Terminow

AR Airport Passenger Navigation system

INTRODUCTION

It is too easy to have a frustrating, confusing, or stressful experience at an airport!

We want to improve the quality of travel for passengers!

Help find/navigate to what you're looking for!

Four Simple Steps

01

Input your airport

- Enable location
- Select you're airport

02

Input your flight information

- Scan your boarding pass
- Add your flight number

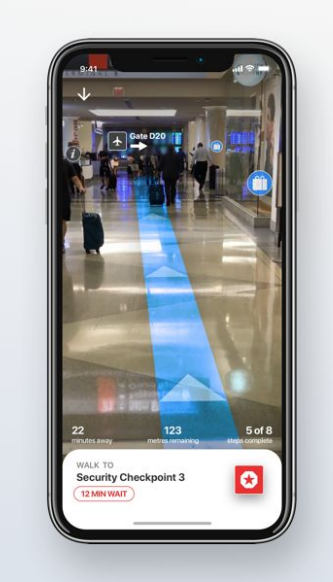
03

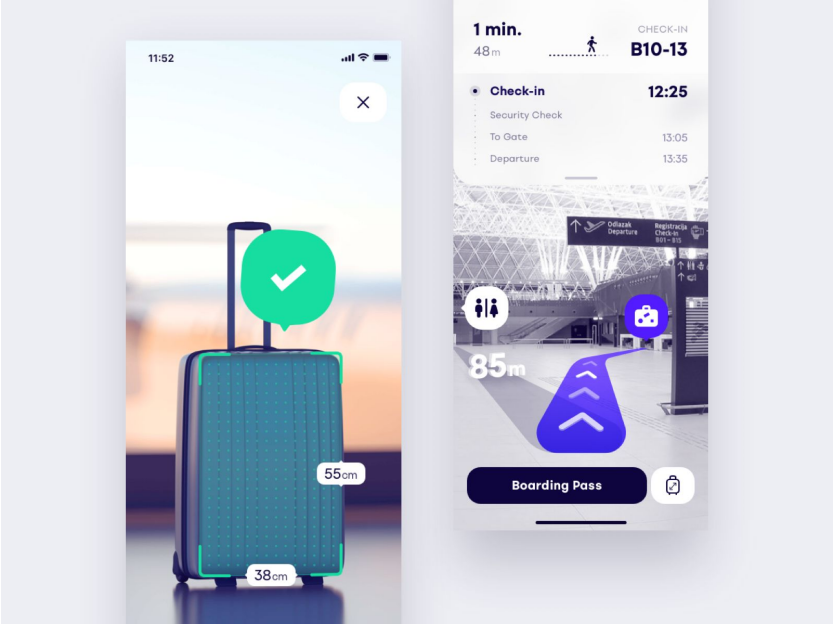
Select what you're looking for

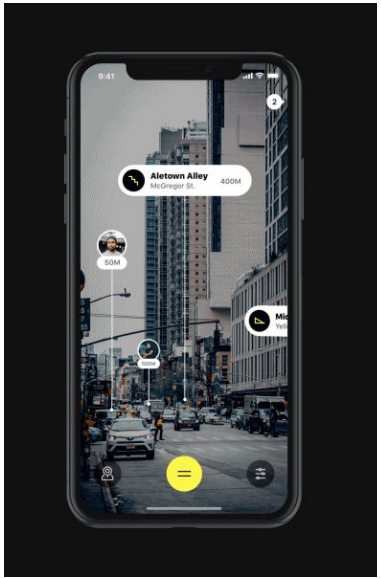
Gate / Baggage Claim / Security / lounge / Restroom / Shop / Food

04

The AR guide will lead you to your destination


9:41
Gate D20
22
minutes away
123
metres remaining
5 of 8
steps complete
WALK TO
Security Checkpoint 3
12 MIN WAIT


11:52
55cm
38cm
1 min.
48m
CHECK-IN
B10-13
Check-in
12:25
Security Check
To Gate
13:05
Departure
13:35
85m
Boarding Pass


9:41
Aletown Alley
McGregor St.
400M
50M

Target Audience

01 Passengers

02 Flight Crew

03 Pilots

04 Airport Staff

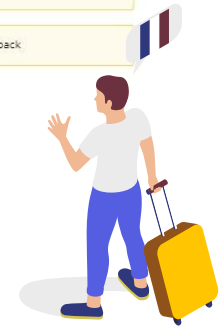
Revenue Model

This app is a Freemium model

Which is free to download and has two types of features: Basic ones that are free to use, and premium ones that the user needs to pay for.

