Care RN

Take One Time

Directors

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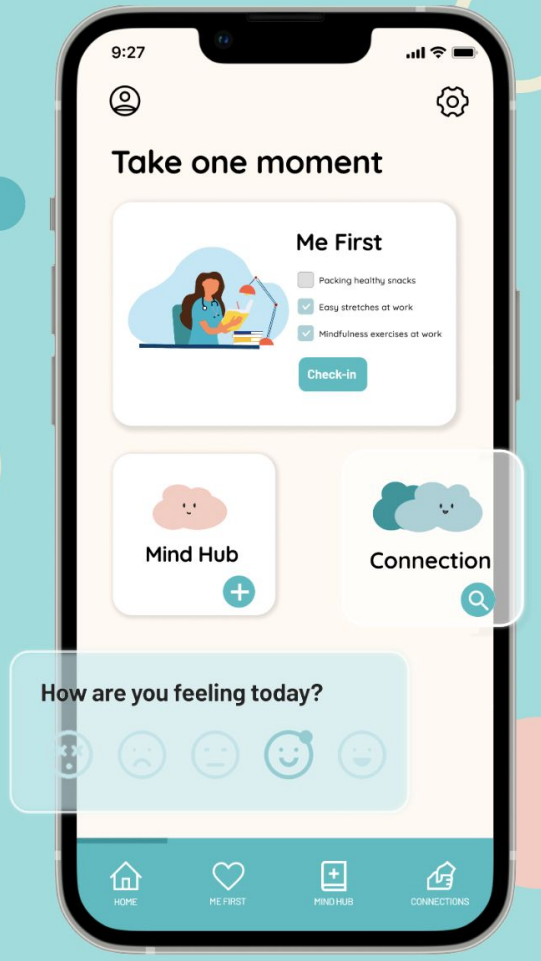
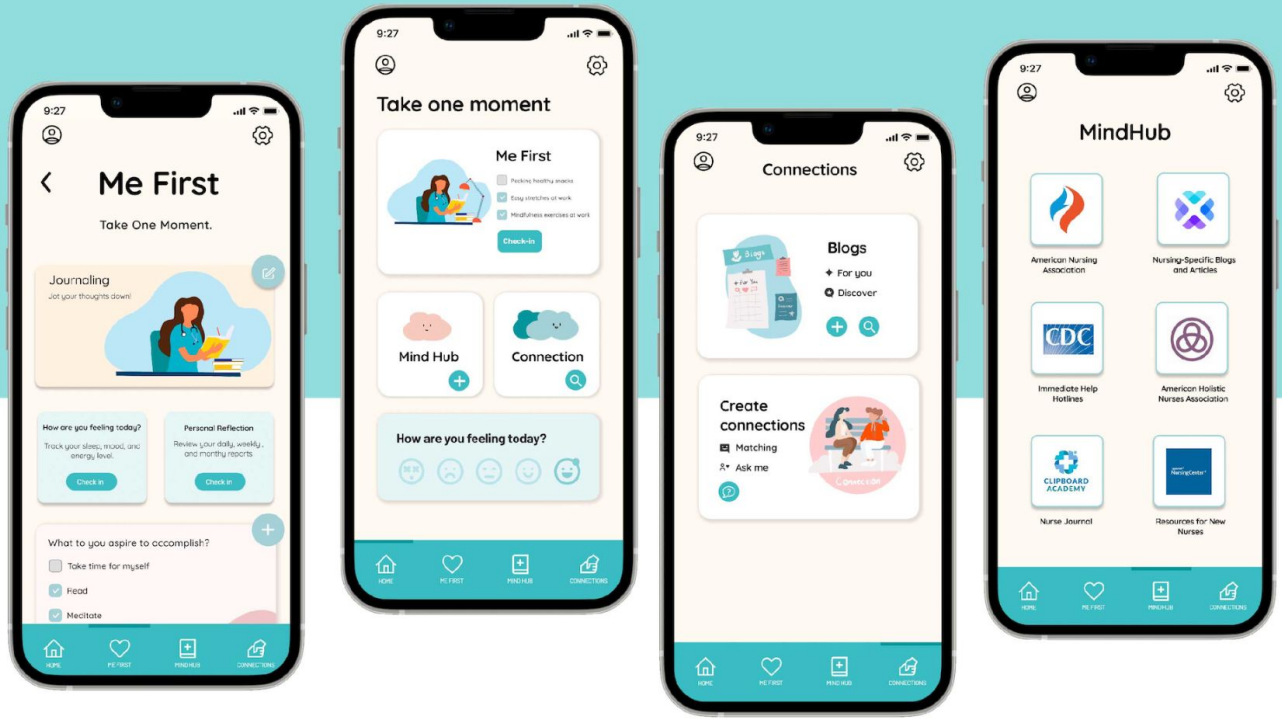
This app is a safety house for newly graduated nurses. Here, users can utilize their fragmented time between works to seek support, connect with others and talk to themself. As our slogan states, "take a moment to take care of yourself."



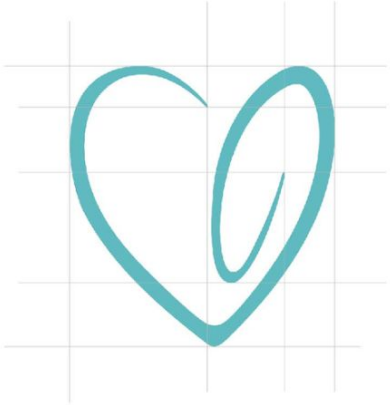


Problem

Making life-impacting decisions, clinical works are naturally with high stress. Nursing is one of the most physically and mentally demanding professions. Nurse burnout is the state of mental, physical, and emotional exhaustion caused by sustained work-related stressors such as long and consecutive working time, the pressure of decision-making, and the strain of caring practice with poor outcomes.

Style Guideline

Logo



The logo of Care RN is a heart-shaped swirl. A heart is a symbol of caring, which is a generic and positive reflection of a nursing job. A swirl generates the feeling of relaxation and resolution, which is the ultimate goal of this app, to prevent burnout.

