

Tox Brewing Company is New London, Connecticut's first and only brewery and taproom. Toxic plants and animals are the main theme behind Tox's beer names. Before starting my sketches for Tox, I research the folklore behind the toxic plant, ingredient, or animal the beer is named after.

Hemlock was an ingredient used to brew "flying ointment" by European witches. It was mixed with the fat of children dug up from graves, wolfsbane, smallage, wheat, and hyoscyamine according to Sir Francis Bacon. The concoction made some at the coven hallucinate to the point where they thought they could fly. That is how the concept behind this beer bottle illustration was born.

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