Site MAP

- Home
  - Main Page
    - Navigation
    - Offline Map
  - Profile
    - Name
    - Flight info
    - Share
  - Search
    - Flight Number
    - Scan Boarding pass
    - Search for airport
  - Setting
    - Light/Dark Mode
    - Unit setting
    - Accessible Places
    - Edite the map
    - Interface Design
    - About terms and Privacy
  - Help
    - How to get started
    - Help
    - Feedback



Stylescape...

Terminow
EXPLORE THE WORLD STRESS-FREE
Reach to your terminal now
Scan your boarding pass
Pass your time in layover by exploring the airport
Navigate Through Airport
Augmented Reality

USER PERSONA

John Huddle

Demographic

Age: 50 years old

Occupation: Store Manager

Education: High School

Marital Status: Single

Location: Iowa

Introvert — Extrovert

Loyal — Fickle

Passive — Active

Family-Oriented

Family-Oriented

Goals

- Wants to get to his destination safely and on time.
- He wants to reduce stress and anxiety he experiences while navigating major airports and avoid getting lost or missing flights.

Problem Statement

- Not familiar with airports layouts and struggles to find his way around.
- He finds it challenging to access information on airport's website or digital platforms.

Biography

John is a friendly and approachable person, but he is not very tech-savvy. He enjoys spending time with his family, watching sports, and working on his garden. He rarely travels, but when he does, he finds airports overwhelming and stressful. He is often lost and spends valuable minutes searching for directions or asking airport staff for help.

"He is not a fan of travelling and only travel when it is absolutely necessary."

Rogue Wilkins

Demographic

Age: 50 years old

Occupation: Store Manager

Education: High School

Marital Status: Single

Location: Iowa

Introvert — Extrovert

Loyal — Fickle

Passive — Active

Ambitious

Focused

Goals

- Makes the most of her travel experience and reduce stress levels.
- An app that helps navigate major airports efficiently and conveniently without relying on airport staff or sign posts.

Problem Statement

- Finds airport overwhelming and often struggle to navigate them.
- She experiences anxiety and stress while travelling and is unable to relax until she gets to her destination.

Biography

Rogue is a tech-savvy, adventurous and independent woman who loves to travel and explore new places. She is always on the lookout for new experiences and has a keen interest in technology. She is confident, organized, and enjoys planning her trips in advance.

"She wants to find her way quickly, locate her gate, and get important flight updates."