Care RN

Style Guideline

Color pallette

Turquoise
HEX # 60BAC0

Creamy yellow
HEX # FFEED4

#F9CAC0

#4C7586

All visual components of this app were specifically designed to be calming and relaxing. No adjacent visual components were designed to be with high color contrast

Style Guideline

Typography

Quicksand

quicksand

quicksand

quicksand

quicksand

font Quicksand

bold Aa

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( ) - _ = +

reg Aa

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 ! @ # $ % ^ & * ( ) - _ = +

Quicksand is a display sans serif with rounded terminals.

Style Guideline

Component

Round shapes were applied if possible. When shapes with angles were necessary, sharp angles were avoided.

Add button

Switches

Comment

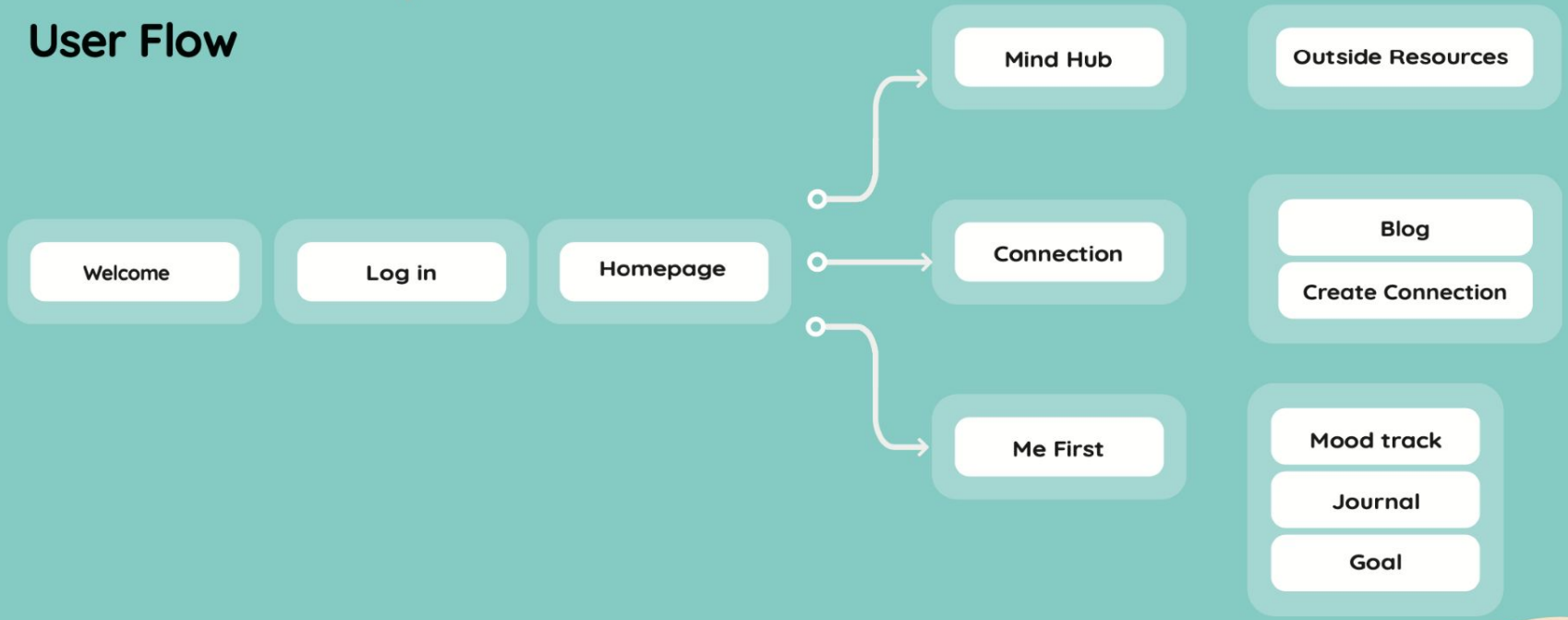
Like

Share

Normal-Capsule

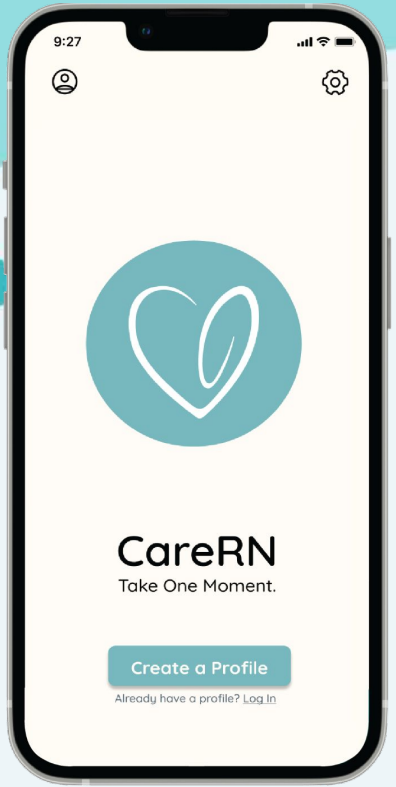
Style Guideline

User Flow



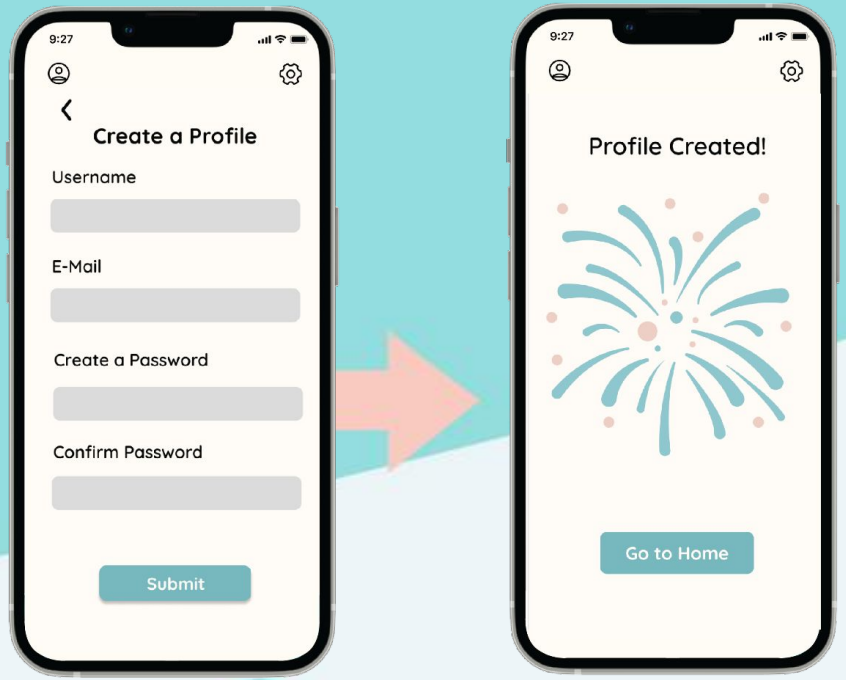
Signing Up

Signing up for CareRN has been designed in a way to make users feel comfortable when creeating a profile. Our team's simplistic and easy to use design promotes less worry when thinking of your account here at CareRN



