



BRANDEIS WAS FOUNDED BY JEWS. BUT, IT'S ANYTHING BUT ORTHODOX.

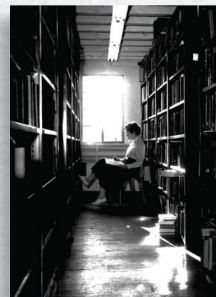
It's a natural mistake to make. After all, Brandeis was founded by American Jews in 1948, including Orthodox, Conservative, and Reform Jews. But when we say that Brandeis is anything but orthodox, we're referring to its *character*.

Brandeis was its own role model. It didn't want to be like any other university; it wanted to be the first Brandeis. As much a movement as a

university, Brandeis was the first non-sectarian university founded by American Jews, established specifically to fight antisemitism, racism, and sexism, and to welcome students of all backgrounds and beliefs. Named for Louis Brandeis, the first Jewish justice

on the Supreme Court, it embodied the values for which he stood and fought. These are the same values for which the Jewish people have stood and fought throughout their turbulent history.

Brandeis' advocacy for social justice is



A student studying in the campus library in the 1950s.

complemented by its commitment to academic excellence, in keeping with the Jews' age-old reverence for learning. No other university places more emphasis on intellectual integrity and critical thinking, a key to success in whatever arena graduates choose to enter.

The successful combination of activism and scholarship explains the millions of dollars in external funding that Brandeis annually receives for research. It explains why Brandeis was invited into the leading association of research universities in the U.S. and Canada, the Association of American Universities, sooner than any other. It explains why just 13 years after its

founding, Brandeis was granted a Phi Beta Kappa chapter (a distinction earned by fewer than ten percent of U.S. colleges and universities). Once again,



Civil rights activist Eleanor Roosevelt served on Brandeis' Board of Trustees from 1949-1962.

it did so sooner than any other college or university.

As one might expect, Brandeis' standing in academia can be credited to an exemplary faculty. From the beginning, just as Brandeis welcomed students of all backgrounds and beliefs, it also welcomed, and continues to welcome, faculty of all backgrounds and beliefs.

In fact, early on, Brandeis became a kind of homeland for Jewish scholars fleeing Europe. Among the eminent teachers and scholars, past and present, are internationally acclaimed composer and conductor, Leonard Bernstein; Pulitzer Prize winners David Hackett Fischer, Eileen McNamara, Yehudi Wyner, and Thomas Friedman; Nobel Prize winners Michael Rosbash, Jeffrey Hall, and alumnus Roderick MacKinnon; philosopher and political theorist Herbert Marcuse; historian and alumna Deborah Lipstadt; physicist Stanley Deser; Kavli Prize winner and alumna Eve Marder; and activist and scholar



Brandeis students helped develop a predictive model of human vestibular orientation for the first ever mission to Mars.

Pauli Murray. Former First Lady and social reformer Eleanor Roosevelt was an early trustee who played an important role in the decisions that shaped the university.

With the dramatic rise in antisemitism, including on college campuses, Brandeis' founding values are as relevant in 2023 as they were in 1948. Brandeis students can feel proud knowing they are at a university that has been dedicated to fighting antisemitism and all forms of hate for seventy-five years, and whose steadfast commitment has been energized by recent events.

Needless to say, Brandeis is still unorthodox. And rest assured, we have no intention of converting. For more information, visit brandeis.edu.



Brandeis alum and chemistry Nobel Prize winner Roderick MacKinnon.



One of the few universities that championed women in science in the 1940s and 50s.



Brandeis
UNIVERSITY



UNIVERSITY QUOTAS WERE A POLITE WAY OF TELLING JEWS WHERE THEY COULD GO.

For the first half of the 20th century, American universities were rife with antisemitism. Jews who wished to attend were met with closed doors rather than open arms. To say they were unwelcome is an understatement. According to past Harvard President A. Lawrence Lowell, "Where Jews become numerous, they drive off other people." A folder that is now in the Yale archives is labeled "Jewish Problem"; inside is a memo from the Admissions Chairman of 1922 urging limits on "the alien and unwashed element," which is to say, eastern European Jews. To limit the number of Jews, these and other universities established quotas.

