

Hall of Fame

Music Video



Northeastern
University

NORTHEASTERN
• 1898

Northeastern University | “Hall of Fame”

Northeastern University is a place where students can dream bigger and reach their potential. To demonstrate this, we created a dynamic video performed entirely by Northeastern students featuring the award-winning acoustics of the university’s oldest a capella group, The Nor’easters. Filmed on our campus located in the heart of Boston, prospective students get a sneak peek at our innovative facilities, green oasis, and diverse student life. Most importantly, they can picture themselves as a Husky.

We unveiled the **Hall of Fame** video on our Instagram channel during the recruitment cycle to reach students preparing to start the next chapter of their life.

The video’s energy and excitement are palpable and echo the sentiment that Northeastern students can become whomever they want. Whether it’s an astronaut, lawyer, politician, or anything in between, Northeastern empowers students to let the world know their names.

Credits:

Michael O’Connor, *Executive Producer*

Chris Niswanger, *Director*

Julio Chuy, *Line Producer*

LVX
VERITAS
VIRTUS

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Thank you.

