

Westlake
Royal Building Products™

VANTAGE®

Westlake Royal Building Products manufactures vinyl shutters for sale exclusively at Lowe's under the Vantage Shutters brand.

Vinyl shutters are, well, vinyl shutters. Aside from a decent range of colors and styles, there's not a ton of product innovation happening from year to year.

Rather than embellish the obvious benefit of enhancing a home's curb appeal, we chose to use other inanimate objects around a home to remind people of what's most valuable to them - their time.

With Vantage's low maintenance, the greatest benefit for any homeowner is getting their time back to do things they enjoy - from skiing and decorating, to smoking their own meats in the backyard.

This campaign ran online and supported Westlake's relationship with Lowe's.

When you're busy scraping, sanding and painting shutters, you have little time to do the things you really enjoy. With Vantage Shutters, it's time to Take Back Your Weekend.

[Click to see the work](#)

VANTAGE®

Take back your weekend



No sanding. No painting. Low maintenance.

Available exclusively at 

