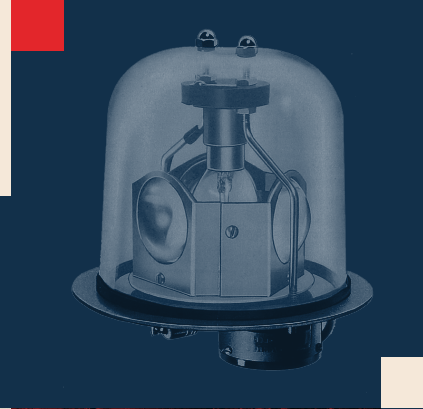




**SINCE
'52**

WHELEN ENGINEERING





Original logo from the earlier years.
Beacon and light beam taken from the first logo.



Shield to represent the First Responder badge.



Vintage and worn colors to show history and longevity.



Seven stars. One for each decades.

For 70 years Whelen Engineering has designed, manufactured, and assembled emergency warning lights for first responders. Whelen started in a garage in Connecticut and now employees over 1,500 employees in their Connecticut and New Hampshire facilities as well as multiple locations international for distribution purposes.

WHELEN ENGINEERING

SINCE '52





For Dark or Textured Backgrounds



For Light Color Backgrounds



Mono Logos for Dark Backgrounds



Mono Logo For Light Color Backgrounds

Navy

CMYK: 100, 75, 45, 45
RGB: 19, 48, 73 • Hex:#133049

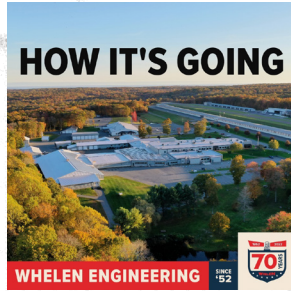
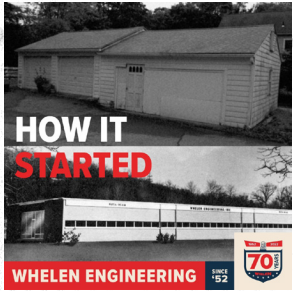
Whelen Red

CMYK: 2, 98, 96, 0
RGB: 230, 38, 41 • Hex:#E62629

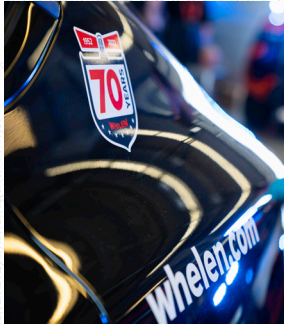
Cream

CMYK: 4, 7, 13, 0
RGB: 244, 232, 217 • Hex:#F4E8D9





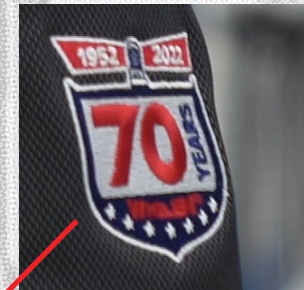
Social Media



Vehicle Badges



40' x 8' Tradeshow Graphic



Apparel

Print Ad

