

THE SMALL BUSINESS MURALS PROJECT

Rocket Community Fund's Small Business Murals Project pairs Detroit-based muralists with small business owners, creating transformative murals throughout the city. RCF invited Hook to bring a series of murals to life using augmented reality.

The murals not only captured the attention of the city, they helped support small businesses, inspired creativity and showcased the talent of the participating artists.

ROCKET
Community Fund

x

HOOK



SHEEFY MCFLY



TONY WHLGN



LINDY SHEWBRIDGE



PHIL SIMPSON



**LOUISIANA CREOLE GUMBO
TONY WHLGN**

**IVY KITCHEN+ COCKTAILS
SHEEFY MCFLY**

**L'ARTESANO CAFE & JUICE BAR
PHIL SIMPSON**

**MANGONADAS DEL BARRIO
LINDY SHEWBRIDGE**

