## **REACT Logo**

Trademark / Logo / Identity

It might sound crazy but high school kids and hummingbirds have a few things in common. Both are in a constant state of motion and even when either is still a lot of action continues (wings flapping or a mind racing...a speed too fast to comprehend).

Hummingbirds can also fly in any direction, forward and backward, up and down... much like the youth participants in R.E.A.C.T., who are encouraged to follow their own unique path as they navigate the many stresses and challenges of being a kid, like drugs & alcohol, home relationships, friendships, mental health, and school.