

Pro Vaccination Posters

We were surprised that so many people in the U.S.—where access to healthcare is relatively easy—were resisting the Covid-19 vaccine and spreading misinformation.

Certain states, in particular, were in the news almost daily for their anti-science stand. We also didn't like that the far right had appropriated patriotic images for their own purposes.

So we decided to turn that on its head by riffing on classic political artwork to create a series of posters to get out a pro-vaccination message.

To us, it seemed that the most patriotic thing you could do was to get the vaccine and mask up—if not for yourself, then at least to protect others.

