

# **The Bostonians - "Theme Song" :30**

## **Plymouth Rock Insurance / Sports Sponsorships**

Shot and edited in the style of the opening credits of a classic sitcom with portraits and lower-third titles.

Intercut hijinks of "the gang." The Bruins Ice Cleaner driving the ice resurfacer at the arena, The Groundskeeper at Fenway, The Militia Man at Gillette Stadium, broadcaster Jack Edwards, Sister from the Lawrence, and all the team mascots: Pat, Wally and Blades.

THEME SONG, sung in the style of a 70's-80's sitcom intro. LYRICS:

It's a friendly house with all kinds of sports characters.  
From the Bruins, Pats and Sox  
Brought together by Plymouth Rock (who loves the fans!)  
They talk sports and insurance.  
Got a sister from Lawrence.  
Knock, knock, come on in. They're the Bostonians.

SITCOM-STYLE TITLE CARD: The Bostonians. By Plymouth Rock.

LOGO LOCKUPS: Official Sponsors of the Red Sox, Bruins and Patriots