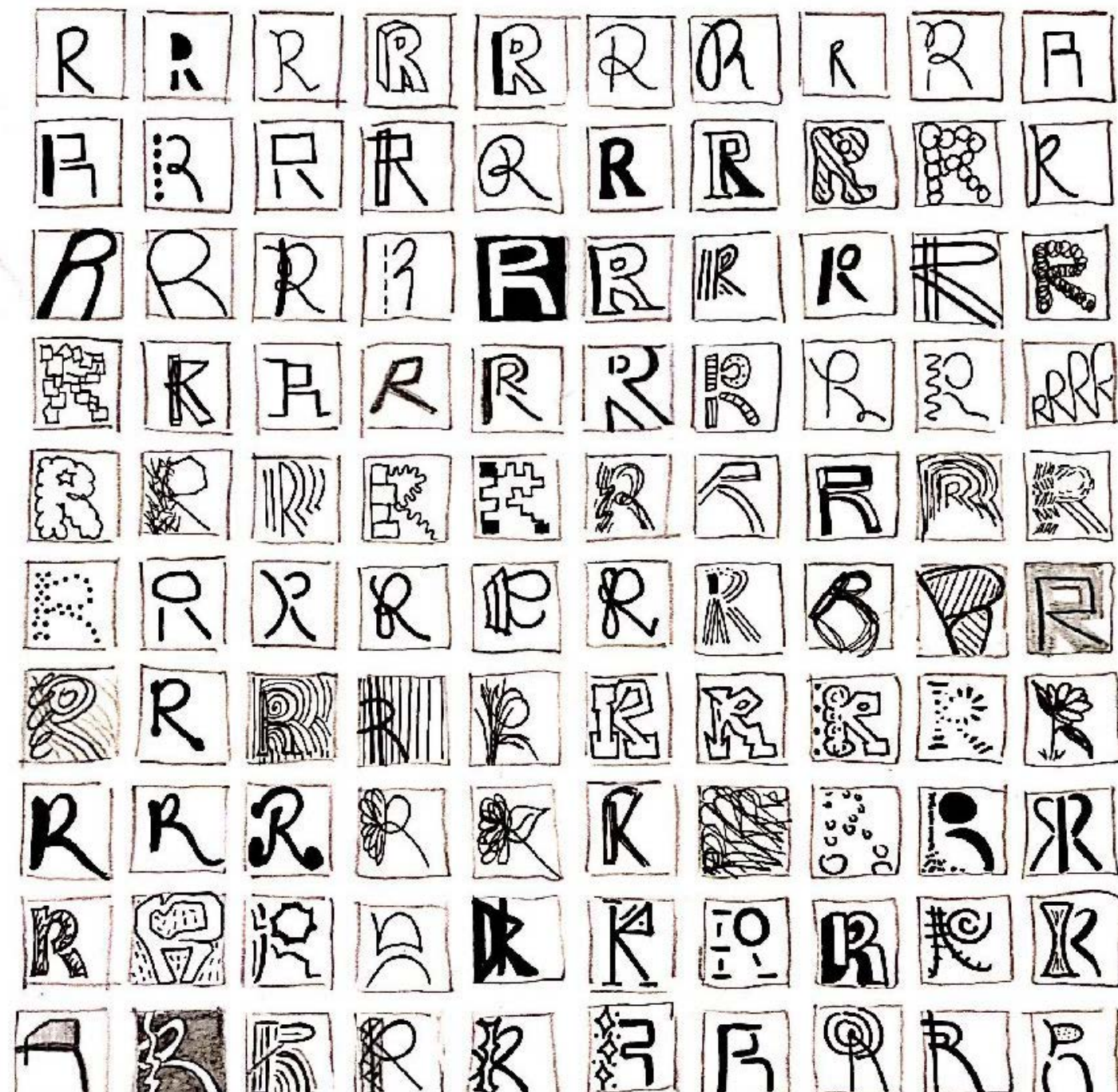


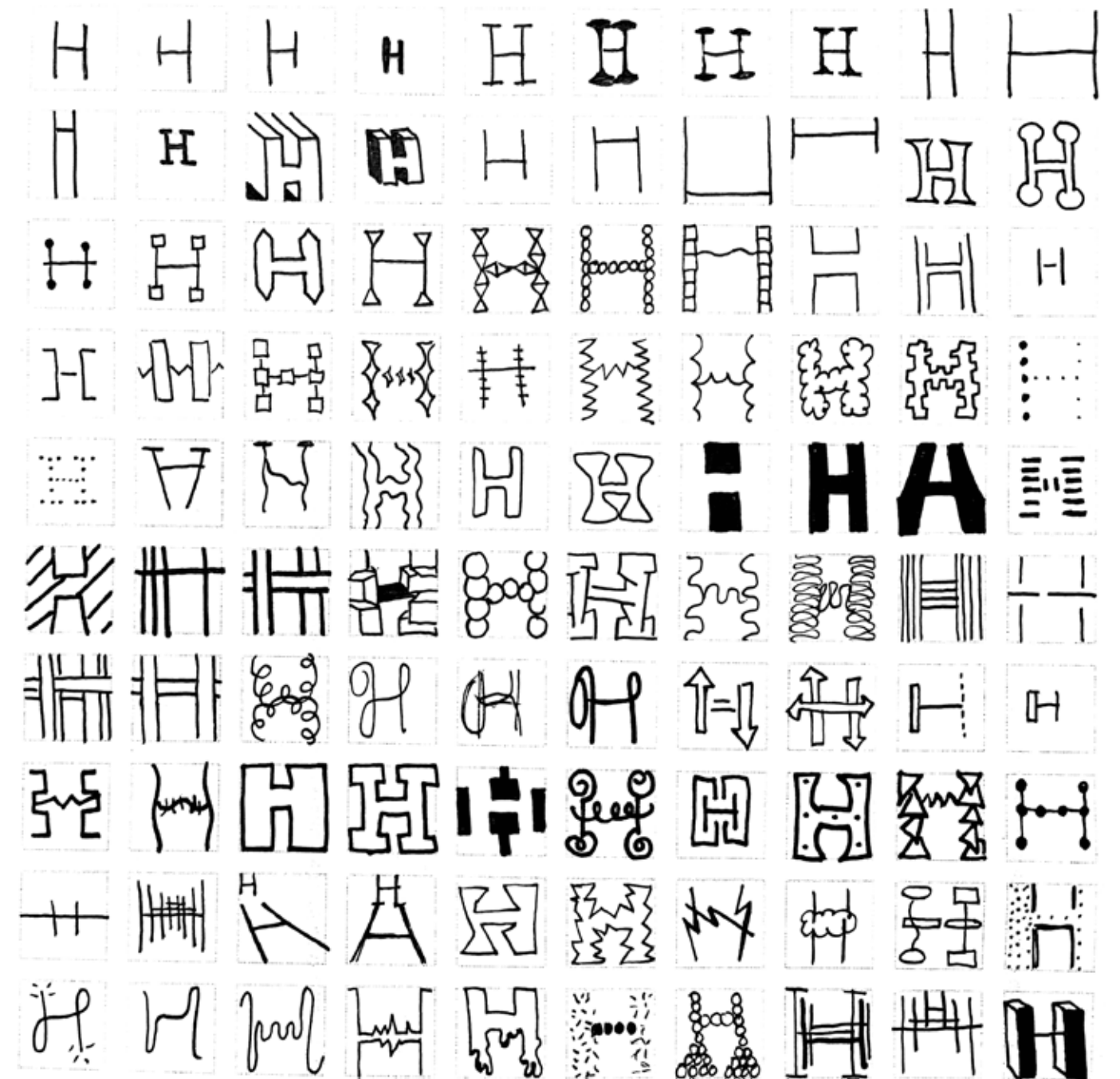
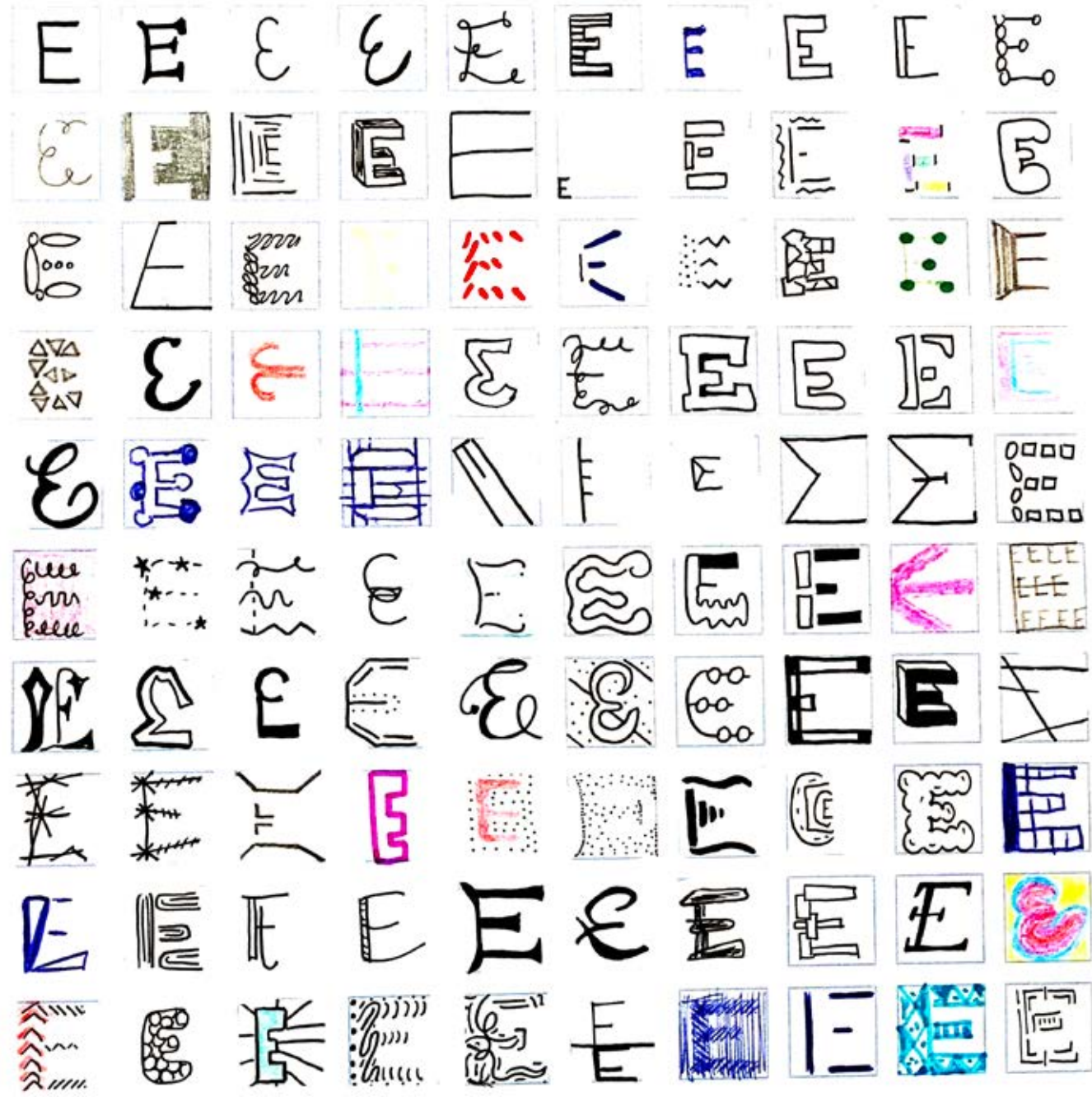


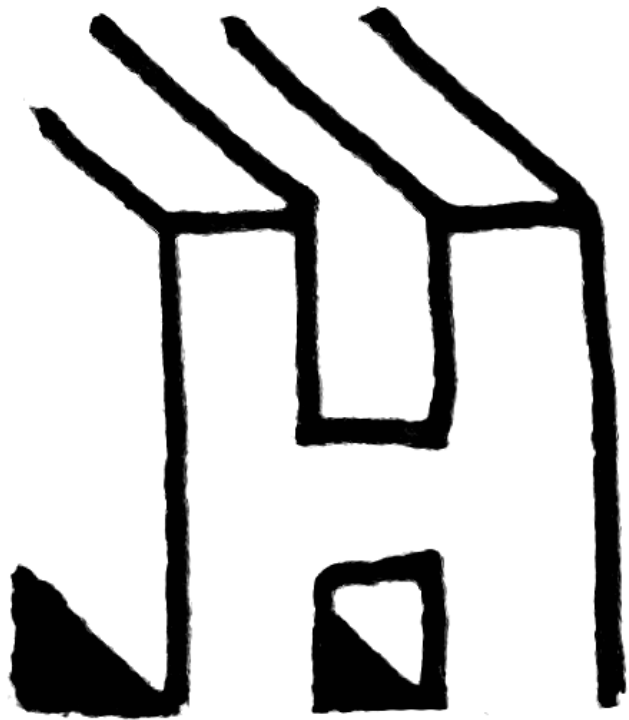
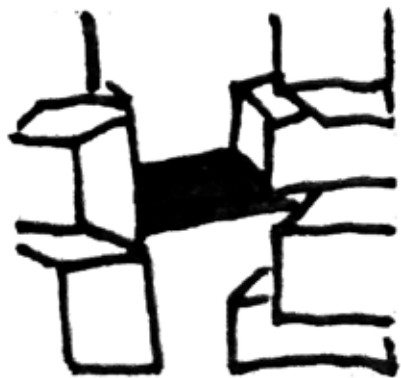
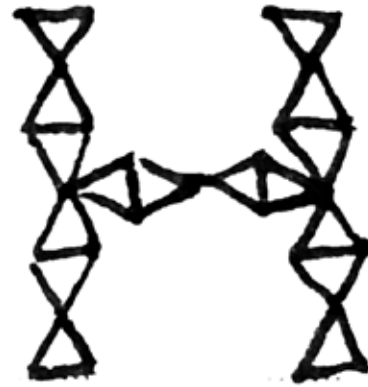
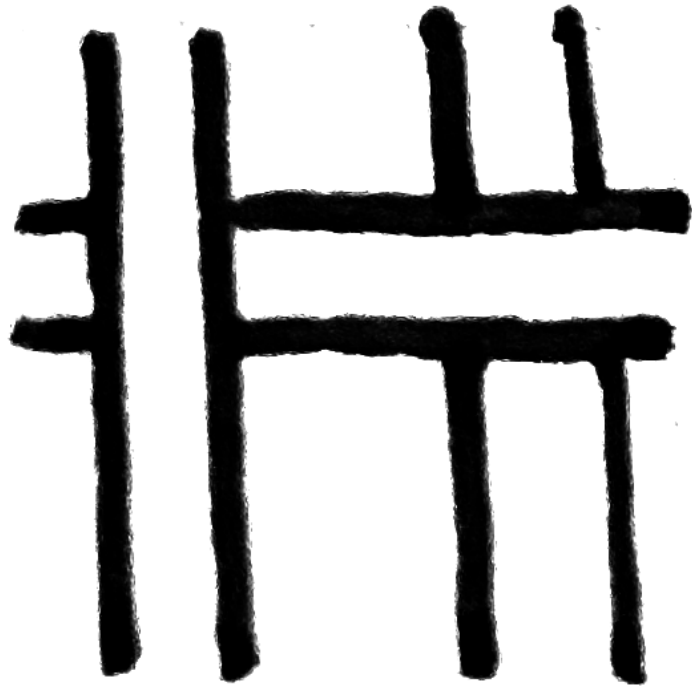




