

Conard High School: Red Wolves

Pro Bono

One of our local high schools needed an update to their outdated mascot name. As their colors are red and black and would not change, the school came up with the Red Wolves. The pack mentality was perfect for sports, academics, and other extracurricular groups. We created a brand system that would work on uniforms, banners, fields, and courts as much as administrative paperwork and signage.