



LINCOLN
***FULL
MOON***

*Luxury that feels like a
first-class trip to the moon.*

What if a vehicle could provide a first-class experience that feels more like taking flight, where the moon feels close enough to reach out and touch?

That's the question our spot chose to answer with our main character, a little girl, making the full trip into the clouds from the comfort of our flagship SUV. By the end of the spot, a night drive in a Navigator feels more fantastic than the fanciest seats in the sky.



replace the driver's attention, judgment and need to control the vehicle. ActiveGlide is a hands-free highway driving feature. Only remove hands from the steering wheel when in a Hands-Free Blue