Jews had no choice but to take up their own cause. And in 1948, a group of American Jewish clergy, academics, attorneys, and businessmen founded Brandeis University. It was the first non-sectarian university founded by the American Jewish community, established to counter antisemitism, racism, and sexism. From its beginning, Brandeis welcomed students of all backgrounds and beliefs. Infused with values rooted in the Jews' turbulent history, Brandeis is as much a



One of the first Brandeis commencement ceremonies.

movement as it is a university. Brandeis is also renowned for its academic excellence, a reflection of the age-old Jewish reverence for learning. No other university has placed more emphasis on intellectual integrity and critical thinking, a key to success in whatever arena graduates choose to enter. The successful combination of activism and scholarship explains the millions of dollars in external funding that Brandeis annually receives for research. It explains why Brandeis was invited into the leading association of research universities in the U.S. and Canada, the Association of American Universities, sooner than any other. It explains why just thirteen years after its founding, Brandeis was granted a Phi Beta Kappa chapter (a distinction earned by fewer than ten percent of U.S. colleges and universities). Once again, it did so sooner than any other college or university.

Dark Places Around the Admissions Quotas of the Jewish Community

HOW ANTI-SEMITISM SHAPED THE IVY LEAGUE AS WE KNOW IT

America's most prestigious universities became elite through policies designed to keep Jews out of them.

-The Atlantic, September 22, 2022

Study for limiting admissions of Jewish students in 1950s

to Explain a Drop in Jewish Enrollment

to consider past policies on Jewish applicants

Quotas on Jewish enrollment were enforced by several universities. Brandeis' doors have been open to every race, religion, and gender since its inception.

Antisemitism Is Rising Again, and Jewish Students Are Facing Growing Hostility

It's important to note that Brandeis not only welcomed students of all backgrounds and beliefs. It also welcomed, and

continues to welcome, faculty of all backgrounds and beliefs. In fact, Brandeis soon became a kind of homeland for Jewish scholars fleeing Europe. Among the eminent teachers and scholars, past and present, are internationally acclaimed composer and conductor, Leonard Bernstein; Pulitzer Prize winners David Hackett Fischer, Eileen McNamara, Yehudi Wyner, and alumnus Thomas Friedman; Nobel Prize winners Michael Rosbash, Jeffrey Hall, and alumnus and biophysicist Roderick MacKinnon; philosopher and political theorist Herbert Marcuse; historian and alumna Deborah Lipstadt; Kavli Prize winner and alumna Eve Marder; father and son Judaic Studies pioneers Nahum and Jonathan Sarna; academic and activist Pauli Murray; and alumnus

and research scientist Vivekanand Pandey Vimal. Former First Lady and social reformer Eleanor Roosevelt was an early trustee who played an important role in decisions that shaped the university.

With the dramatic rise in antisemitism, particularly on college campuses, Brandeis' founding values are as relevant in 2023 as they were in 1948. Jewish students can feel comfortable knowing they're at a university that has been dedicated to fighting antisemitism for seventy-five years, and whose steadfast commitment has been energized by recent events.

Brandeis clearly has much to recommend it. Still, we're a bit reluctant to tell prospective students where they should go; that's a decision they should make themselves. But keep this in mind: regardless of religion or identity, there's no quota on how much a Brandeis student can accomplish. For more information, visit brandeis.edu



Brandeis campus statue, "Student and Knowledge."



Brandeis UNIVERSITY

Graduate with honors.

It is indeed an honor to graduate from Brandeis. An honor to graduate with university-instilled values, like justice, ethical leadership, and making a positive impact on society. An honor to graduate with diverse skills, knowledge, and experiences that will contribute to the betterment of communities and culture as a whole. An honor to graduate equipped to listen, understand, and empathize with individuals from different backgrounds. So, some of our students may graduate with honors, but all of our students graduate with honor.

For more information, visit Brandeis.edu.

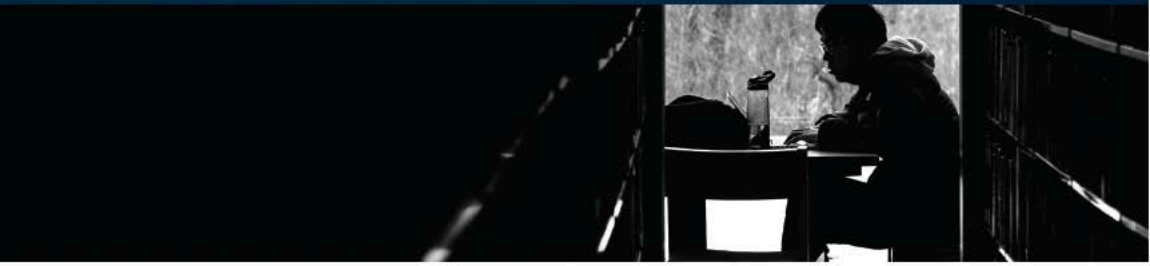


Brandeis
UNIVERSITY

Never take know for an answer.



