

LiMu Emu & Doug's Holiday Playlist

What do you get when you combine whistling, hot cocoa, a roaring fire and an emu? Possibly the most festive holiday playlist ever created. To help raise brand awareness around the holiday season we created LiMu Emu & Doug's Holiday Playlist. A real live playlist that lives on YouTube. We took holiday classics and recorded our own whistling versions of them, with LiMu squawking to the beat as an accompaniment. We also recorded some new holiday favorites too, like "Jack Frost Sure Knows How to Save."

To promote the playlist, we created a :30 OLV, :15 OLV and :06 OLV that spoof old music compilation commercials - complete with scrolling songs and an over the top announcer. So make your holidays happier and whistle along with LiMu Emu & Doug's Holiday Playlist.