



Nomi Health

The American healthcare system is so broken, people use GoFundMe to pay their medical bills. Nomi Health has a solution to the out-of-control out-of-pocket costs Americans are faced with by cutting out middlemen and improving direct access to doctors. But we needed to find a way for this healthcare start-up to get noticed in an industry numb to the absurdity of crowd sourced healthcare. So, we did the only logical thing to get noticed in an industry run by huge insurance companies. We crashed one of the world's largest health conferences disguised as a fake healthcare company called Go Fund Yourself. A company that personified all the problems with healthcare.

GoFundYourselfAmerica.com

