



The Gift of Dance scholarship provides free dance classes in a challenging and supportive environment to students in underserved communities in Connecticut and New York.

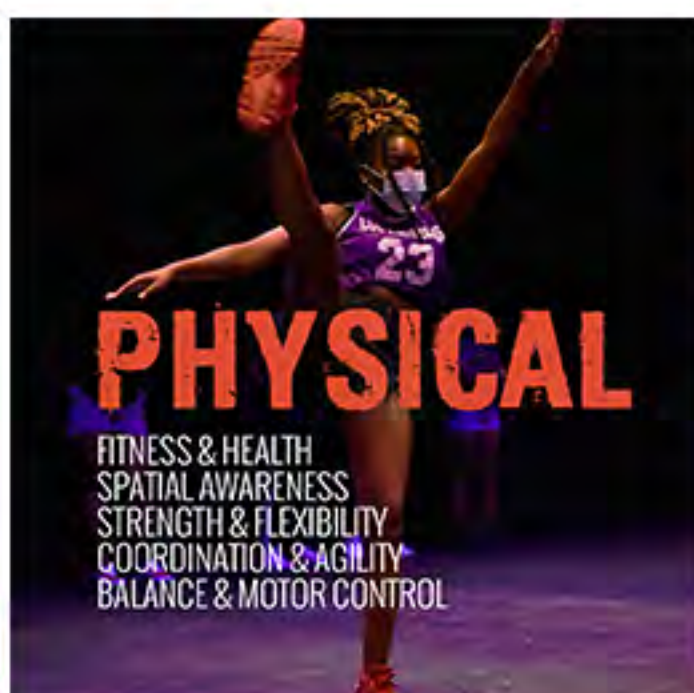
The goal of the design was to create something that these talented kids would be excited and proud to wear. There is shame associated with not having the funds or means of transportation to take dance classes, so I didn't want the logo to loudly announce that it was a funded scholarship program. I wanted to create something that was subtle and a bit underground to give these talented youth something they can decode, and feel is exclusively theirs. I imagined a rebus logo lockup to focus on the gift of dance that is inside each and every one of these kids. The gift icon is in the shape of an equal sign to declare the mission of the Gift of Dance: to make dance education an equal opportunity for all.



DOUBLE  
UP  
DANCE  
*Spidey*

THE  OF







**REGISTER**

FOR THE GIFT OF DANCE  
SCHOLARSHIP PROGRAM

PROFESSIONAL TEACHERS  
HIP HOP | DANCEHALL | CONTEMPORARY | AFRICAN | STREET JAZZ | LATIN

**CLASSES ARE FREE** EVERY MON & WED  
**AGES 12-18**

CALL OR TEXT: 971.697.3946 | CLASSES HELD AT S.W.A.G 391 E. WASHINGTON AVE, BRIDGEPORT



