

# BY OUR LOVE

By Our Love is a thought-provoking animated short set to Earl MacDonald's brooding, instrumental jazz arrangement of the Christian hymn, "They'll Know We Are Christians By Our Love." The music's dark undertones raise questions about the state of contemporary Christianity and its relationship to politics. This project explores political tribalism as it relates to Christian faith and intends to stimulate discussion regarding the incongruities between faith practices and politics.

The team's goal of aligning emotionally-powerful, musical moments with equally potent imagery led to the creation of images and text prompts which interact with the ensemble, to enhance, reinforce and expand the ideas set forth in the music. The animation serves as a springboard for thoughtful contemplation, discussion, dialogue, and commentary. As a standalone animation, it will be placed online and presented through select social media platforms where commenting and sharing are encouraged. By Our Love asks all audiences to consider, more broadly and fully, the language, ideas, and context(s) that have contributed to our cultural drift toward more pronounced tribalism.

The By Our Love animation correlates with Earl MacDonald's brooding, instrumental jazz arrangement of the Christian hymn, "They'll Know We Are Christians By Our Love." This image of two fish is the icon which will be used for all marketing of the video.

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