LOGO DESIGN

Terminow

EXPLORE THE WORLD STRESS-FREE

Reach to your terminal now

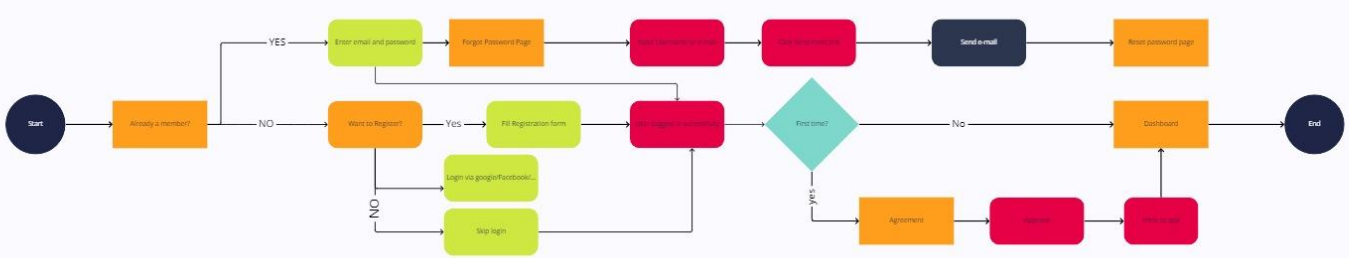
User Flow Diagram

Terminow

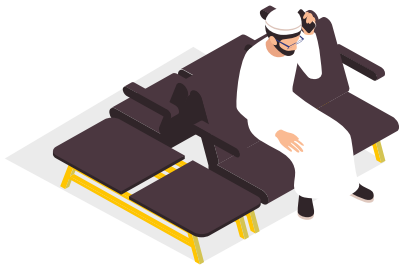
User flows

Legend

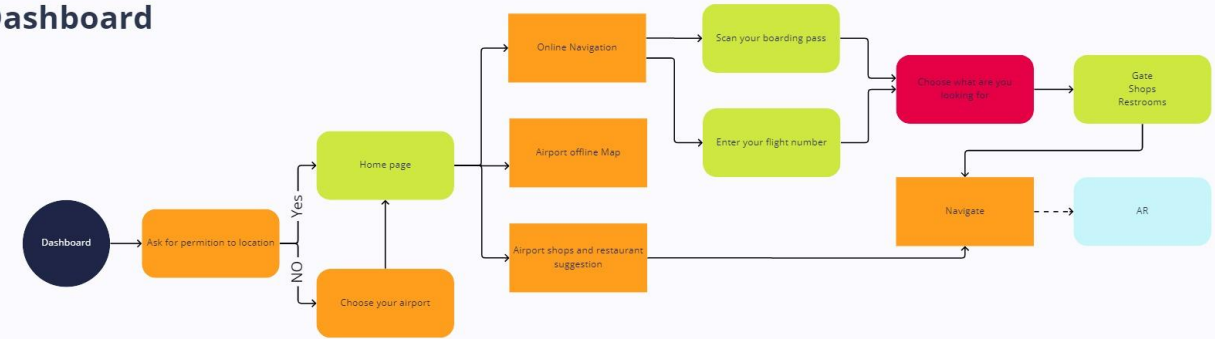
Sign In



miro



Dashboard

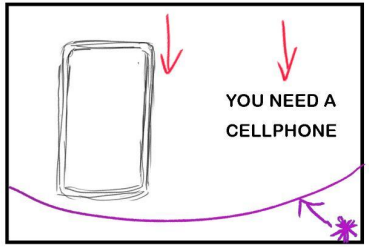


miro

Storyboards

IT IS TIME TO ANNOUNCE
A NEW NAVIGATION
TECHNOLOGY INSIDE THE AIRPORT

HAVE YOU EVER BEEN LOST
AT THE AIRPORT?
YOUR ARE IN STRESS AND
DO NOT HAVE TIME
AT THE AIRPORT?
YOU NEED CLARIFICATION
AT THE AIRPORT?

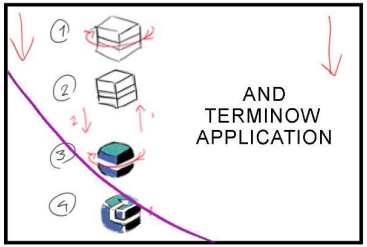


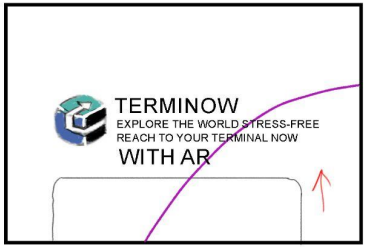
1.LOOK AT THE REFRENCE FOR
KENETIC TYPOGRAPHY

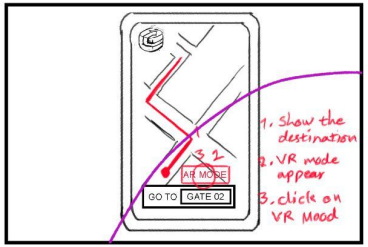
2.AT THE AIRPORT CAN BE FIXED
THE OTHER PARTS ARE CHANGING

