

Replay

During the 2023-24 NFL season, Progressive Insurance brought a part of professional football into the real world: the challenge flag moment. If you've ever wished you could settle a disagreement in your daily life with an instant replay, we're making that a reality. By letting people throw the challenge flag and go to the replay to find out what really happened. For better or worse. Never again will an argument go unsettled.

WHAT REALLY HAPPENED REPLAY

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