

A woman with dark hair, wearing a white polo shirt with a name tag that says 'FLO' and a logo that says 'I ❤️ INSURANCE', is smiling and looking at a man in a dark suit and light pink shirt. They are in a dimly lit bar or restaurant setting with warm lighting and blurred background figures.

PROGRESSIVE[®]

Love & Other Bundles

Over the last decade, Progressive has explored many dimensions of Flo's character. Yes, we've met Flo's family, but until now, her love life has stayed under wraps. With "Love & Other Bundles" we're showing another side of this familiar character – a side many consumers can relate to that's rooted in a universal aspect of life: relationships, more specifically, past relationships.