LOOK AT REFRENCE FOR
MOTION BACKGROUND

3.LOOK AT THE REFRENCE FOR
KENETIC TYPOGRAPHY







LOOK AT REFRENCE FOR
MOTION BACKGROUND

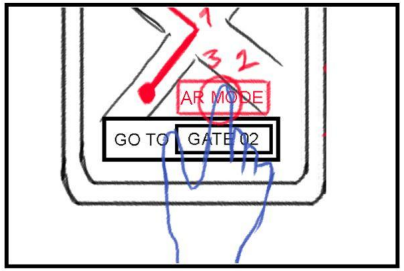
4.LOGO MOTION APPEARS
THE MOTION IS THE SAME AS THE
PREVIOUS FRME

LOOK AT REFRENCE FOR
MOTION BACKGROUND

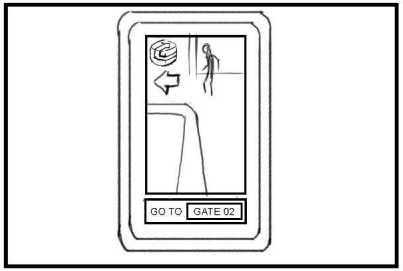
5.THE WORDS APPEARS
APLPHABET BY APHABET
CELLPHONE APPEARES IN THE FRAME

LOOK AT REFRENCE FOR
MOTION BACKGROUND

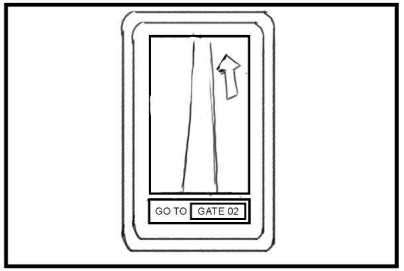
THE LOGO IS ON THE CORNER
THE MAP APPEAR
TYPE GATE 02
THE NAVIGATION APPEAR
ZOOM INTO THE VR MOOD



CLICK ON VR MODE BY HAND



THE ARROWS APPEAR IN THE CAMERA VIEW OF APP



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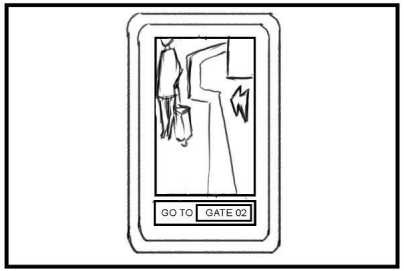

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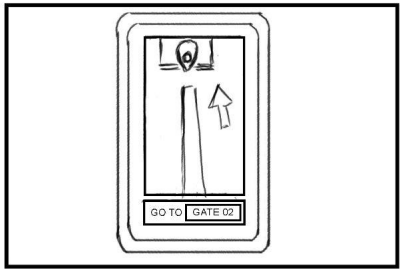
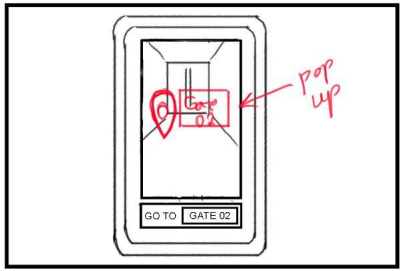
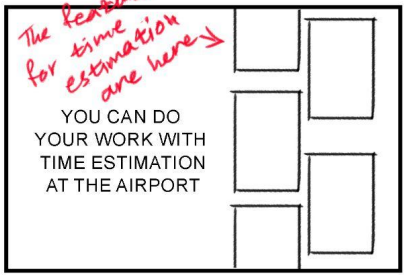


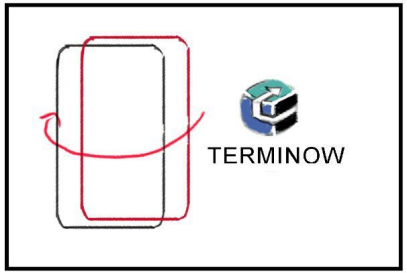
THE ARROWS APPEAR IN THE CAMERA VIEW OF APP
THE DESTINATION ICON APPEARS

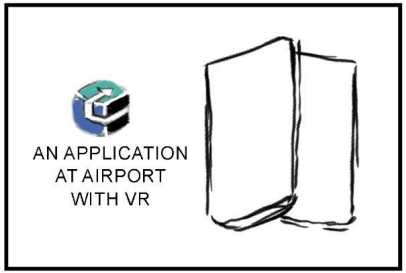


6.LOOK AT THE REFRENCE FOR TRANSITION

THE GATE POPS UP
FADE OUT TO WHITE







8.LOOK AT THE TRANSITION	10.LOOK AT THE TRANSITION	
7.LOOK AT THE KENETIC REFRENCE FOR MOTION	9.LOOK AT THE THE END OF TRANSITION REFENRENCE	FADE OUT TO WHITE

Low Fidelity Wireframe

Trailer Draft

Behance!

Logo Motion

WIREFRAME

THANKS!

DO YOU HAVE ANY QUESTIONS?