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AWARDS ENTRY
POSTERS | SERIES (3-5)

in-chair
reviews
at
mendota
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POSTERS | SERIES (3-5)
Mendota Heights Family Dental

“IN-CHAIR REVIEWS”

Dental care is a tough industry to stand out in. Shiny teeth and headlines about smiles. Well, to reach a younger audience and drive new patient appointments, we teamed up with Mendota Heights Family Dental to stand out in a saturated market.

Patients love Mendota Heights Family Dental so much, they just can't wait to tell everyone. Like, the instruments are still in their mouths.

In-Chair Reviews emerged as a cut-through messaging insight that led to some head-turning creative work.



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"IN-CHAIR REVIEWS"

Poster 1



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september 23, 2023



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"IN-CHAIR REVIEWS"

Poster 2



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november 11, 2023



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Poster 4



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sara b.

november 30, 2023



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“IN-CHAIR REVIEWS”

Poster 5



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sue s.

september 26, 2023



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THANK YOU.

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