



LOGO MARK

The Colchester Youth First Coalition is defined by its people: the children, teens, adults, donors, supporters, and organizers. This mark translates the human form into simplified shapes that represent the sense of community shared by all age groups at Colchester Youth First.

The CFYC logo is comprised of: the 3 “people” icons, the circular Colchester Youth First Coalition word mark, and the line break dot.

The inverted exclamation mark people convey the coalition’s values of positivity, community, and empowerment.

All variations of these files are supplied in .eps, .svg, .pdf, and .png formats.

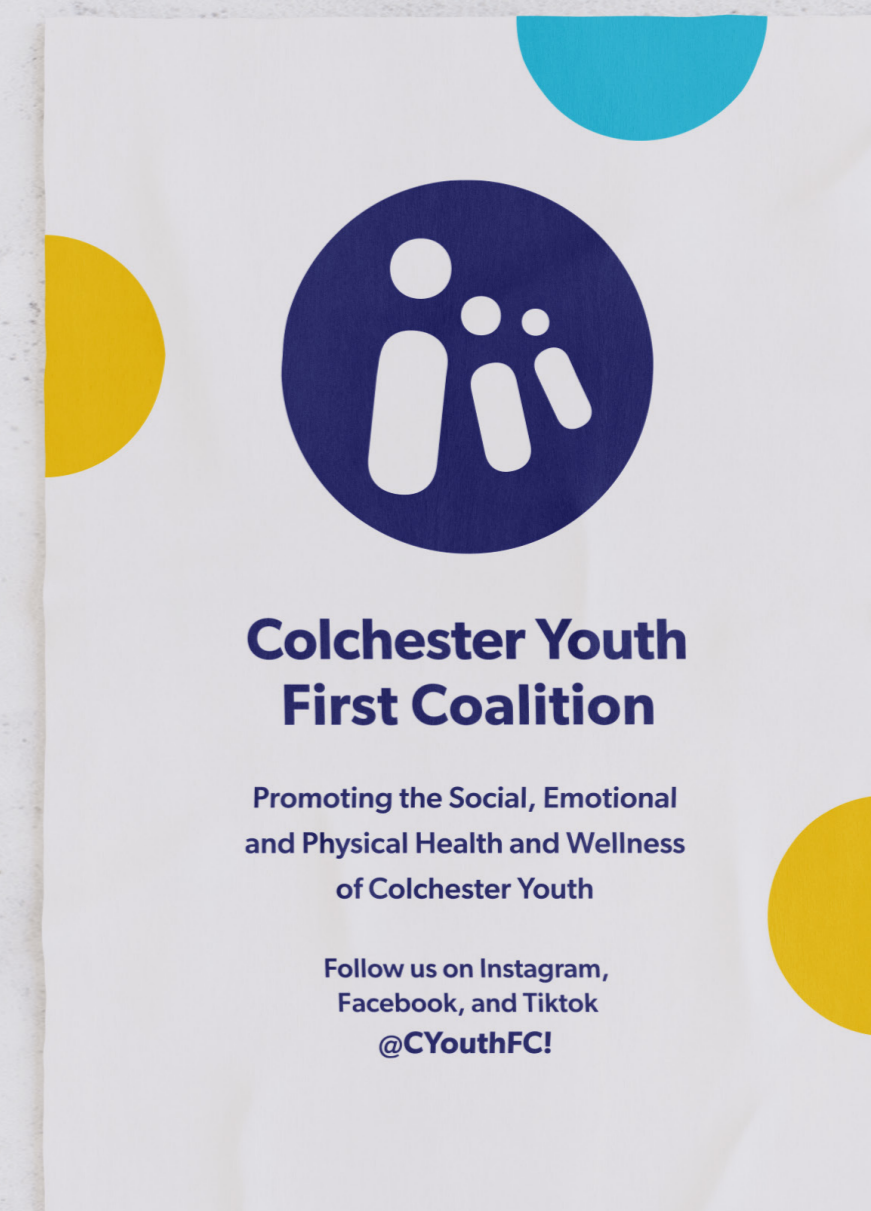


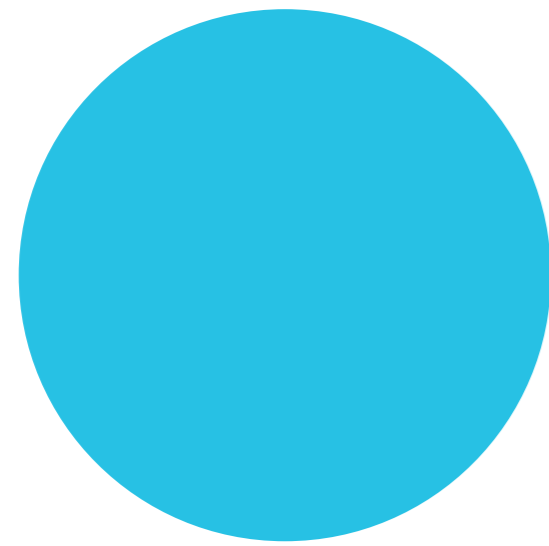
**Colchester Youth
First Coalition**



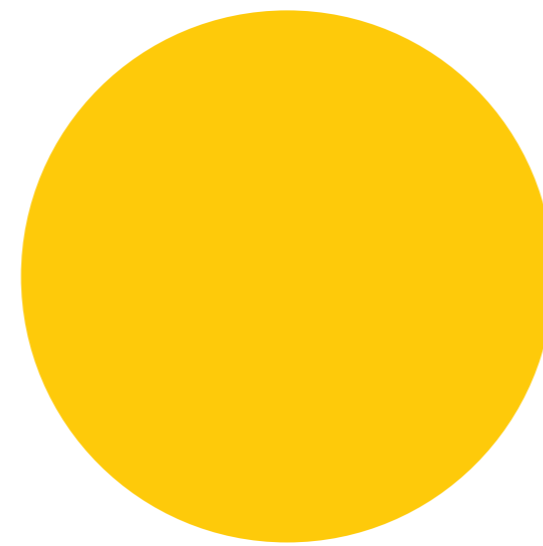
