



BAKE  
MARKET

# Bake Market Logo Guidelines

## Logo

The primary logo for Bake Market is the circle logo. The horizontal logo can be used when necessary. The solid black logo should only be used when required by the printer. The white version can be used on colored or dark backgrounds to increase visibility.

Circle Logo



Horizontal Logo



## Color



CMYK: 50, 24, 10, 0  
RGB: 132, 169, 201  
PMS: 4149 C



CMYK: 100, 90, 36, 30  
RGB: 21, 44, 89  
PMS: 534 C

## Logo Clearspace

The Bake Market logo should always have clear space between it and any other graphic elements. The space should be the equivalent to the size of the top counter in the B.



## Logo Minimum Size

The minimum sizes for the logos are 1 inch for print and 100 pixels for digital use. These sizes must be followed in order for the logo to remain clear.

Print: 1 inch

Digital: 100 pixels

BAKERY • PREPARED MEALS • CATERING

**Something sweet (& savory!) is coming to Glastonbury & Rocky Hill this fall.**

The team that brought the multi award-winning The Charles to Old Wethersfield, is cooking up something new! Bake Market will have a full offering of prepared (fresh and frozen) meals, baked goods, fresh breads, coffees and teas, and off-site catering for your next soirée.

Stay up to date, and follow Bake Market on social @BakeMarketCT

**BK**  
BAKE MARKET

**GLASTONBURY**  
63-G Hebron Avenue  
860.777.0352

**ROCKY HILL**  
1975 Silas Deane Highway  
860.430.6474

BAKEMARKETCT.COM