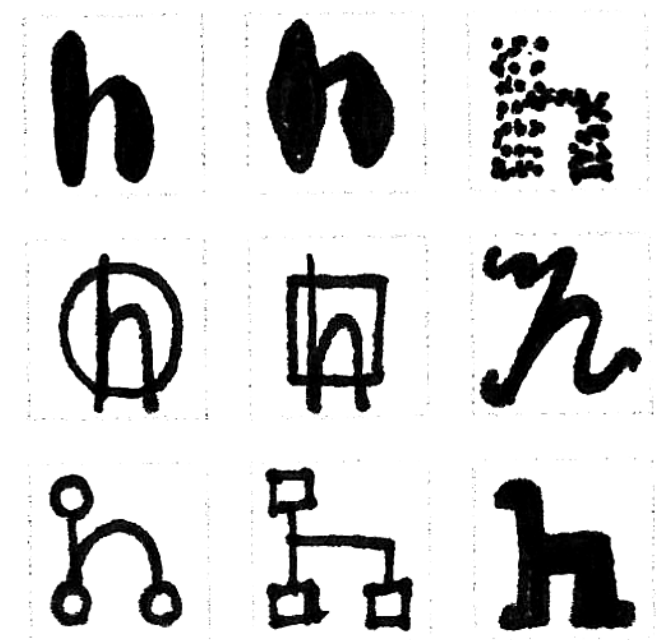
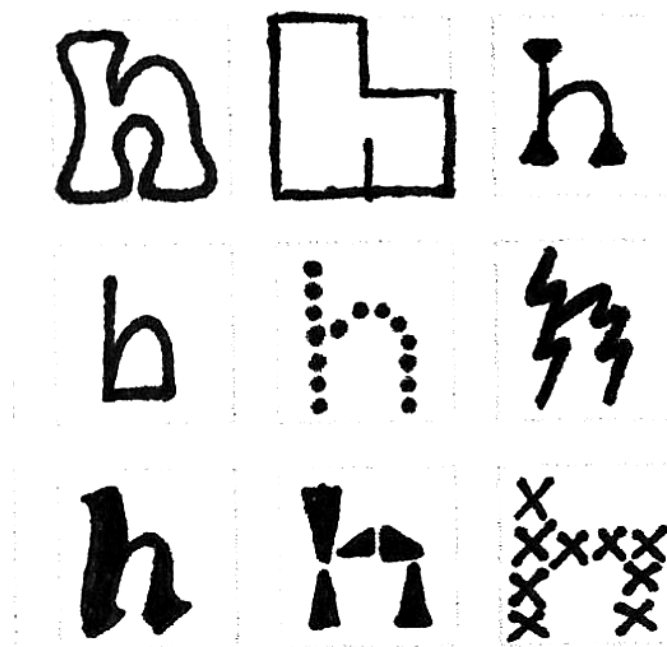
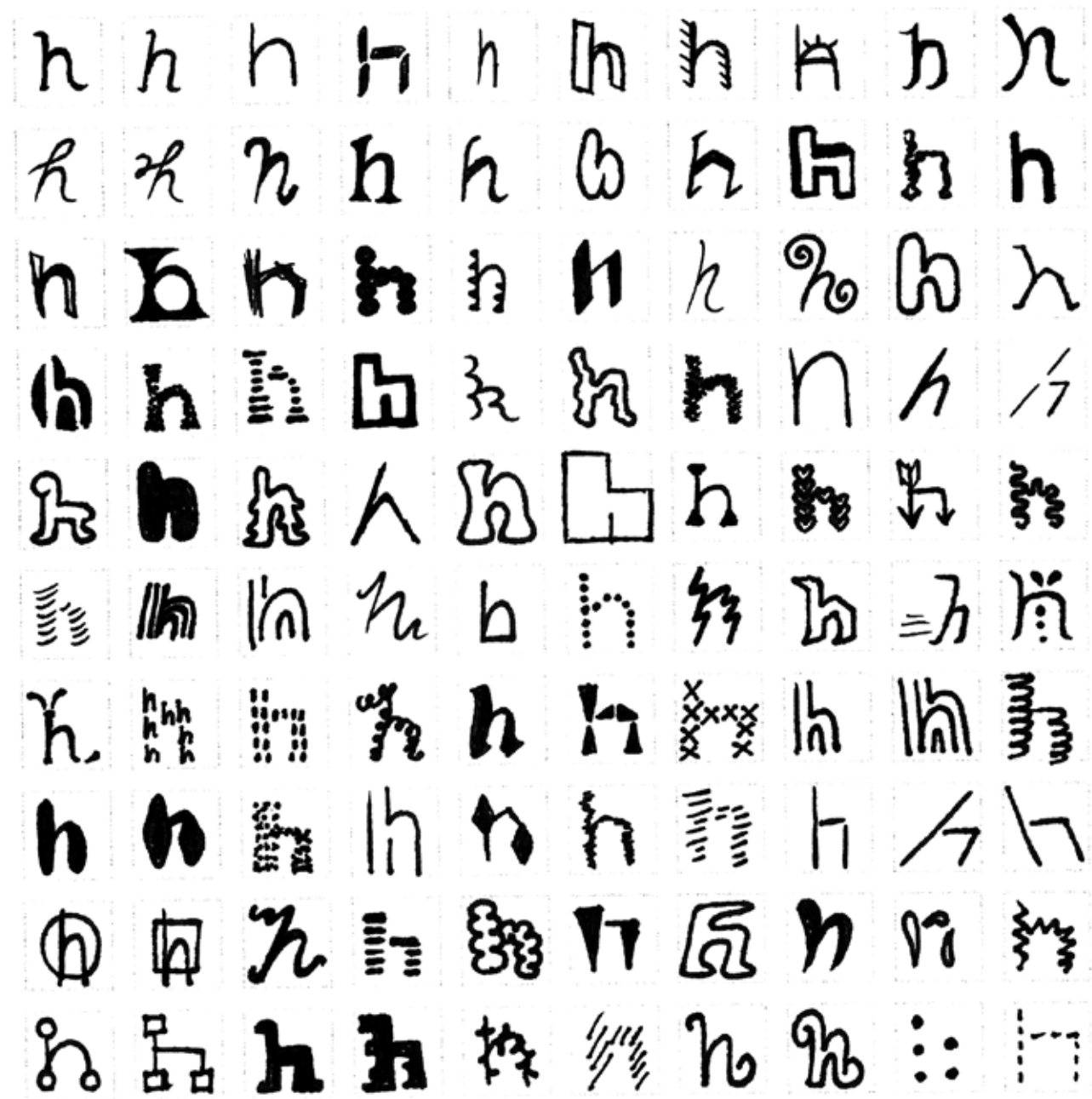


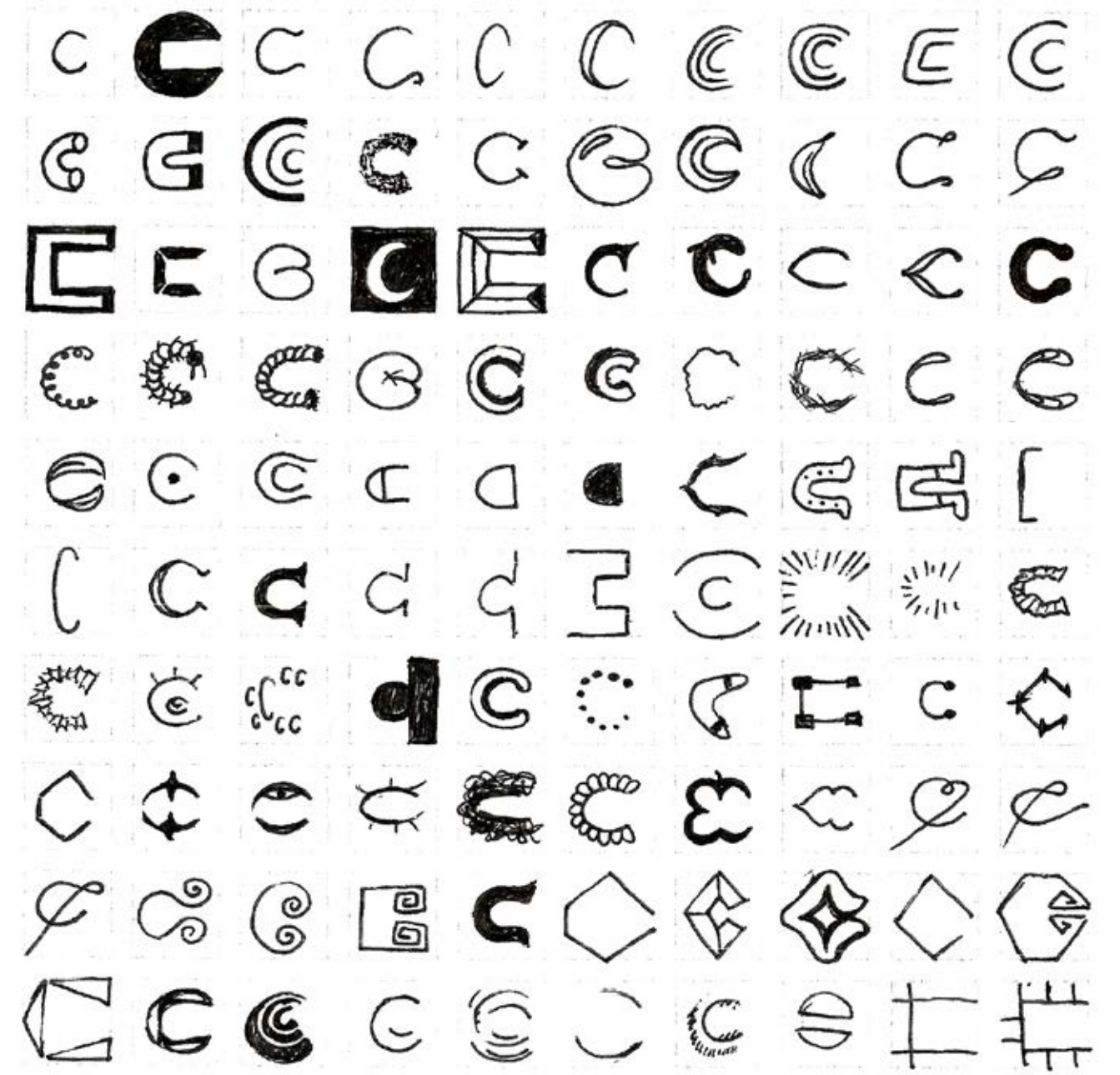


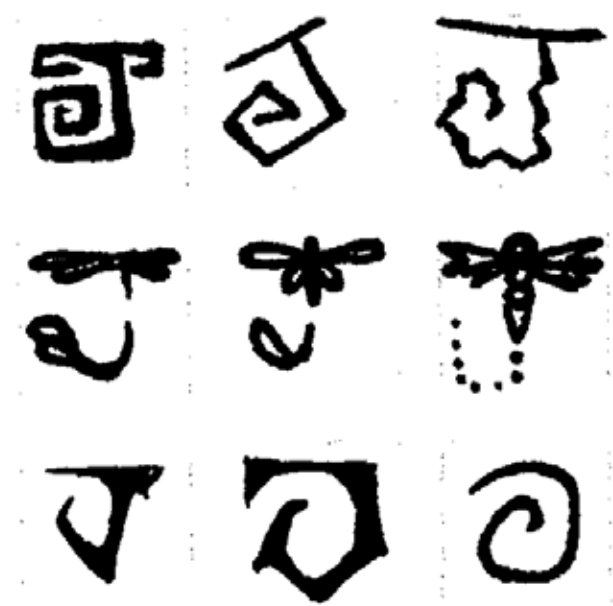
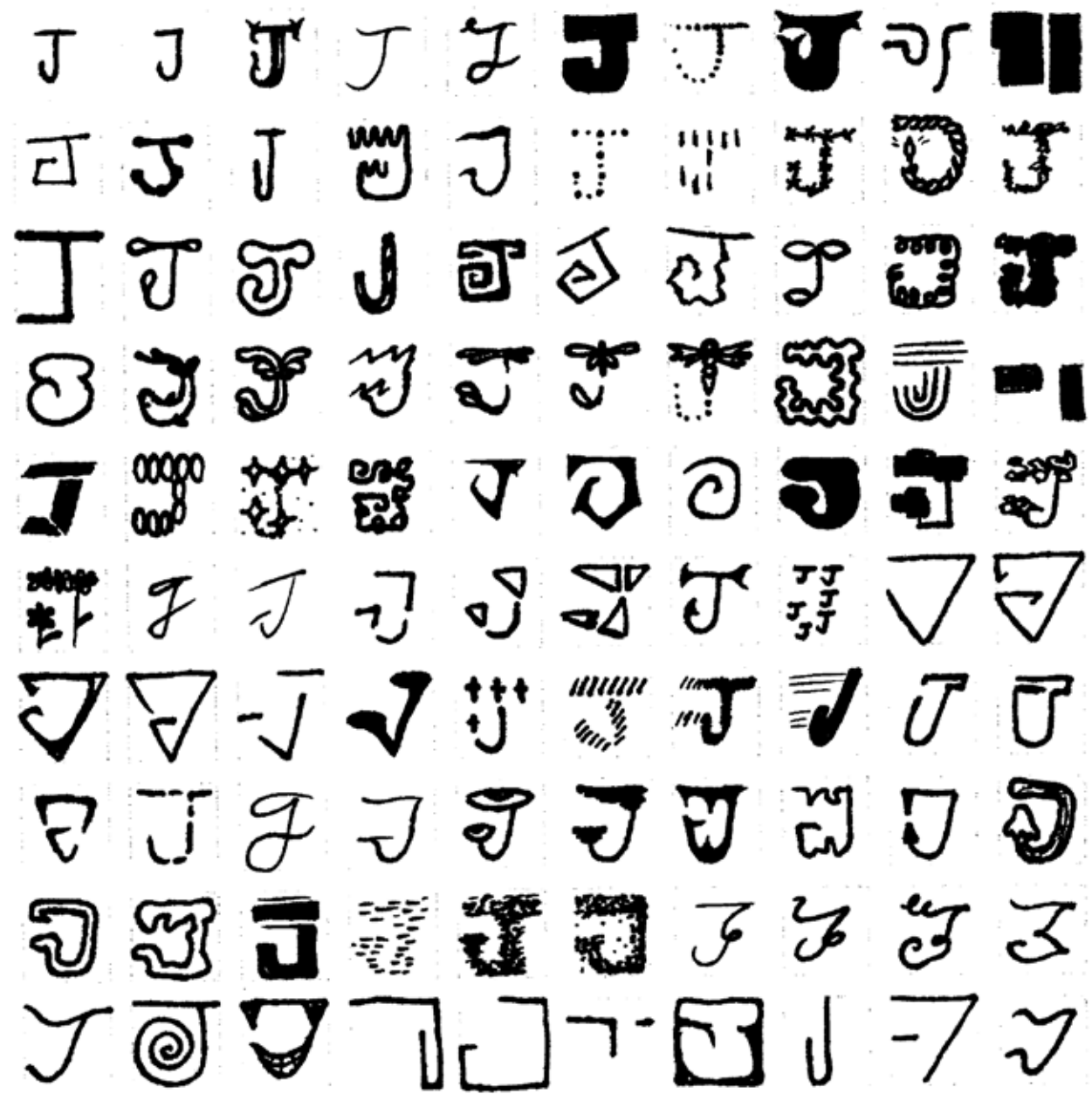


