



DON'T TAKE MY CHEESE AWAY!

8/19/23

**People love cheese like it's their baby.
But do they know it robs of a mother of hers?**

“DON'T TAKE MY CHEESE AWAY!” :60

Open on a woman pulling a block of cheese from her refrigerator. Just as she sets it on the counter and grabs a knife, a group of farm hands burst into her home and kitchen to take her cheese away by force. She acts so hysterical about her cheese you'd think they were taking her baby.

WOMAN (hysterically): “No, please, don't take my cheese away. Please! No! It's my cheese. I'll do whatever you want, Just don't take my cheese. No!!!!!! No!!!!!!!”

She tries to defend herself with the knife, but they take it from her handily. They hold her down, strip her of her cheese, and take off.

WOMAN: My cheese! My cheese...my cheese.

The door slams as they leave with the cheese, and now the woman is weeping at the foot of the door.

WOMAN (Weeping): They took my cheese away. And I was going to make pizza.

We hear the sound of a car starting up outside and that triggers the woman. She stops weeping, looks up at the door and yells.

WOMAN (defiantly): NO!

She runs out the door to chase after the truck that's just pulling away down the street. At this moment, we cut to the existing video from New Zealand that shows a mama cow chasing after the truck that took her babies and we let it play out till the end.

SUPER (over footage): Cheese isn't your baby. But it robs a mother of hers.

SUPER (over footage): Peta. An animal is someone.

