

DJ Liberty - Live from the Boardwalk

Love it or hate it, Liberty Mutual has one of the most recognizable jingles out there. We leaned into this realization – to create our DJ Liberty campaign. In conjunction with the release of the DJ Liberty commercial, we created “Live from the Boardwalk” thumb-stopping social posts and printed concert posters for DJ Liberty to further engage with potential customers. Sing it with us now...Liberty Liberty Liberty