Willimantic Records

#### DMD 1102

### **Branding Design**

Designers: Angela Ni, Aqua Trouern-Trend, Camron Garcia, Amanda Martindale

Art Director: Ting Zhou

Willimantic Records is a used records store located in Willimantic, CT. They buy and sell used CDs, instruments, books, vinyl records, movies, and the like.



**Target Audience:** Local music enthusiasts young and old who are interested in records, live performances, and collecting.

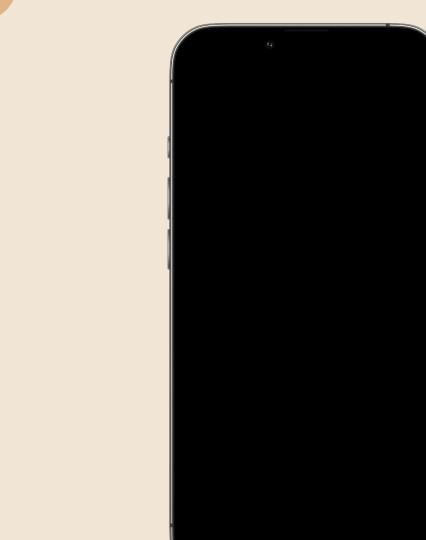




### Color Palette

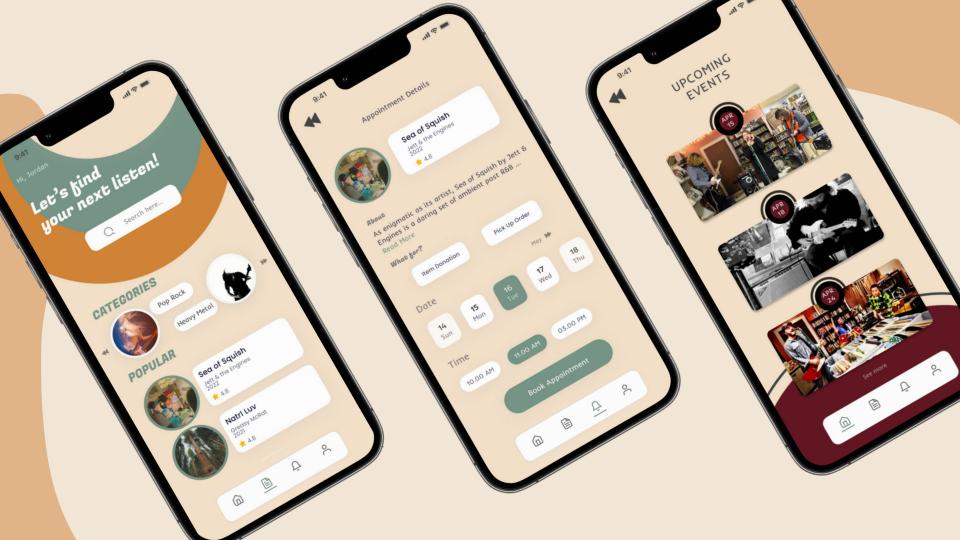


# Illustrations + Assets











## Mockups







