

ALLEGRA

photography

Submission Agency/Studio: Allegra Anderson Photography

Entry Name: Microgreens

Category: Still Life

Client: Hartford Plant Company

Hartford Plant Company is a microgreen growing company based out of Hartford, Connecticut. Their story is an interesting one: “Valentina, who is the principal microgreen grower, needed to leave Belarus in late 2020, affected by the tragic political circumstances in her country. Shortly after joining her daughter and son-in-law, Anastasiya and Matt, in West Hartford, she began passing her time propagating begonias and cultivating an ever-growing collection of plants and flowers around their home.” They now sell their microgreens to restaurants throughout West Hartford, Glastonbury, and Hartford, and at the West Hartford Farmers’ Market. This year they expanded and grow their products out of their new commercial kitchen in the Swift Factory, located near Keney Park in Hartford. With these macro photographs of the microgreens we wanted to highlight the beauty and delicate nature of these baby microgreens, but also clearly differentiate one plant from another.

ALLEGRA ANDERSON

SOCIAL @allegralifestyle @allegraanderson @lovebyallegra

EMAIL allegra@allegraanderson.com WEB shop.allegraanderson.com