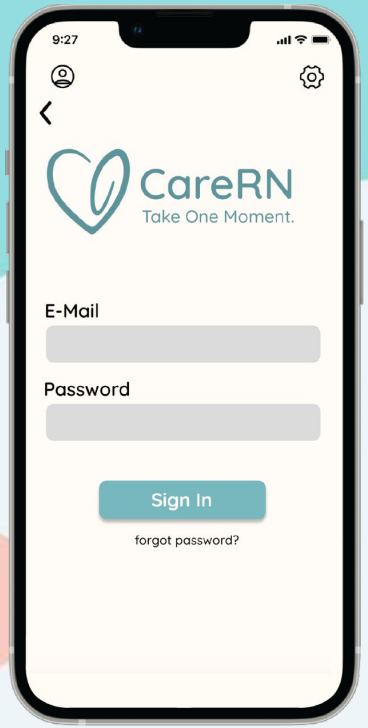
Signing Up

The only thing you need to provide us to create your profile is a username, email, and password. No need for any other info, simple and easy. Once done, you'll head to the homepage.



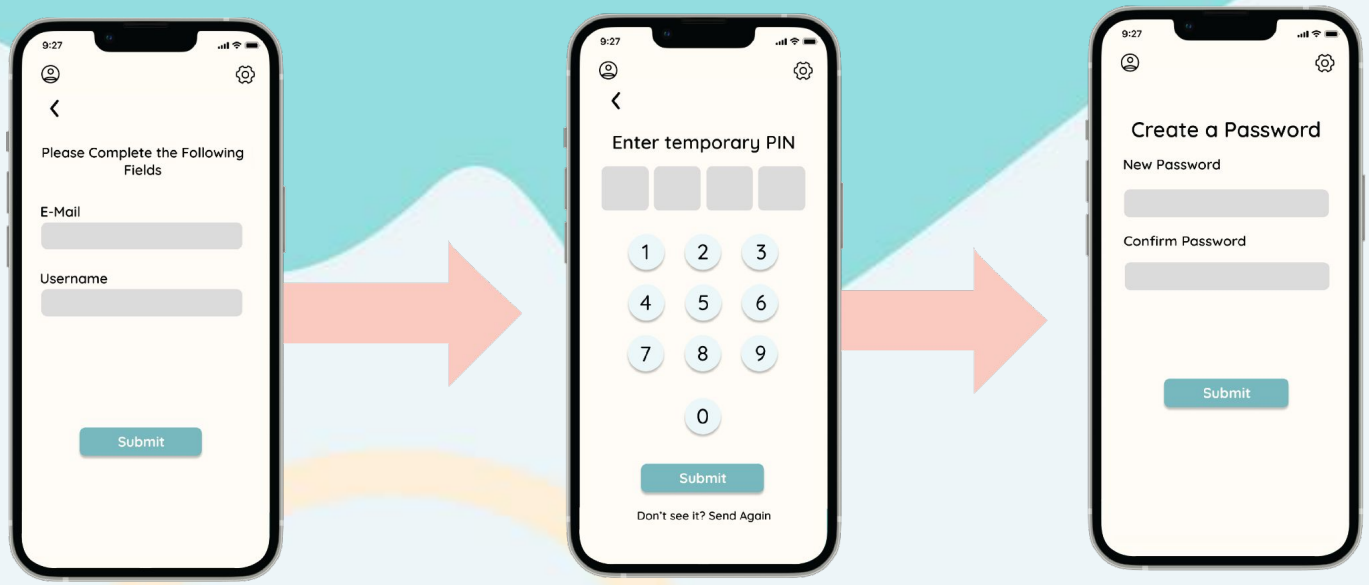
Logging In

Once you've created your profile, logging in is very simple. Using the same method as most social media, simply put in your email and password.



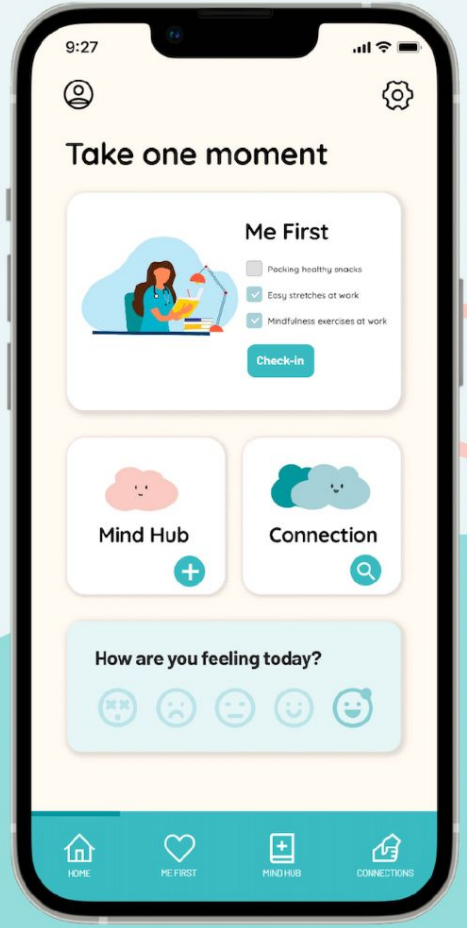
Forgot your Password?

No Problem. After touching the “Forsgot Password” button on the log in page, submit your email and username. After that, a 4 digit authentication PIN will be sent to the email you’ve submitted. Enter the PIN, then create a new password.