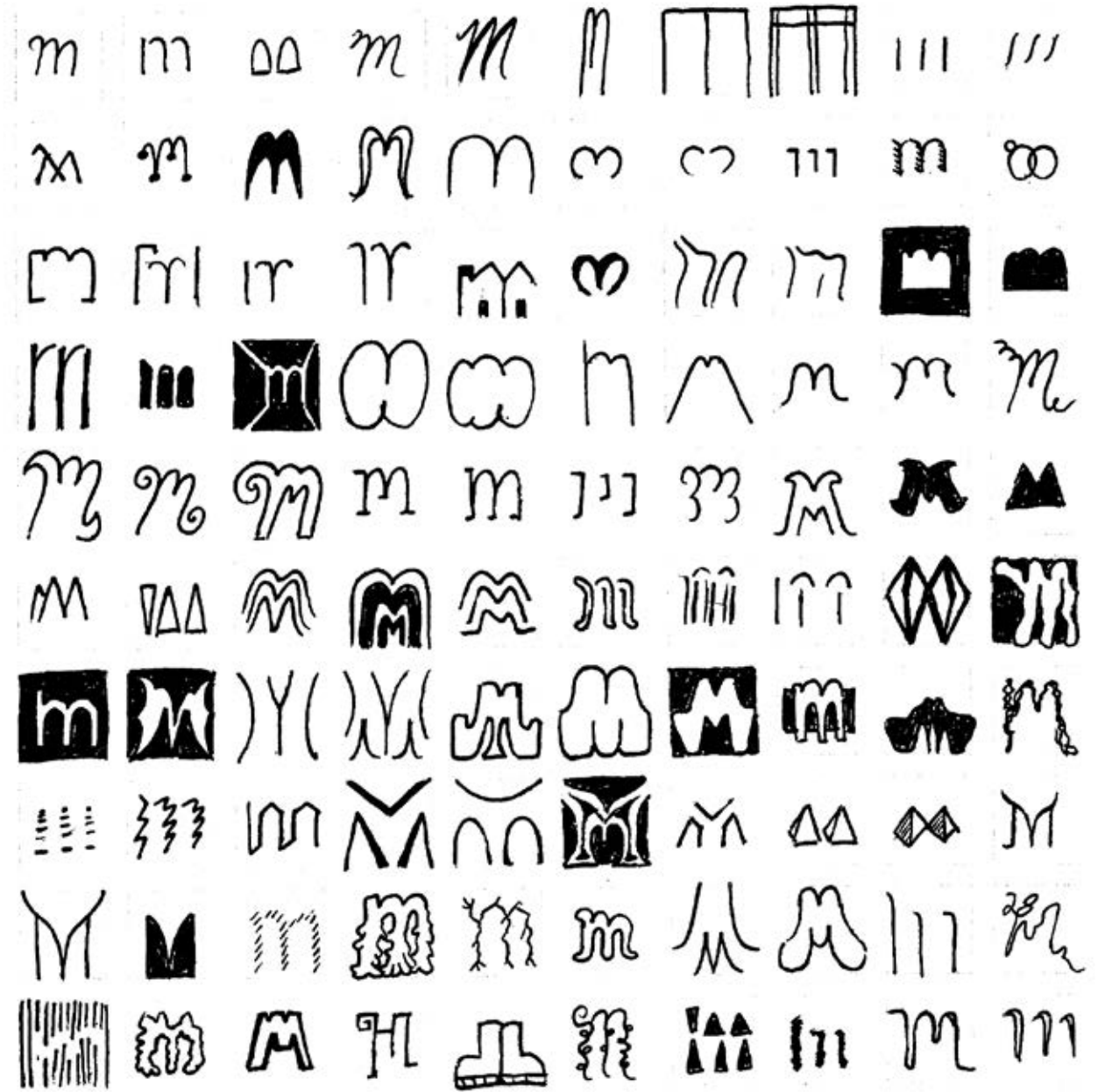


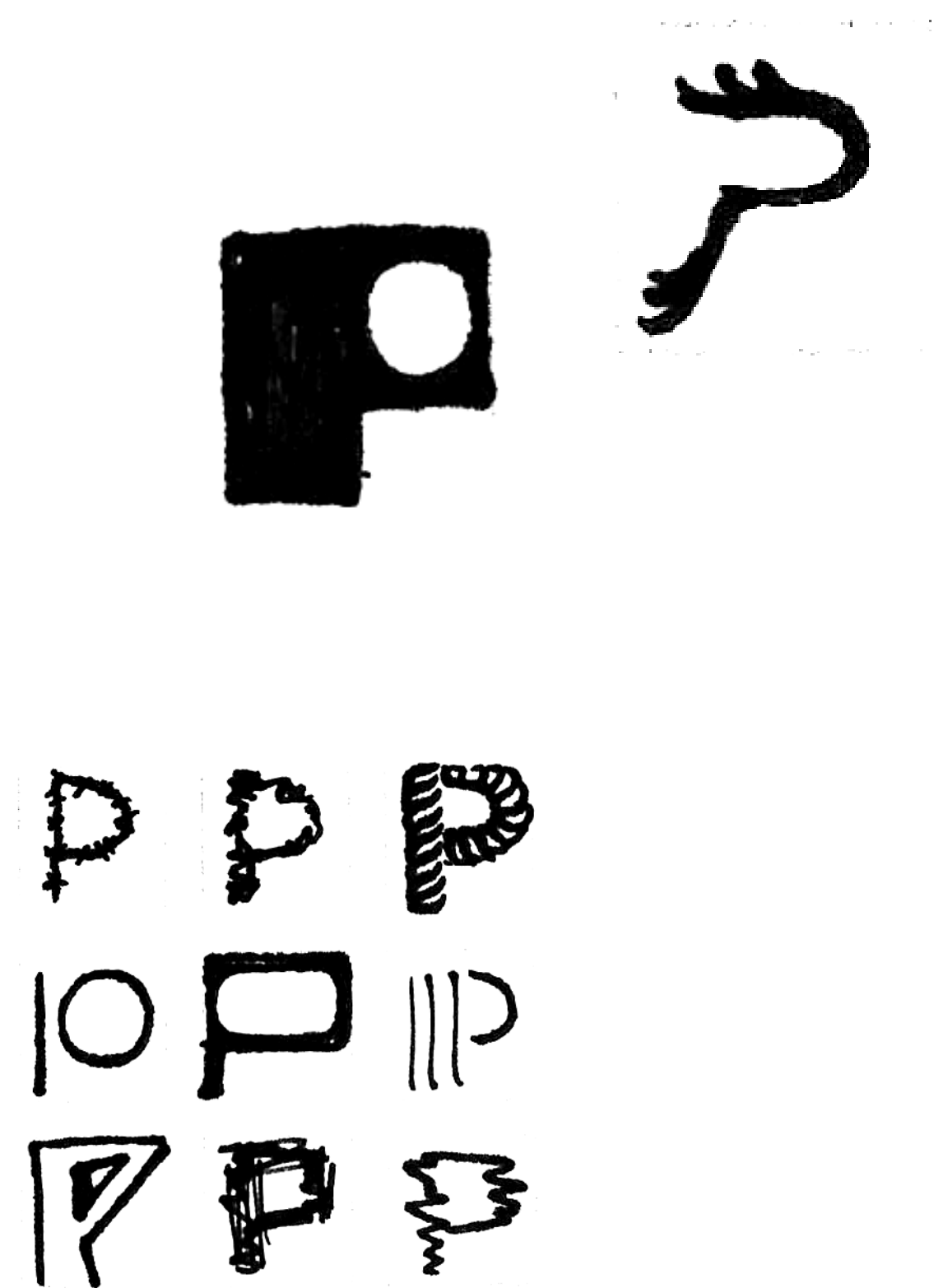
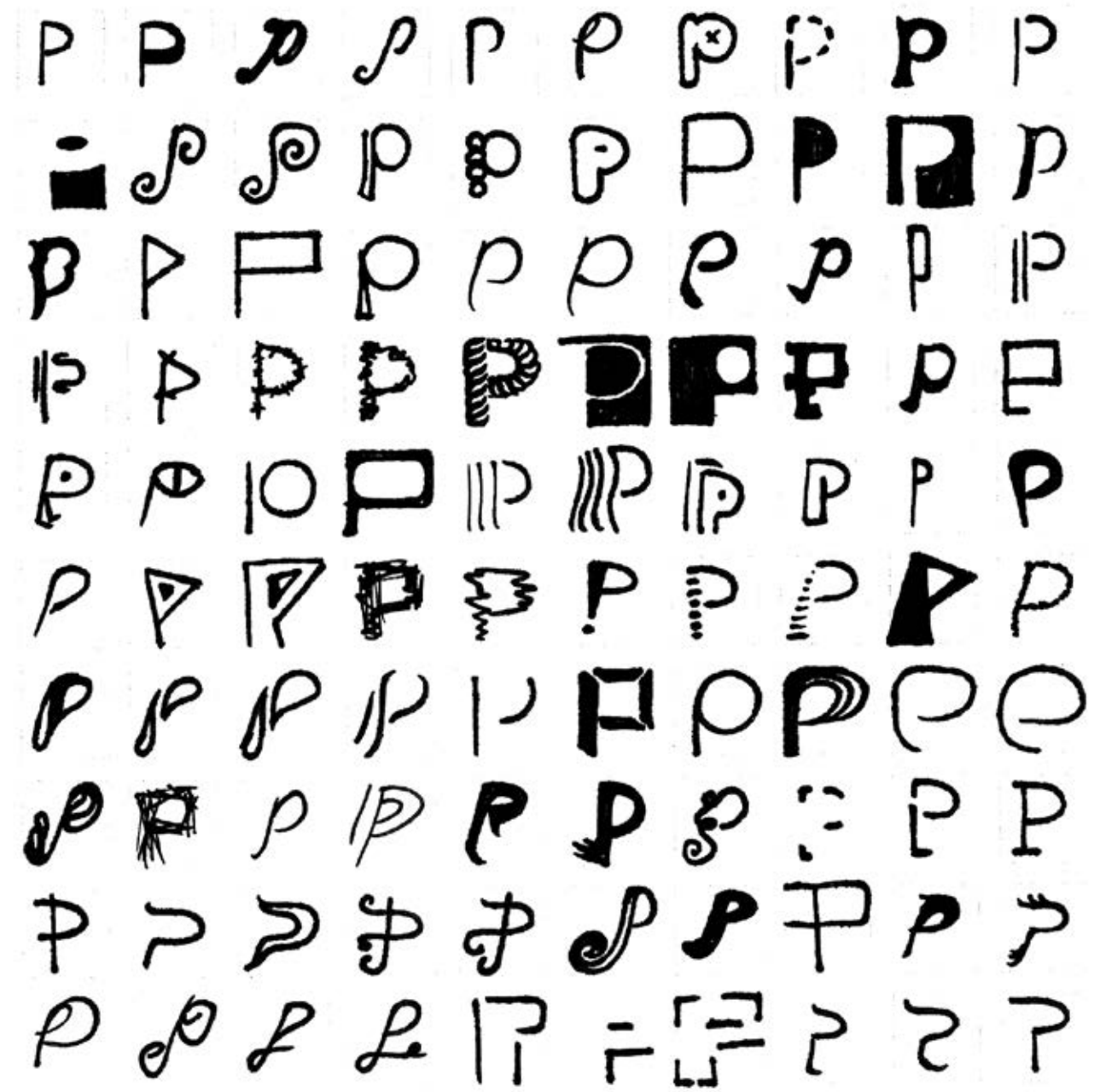


