

MR. KRABS | NIGHT'S OUT

:30 TV

Open on a financial advisor at his desk, speaking to the camera.

SUPER: FINANCIAL ADVISOR

FA: Today I'm talking to Eugene. Restaurateur, likes his night's out. Lot of wealth to manage, so as a financial advisor I track it all with Envestnet. Hey Mr. Krabs'.

On the FA's computer screen we see a video chat with Mr. Krabs.

KRABS: The key to success is **MONEY!** Is everything running smoothly?

In the background we see SpongeBob and Squidward goofing around.

FA: Everything's working together, assets, like your Anchor house, savings, even your entertainment budget.

We cycle through scenes from the show featuring Mr. Krabs' mattress money, Mr. Krabs' Anchor House, and Mr. Krabs dining with Mrs. Puff.

Krabs: All those nights out really add up, 'specially with a generous, 3% gratuity.

We see Mr. Krabs' personalized dashboard.

FA/VO: Try out the interactive dashboard inspired by Mr. Krabs' and see how you can help clients' live an Intelligent Financial Life at Envestnet.com.

LOGO CARD/VO: ENVESTNET. FULLY VESTED.

