

	January				February				March				April				May				June				July				August				September				October				November				December								
	26	2	9	16	23	30	6	13	20	27	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25
OOH																																																					
OOH Perm Boards FY 2023																																																					
Albany																																																					
Detroit																																																					
Rochester																																																					
Cleveland																																																					
NY OOH (Funded by Midas Savings & Q4 Broadcast cuts)																																																					
HSBC																																																					
NYC Marathon																																																					
Brand Core																																																					
Broadcast Video (TV)																																																					
Boston																																																					
Philadelphia																																																					
Pittsburgh																																																					
Broadcast Terrestrial Radio																																																					
Boston																																																					
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Pittsburgh																																																					
Digital																																																					
Hulu																																																					
Black Enterprise																																																					
Group Black																																																					
Peacock																																																					
Xaxis Pre-roll																																																					
Xaxis CTV																																																					
Xaxis YouTube																																																					
Twitch																																																					
Amazon																																																					
Xaxis Programmatic Audio																																																					
Spotify																																																					
Xaxis Display																																																					
Ad Serving																																																					
Social																																																					
Meta																																																					
Pinterest																																																					
Snapchat																																																					
TikTok																																																					
Zepr																																																					
Brand NY																																																					
Broadcast Video (TV)																																																					
New York (Inclusive of Giants TV Spot in Q1)																																																					
Broadcast Terrestrial Radio																																																					
New York																																																					
Digital																																																					
Hulu																																																					
Black Enterprise																																																					
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