

A man with a mustache, wearing a colorful patterned sweater and blue jeans, is sitting on a light-colored striped couch in a living room. He is smiling and looking towards the right while reading a newspaper. The newspaper has the word "Iconicle" visible on it. The room is decorated with a lamp, a vase of flowers, and a potted plant.

PROGRESSIVE[®]

TV Dad

Most of us grew up with a favorite sitcom where a family got into ridiculous situations once a week in primetime. But no matter what the situation, the Dad was always the calm voice of authority. And if that Dad was here today, he'd tell you to switch and save, And you'd listen. Oh, how you'd listen.