



**PROGRESSIVE**<sup>®</sup>

## Replay

During the 2022-23 NFL season, Progressive Insurance brought a part of professional football into the real world: the challenge flag moment. If you've ever wished you could settle a disagreement in your daily life with an instant replay, we're making that a reality. By letting people throw the challenge flag and go to the replay to find out what really happened. For better or worse. Never again will an argument go unsettled.

**WHAT REALLY HAPPENED REPLAY**

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