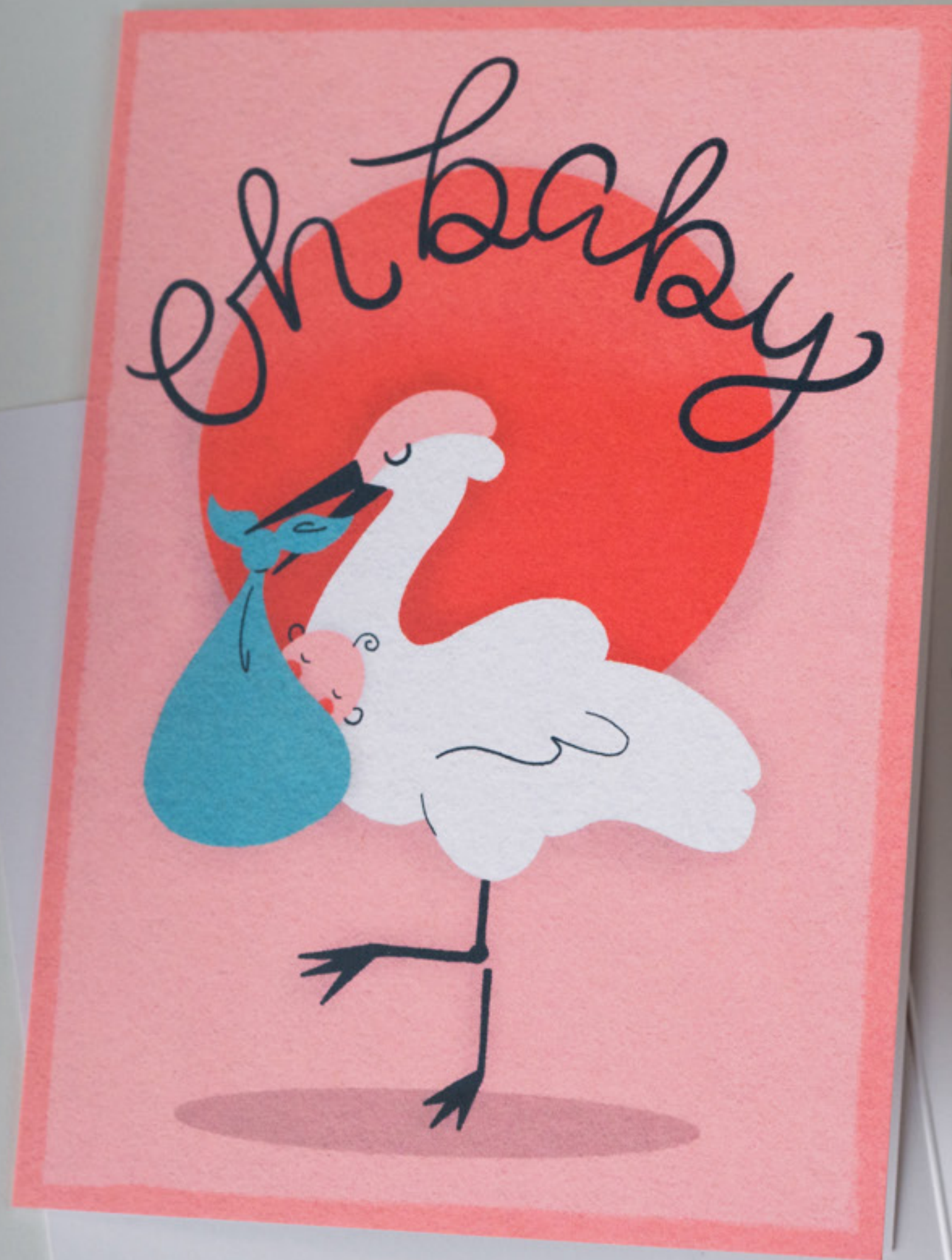




Pregnancy announcements sent to unknowing recipients.



Pregnancy is risky in Idaho.

Motherhood comes with a warning label. When pregnant women experience complications, doctors cannot intervene unless they are facing death. As a result, women are losing their ability to have children or suffering serious health conditions. It's time to enact common sense laws to protect Idaho families.



