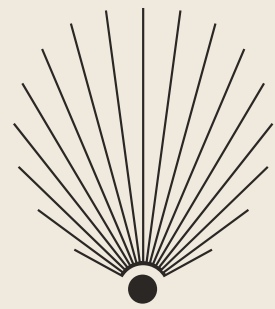


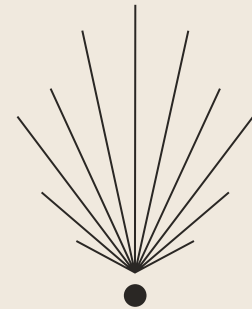


ORIGIN

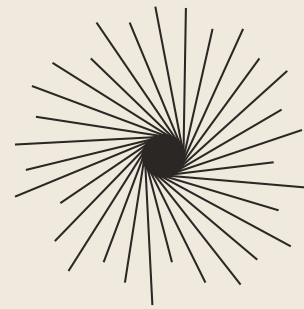
REALTY ADVISORS



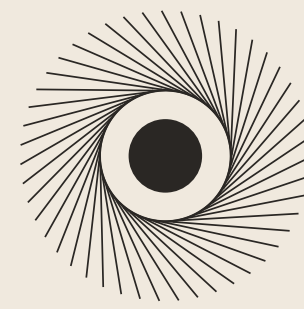
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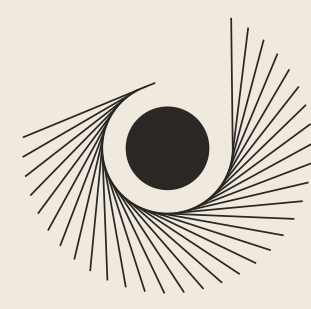
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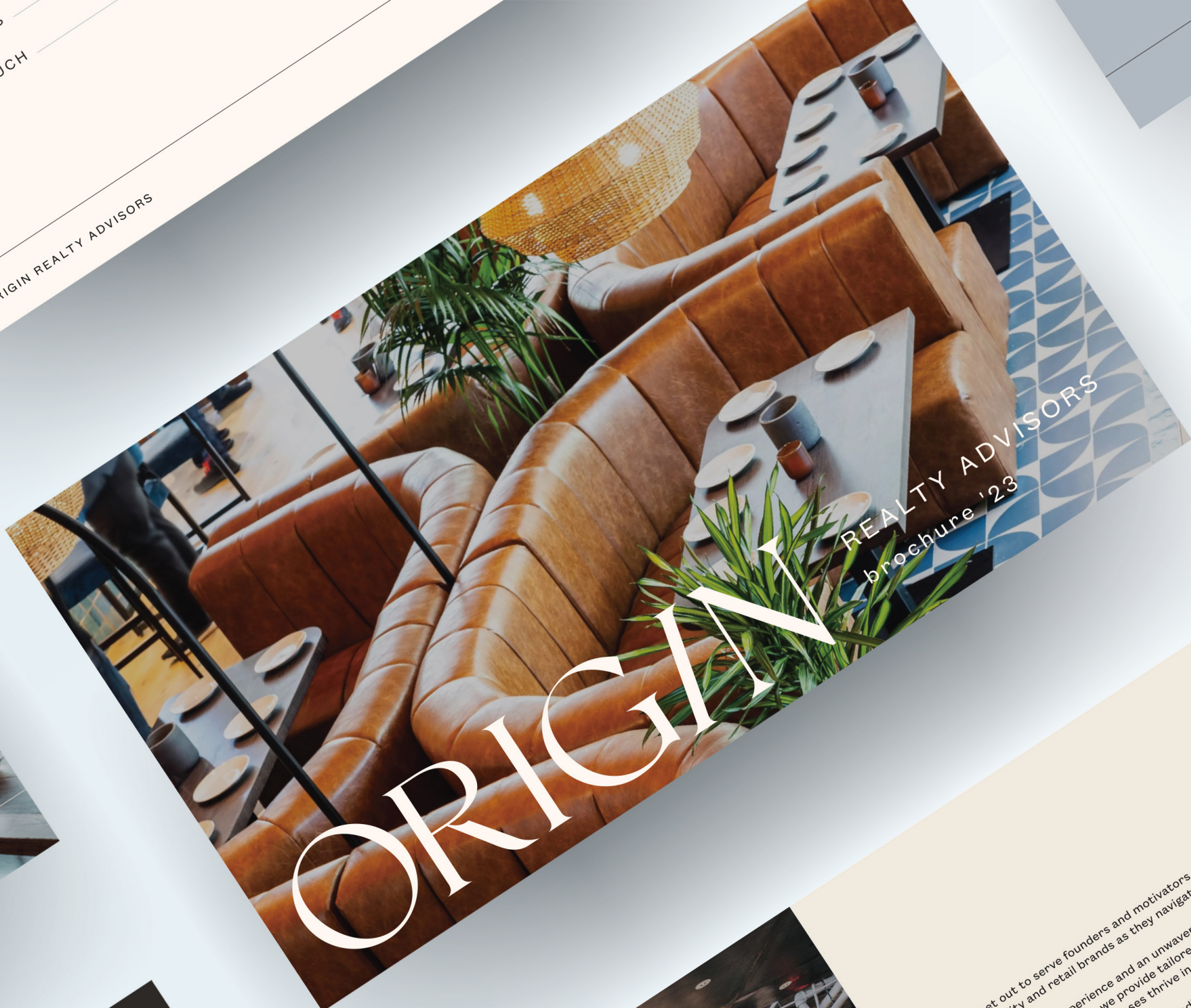
HONE IN