Homepage

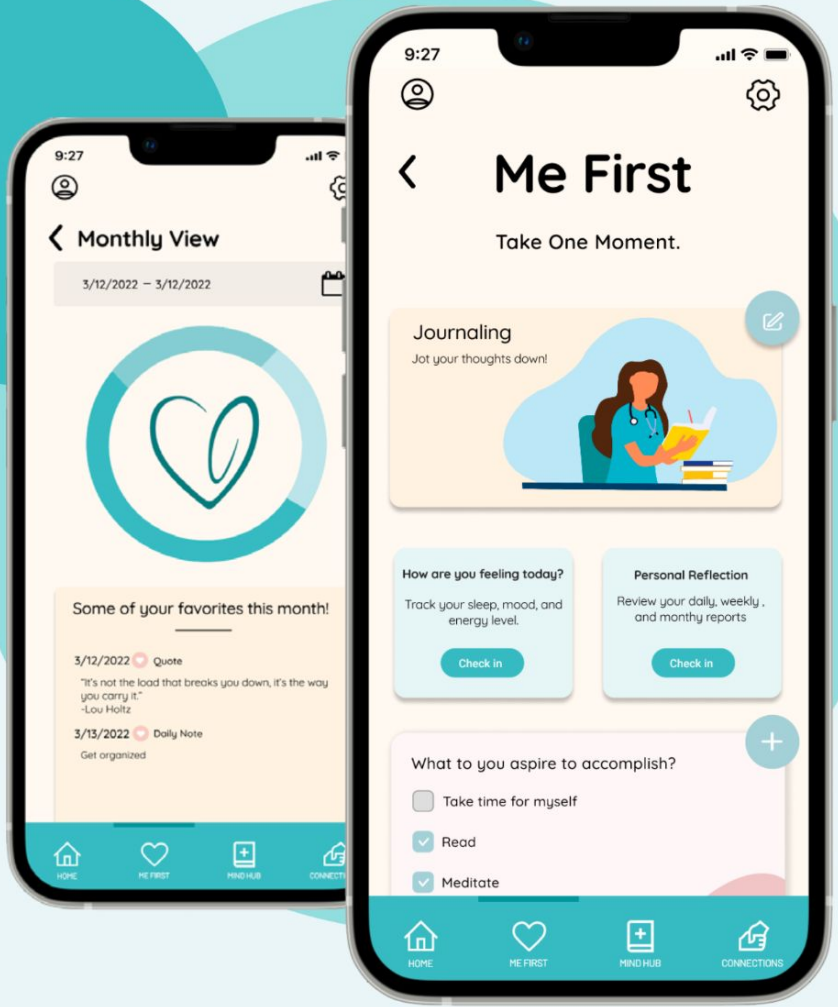
Users can access all the functions of this app from the home page, including the three main functions: “Me First”, “Mind Hub” and “Connection”; setting, profile update and quick mood recording.



Me First

Me First is the heart of CareRN and is the epitomy of “take one moment.” This section allows for the user to take one moment out of their day and pay closer attention to their needs and desires.

Me First allows the user to journal their thoughts, track their mood, view their personal reflection throughout the weeks and months, and set aspirations.

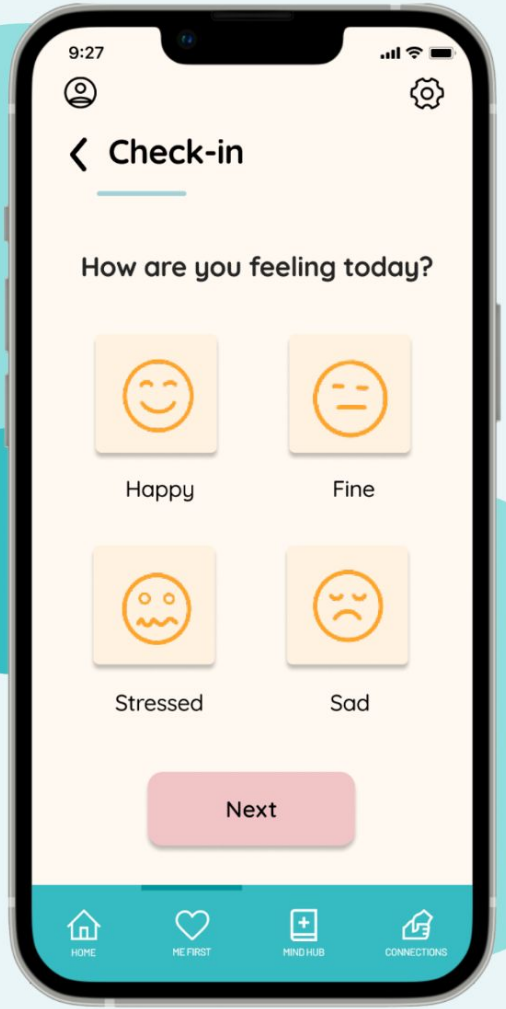


Me First: Journal

For Resident Nurses, one of the most important things is maniting confidientiality. For the journaling section of Me First, users will be able to input a password to keep their journals private.
In this section, users will be able to journal and review other journal entries they wrote in the past. In their journal reflection, they can see each journal made per week as well as completed goals and mood's recorded per day.

Me First: Mood-Tracker

The CareRN mood-tracker is a quick survey of your current mood. With this survey, resident nurses can take a few moments to record how they are feeling and how they have been sleeping. By completing this, users will be able to become more aware of how they are feeling rather than simply going throuh the motions.

