

Jessica Giannino
January 3 · 🌐

Support local gyms! So happy to be a part of the [Limitless Fitness at Washington Place](#) family. This is a wonderful, local, women owned small business in our community! ❤️💪

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👍❤️ You and 3 others

Pamela Sargent
January 3 · 🌐

One week from today! 💪
Thanks for sharing, [Suffolk Downs!](#)
<https://www.limitlessfitnesslynn.com/pac.../winter-challenge>

[Show Attachment](#)

👍❤️ You and 11 others

1 Comment

toastedflats
Assign conversation ▾

❤️ 1

Thank You! 🙌🙌🙌 YOU ARE AWESOME! ❤️ 1

Thank you for the shoutout ❤️ 1

This is amazing ❤️ 1

Mentioned you in their story

Suffolk Downs is at [Limitless Fitness at Washington Place](#).
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New Year, New You! 💪

Kickstart your 2022 fitness goals with bootcamp classes from our friends at [Limitless Fitness](#) in Revere! There's still time to join their 5-Week Winter Fitness Challenge, starting on 1/10!

Learn more today: <https://bit.ly/33Gsaux>

¡Año nuevo, nuevo tú! 💪

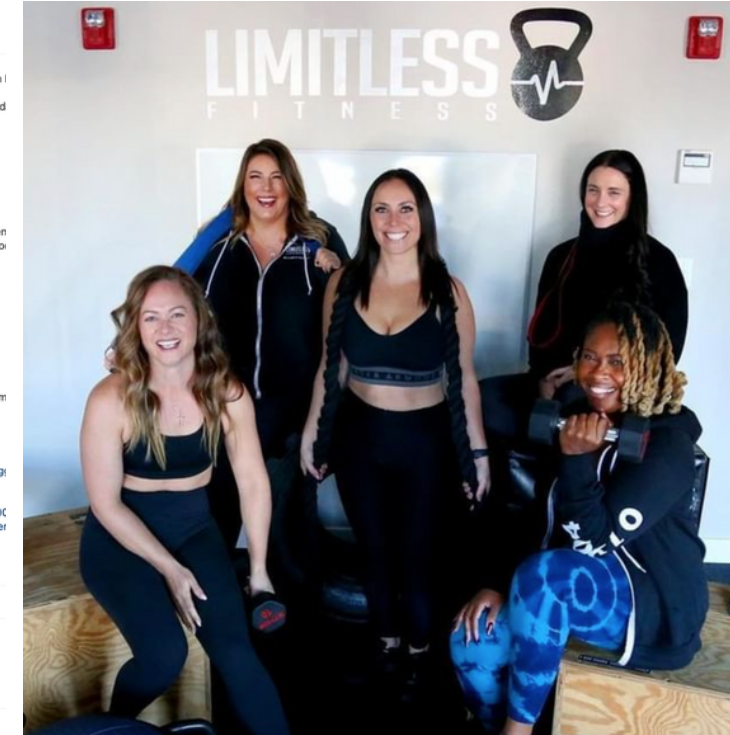
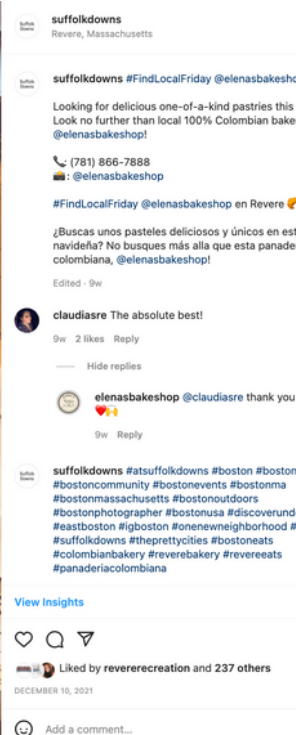
¡Pon en marcha tus objetivos de fitness para 2022 con las clases de bootcamp de nuestros amigos de [Limitless Fitness](#) en Revere!
¡Todavía hay tiempo para unirse a su Desafío de acondicionamiento físico de invierno de 5 semanas, a partir del 1/10!

Obtenga más información hoy: <https://bit.ly/33Gsaux>

[#newyearnewyou](#) [#fitfam](#) [#fitfamrevere](#) [#wearelf](#)

#FIND LOCAL FRIDAYS

Suffolk Downs



#FIND LOCAL FRIDAYS

Suffolk
Downs

Purely a social media play, the #FindLocalFriday campaign is the product of our team being charged with the digital reinvigoration of East Boston and Revere. We knew the route required us to start local and tap into the mom and pop shops surrounding Suffolk Downs.

Every Friday, we've begun telling the back stories of residents whose journey's led them to the area, sharing yummy weekly specials of restaurants, meeting multi-generational businesses (some with beautiful love stories), shedding light on women and minority-owned businesses, and truly shouting out our neighborhood businesses.

We amplified our client's social media pages with a symbiotic increase of brand awareness by cross-promoting with our wonderful neighbors. The best part? They responded strongly and reshared our content often!

With a simple mission of sourcing and generating content, we have begun to develop the positive environment for a real-life crossover to digital community. This is the pinnacle of "good" social media and work we are proud to be a part of.