



# DECKER x AD CLUB CT AWARDS ENTRY

## CORPORATE DESIGN | IDENTITY SYSTEM

CT Department of Transportation

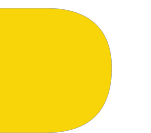


## CORPORATE IDENTITY | IDENTITY SYSTEM CT Department of Transportation

Our objective was clear:

Create a comprehensive brand manual for CTDOT that accurately reflects who the CTDOT is and provides an engaging, systemic, sustainable platform to support external and internal communications agency wide now and into the future.

[LINK TO BRAND GUIDELINES](#)





THANK YOU.