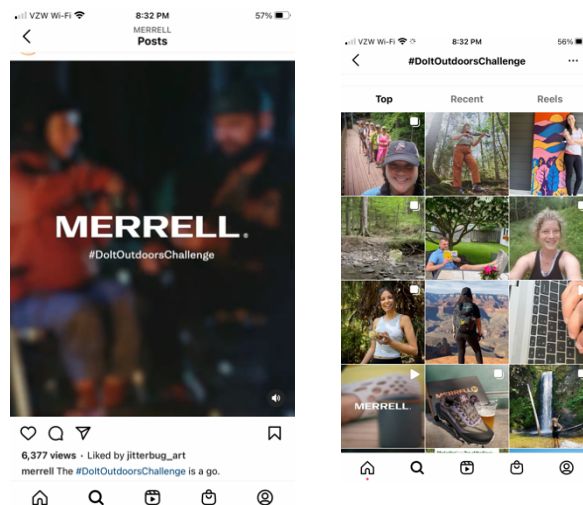
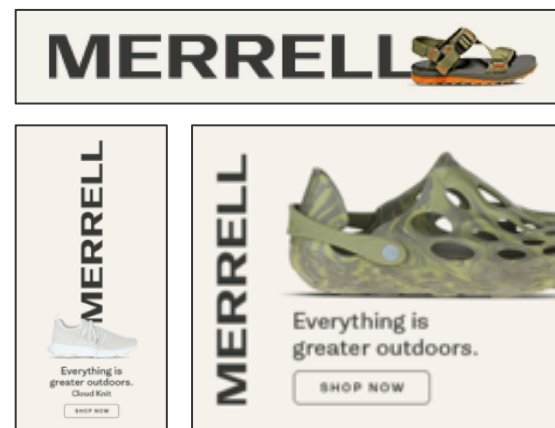


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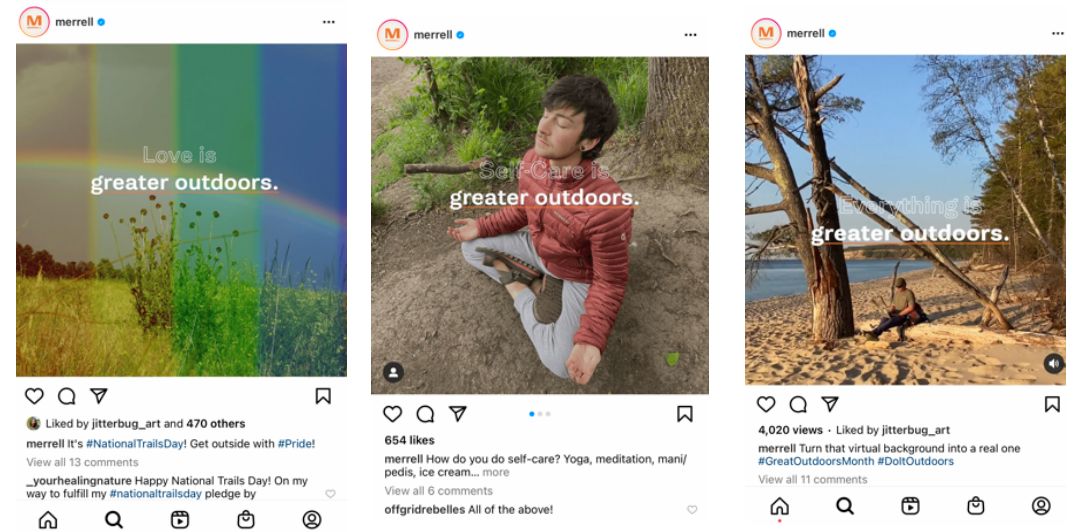
Everything is Greater Outdoors

An integrated marketing program that ran for the month of June during National Great Outdoors Month, encouraging people to get outside.

Digital Display Product-centric Ads



Social Media Consumer Engagement



Social Media Postings



Digital Key Account Program with DSW