True stories and stats:
IdahoansForHealthyMoms.org

Pregnancy announcements sent to unknowing recipients - "Oh baby"



Idaho doctors are leaving the state.

55% of maternal-fetal medicine doctors (the high-risk pregnancy experts) have left Idaho or retired early, taking vital care away from women and babies. If the law doesn't change, more doctors will leave, and more women will needlessly suffer. It's time to expect more for Idaho families.



True stories and stats:
IdahoansForHealthyMoms.org



Pregnancy announcements sent to unknowing recipients - "We're Expecting"



Help protect Idaho moms.

Each year, approximately 1,760 Idaho women experience pregnancy complications. Sadly, current law prevents doctors from treating many of them until it's too late. It's time to enact common sense laws and give Idaho families something to celebrate.



True stories and stats:
IdahoansForHealthyMoms.org

Pregnancy announcements sent to unknowing recipients - "You're Invited!"



Idaho laws
may harm
moms.



In Idaho,
motherhood comes
with a warning label.

IdahoHealthyMoms.org

Outdoor - "Teddy Bear"



Idaho laws
may harm
moms.



In Idaho,
motherhood comes
with a warning label.

IdahoHealthyMoms.org

Outdoor - "Pacifier"



open

SAVE

Idaho doctors from leaving the state.

55%

of Idaho's maternal-fetal medicine specialists have left the state or retired early.

True stories & stats: IdahoHealthyMoms.org



Watch Video

Kid's Clothing Store Popup



Kid's Clothing Store Popup



Kid's Clothing Store Popup

Launch Site



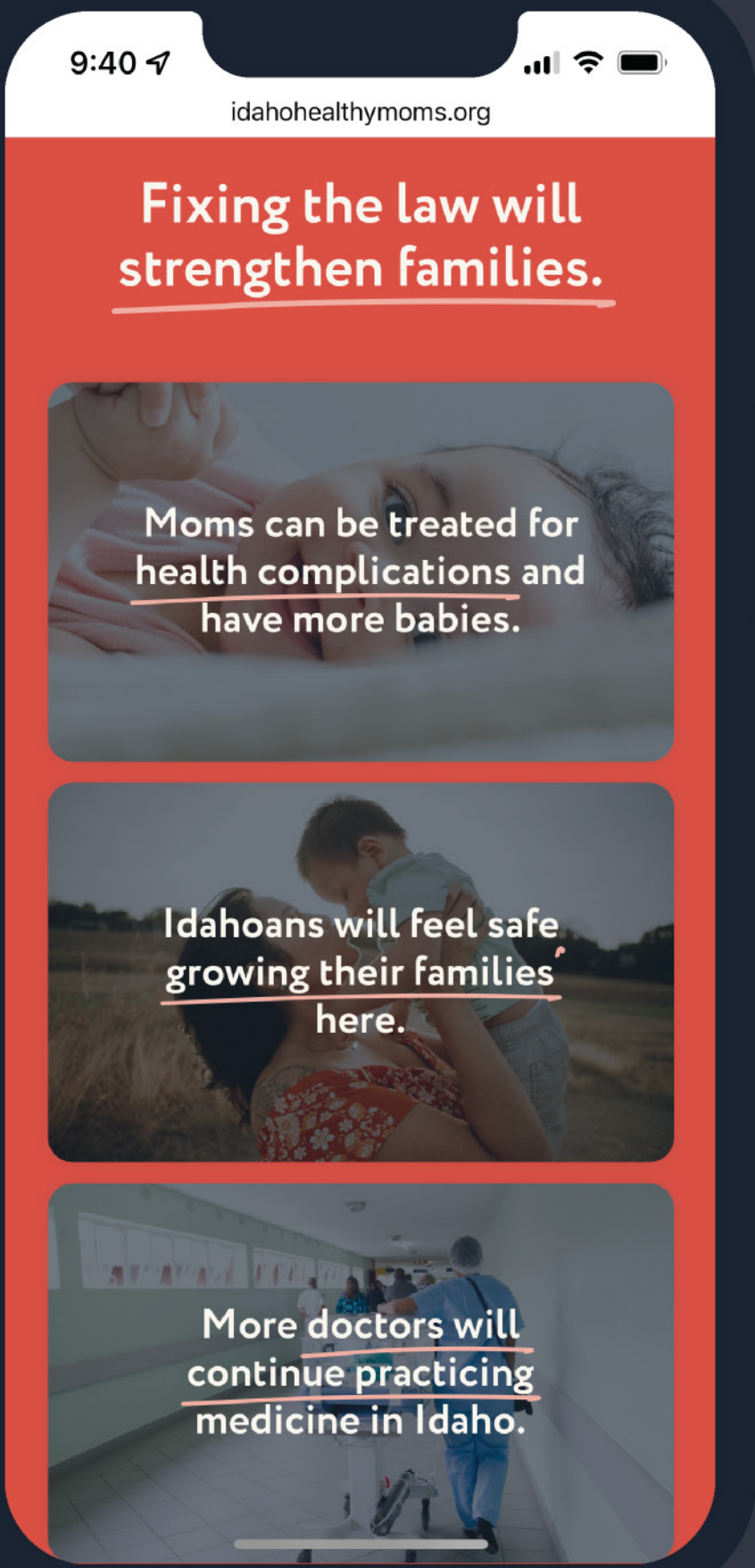
Idaho laws may harm moms.