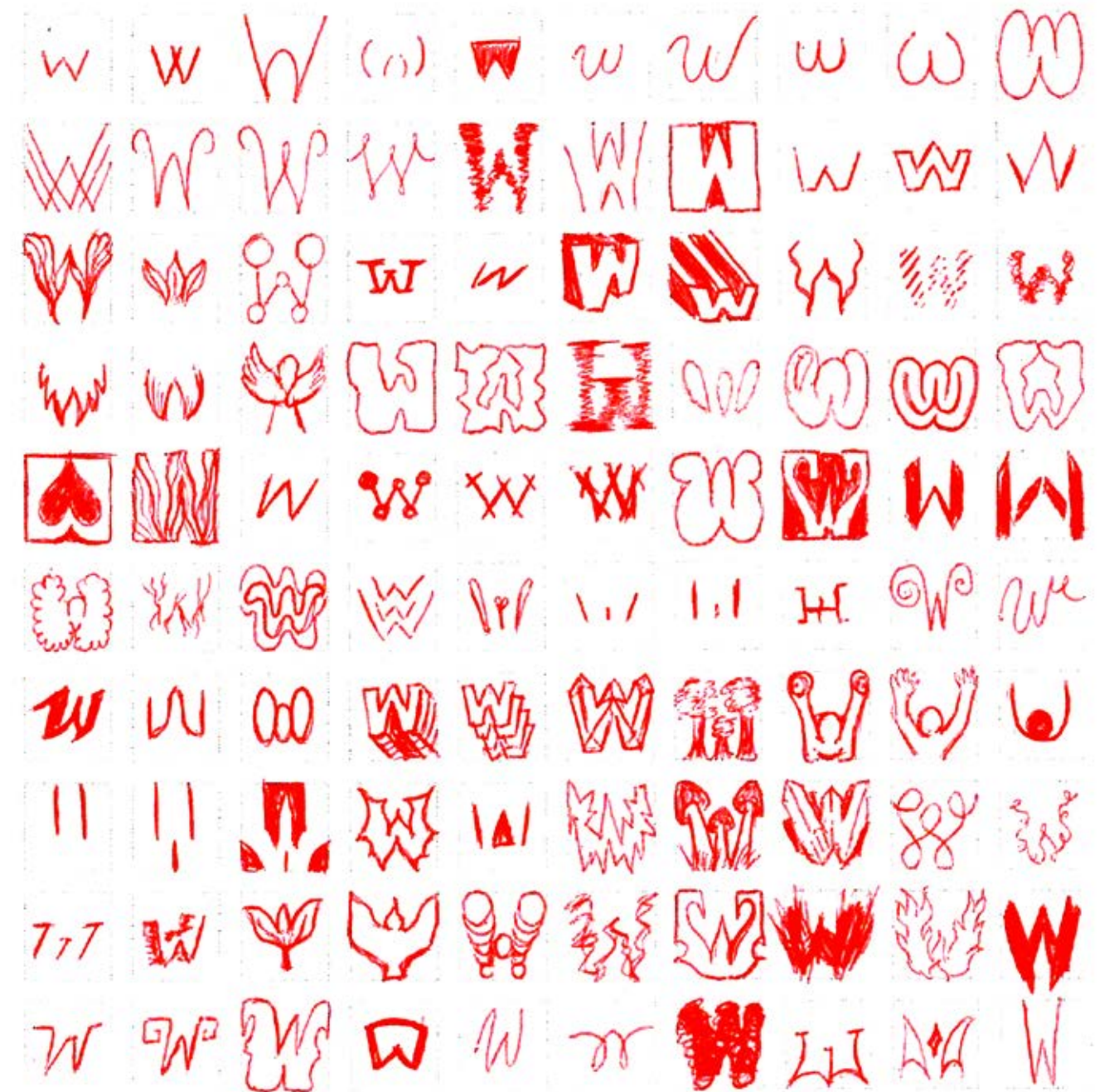
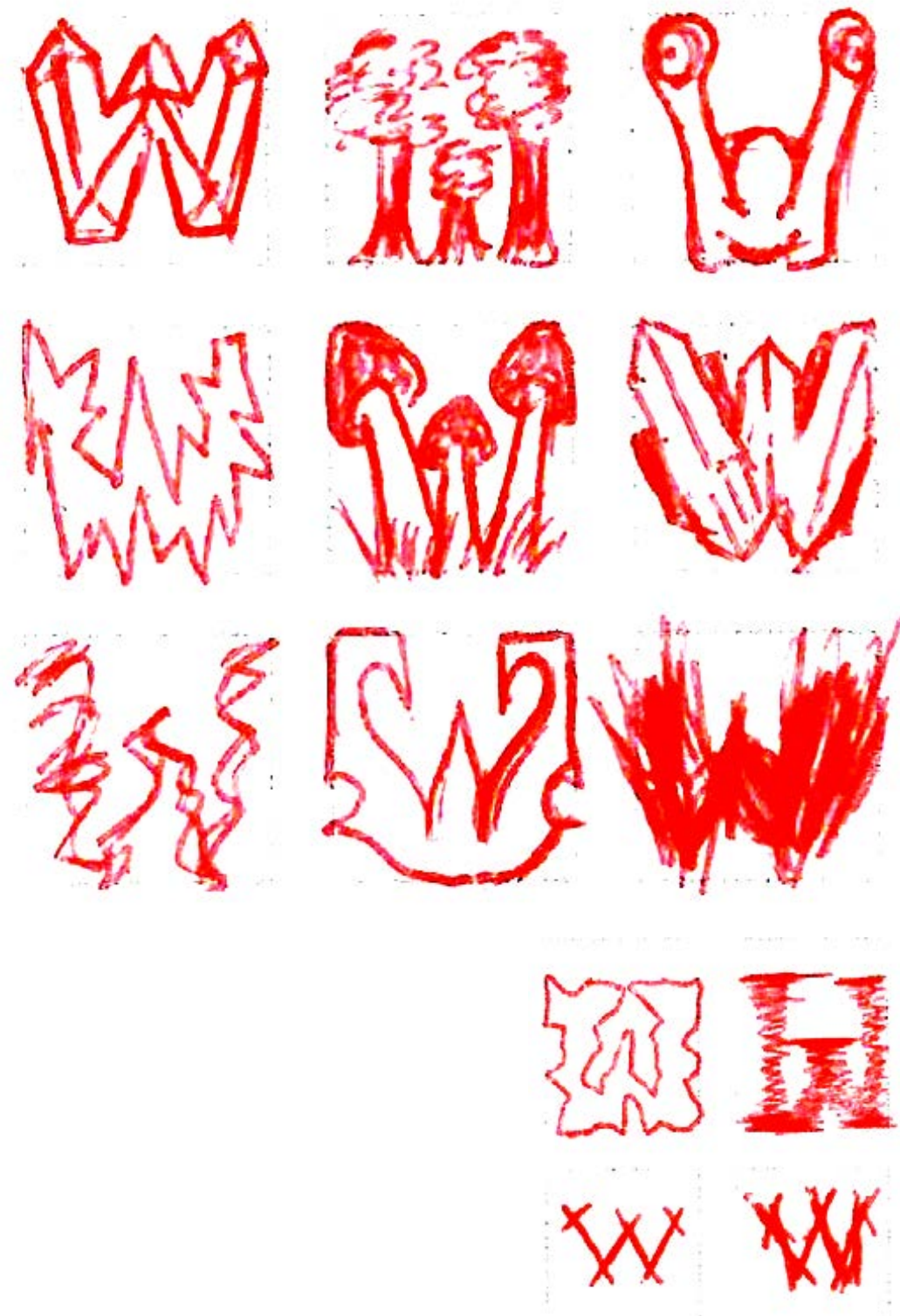


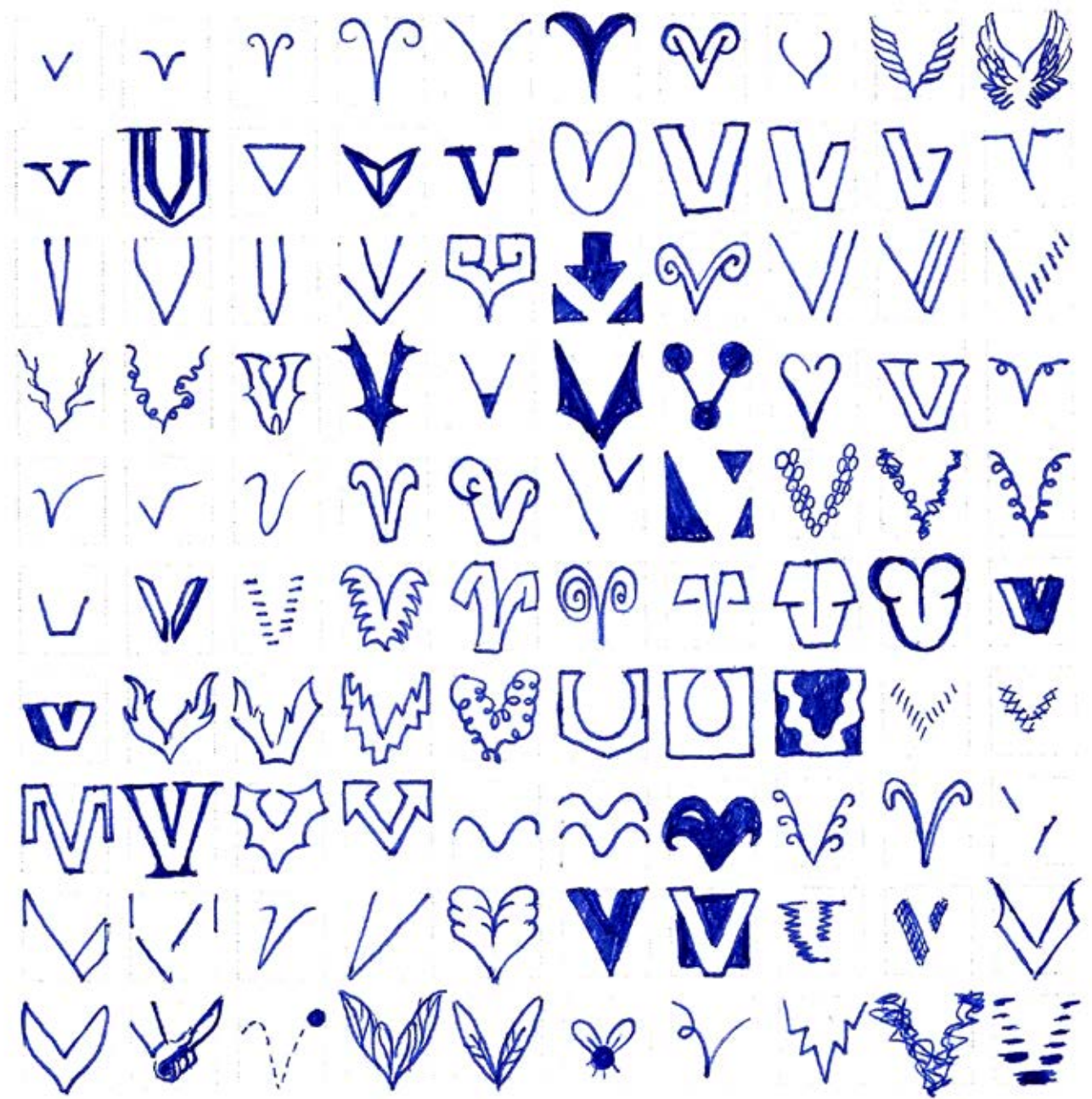


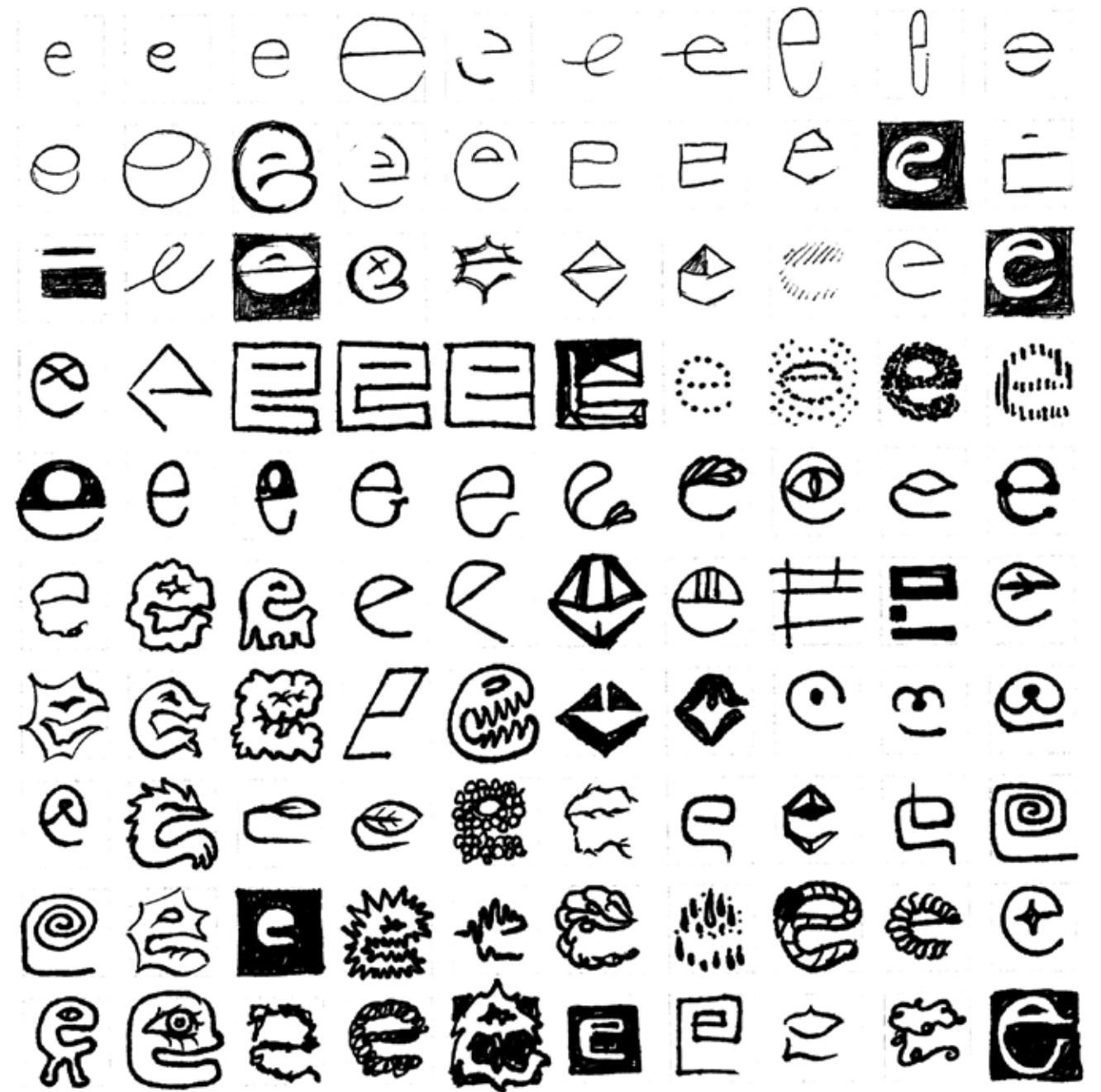
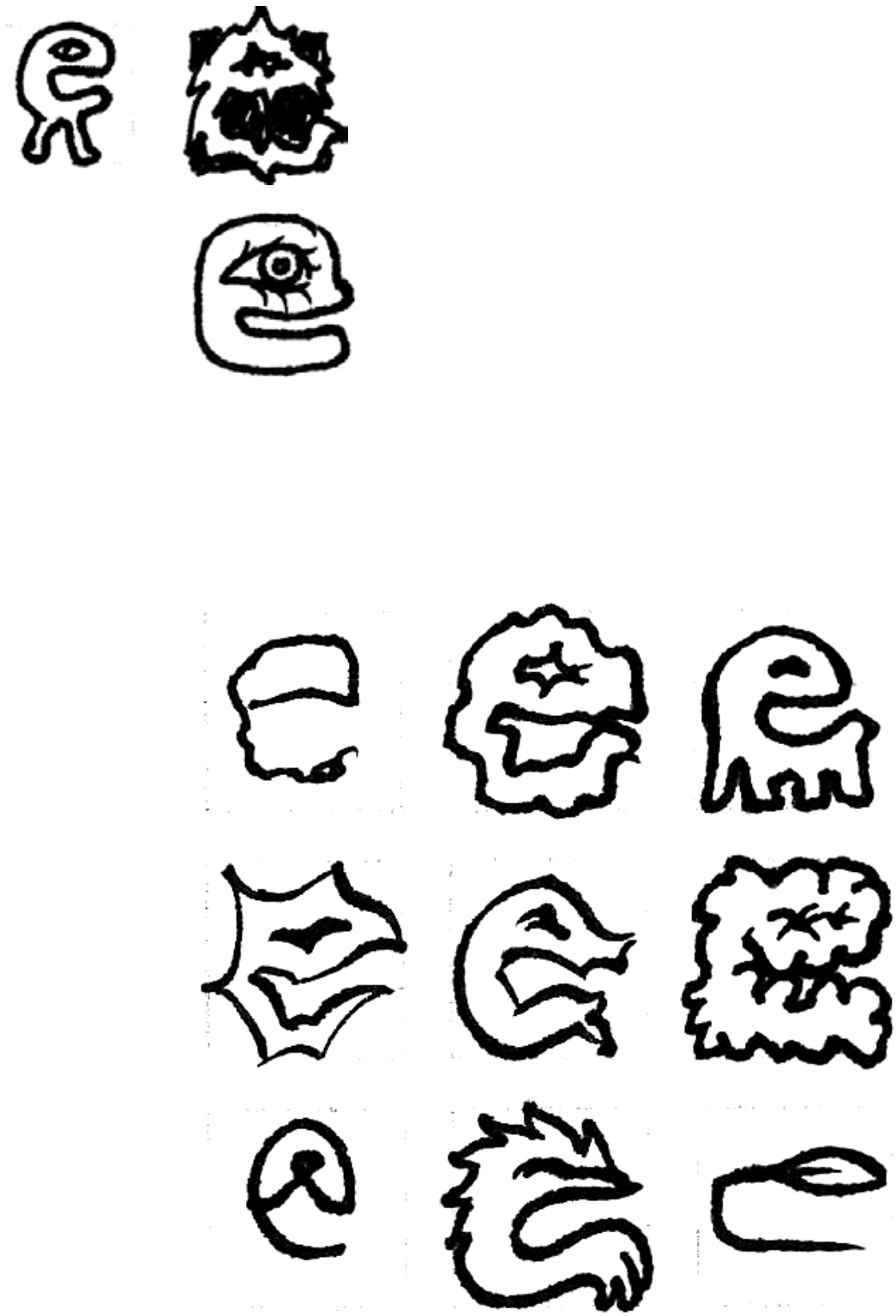


