

REST WEEK

Over the past year, restaurants have endlessly pivoted to try to survive—leaving their staff physically and emotionally drained. Marrow, a Detroit restaurant in Lincoln’s backyard, is no exception.

As a brand that advocates for the Power of Sanctuary, we wanted to give back to this community by relieving some of the stress.

We transformed Restaurant Week into a week of rest, giving the Marrow team a paid week off of vacation. And we kicked off the week with a moment they normally provide for others—a family meal together, graciously prepared by our partners at The Apparatus Room.

This week gave Marrow a slice of sanctuary to rest and recharge so they could continue to serve our community better, similar to the experience a Lincoln driver feels behind the wheel of our vehicles. Because at Lincoln we believe when we’re at our best, we can help others be their best.

Hudson
Rouge



LINCOLN

CLOSED
FOR
RESTAURANT WEEK

PRESENTED BY



LINCOLN