

Peter Staley knows how important it is for young people to have a sense of self. This is why he founded Brooksvale Adventures, where they take teens on excursions to help them experience life at its finest while teaching self-sufficiency, problem-solving skills, teamwork, and above all, how to keep an open mind in an ever-evolving world.

Representing the highs and lows of life are the two v's in the center of the logo, surrounded by mediums in which this program aims to help young people through trials and tribulations.