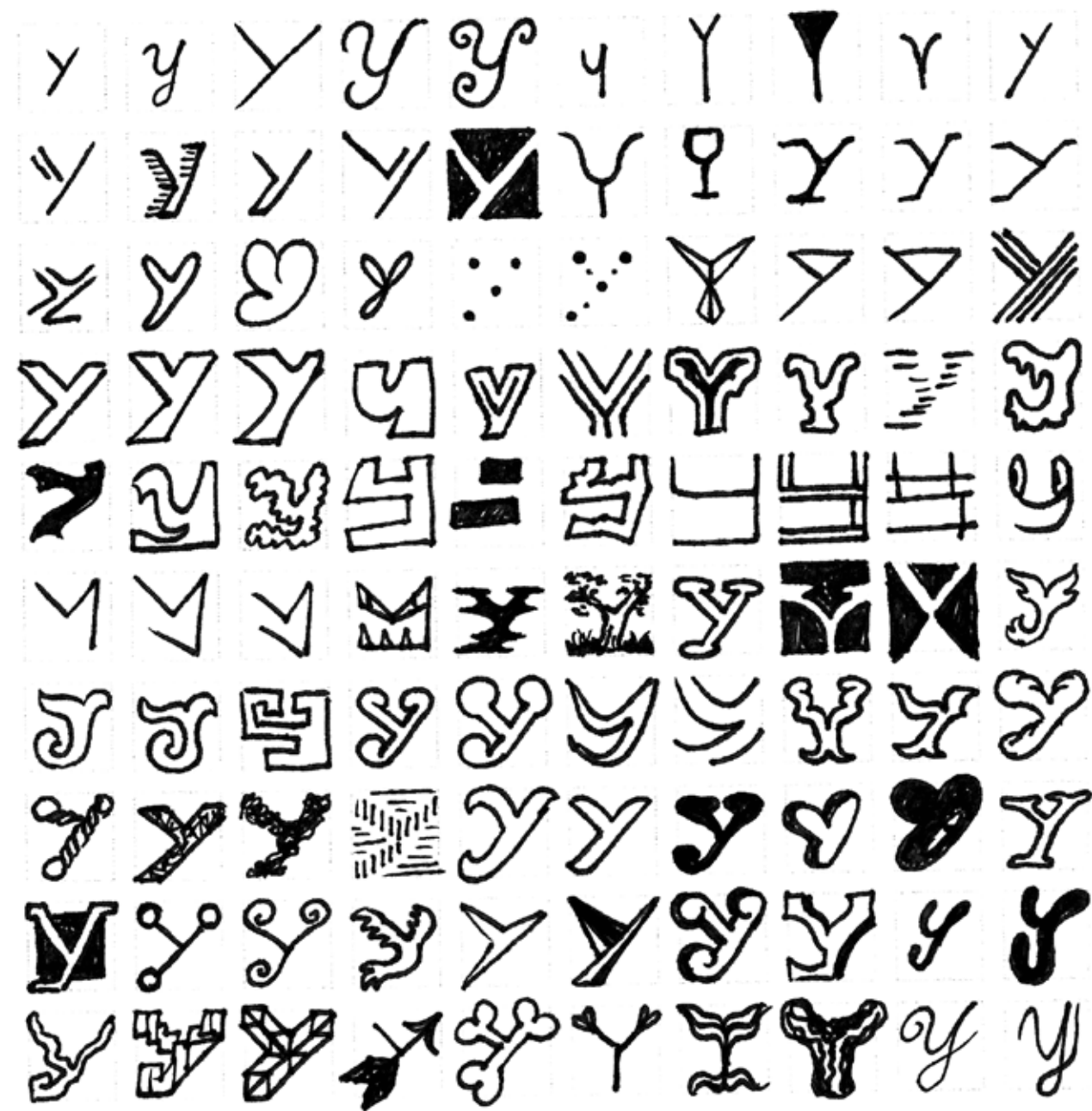


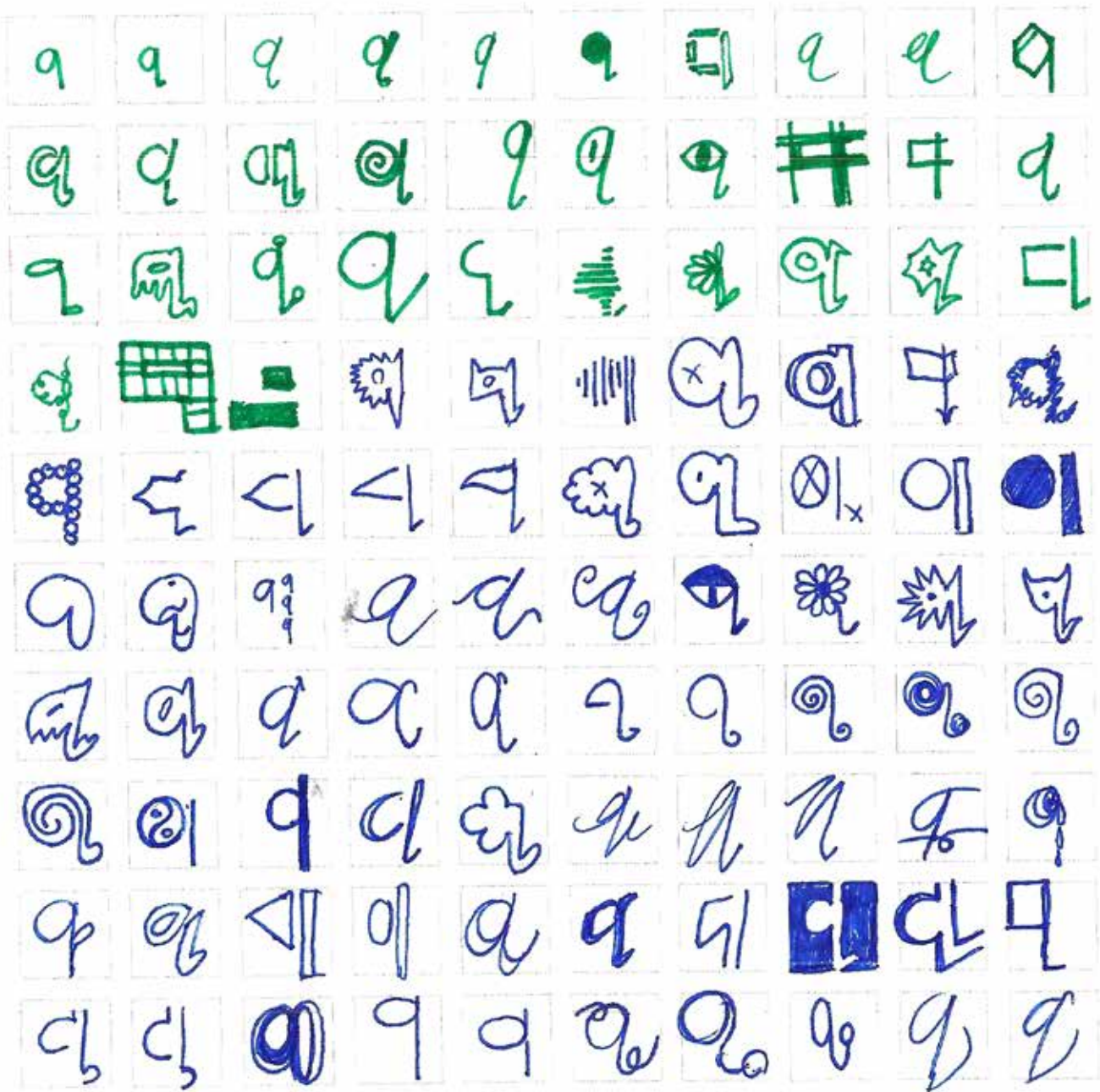




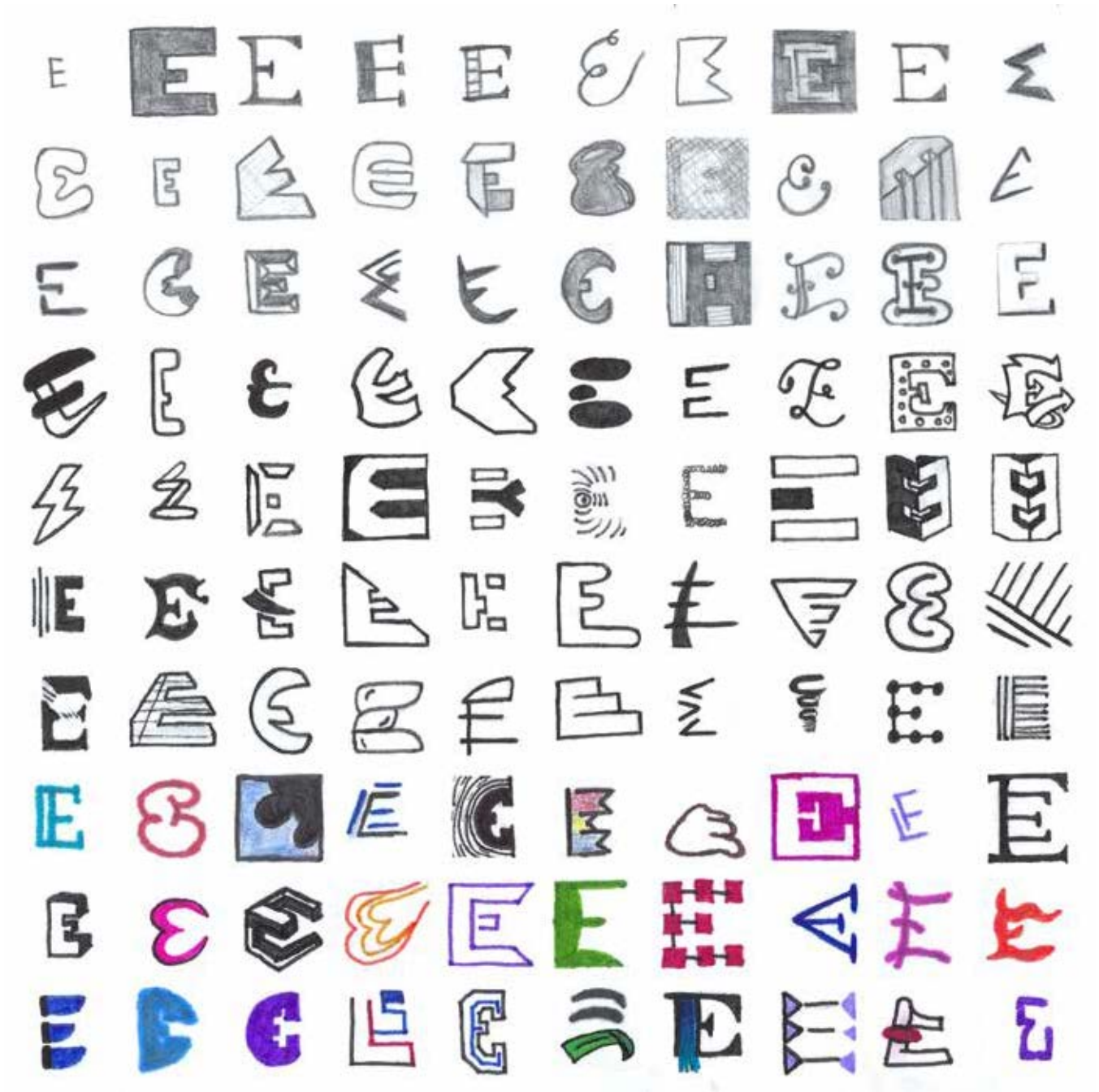
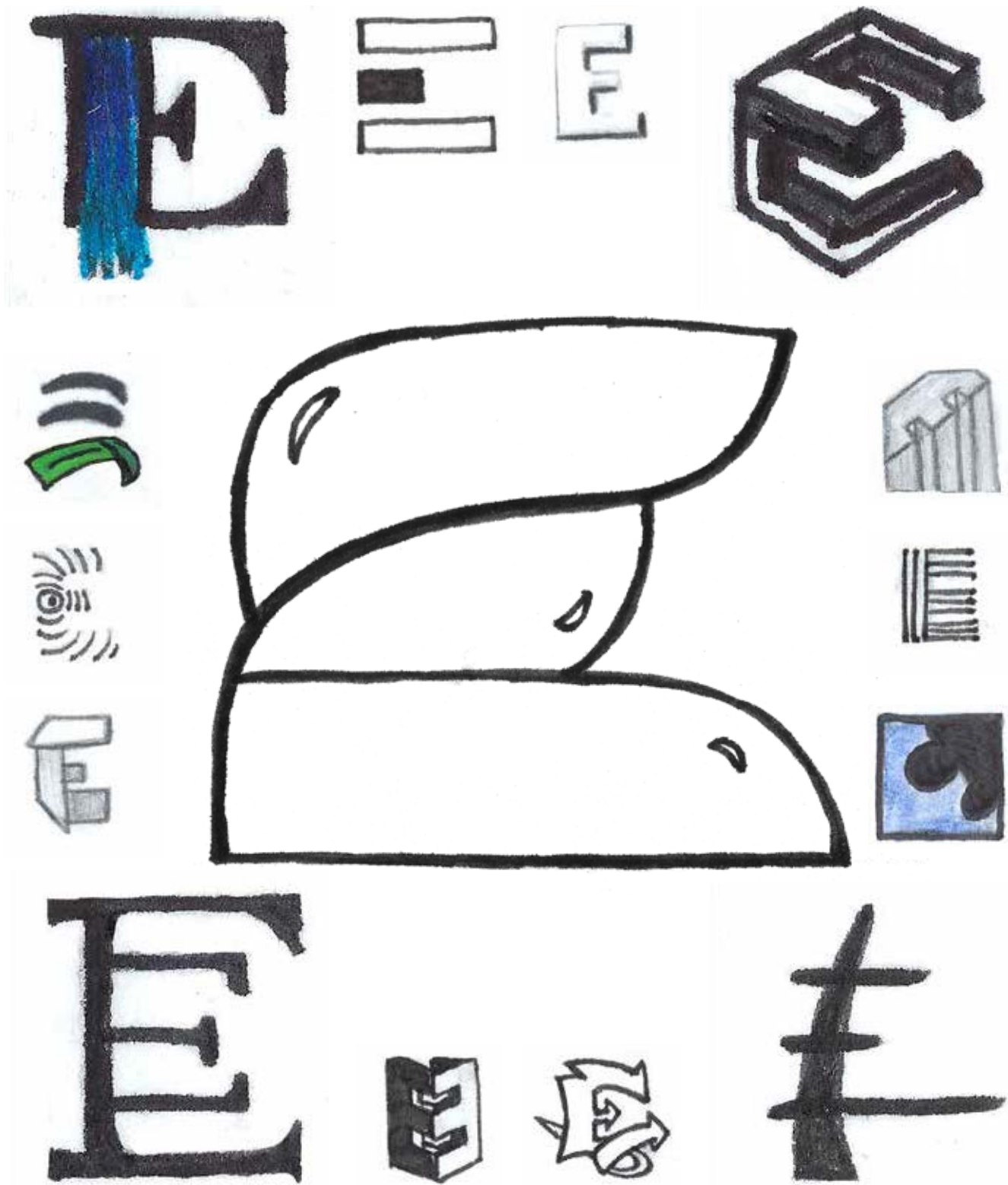