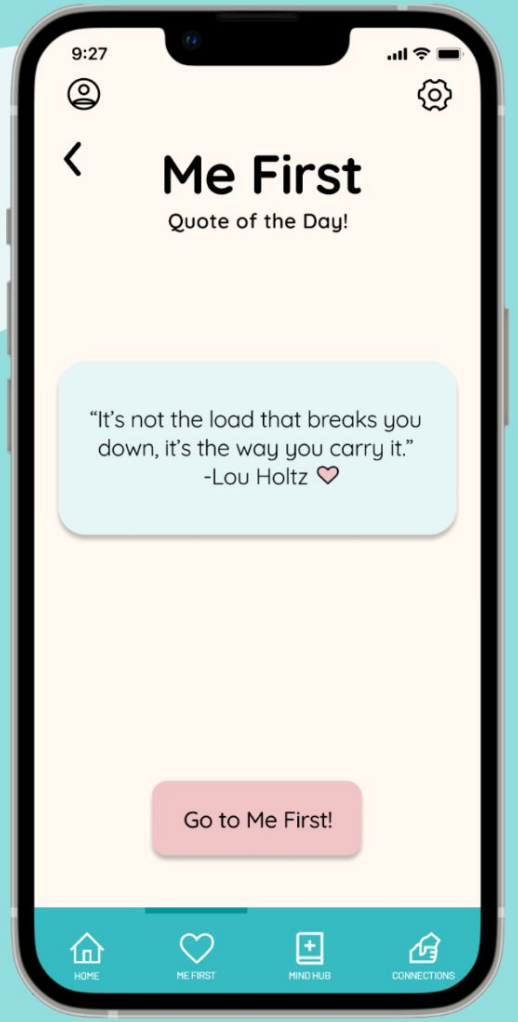


Me First: Personal Reflection

The personal reflection is a space to review your overall mood, sleep, and energy over the past month, as well as look back at some of your favorites. On this application, users will be able to favorite quotes, daily notes, journals, and blogs so that they can look back at what motivated them!

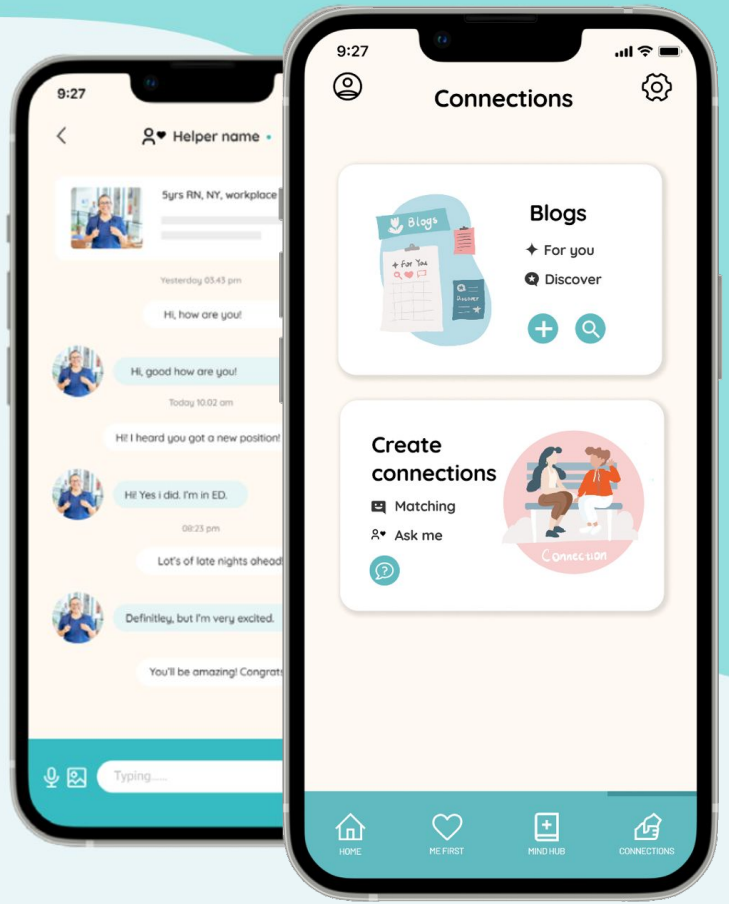
Me First: Daily Quote

Before the Me First homepage, the application relays a new quote every day. This piece of information allows the user to feel motivated to pay closer attention to themselves and their needs. On this page, you can favorite the quote by clicking the heart, which will allow you to keep record of your favorite quotes. To find them, the user can click onto the personal reflection section in Me First!



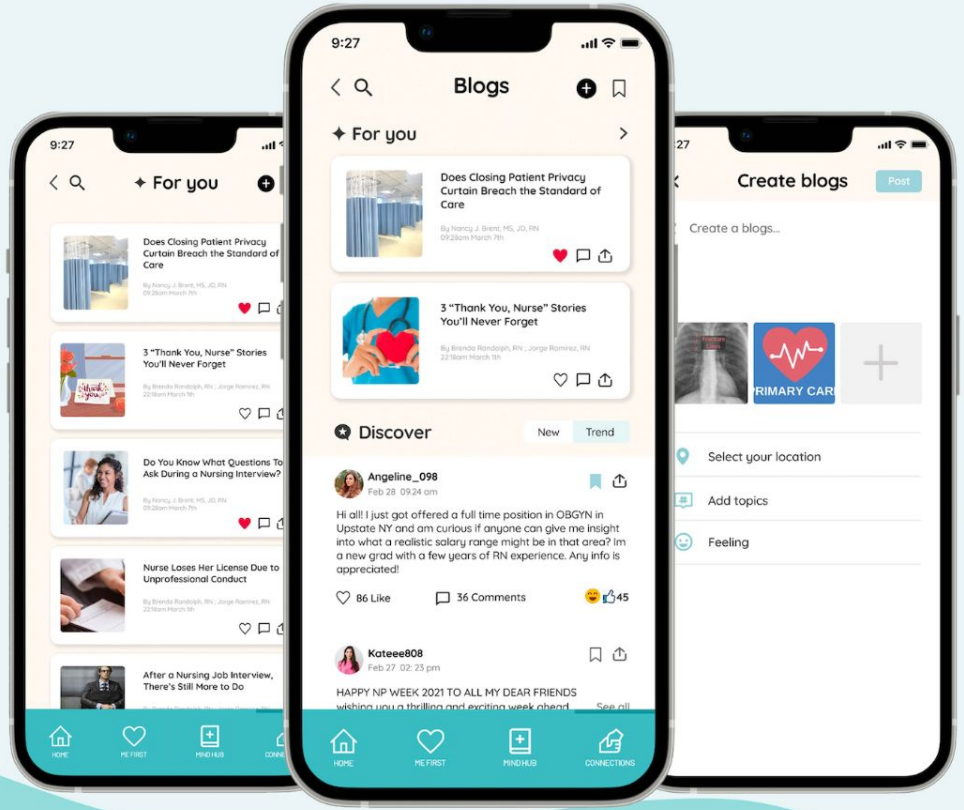
Connections

One of the biggest aids to burnout is communication. Therefore, CareRN provides different sources of connections for RN's to build and feel heard. With these resources, resident nurses will be able to understand that they are not alone when it comes to these overwhelming emotions. The connections page of CareRN includes a blogs page and an "Ask Me" section.



