



**DECKER** x AD CLUB CT AWARDS ENTRY  
TELEVISION COMMERCIALS (SERIES OF 3) | \$10K-\$50K

“For Every Tomorrow” CT Department of Public Health



**TELEVISION COMMERCIALS | SERIES OF 3 | \$10K - \$50K**  
**CT Department of Public Health - Cancer Screening Awareness Campaign**

## **“For Every Tomorrow”**

A lifetime is made up of beautiful moments. Filled with ups and downs. We remember the laughter around a bonfire, the anticipation before a family vacation, taking your kids to the park, and the smile exchanged between friends. We've come so far, together. Which is why it's important to get screened for cancer, so we can keep making more yesterdays by being there for every tomorrow.





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## “For Every Tomorrow - Fridge”

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## “For Every Tomorrow - Scrapbook”

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## “For Every Tomorrow - Viewfinder”

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**THANK YOU.**