



## MR. KRABS | DOOZY OF A DAY

:30 TV

Open on a financial advisor at his desk, speaking to the camera.

**SUPER:** FINANCIAL ADVISOR

**FA:** Today I'm talking to Eugene. Owns a restaurant, a couple boats. Lot going on with his finances, so as a financial advisor I track it all with Envestnet. Hey Mr. Krabs' how's it going?

On the FA's computer screen we see a video chat with Mr. Krabs.

**KRABS:** It's been a doozy of a day, my friend. Tell me, how's my money?

In the background we see SpongeBob and Squidward goofing around.

**FA:** Everything's connected, Pearl's college fund, the value of your root beer cellar, even insurance, given how frequently the Krusty Krab completely explodes.

We cycle through scenes from the show featuring Pearl, Mr. Krabs' root beer cellar, and we see a couple mishaps at the Krusty Krab.

**KRABS:** Safety first!

We see Mr. Krabs' personalized dashboard.

**FA/VO:** Try out the interactive dashboard inspired by Mr. Krabs' and see how you can help clients' live an Intelligent Financial Life at [Envestnet.com](https://www.ENVESTNET.COM).

**LOGO CARD/VO:** ENVESTNET. FULLY VESTED.

