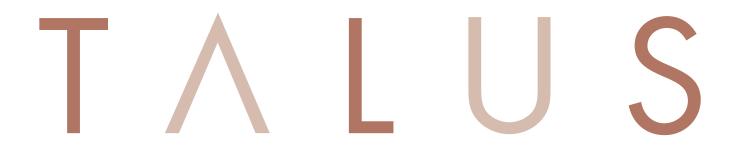


TALUS

Visual Brand Guidelines

Core Visual Brand Elements

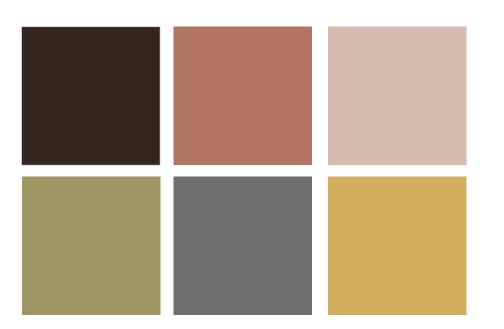
The Talus visual brand consists of 4 core brand elements; the Talus wordmark, brandmark, brand colors and photography.





Wordmark

Brand Colors







Photography

Wordmark & Brandmark