



brand viewbook



the concept:
**a coffeeshop all about
fostering conversation,
making connections, and
community growth.**

deliverables

03



exterior 04

drink

8 oz • 16 oz

drip coffee

\$2.00 • \$3.50

choose from a carefully brewed blonde, medium or dark roast

latte

\$4.50 • \$6.50

enjoy this rich, frothy espresso drink with the milk of your choice

french press

\$3.50 • \$5.00

enjoy the smooth, bold taste of a medium or dark roast french press

mocha

\$4.50 • \$6.00

espresso blended with bittersweet mocha, steamed milk and whip

espresso

\$3.50

go for something bold with our signature espresso shots

herbal tea

\$2.00 • \$3.50

choose from chamomile, mint, peach, ginger, or lavender tea

macchiato

\$4.00 • \$6.00

brighten up your day with this light, milk-forward espresso drink

caffeinated tea

\$3.00 • \$4.50

get energized with one of our black, green, chai or earl grey teas

americano

\$4.00 • \$6.00

savor the flavor of this espresso drink topped with hot water

hot cocoa

\$3.00 • \$5.50

enjoy this rich, chocolatey drink with whipped cream and sprinkles

whole • almond • soy • oat • cashew

please inform your server of any allergies





07 table conversation cards



business cards 08



describe your perfect day.





11 stickers



hot coffee cup 12



13 tote bags



bean bags 14

thank you.