Connections Blogs

Readable blogs come from two sources: blogs posted by other users and articles selected by editors.



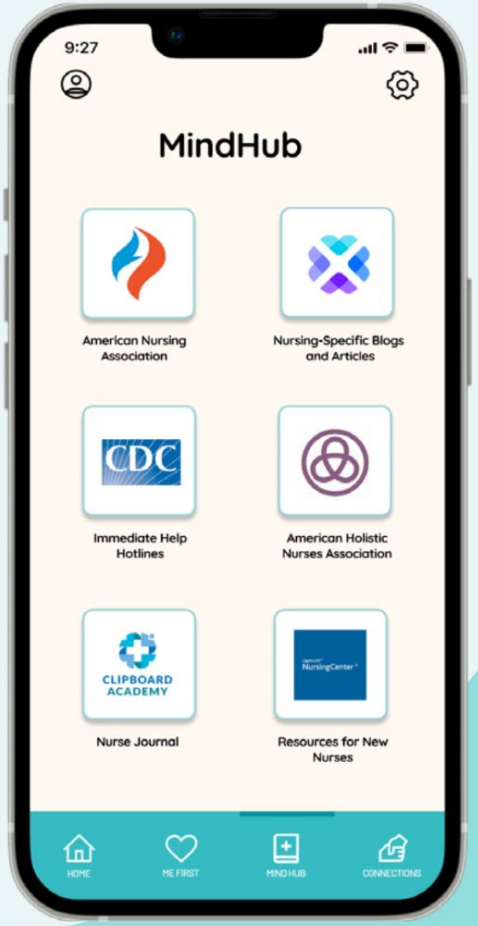
Connections

Create connections

Through “Create connections”, users can post specific questions to people with specific specialization, experience, working location or background.
Direct messages can be submitted to any users found under the “Connection” page. All message exchanges are saved under “Chat”.

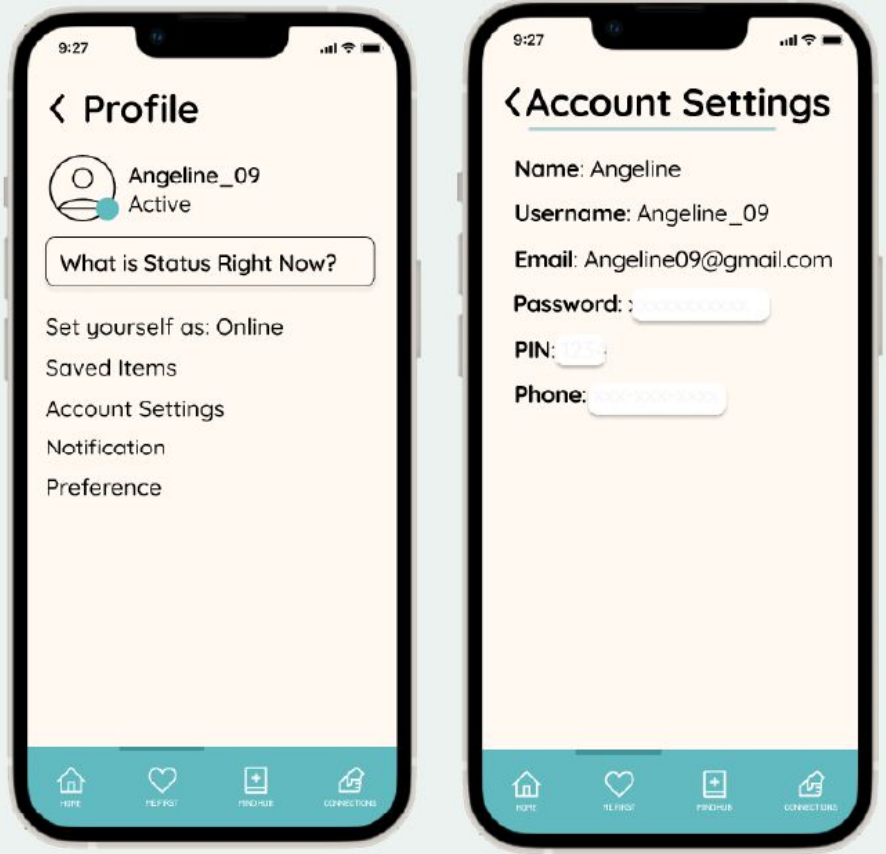
Mind Hub

Mindhub is a resource page that allows users to view similar organizations as well as other affiliations. This page allows for the user to become more aware of their needs as well as understand other people's similar situations.

