

WECU Visa Lux Spot Commercial and Advertising

WECU, a local credit union located in Bellingham, Washington, is known for their honest and genuine service, great rates, low fees, and commitment to their community. This Spring, WECU is launching a new Signature credit card, WECU Lux Visa, geared toward “doing what you love and getting rewarded.” GO was tasked with bringing to life a :30 commercial to highlight the card features and take viewers on a journey through the adventures one can experience with the WECU Lux Visa by earning points and redeeming rewards.