CURATE

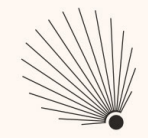


NEW HEIGHTS



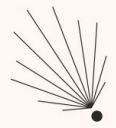
# ORIGIN

REALTY ADVISORS  
brochure '23



## Envision

Study customer preferences, align location plans with operational needs, target markets, market penetration, saturation, and strategy.



## Strategize

Create localized approaches by formulating regional strategies that center around specific submarkets, based on consumer demographics and comprehensive market data.



## Hone In

Emphasize specific locations, utilizing Origin's vast network of local connections and deep understanding of the market.



## Curate

We harness the expertise of top professionals in the industry to create the optimal deal structure, terms, and rental tailored to meet unique requirements.

We set out to serve founders and motivators of best-in-class hospitality and retail brands as they navigate strategic growth. With years of experience and an unwavering commitment to our clients' success, we provide tailored solutions and strategic guidance to help businesses thrive in a competitive market.

We leverage our deep understanding of consumer trends and market dynamics to develop innovative strategies that maximize profitability and create memorable guest experiences. Whether you are a start-up looking to establish a strong foothold or an established brand seeking to enhance your retail offerings, our team is here to unlock your full potential and guide you every step of the way.

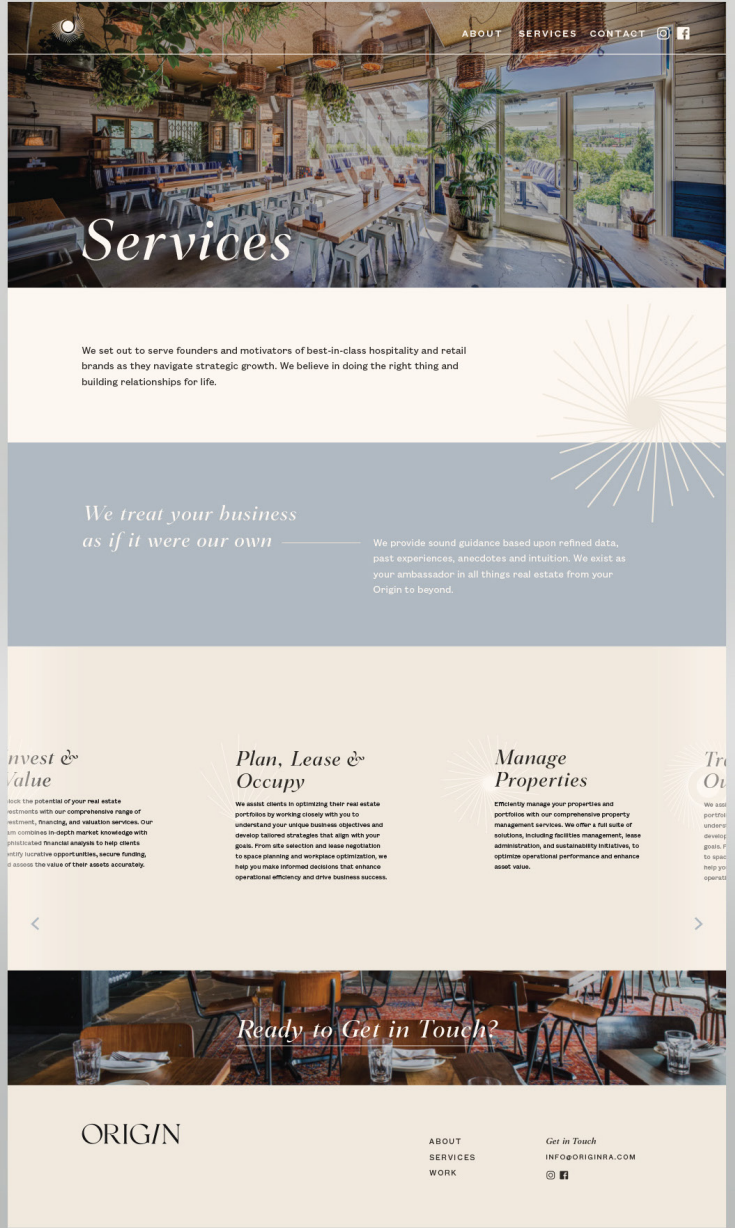
*Partner with Origin and embark on a transformative journey towards retail excellence in the world of hospitality.*

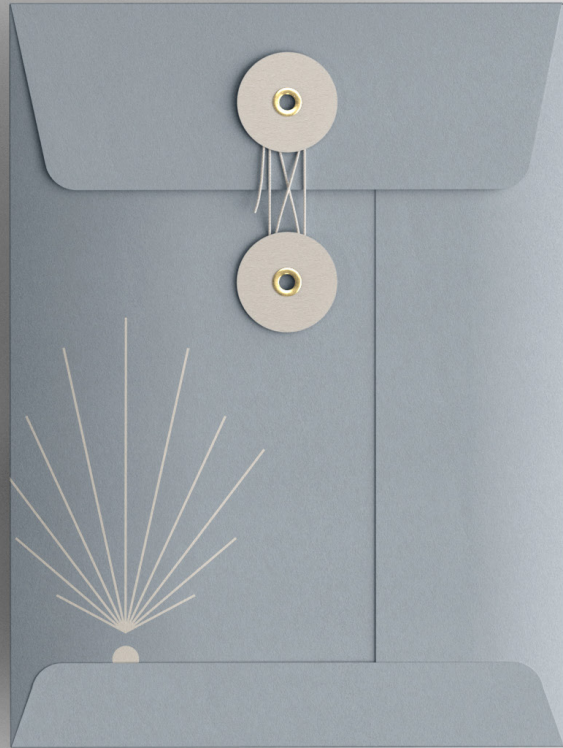


# Who Are



# B





*Behind every great brand,  
there is an Origin story.*

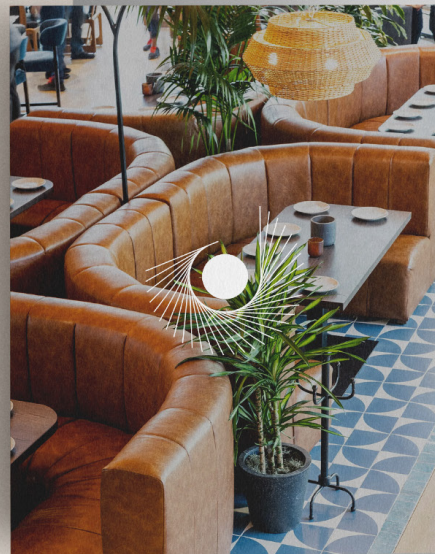
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*Jessica Curtis*

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