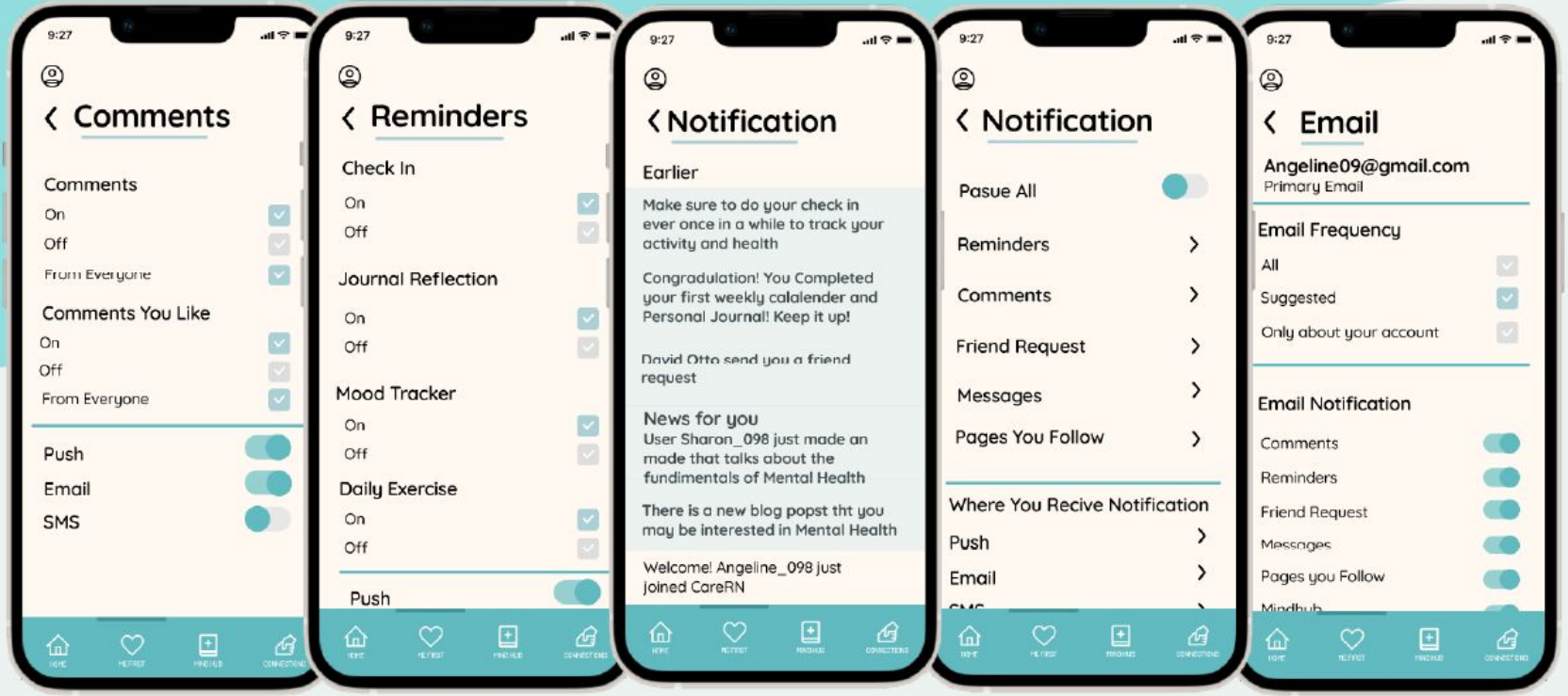


Profile

In the setting bar, you can check out the details that you have added when you firsrt started up the app and signed up for. You can check all your personal information like your password, pin, email and phone number, as well as your online app status.



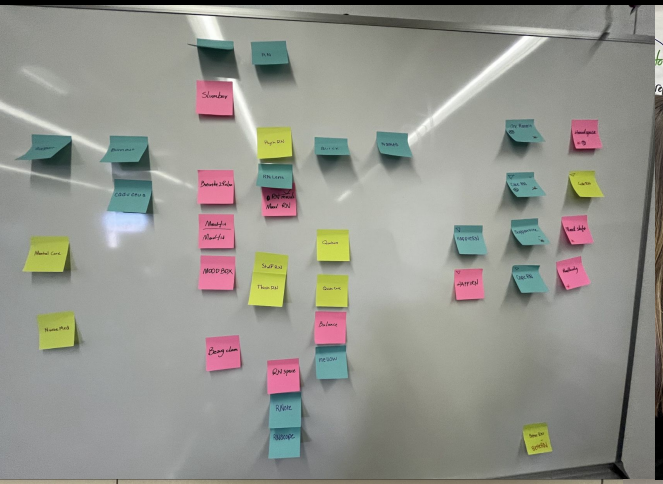
Notification

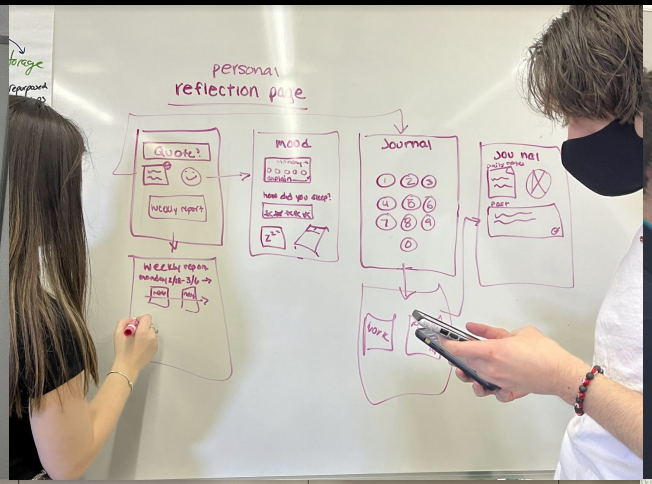


The User can also access the app setting through their profile and make change in the “Notification” tab. In this page, users will be able to edit the setting, and see what features they want on. This will allow resident nurses to be reminded of the latest news and updates, and maintain their motivation.