In Idaho, motherhood comes with a warning label.

When Idaho families encounter pregnancy complications, they find themselves in a scary position.

Moms can only be helped when they are close to death, risking their health and ability to have children in the future. Doctors are stuck between state law and their oath to do no harm. If the law doesn't change soon, everyone in Idaho will lose.

Idaho moms are in danger.



Launch Site

Idahoans for Healthy Moms — x +


idahohealthymoms.org

IDAHOANS FOR HEALTHY MOMS

Problem Solution Resources GET INVOLVED


True stories of Idaho motherhood today.

Hear from Idaho moms, dads, and doctors who wanted to bring kids into the world — but find themselves in a terrifying legal grey area instead.




Cat
Idaho Mom

SEE CAT'S STORY



Dr. Jim Souza
Chief Physician Executive — St. Luke's Health System

SEE DR. SOUZA'S STORY

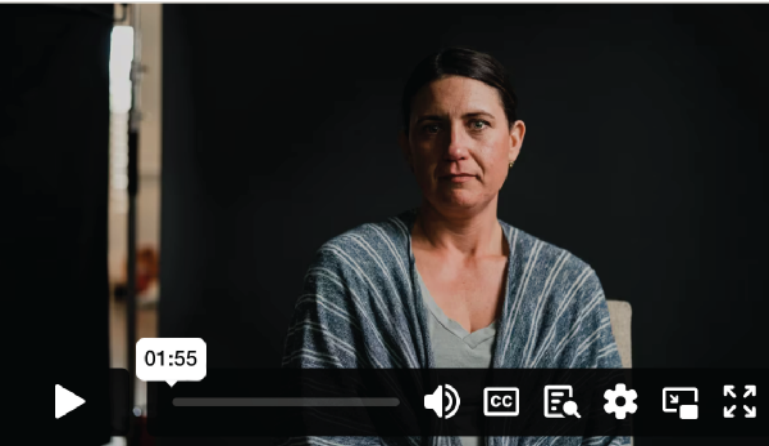


Carmen
Idaho Mom

SEE CARMEN'S STORY

9:40

idahohealthymoms.org



Cat
Idaho Mom

Cat and her husband Robert hoped to make their toddler son a brother — but found conceiving for the second time harder than the first. After rounds of IVF and loss, they finally saw a flash of hope in a positive pregnancy test.

Sadly, this light dimmed right around Christmas, at the eight-week checkup. The baby had no brain, and no chance for life.

Immediately, the couple and their healthcare providers entered a bureaucratic nightmare of insurance denials and red tape directly tied to Idaho's law. This process plunged Cat into a depression, and the family is now in limbo on whether to try again in this