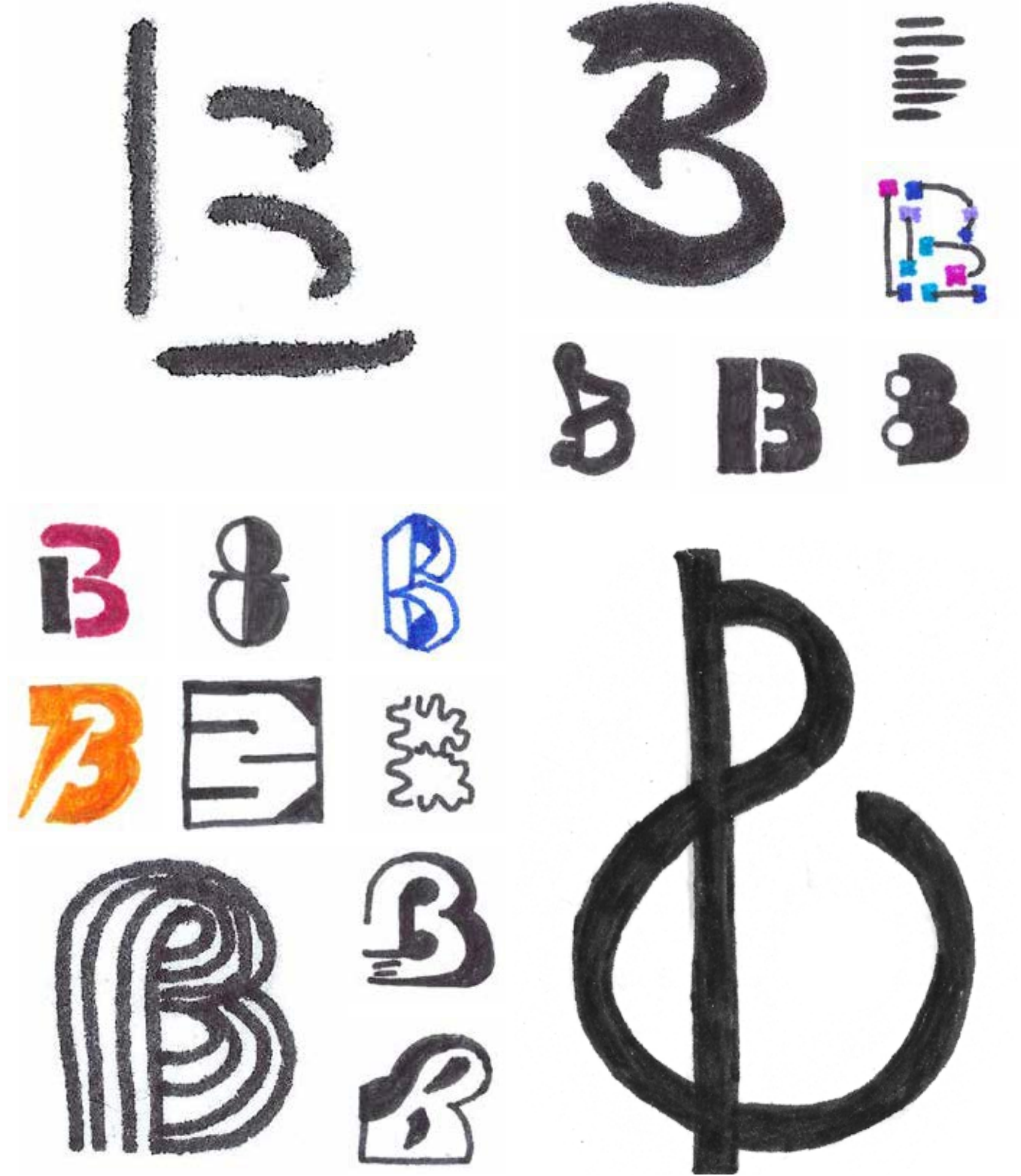
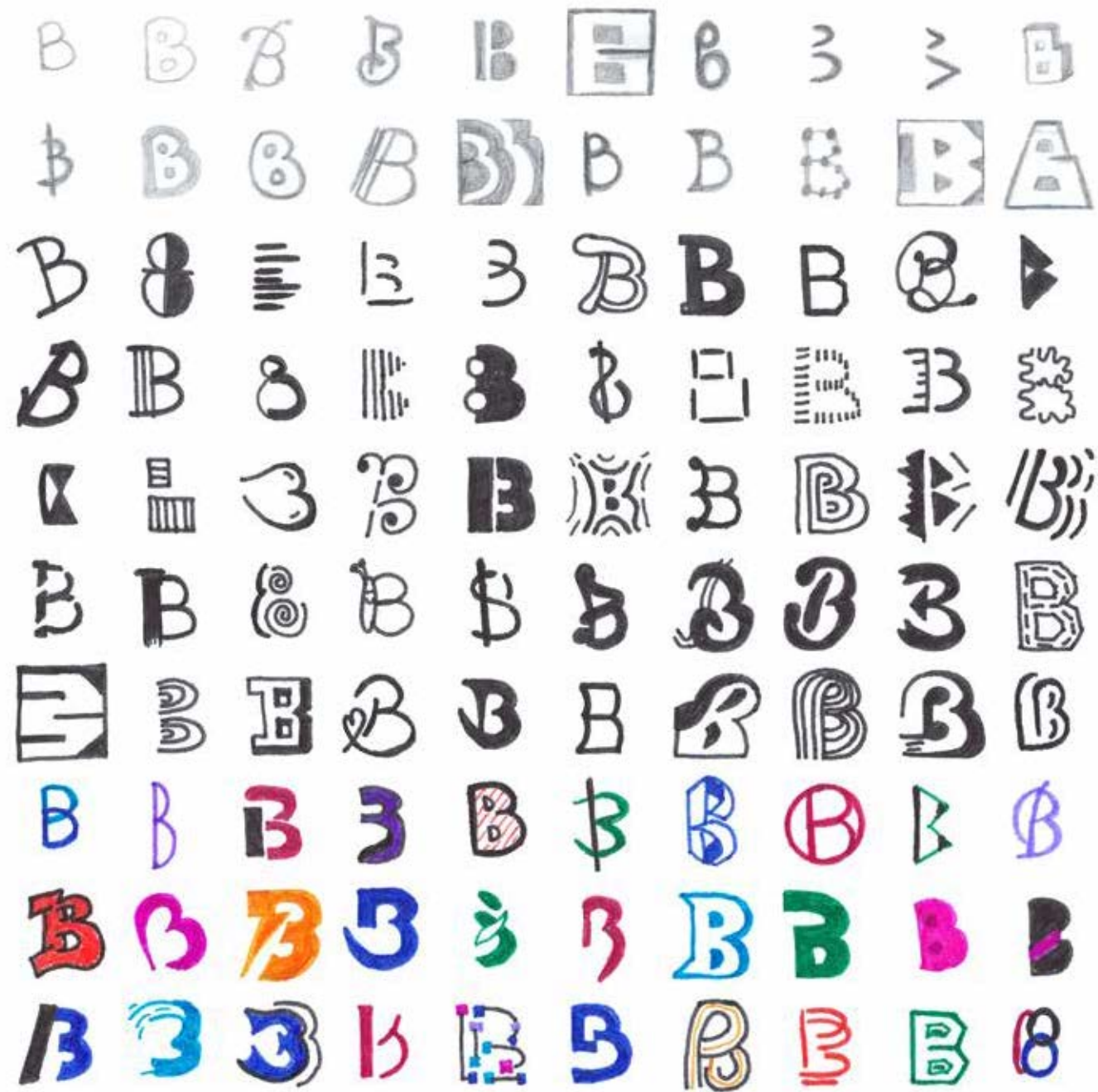


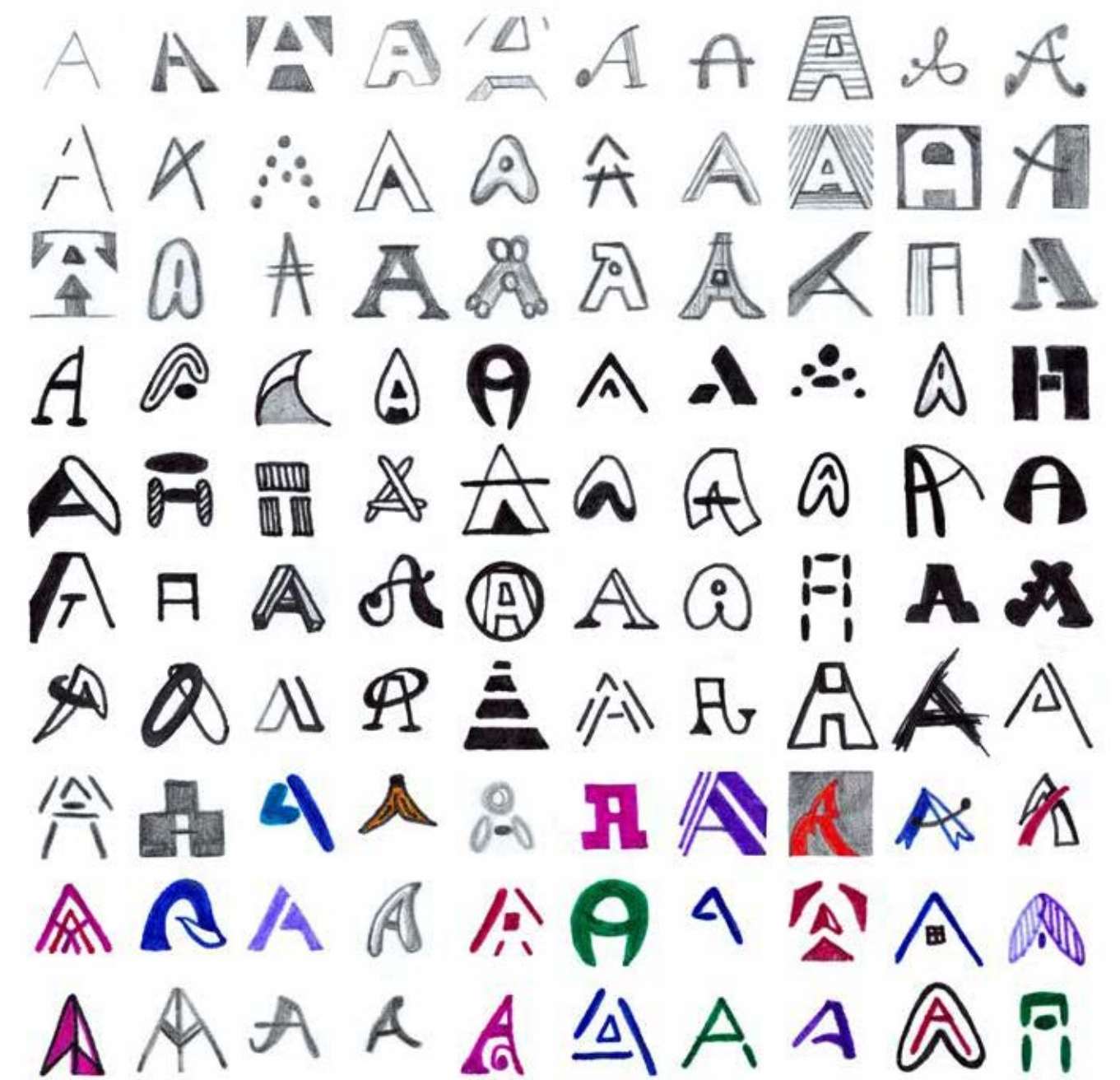
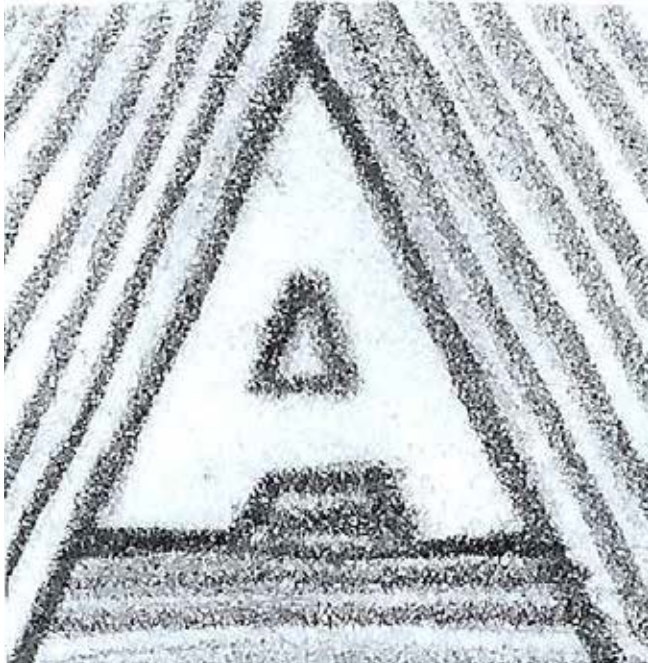
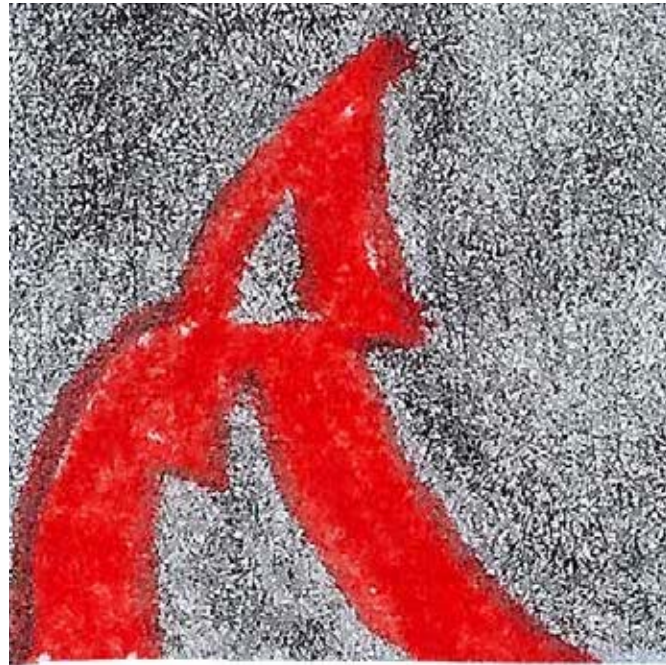
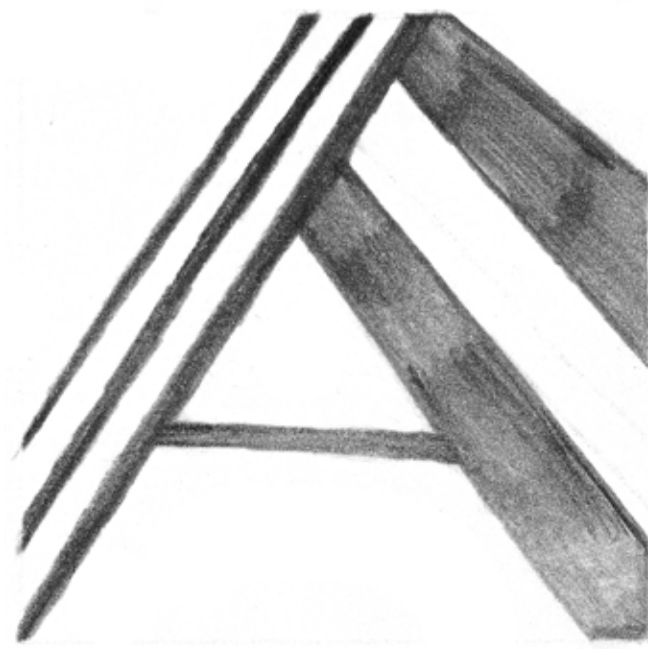