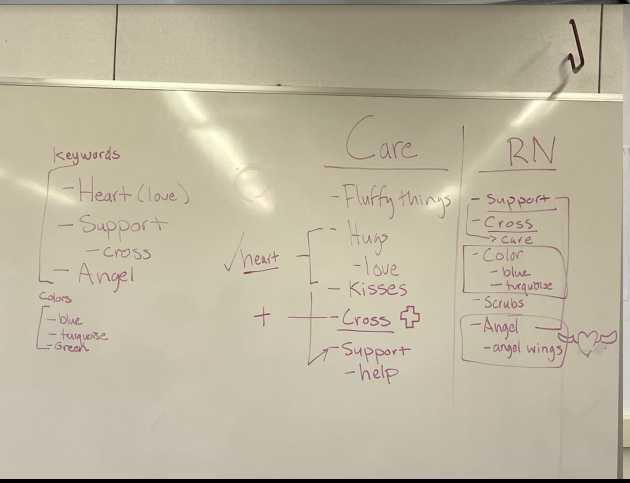
Logo Sketching

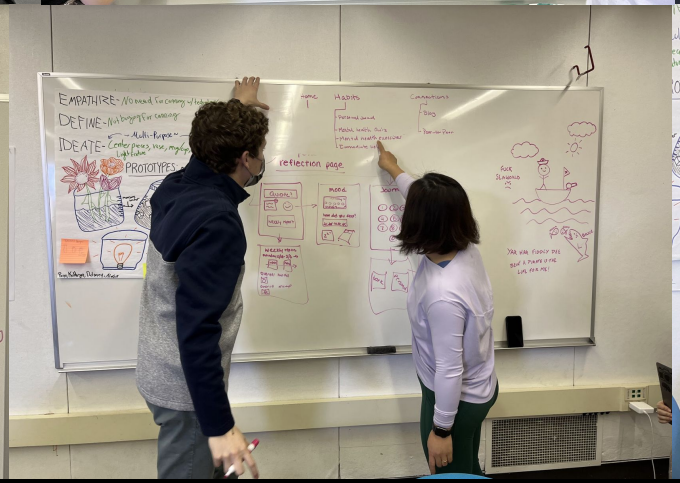
Logo Sketching
Christian Laing




personal
reflection page
Quote?
mood
Journal
Weekly report

Login

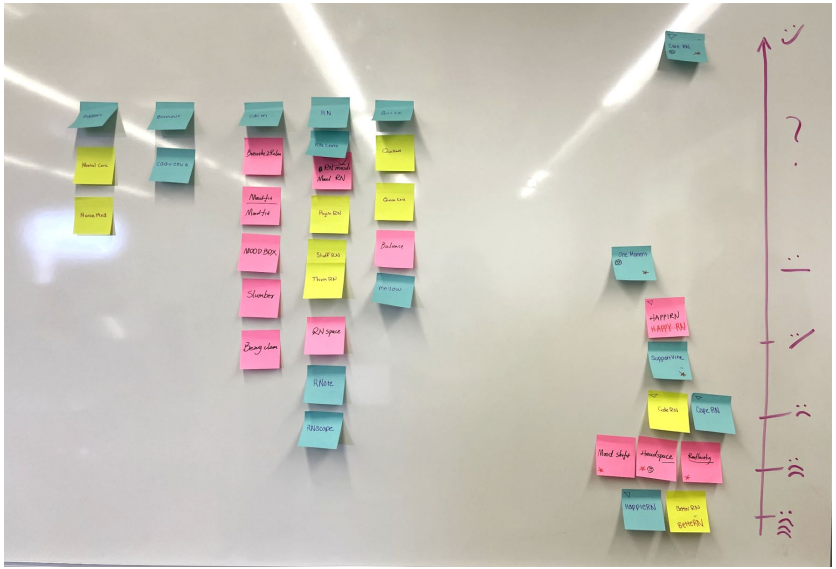

Keywords
-Heart (love)
-Support
-cross
-Angel
Colors
-blue
-turquoise
-Green
Care
-Fluffy things
√heart
-Hug
-love
-Kisses
+
-Cross
-Support
-help
RN
-Support
-Cross
-Care
-Color
-blue
-turquoise
-Scrubs
-Angel
-angel wings


EMPATHIRE-
DEFINE-
IDEATE-
PROTOTYPES
reflection page

Login
Habits
Connections
reflection page

BRAINSTORMING NAMES

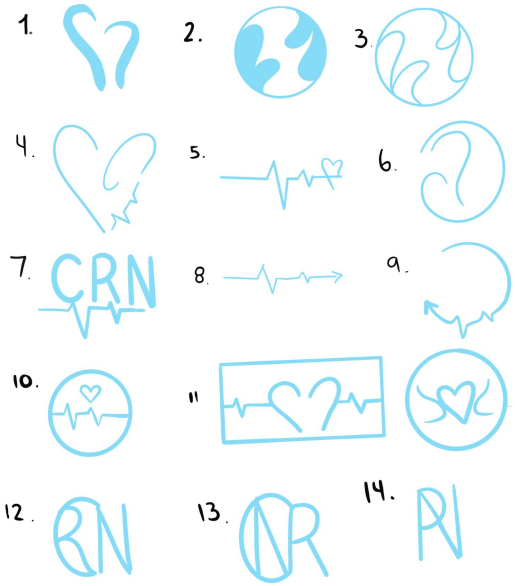
- Care RN
- One moment
- HAPPIRN
- Supportvine
- Mood Shift
- Better RN



LOGO ELEMENTS

- Keywords of nurse
  - Heart (love)
  - Support
  - Cross
  - Angel
- Color
  - Blue
  - Turquoise
  - Green
- RN (related elements)
  - Cross
  - Support
  - Care
  - Blue
  - Turquoise
  - Scrubs
  - Angel
  - Angel wings
- Care (related elements)
  - Fluffy things
  - Hug
  - Love
  - Kisses
  - Cross
  - Support
  - Help

Logo Sketching

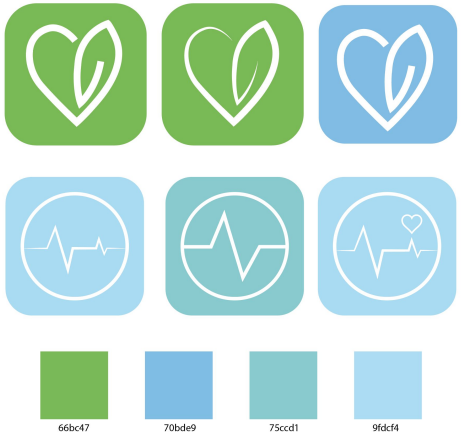


01

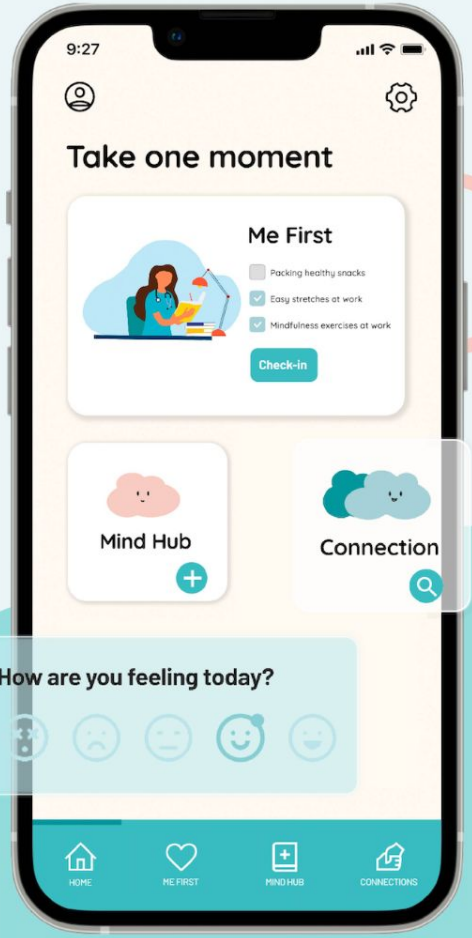
02

03

04



Care RN

Take One Time

Thank You