**Colchester Youth
First Coalition**



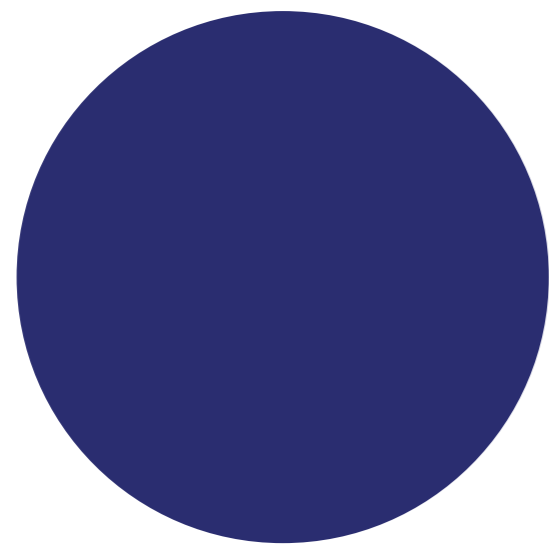




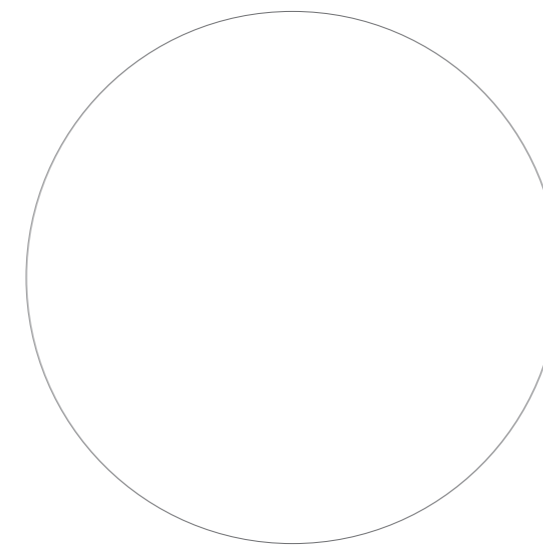
PANTONE 311 C
C: 67 M: 0 Y: 8 K: 0
R: 32 G: 193 B: 227
#1ec1e3



PANTONE P 123 C
C: 0 M: 20 Y: 100 K: 0
R: 255 G: 203 B: 5
#ffca06



PANTONE P 2748 C
C: 100 M: 98 Y: 24 K: 11
R: 44 G: 46 B: 113
#2c2e71



PANTONE P 1-1 C
C: 0 M: 0 Y: 2 K: 0
R: 255 G: 254 B: 249
#FFFEF9

BRAND COLORS

Pantone 311 C is the medium blue of the CYFC brand.

Pantone 2748 C is the dark blue of the CYFC brand.

Pantone 123 C is the yellow of the CYFC brand that is used as a secondary or pop color for the CYFC brand.

**Go
Bobcats,
Stay
Healthy,
Be Your
Best Self.**



**Colchester Youth
First Coalition**

**Don't
Stop Until
You're
Proud.**



**Colchester Youth
First Coalition**