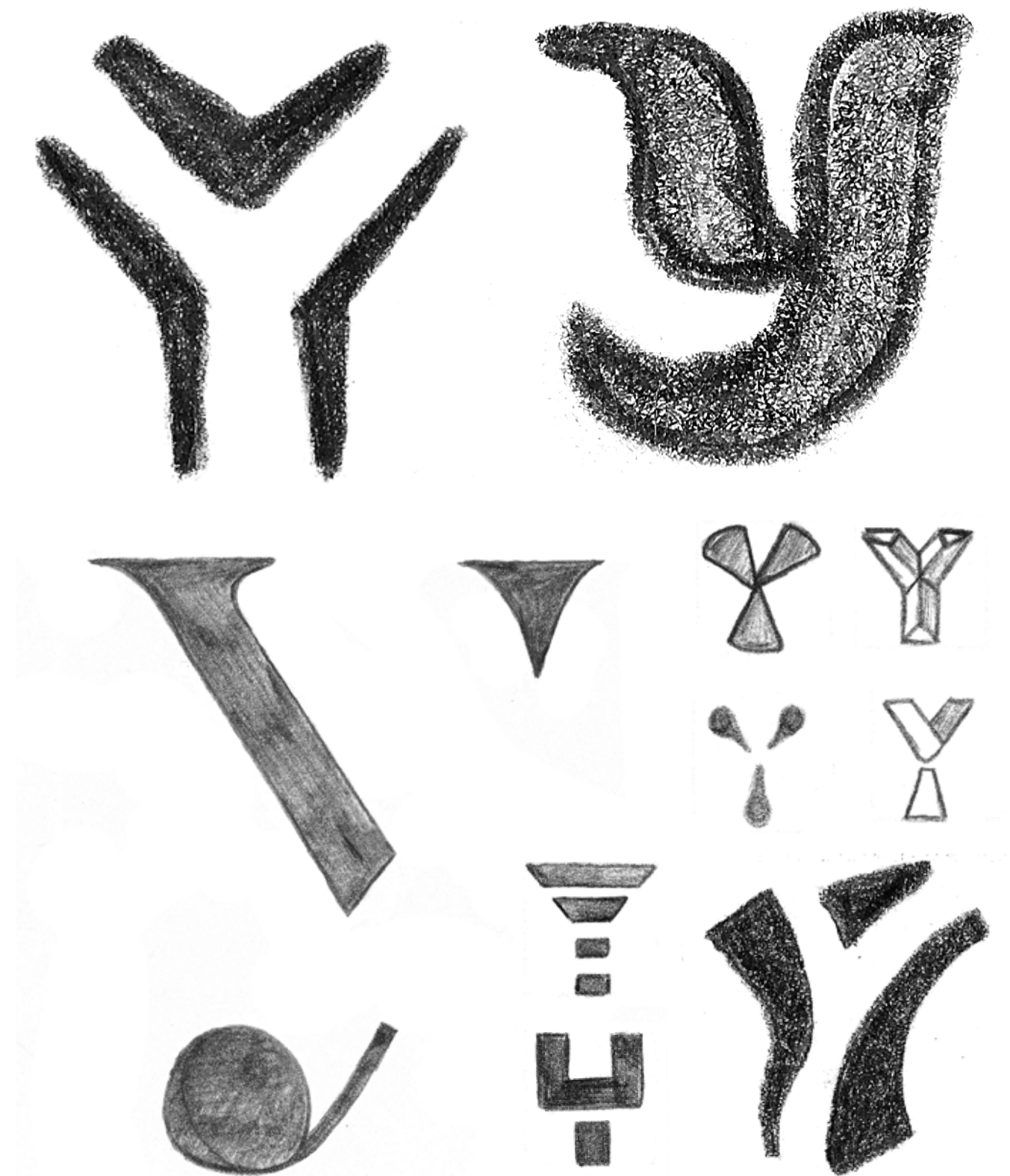
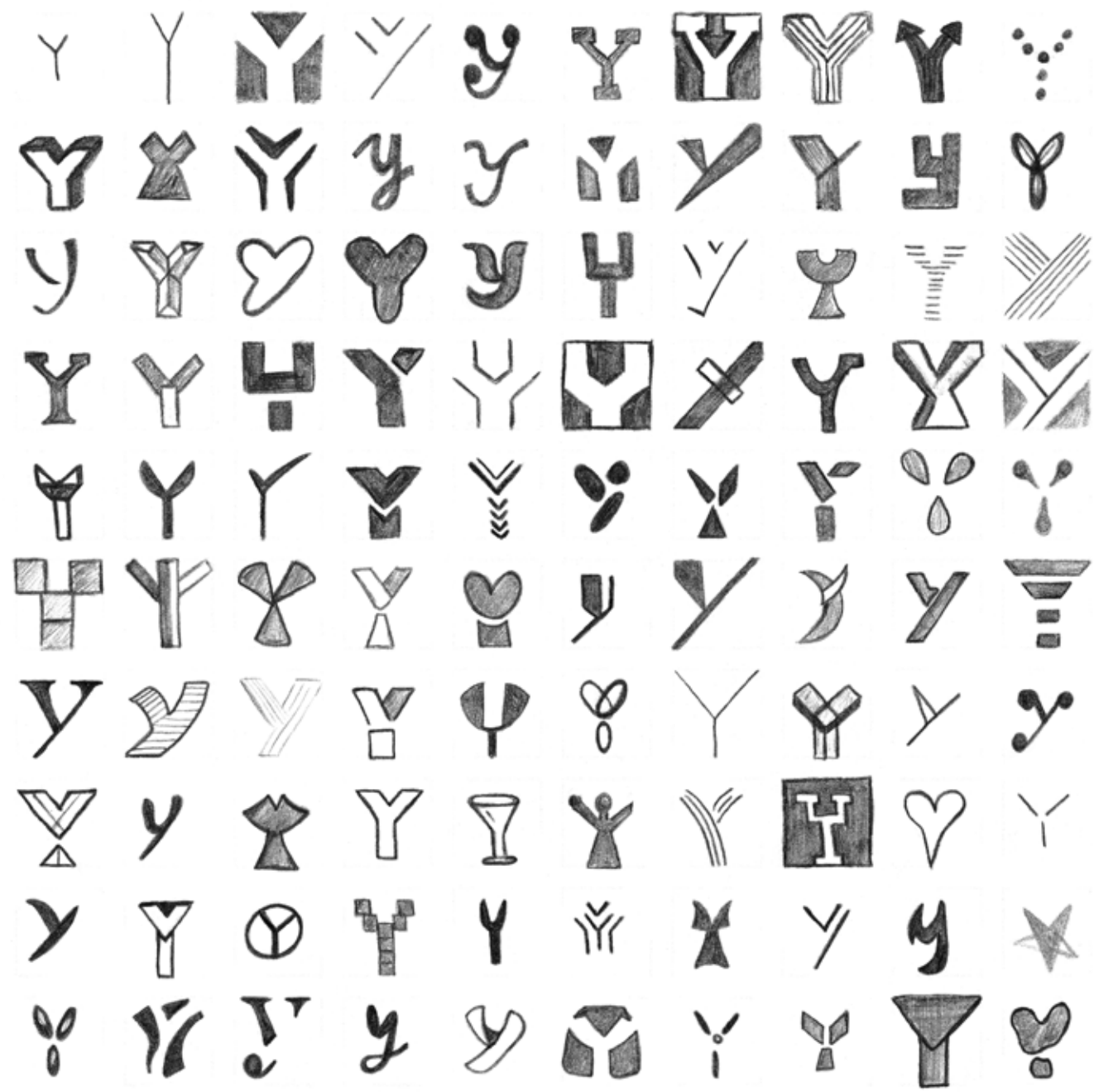


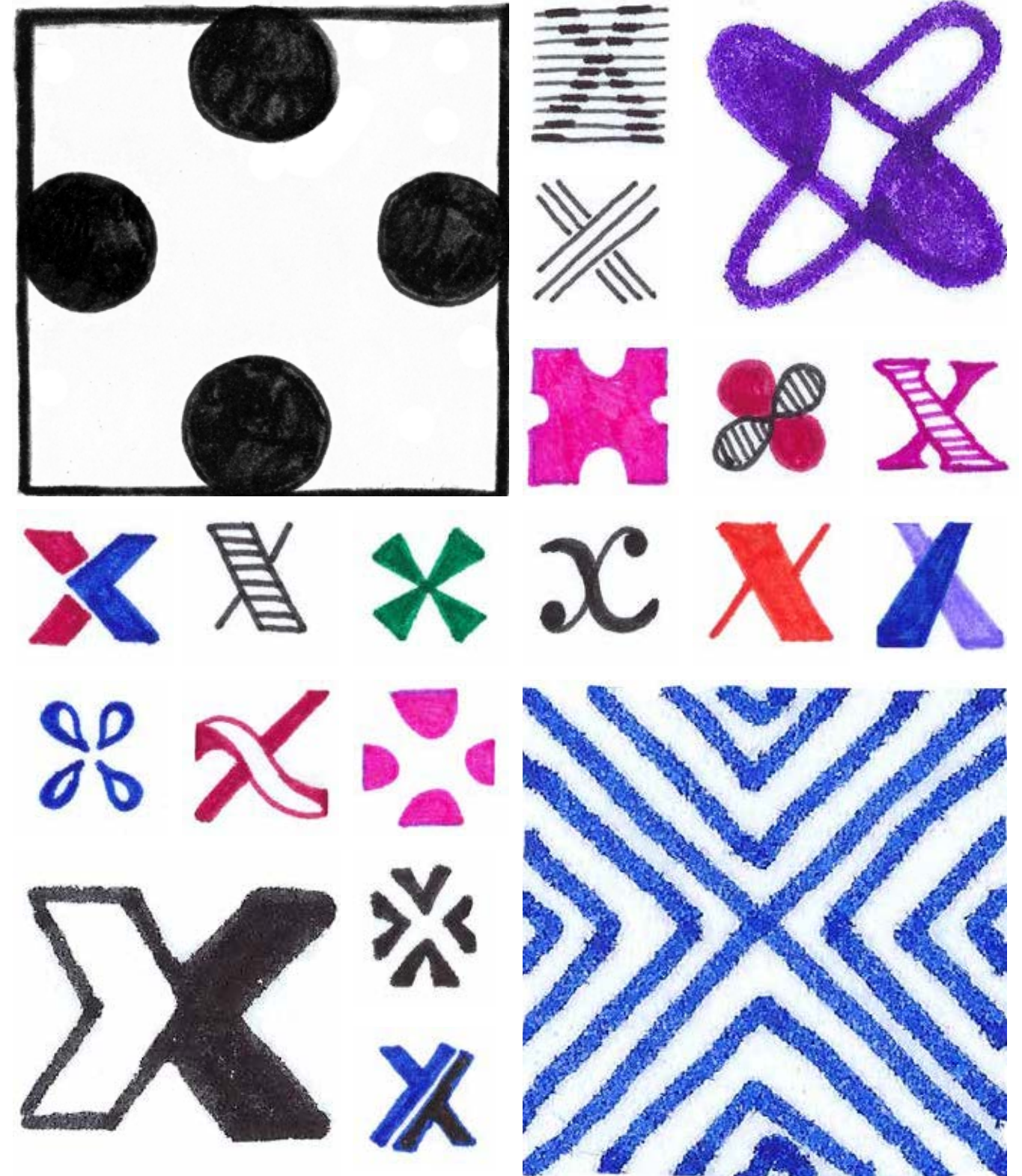
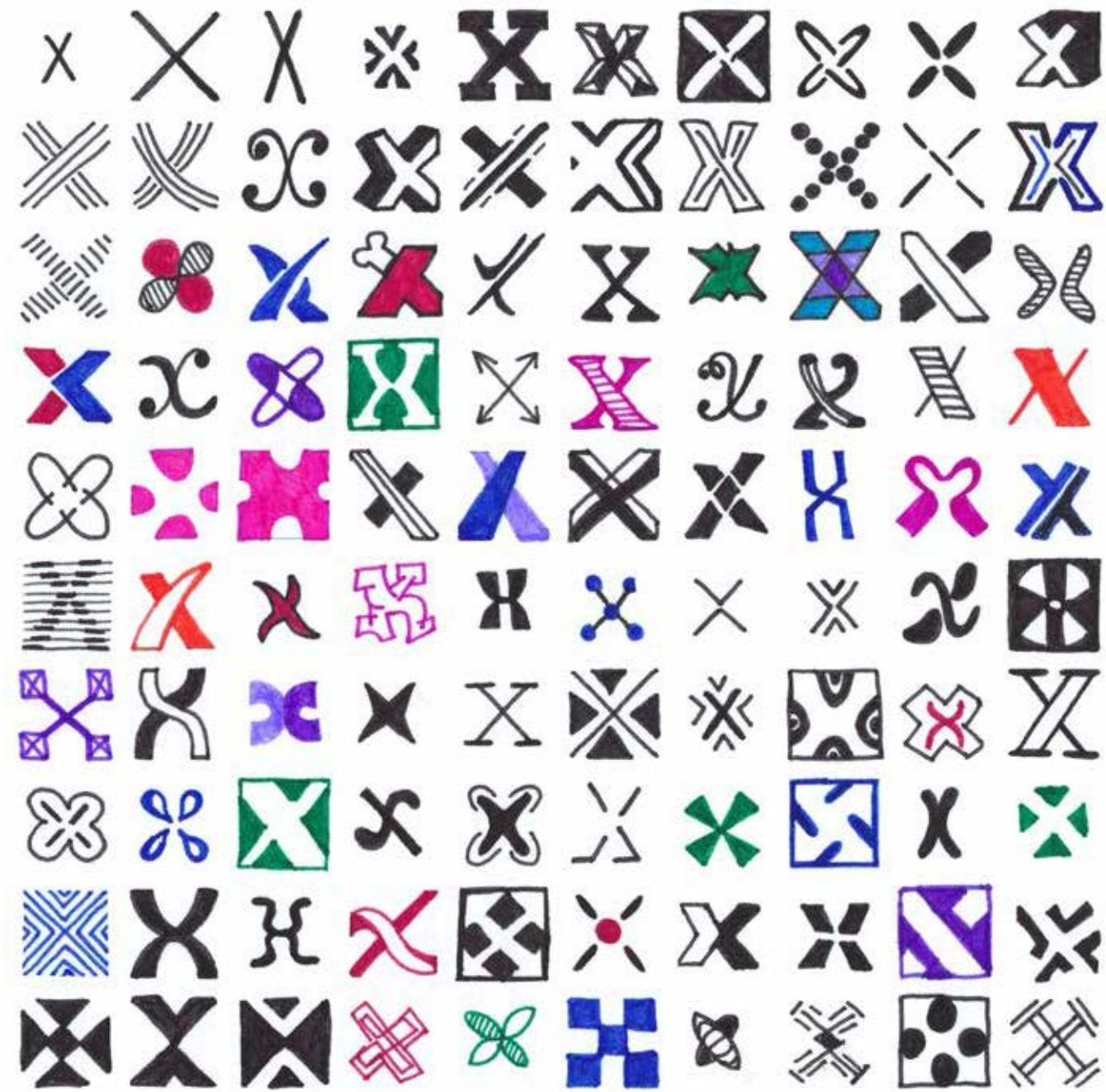