When students arrive at Brandeis, they bring a wealth of experiences, curiosity, and ideas. However, it is their time at Brandeis that allows them to explore the depth and complexity of the world around them. Brandeis University fosters a life-changing journey that shapes students into critical thinkers. We encourage students to challenge assumptions and not be afraid to debate or question the status quo. Throughout their academic journey, students immerse themselves in a diverse range of subjects, exploring interdisciplinary connections that open their minds to new perspectives. Indeed, students come with knowledge, but they leave with the enduring desire to question everything. Except, of course, their decision to attend Brandeis University in the first place. For more information, visit Brandeis.edu.



**Just because Jews are accepted by universities
doesn't mean they are accepted.**

In 1948, Israel and Brandeis University were both founded to give Jews a safe haven from antisemitism. In 2023, we were reminded why.



We teach the smartest students in the world how little they know.



Brandeis
UNIVERSITY

Brandeis students are quick learners. They quickly learn that there's a great deal they don't know. It might be a blow to their egos, at least at first. But it ultimately serves as motivation. As an opportunity to fully exploit a university acclaimed for its scholarship and academic excellence, for a distinguished faculty without peer. Students also learn of the emphasis Brandeis places on intellectual integrity and critical thinking, a key to success in whichever arena graduates choose to enter. We know how smart our students are, and by the time they graduate, so do they. For more information, visit Brandeis.edu.



University quotas were a polite way of telling Jews where they could go.



Brandeis
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For the first half of the 20th century, American higher education was rife with antisemitism. Universities that didn't ban Jews established quotas to limit their numbers. Forced to take up their own cause, the Jewish community founded Brandeis University in 1948. It was the first secular university founded by the American Jewish community, established specifically to fight antisemitism, racism, and sexism; it welcomed students of all backgrounds and beliefs. Clearly, Brandeis has much to recommend it. We're a bit reluctant to tell prospective students where they should go; that's a decision they should make themselves. Keep this in mind though: no matter what their race, religion, or gender identity, there's no quota on how much Brandeis students can accomplish. For more information, visit Brandeis.edu.

Dark Places Around the University
Admissions Quota and
the Jewish Community, 1945-

Task force to
consider past policies
on Jewish applicants
to S

HOW ANTI-SEMITISM SHAPED THE IVY LEAGUE AS WE KNOW IT

America's most prestigious universities became elite through policies designed to keep Jews out of them.

- *The Atlantic*, September 22, 2022

University Tries
to Explain a Drop in
Jewish Enrollment

Antisemitism Is Rising
Colleges, and Jewish Students
Facing Growing Hostility

When we established our founding values, it wasn't to get more likes.



Brandeis
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In 1948, there was no social media. Not that the founders of Brandeis would have used it as a platform. For they weren't intent on winning a popularity contest. They were intent on combatting the antisemitism, racism, and sexism that pervaded higher education. Seventy-five years after its founding, with the upsurge of antisemitism and other forms of hate on colleges campuses, its intent is still the same. And so is its commitment. Because Brandeis would rather be principled than popular. For more information, visit Brandeis.edu.



“Where Jews become numerous, they drive off other people.”

- *Former Harvard President A. Lawrence Lowell, 1922*

Our inspiration.

The primary motivation behind the creation of Brandeis University in 1948 was to provide opportunities for Jewish students who faced religious and ethnic discrimination from many higher education institutions. Brandeis is dedicated to justice and committed to making the world a better place. It promotes the values of fairness, inclusivity, and seeks to continue its responsibility to creating a more just society. Brandeis strives to create an environment where individuals from different backgrounds and cultures feel welcome and valued. It aims to ensure that all individuals have equal opportunities to learn and succeed. 75 years later, Brandeis remains committed to contributing to education and justice to enrich students' lives, inspire global progress, and foster a more equitable world.

For more information, visit Brandeis.edu.