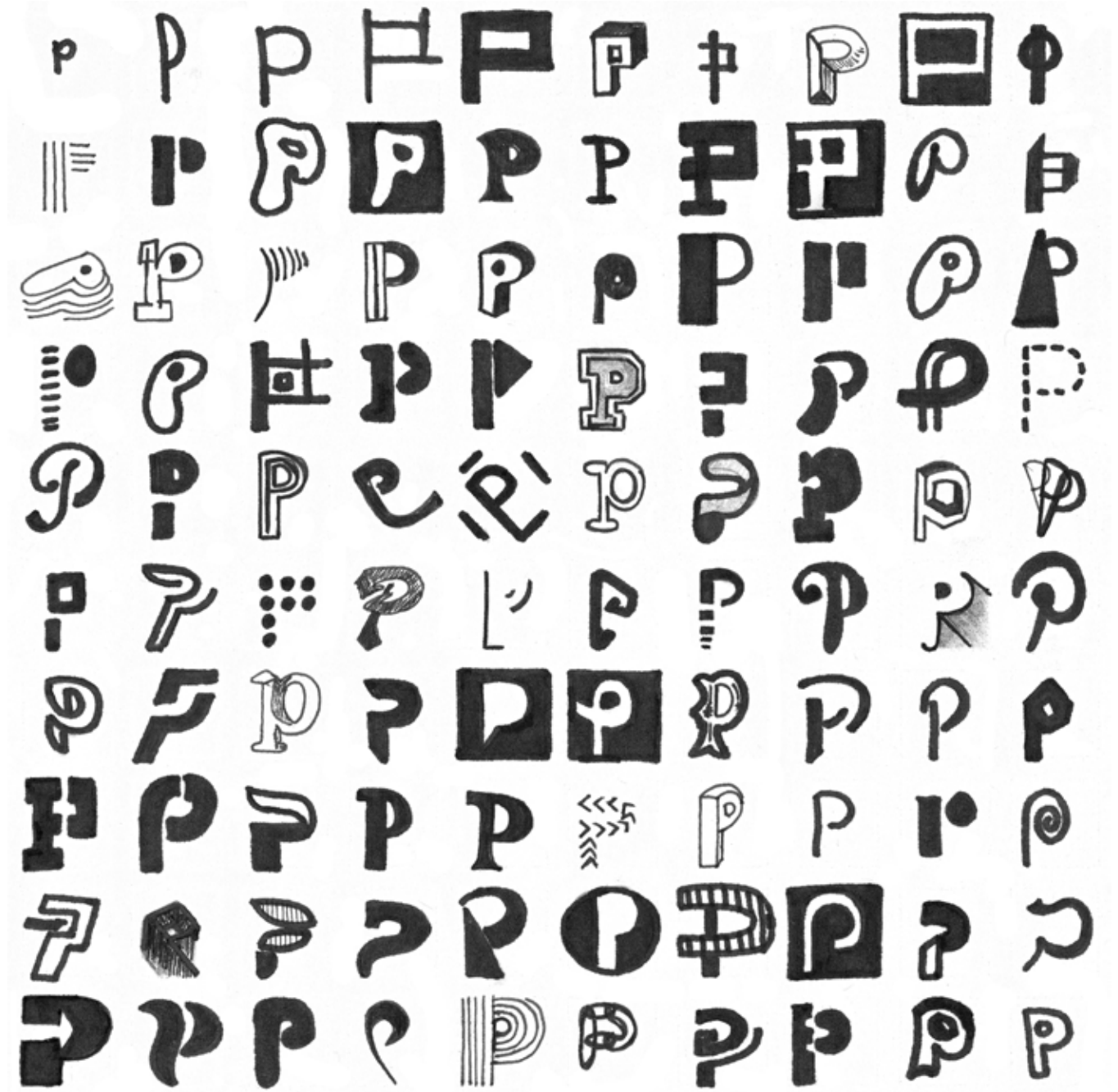
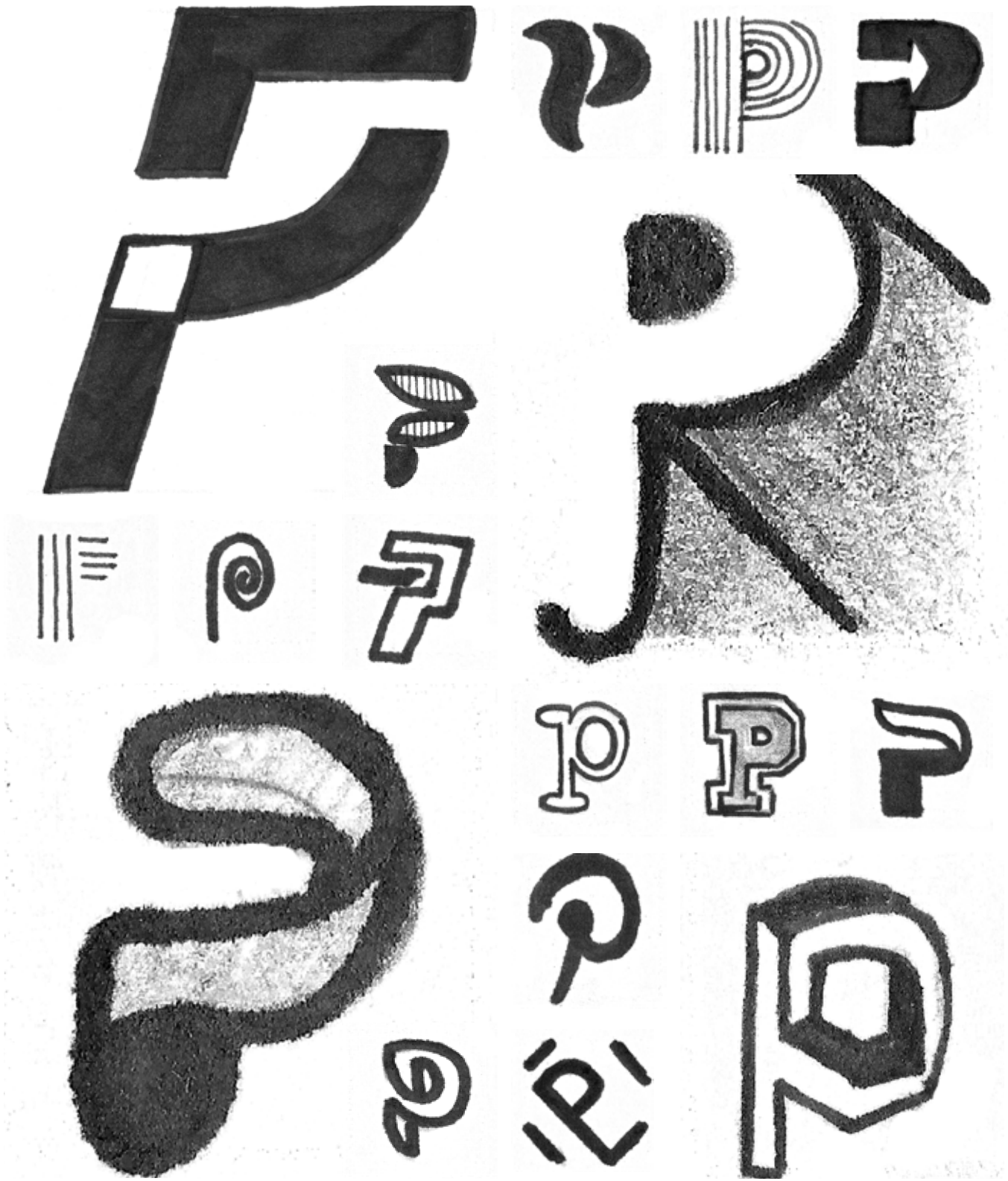




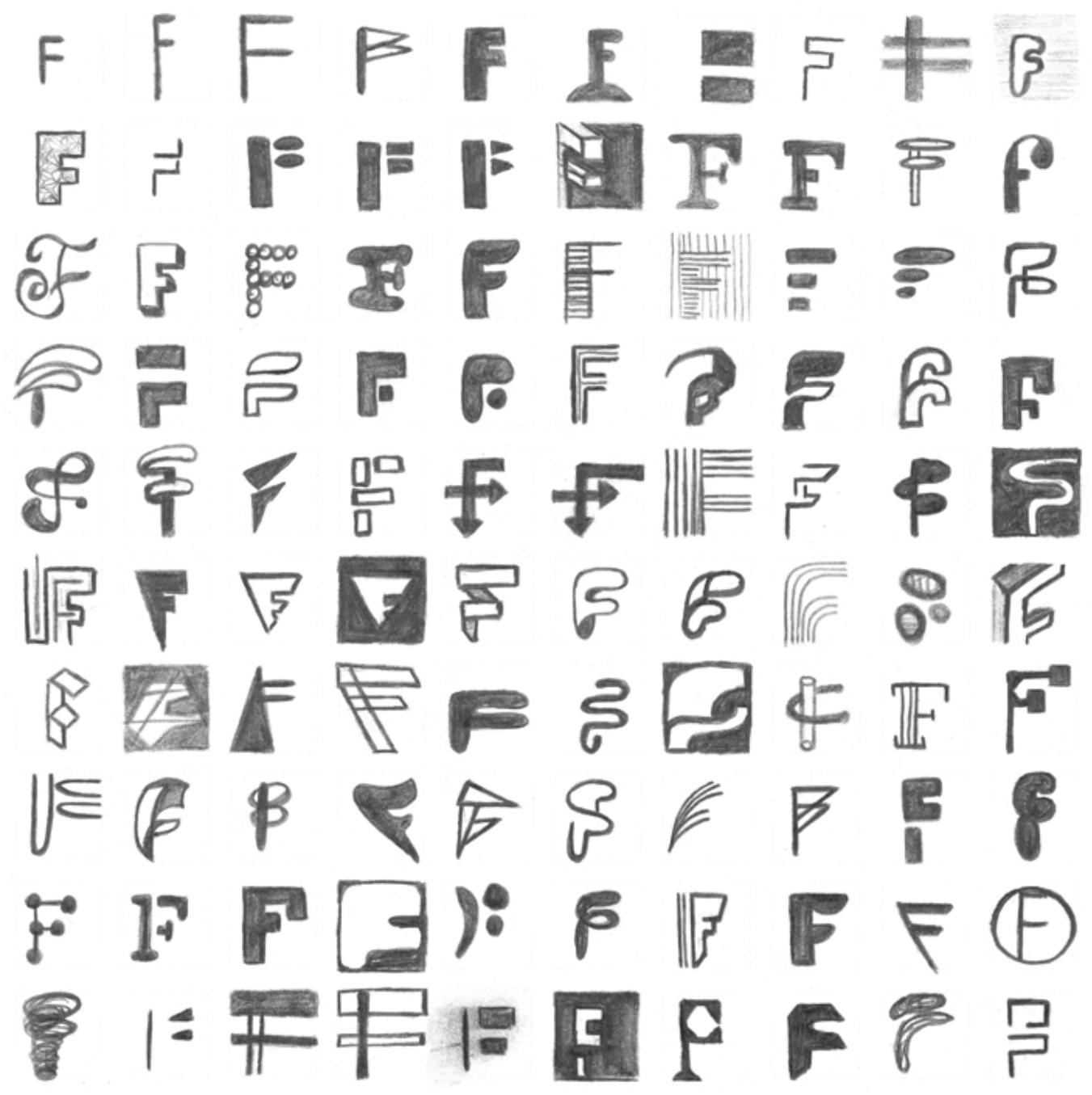












ART2110 Graphic Design Process & Thinking is the introductory course in Graphic Design at the University of Connecticut School of Fine Arts in the Department of Art & Art History. **Letterform Squared**, is a weekly exercise performed by participants in ART2110, in which they select a single letter each week and draw one hundred variations of it. After ten weeks participants have generated one thousand different letterforms. This book is a collection of the letters drawn by participants during the Fall 2020 term.

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